



LEADERSHIP  
SCHOLARSHIP

PEACE AND  
CONFLICT STUDIES  
ESSAY CONTEST AND SCHOLARSHIP

VISUAL AND  
PERFORMING ARTS  
SCHOLARSHIP

2014-2015  
APPLICATION

Financial Aid and Scholarships  
Coastal Carolina University  
P.O. Box 261954 • Conway, SC 29528-6054

843-349-2313 • 843-349-2347 fax • [coastal.edu](http://coastal.edu)

## LEADERSHIP SCHOLARSHIP

## PEACE AND CONFLICT STUDIES SCHOLARSHIP

## VISUAL AND PERFORMING ARTS SCHOLARSHIP

### GUIDELINES

The Horry County Higher Education Commission's (HCHEC) Leadership Scholarship, Peace and Conflict Studies Scholarship, and Visual and Performing Arts Scholarship are awarded for eight continuous semesters of study at Coastal Carolina University. The amount of each scholarship is \$2,500 annually.

#### General Requirements for *all* three scholarships are:

- Be an Horry County resident and a senior attending an Horry County high school (the Horry County high school must be accredited by Southern Association of Colleges and Schools);
- Be admitted to Coastal Carolina University;
- Achieve a minimum 2.5 high school cumulative GPA through the junior year; and
- Complete and submit this scholarship application with additional requirements to Coastal Carolina University by March 1, 2014.
- Incomplete applications will not be accepted.

- The **HCHEC Leadership Scholarship** is designed to benefit students from Horry County who have demonstrated potential in the areas of leadership, community service, volunteerism and academics.

#### Leadership Scholarship Requirements:

- Attach a brief essay, typed, describing two experiences in leadership and service and how they have impacted your life;
- Provide documentation of at least 100 hours of community service within the past 24-month period (only activities in which the student has participated in a minimum of 10 hours should be included);
- Demonstrate outstanding citizenship through documented service and participation in other community activities;
- Be recommended by the high school principal or appointed school official.

- The **HCHEC Peace and Conflict Studies Scholarship** is designed to encourage critical thought among high school students about peace, conflict, justice, human rights and human responsibility in the contemporary world.

#### Peace and Conflict Studies Scholarship Requirements:

- Write an essay of at least 1,500 words that answers the question:  
How can social media be best used in building or maintaining peace or in managing conflict?

- The **HCHEC Visual and Performing Arts Scholarship** is designed to benefit talented students from Horry County who plan to major in art studio, graphic design, music, musical theatre, theatre arts or dramatic arts at Coastal Carolina University.

#### Visual and Performing Arts Scholarship Requirements:

- Audition or present a portfolio presentation to a committee composed of the Visual and Performing Arts department chairs and appointed faculty representatives.

Additional requirements for the HCHEC Visual and Performing Arts Scholarship are included in this packet.

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The HCHEC Leadership, Visual and Performing Arts, and Peace and Conflict Studies scholarships are awarded only for full-time undergraduate study at Coastal Carolina University. These scholarships are renewed annually if the recipient maintains a 2.5 cumulative Coastal Carolina University GPA, completes a minimum of 30 credits each academic year (includes summer terms), and makes progress toward a degree. These awards are for a maximum of eight semesters. If the student withdraws from Coastal Carolina University, the HCHEC Scholarship is canceled and will not be reinstated should the student return to the University.

**LEADERSHIP SCHOLARSHIP**  
2014-2015

**APPLICATION**

**Deadline: March 1, 2014**

Name \_\_\_\_\_

Social Security number (last four digits) XXX - XX - \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip code

Email address \_\_\_\_\_

Telephone: Home \_\_\_\_\_ Cell \_\_\_\_\_

College major \_\_\_\_\_

Name of high school \_\_\_\_\_

High school cumulative GPA \_\_\_\_\_ as of (Month/Year) \_\_\_\_\_

**CERTIFICATION:** By signing this application, I certify that I am a resident of Horry County and the information contained in this application is complete and accurate.

Signature \_\_\_\_\_ Date \_\_\_\_\_

► **Leadership Scholarship:** A brief essay (typed) should accompany this application. The maximum length is two double-spaced typed pages. The essay should describe two experiences in leadership and service and explain how they have impacted your life. The essay will be evaluated for content, as well as spelling and grammar.

<b>LEADERSHIP ROLES</b>		
List all school-related activities in which you have participated in a leadership role during the past five years. (i.e., team captain, class president, etc.) This information must be validated by a high school official.		
<input type="checkbox"/> I did not have any leadership roles.		
Organization	Leadership Role	Number of Months/Years
<i>Example: Beta Club</i>	<i>President</i>	<i>1 year</i>
School Official's Validation _____	Title _____	

2014-2015 LEADERSHIP SCHOLARSHIP

## RECOMMENDATION FORM

► **THIS SECTION (ONLY) TO BE COMPLETED BY THE APPLICANT**

Name of applicant \_\_\_\_\_

Social Security number (last four digits) XXX - XX - \_\_\_\_\_ Term/Year \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**To the applicant:** Complete the above information and give this form to an appropriate high school official (principal or assistant principal preferred).

► **TO BE COMPLETED BY HIGH SCHOOL OFFICIAL**

Please answer the questions below in a specific and candid manner noting any instances that illustrate the applicant's leadership, community service and/or volunteerism within the last 24 months. Use additional sheets of paper if needed.

1. How long have you known the applicant? Years \_\_\_\_\_ Months \_\_\_\_\_  
 Under what circumstances? \_\_\_\_\_  
 \_\_\_\_\_

2. Based on your knowledge of the applicant, how would you rate his/her academic skills and potential to succeed at Coastal Carolina University? \_\_\_\_\_  
 \_\_\_\_\_

3. Check (below) how you would rate the applicant's characteristics and motivation:

	Strongly agree	Agree	Somewhat agree	Disagree
Demonstrates leadership				
Positive attitude/cooperative				
Exceptional aptitude				
Is highly motivated				

4. A formal letter of recommendation expanding upon the student's qualifications must accompany this form.

Name (print) \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_





**PEACE AND CONFLICT STUDIES SCHOLARSHIP  
2014-2015 SCHOLARSHIP**

**APPLICATION**

**Deadline: March 1, 2014**

Name \_\_\_\_\_

Social Security number (last four digits) XXX - XX - \_\_\_\_\_

Address \_\_\_\_\_  
Street City State Zip code

Email address \_\_\_\_\_

Telephone: Home \_\_\_\_\_ Cell \_\_\_\_\_

College major \_\_\_\_\_

Name of high school \_\_\_\_\_

High school cumulative GPA \_\_\_\_\_ as of (Month/Year) \_\_\_\_\_

**CERTIFICATION:** By signing this application, I certify that I am a resident of Horry County and the information contained in this application is complete and accurate.

Signature \_\_\_\_\_ Date \_\_\_\_\_

► **ABOUT THE CENTER FOR PEACE AND CONFLICT STUDIES**

The Center for Peace and Conflict Studies (CPACS) is an academic and community engagement program that promotes and offers opportunity for students, faculty and the non-university community to research, to learn and to analyze the varied causes and consequences of conflict, the history of peace promotion efforts internationally, visual and literary representations of conflict and peace, and methods of conflict resolution. Fundamental to both academic and community outreach programs is a focus on human respect, human rights and human responsibility. The Center provides an interdisciplinary academic program of study that crosses traditional divisions separating the humanities, arts and sciences and allows students, faculty and the larger, non-academic community opportunity to understand peace and conflict issues through multiple forms of presentation and in multiple texts.

To be eligible to apply for the HCHEC Peace and Conflict Studies Scholarship, students must submit this application and an essay using the criteria on the following page. In addition to these, each student must have an Adult Coordinator representing him or her. An Adult Coordinator is selected by the student and may be a teacher, a school administrator, a parent or a leader of a community youth organization. CPACS does not select a student's Adult Coordinator. The Adult Coordinator will provide the student with guidance in research and writing, will ensure that the student's essay is conceived and written by the student and represents the student's own, original thoughts; and will ensure that the student's essay meets contest requirements.

Name of Adult Coordinator \_\_\_\_\_

Email address \_\_\_\_\_ Phone number \_\_\_\_\_

► **Submit the completed application and essay to:**

Kenneth Townsend, Ph.D.  
Center for Peace and Conflict Studies  
Coastal Carolina University  
P.O. Box 261954  
Conway, SC 29528-6054

**PEACE AND CONFLICT STUDIES SCHOLARSHIP**  
**2014-2015 SCHOLARSHIP**

► **The Influence of Social Media in Peacebuilding and Conflict Management**

Advancements in technology historically have shaped how individuals communicate and gather information, and, in so doing, have contributed directly to the outbreak of armed conflict, to conflict management, to peacemaking and to the maintenance of peace. Facebook, Twitter, YouTube, blogs, cell phones, personal computers, and similar services and devices – today's social media – have become important tools used by individuals and groups to disseminate critical information and to communicate ideas affecting peace and conflict within individual nations or among multiple nations. In recent years, social media sources and tools have informed the global community of resistance group activities against repressive regimes, expanded political awareness and encouraged civic participation, linked social services and humanitarian relief projects to those in desperate need of help, and served as a “check and balance” platform to assure accuracy in reporting news. Conversely, social media tools have been used to subvert peacemaking efforts, to propagate slanted, biased perspectives for specific political and social ends, and to fuel hatred and violence. Social media has in recent years played a central role within individual nations such as Iran, Egypt, Sri Lanka, Afghanistan, Colombia and the United States, and it has often stimulated regional developments as witness with what has been termed “Arab Spring” in 2011.

**Submit an essay with your application answering the following question in 1,500 words or less:**

**How can social media be best used in building or maintaining peace or in managing conflict?**

- Describe briefly a specific example from the last decade in which social media contributed directly to a transition within an individual nation (Egypt, Pakistan, Colombia, etc.) or among two or more nations (India-China, U.S.-Iraq, Afghanistan-Pakistan, etc.) from violent conflict to peacemaking, from political repression to liberation, or from peace to armed conflict.
- Determine what social media forms were used most effectively, and analyze how social media initiated, transformed, determined or resolved violent conflict. If social media changed the conflict environment, explain what it altered and how it did so.
- Based on the example you selected and described, what risks, limitations or “trade-offs” should be anticipated in using social media as a tool for conflict resolution or conflict management?
- What suggestions would you offer to policymakers or dissident groups in using social media in peacebuilding or in managing conflict?

You may develop a counter argument to these – that social media proved to be of little, if any, value in the national transition example you selected to examine.

- What social media forms were used, why these forms, and why were they ineffective?
- Why did social media not transform the conflict environment?
- What technologies or other forms of conflict management were, or would have been, more effectively used?
- How different would the results have been had social media been used widely and effectively?

The essay must adhere to the traditional essay structure including endnotes and bibliography. Additional requirements and information are:

- Essays must be written in English;
- The essay is limited to 1,500 words or less, exclusive of title page, endnotes and bibliography;
- Essays that use a variety of sources will be judged higher than those that do not. Neither general encyclopedias nor websites such as Wikipedia are acceptable sources. Moreover, websites must not be the only source of information;
- Be attentive to and address additional writing and research expectations and evaluation criteria included in the statement of the essay topic.



**VISUAL AND PERFORMING ARTS  
2014-2015 SCHOLARSHIP**

**APPLICATION**

**Deadline: March 1, 2014**

Name \_\_\_\_\_

Social Security number (last four digits) XXX - XX - \_\_\_\_\_

Address \_\_\_\_\_

Street

City

State

Zip code

Email address \_\_\_\_\_

Telephone: Home \_\_\_\_\_ Cell \_\_\_\_\_

College major:    Art Studio                       Music                       Theatre Arts  
                           Graphic Design            Musical Theatre        Dramatic Arts

Name of high school \_\_\_\_\_

High school cumulative GPA \_\_\_\_\_ as of (Month/Year) \_\_\_\_\_

**CERTIFICATION:** By signing this application, I certify that I am a resident of Horry County and the information contained in this application is complete and accurate.

Signature \_\_\_\_\_ Date \_\_\_\_\_

In order to be considered for an HCHEC Visual and Performing Arts Scholarship, students must be majoring in the areas of art studio, graphic design, music, musical theatre, theatre arts or dramatic arts. Please refer to the Additional Requirements section of this packet for complete details.

▶ **Visual Arts Scholarship** (Art Studio, Graphic Design)

**Visual Arts** students must submit a portfolio to demonstrate talents. Materials should be delivered or mailed to Coastal Carolina University with the completed application and recommendation form.

**Drop-off location:**

Department of Visual Arts  
Edwards Building 127  
Campus map: <http://www.coastal.edu/tour/stour.html>

**Mail to:**

Department of Visual Arts (Edwards 127)  
Coastal Carolina University  
P.O. Box 261954  
Conway, SC 29528-6054

▶ **Performing Arts Scholarship** (Music, Musical Theatre, Theatre Arts and Dramatic Arts)

**Performing Arts** students must audition to demonstrate talents. Auditions must be completed by March 1, 2014, in order to be considered. The completed application and recommendation form should be presented in a sealed envelope to the Coastal Carolina University official conducting the student's audition. The final recommendation will be submitted by the University official in Financial Aid and Scholarships on behalf of the applicant.

**VISUAL AND PERFORMING ARTS**  
**2014-2015 SCHOLARSHIP**

**RECOMMENDATION FORM**

Student's name \_\_\_\_\_ Term/Year \_\_\_\_\_

**► TO BE COMPLETED BY HIGH SCHOOL OFFICIAL**

Check (below) how you would rate the applicant's characteristics and motivation.

	Strongly agree	Agree	Somewhat agree	Disagree
Positive attitude/cooperative				
Exceptional aptitude				
Is highly motivated				

Additional comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NOTE: Once information is completed, please place this form in a sealed envelope with the school's return address and return the sealed envelope to the applicant for submission.**

Name (Print) \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**FOR CCU OFFICE USE ONLY**

**Evaluating Visual and Performing Arts official:** Provide a short explanation as to your recommendation for this award and return to Financial Aid and Scholarships in Kingston Hall.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## VISUAL AND PERFORMING ARTS 2014-2015 SCHOLARSHIP

### REQUIREMENTS

#### ► PERFORMING ARTS

**Music** students must successfully complete an audition (10 minutes in person or 20 minutes by tape, CD or sound file) in voice or their primary instrument. The audition should include at least two contrasting works from different stylistic periods. Videotaped auditions must be on DVD or high quality VHS cassettes, clearly marked with the applicant's name, repertoire and cued to the appropriate music to be evaluated. Audition dates and contact information may be found on the Department of Music's website ([coastal.edu/music/auditions.html](http://coastal.edu/music/auditions.html)).

**Theatre** students (including Dramatic Arts majors) must audition during one of the Department of Theatre's audition dates. Please visit the Department of Theatre's website ([coastal.edu/theatre/html/auditions.html](http://coastal.edu/theatre/html/auditions.html)) for audition dates and information on how to register for an audition time.

**B.F.A. Theatre and Dramatic Arts** students intending to focus on performance will present two contrasting, age-appropriate monologues from published plays (total combined time should not exceed three minutes), followed by a brief interview. Students should bring a nonreturnable photo and resumé of their performance work.

**Design and Technology** (concentration) students will only be interviewed but must bring examples of past work. It is important to include not only theatre work but all work related to your area of interest. Examples might include stage manager's prompt scripts, photos of scenery or props, art work from a variety of classes or completed independently, and any other pertinent information.

**Musical Theatre** students will sing approximately 16 bars of two (2) contrasting styles taken from the musical theatre repertory and one monologue from a published play not to exceed one minute. The entire audition should not exceed three minutes. The student must be prepared to take part in a dance audition. The student may wear appropriate clothing to the audition or bring a change of clothes, including jazz or character shoes and tap shoes (if the student taps). A brief interview is also required. Students should bring a nonreturnable photo and resumé of their performance work.

#### ► VISUAL ARTS

**Art Studio and Graphic Design** students must submit a portfolio with a minimum of ten (10) examples of work that reflect the applicant's interests, ideas, creativity, energy, motivation and previous experience in the visual arts. The work should represent the applicant's best and most recent creative efforts that demonstrate knowledge, skills and visual sensitivity to such basic elements as line, form, color, composition and space. Work may reflect a variety of media and techniques or a concentration in a few.

Portfolios can be presented in slide format, in a PowerPoint or Keynote presentation, on a website (send Web address) or images on a CD/DVD. Coastal Carolina University can accept several platform, physical and file types. Computer platforms: Apple Macintosh or IBM PC; physical media: DVDs; file/program types accepted: Adobe Acrobat format or PDF files; Macromedia Director projector files; Adobe PhotoShop, JPEG (JPG) files. Do not send original work or your only copy of reproduced material.

One letter of recommendation is required. The letter of recommendation may be provided by teachers, employers, mentors or other individuals who can attest to your skills, motivation, character and background.

**Materials should be delivered or mailed with the completed application form to the Department of Visual Arts in the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts, room 127, at Coastal Carolina University.** Label all materials, including your name on the top of the piece, and a number corresponding to a portfolio description list indicating dimensions, media and date completed. Information about each piece is necessary to determine the scale of your work.

If you wish to have your materials returned to you, please enclose a self-addressed envelope with sufficient postage in your portfolio packet. You may also retrieve your materials from the Department of Visual Arts during Orientation or after classes begin. The Department of Visual Arts is not responsible for materials that are not retrieved by the end of your first semester.

