University-Wide Assessment Committee  
March 28, 2012  
8:00 a.m., Dawsey Conference Room

Members Present: Teresa Burns, Margaret Fain, Holly Legg, Jim Luken, Tim McCormick, Chris Mee, Anne Monk

Members Absent: John Beard, Jennie Cassidy, Lori Church, Steve Harrison,

Opening Remarks

Tim McCormick, Chair, convened the meeting at 8:00 a.m. in the Dawsey Conference Room and welcomed all present.

Meeting Minutes

The minutes from the meeting on January 25, 2012 were distributed. With no corrections being made, a motion to approve the minutes was offered by Margaret Fain, seconded by Chris Mee, and approved by the committee.

SACS Accreditation Update

Chris Mee reported that the University had just received the report from the SACS On-site Team. The report is in the process of being proofed. The report will then be sent back to SACS to be reviewed by the SACS Commissioners. The institution will have to write a letter to address the one concern from the SACS On-site Team which is that the President must become an ex-officio member of the Coastal Athletic Foundation.

2012-13 Preliminary Assessment Plans

Preliminary 2012-13 assessment plans were due March 15. Please make sure that departments have submitted these plans. The final report for 2011-12 will be due November 1.

Assessment Day – September 2012

Assessment Day is scheduled for September 7, 2012 from 8:30 – 12. The focus will be presentations from the assessment grant winners as well as one department from each oversight group.

Retention Data

The Retention Consultant’s presentation is accessible through the Faculty Senate and Staff Advisory website. The administration is committed to making the necessary changes based on the recommendations from the report. The institution should consider changing from a growing model to a learning model with the bulk of changes having to
be made through the academic side. Some of the issues include students needing areas to
gather on campus. The new addition of the Library will be great but it still will not add
enough seats to cover the student population. The Library will have a 1 to 15 seat ratio
for the population. Our peers have a 1 to 8 ratio. The committee discussed recommending
to the Provost that there be a building or several rooms that would be designated as study
rooms after hours so that students will have somewhere to go.

Also addressed by the Retention Consultant’s report were that freshmen courses were
being taught by faculty who were not the best for those courses. The University will have
to decide how we determine who the best instructors are for the freshmen courses. The
consultant will be returning to the campus on April 16 and 17. The University will have
to have completed the Persona Profiles before then. The retention plan should be
complete by September.

Senior Exit Survey

The Senior Exit Survey has been sent to seniors on three separate occasions. It will be
sent once more today to 886 graduating students. After the closing date, one respondent
will win a Kindle Fire.

Administrative Units

The Administrative Units Oversight Committee met yesterday and decided to begin
focusing on the quality of the assessment reports based on recommendations from the
SACS On-site Team Report. The committee will begin having workshop-style meetings
in the summer aimed at increasing the quality of the assessment planning and reporting.

Next Meeting

The next meeting for the University-Wide Assessment Committee will be on April 25,
2012 at 8:00 a.m. in the Dawsey Conference Room.

Adjournment

With no further items to discuss the meeting adjourned at 8:50 a.m.