University-Wide Assessment Committee  
April 25, 2012  
8:00 a.m., Dawsey Conference Room  

Members Present: John Beard, Lori Church, Margaret Fain, Steve Harrison, Holly Legg, Jim Luken, Tim McCormick, Chris Mee, Anne Monk  

Members Absent: Teresa Burns, Jennie Cassidy  

Opening Remarks  

Tim McCormick, Chair, convened the meeting at 8:00 a.m. in the Dawsey Conference Room and welcomed all present.  

Meeting Minutes  

The minutes from the meeting on March 28, 2012 were distributed. With minor corrections being made, a motion to approve the minutes was offered by Anne Monk, seconded by John Beard, and approved by the committee.  

Senior Exit Survey  

The results to the Senior Exit Survey from Spring 2012 were distributed to the committee. The students who said their overall experience level rated positively were at 97%. Students were also had an 88% positive response rate when asked if they would recommend CCU in the future. Chris Mee reported that the comments would be compiled by category and results across all semesters would also be reviewed. It was mentioned that the committee should recommend in the year-end report that the survey become a graduation requirement. Tim McCormick asked the committee to review the survey and e-mail any recommendations to him. These recommendations will be discussed at the next meeting to determine what should be recommended to the administration. Tatum Albert was the recipient of the Kindle fire.  

2012-2013 Preliminary Assessment Plans  

All 2012-2013 assessment plans should have been submitted on March 15. Oversight committee chairs should review their areas to ensure that all have submitted a plan.  

Assessment Day  

Assessment Day has been scheduled for September 7, 2012 which is a Friday morning. The recipients of assessment grants will be some of the presenters. John Beard requested that the Administrative Units and Student Development Oversight Committees send any ideas for presentation to him. He needed a presentation from a non-academic area for the day.
Retention Process

The retention consultant will be returning to campus on May 14 – 15. He will hold six breakout groups that will meet for 3-hours each. The persona groups have been developed. These persona groups will help determine recommendations on how to increase retention based on the report from Jim Black. The areas of the persona groups are: First Year Experience, Conditions for Student Success, Strategic Enrollment Growth, Optimizing the Student Lifecycle, and The Coastal Promise.

Student Learning

The Student Learning Oversight Committee has one more scheduled meeting with the topic of discussion being possible recommendations for the year-end report. The committee focused on giving feedback to chairs about assessment reports before Christmas break. The next focus will be looking at reports to gain a broader view of assessment at the University.

Student Development

Steve Harrison reported that the Student Development Oversight Committee has been looking at the peer and aspirant institutions in areas such as staffing and operational hours. The committee has also been developing specific recommendations from the focus group data.

Administrative Units

The Administrative Units Oversight Committee has one more scheduled meeting with the topic of discussion being possible recommendations for the year-end report. Anne Monk requested to see the data from the focus groups that the Student Development Oversight Committee held.

New Business

Tim McCormick reported that the template for the year-end reports is housed in TEAL Online – Committee. The deadline for year-end reports is scheduled for June 1.

Next Meeting

The next meeting for the University-Wide Assessment Committee will be on May 30, 2012 at 8:00 a.m. in the Dawsey Conference Room.

Adjournment

With no further items to discuss the meeting adjourned at 8:55 a.m.