Members Present: John Beard, Lori Church, Margaret Fain, Steve Harrison, Holly Legg, Jim Luken, Tim McCormick, Chris Mee

Members Absent: Jennie Cassidy

Welcome

Tim McCormick, Chair, convened the meeting at 8:00 a.m. in the Dawsey Conference Room and welcomed all present.

Meeting Minutes

The minutes from the meeting on September 26, 2012 were distributed. With no corrections being made, a motion to approve the minutes was offered by Lori Church, seconded by John Beard, and approved by the committee.

2011-2012 Assessment Reports

Assessment reports for 2011-12 were due on October 1 and final assessment plans for 2012-13 are due November 1. Holly Legg reported on where departments were in the submission/approval process for the 2011-12 reports and the 2012-13 plans. There are many who have been given more time to complete the report.

NSSE Summary Report

Chris Mee reported that a full NSSE report has been written. It is being reviewed by the Provost. The report will be distributed to the Deans, Associate Deans, and Student Affairs when approved. The overview was distributed to the committee for review. The overview was compiled by NSSE and covers the following areas: Academic Challenge, Active Learning, Student-Faculty Interaction, Enriching Educational Experiences, and Supportive Campus Environment. The survey was administered to a sampling of freshmen and seniors during the spring semester. It appears that the students who have responded either really liked Coastal or really disliked Coastal. After reviewing the data, CCU falls either average or above other Southeastern schools.

Fall 2012 Enrollment Report

The final headcount for Fall 2012 was 9,335 with a 2.8% increase from last year. There were 2,206 new freshmen and 801 new transfer students.

Freshmen Retention

Retention Overview chart was reviewed by the Committee. The chart showed the percent of first year students at 4-year institutions who returned for a second year. This chart was included in the
Retention Plan and contained the preliminary 2011 data. The retention rate at Coastal has dropped to 59.9%.

Senior Exit Survey

The link to the Senior Exit Survey became a part of the Registrar's email to the 460 students who have applied to graduate on October 3. Graduates who complete the survey will be entered into a drawing for a Nexus 7. Postcards for the survey were given out by the Registrar’s Office during Grad Finale. On October 24, the Office of Institutional Research, Assessment and Analysis sent an email to the graduates. Tim McCormick will also be involved with the Senior Class Meeting to gain more interest in the survey. Two other emails are scheduled to be sent out to graduating seniors.

Student Learning

The Student Learning Oversight Committee has an updated rubric for reviewing the 2011-12 assessment reports. John Beard reported that the reports have already assigned into groups for review.

Student Development

Steve Harrison reported that the Student Development Oversight Committee has discussed the NSSE recommendations at the last meeting. The committee will also be reviewing the 2011-12 assessment reports.

Administrative Units

Lori Church report that the Administrative Units Oversight Committee have not met since the last main UWAC committee meeting.

New Business

A list of assessment reports that have not been previously reviewed by the oversight committees was reviewed by the committee. Oversight Committees will be responsible for reviewing the named reports in addition to the original list.

Next Meeting

The next meeting for the University-Wide Assessment Committee will be on November 28, 2012 at 8 a.m. in the Dawsey Conference Room.

Adjournment

With no further items to discuss the meeting adjourned at 9:25 a.m.