Members Present: Jennie Cassidy, Margaret Fain, Holly Legg, Jim Luken, Tim McCormick, Chris Mee

Members Absent: John Beard, Lori Church, Steve Harrison

Welcome

Tim McCormick, Chair, convened the meeting at 8:00 a.m. in the Dawsey Conference Room and welcomed all present.

Meeting Minutes

The minutes from the meeting on May 22, 2013 were distributed. With no corrections being made, a motion to approve the minutes was offered by Margaret Fain, seconded by Jim Luken, and approved by the committee.

UWAC Meeting Dates

The dates for the University-Wide Assessment Committee (UWAC) meetings were sent out earlier in the summer. Meetings will be held in the Dawsey Conference Room at 8 am except for the last scheduled meeting which will be in KRNS 205. The meeting dates are: August 28, September 25, October 30, November 27, December 18, January 29, February 26, March 26, and April 30.

Action Items from 2012-13 by the Oversight Committee

UWAC – Student Development will begin this year looking at things that have not been reviewed in the past. There was no representative from Student Learning or Administrative Units to report for those areas.

Jim Luken will speak to the Center Directors to determine if there is a need for a new component of TEAL Online called Outreach. Before the system can be created, it will have to be decided which system best fits the needs of the Outreach group in regards to student learning outcomes and objectives.

For 2011-12, 98 assessments were reviewed across the three Oversight Committees with the following ratings:

- 18 reports were rated Exemplary
- 58 reports were rated Satisfactory
- 22 reports were rated Needs Improvement

In May an awards program was held to honor the top programs/departments from each of the Oversight Committees. From Student Learning, History, Management, Visual Arts, and Marketing were given the top honors. Information Technology Services and Facilities won the
top honor from the Administrative Units group. From Student Development, the top awards went to Counseling Services and Accessibility and Disability Services.

SACS Update

The University is currently going through the level change focusing on the PhD program but the standards will have to address all university business. The site visit for the level change will be March 17-19, 2015. In 2018, the Fifth Year Report will be submitted. The next reaccreditation visit will be in 2022.

2012-2013 Reports and 2013-14 Plans

The 2012-13 assessment reports are due October 1 with the report to be approved by November 1. The 2013-14 final assessment plans are due on November 1. Preliminary assessment plans for 2014-2015 are due March 15. All due dates can be found at www.coastal.edu/tealonline.

Assessment Day

On September 6, 2013, Assessment Day will be held in the Wall Boardroom.

Preliminary Enrollment Numbers

Preliminary enrollment numbers are up approximately 1.2%. Graduate enrollment numbers are up around 11%. Continuing student enrollments have increased about 4.5%.

Assessment Plan for University-Wide Assessment

Chris Mee is currently writing the University-Wide Assessment report for 2011-12. John Beard is going to rewrite the University-Wide Assessment System to make it more relevant for the current process. There has been discussion about removing the committee reports (Faculty Senate committees, executive summaries from deans, etc.) in TEAL Online.

New Business

Chris Mee and Tim McCormick met to rewrite the First-Year Experience (FYE) survey. It has been modified to 12-13 questions asking about importance and satisfaction with areas at Coastal. There has also been talk about streamlining the Senior Exit Survey.

Jim Luken asked about whether it was decided to use student workers to stand on Prince Lawn and ask students questions trying to get as many responses as possible using an iPad. The new FYE questions could be used with minor modifications to make the questions more relevant for all students. The survey would also need a comment box. The committee discussed possibly only using two questions with a comment box. It was suggested to use the Chant411 students to administer the survey in October.

Institutional Research, Assessment and Analysis is continuing work on a retention prediction model. The model included students from 2002-2011 and analyzed over 60 variables. There were about 600 students that came into the at-risk category. A list was sent to each college with the at-
risk students. This was the first year of the model but will continue to analyze each year. 18 variables came out to be significant.

Next Meeting

The next meeting for the University-Wide Assessment Committee is scheduled for September 25, 2013 in the Dawsey Conference Room at 8 a.m.

Adjournment

With no further items to discuss the meeting adjourned at 9:00 a.m.