University-Wide Assessment Committee
September 24, 2014
8:00 a.m., Dawsey Conference Room

Members Present: John Beard, Jennie Cassidy, Margaret Fain, Jennifer Hughes, Holly Legg, Jim Luken, Caroline Madden, Chris Mee, Carol Osborne

Guests Present: Darla Domke-Damonte, Bill Plate, David Yancey

Welcome

Jim Luken, Chair, convened the meeting at 8:00 a.m. in the Dawsey Conference Room and welcomed all present.

Meeting Minutes

The minutes from the meeting on August 27, 2014 were distributed. With no corrections being made, a motion to approve the minutes was offered by Margaret Fain, seconded by Chris Mee, and approved by the committee.

Assessment Reports

Holly Legg reported that almost all of the 2013-14 assessment reports in TEAL Online have been submitted. Committee members should ensure that all departments have submitted by the due date of October 1.

New Business

Communication has always been a concern at Coastal. David Yancey, Darla Domke-Damonte, and Bill Plate were invited to help determine a solution to the problem. The University needs a centralized solution to showcase the achievements of faculty, staff, and students that can be updated frequently in possible weekly updates. This could involve a database where individuals submit their own achievements.

Bill Plate reported that the current University website is in the process of being redeveloped to showcase success stories of faculty, staff and students. Coastal Today is also being redesigned. He suggested that the committee could possibly use the assessment website to showcase assessment success stories. University Communication could direct traffic there from the main website.

David Yancey has researched what other universities are doing in this aspect of reporting. He believes that a solution could be purchased for capturing assessment successes. He will be participating in a demo for one possible solution next week.

This solution would be a great recruitment/retention tool. It would need a dedicated person to establish the solution and maintain it. It would be more work than is able to add to one person’s current job duties.
John Beard discussed that the solution would need to showcase not only publications and the positive things but also assessment efforts, good or bad.

What to do now and how do we get started? The committee needs to look for a comprehensive solution to purchase with a recommendation to the Provost. Bill suggested the recommendation should be routed through the Technology Council to gain support there as well. Questions that need to be answered were discussed by the committee. The solution will need to combine what is required here and eportfolios. It will also need to include the student story.

Next Meeting

The next meeting for the University-Wide Assessment Committee is scheduled for October 22, 2014 in the Dawsey Conference Room at 8 a.m.

Adjournment

With no further items to discuss the meeting adjourned at 9:07 a.m.