Members present: John Beard, Jennie Cassidy, Bruce Gregory, Steve Harrison, Chris Mee, Travis Overton, Geoff Parsons, Caesar Ross, Tara Saville, Frankie Weeks, Tom Woodle

Members absent: Jean Ann Brakefield, Whitney Comer, Allison Faix, Pat Singleton-Young

Opening Remarks

Jennie Cassidy, Chair, convened the meeting at 3:00 p.m. in the Dawsey Conference Room and welcomed all present.

Update on Leadership Assessment

Cassidy announced that due to difficulty getting the tokens for the Leadership Assessment, it will be next year before it can be used. There will training scheduled in the spring that will be announced via e-mail. The committee was asked to remove the Leadership Assessment from the 2011-2012 assessment plans.

Student Services Focus Groups

Cassidy reminded the committee that the focus groups are scheduled for November 2 and 3. An invitation has been sent out and shared with the academic deans and provost council. Approximately 60-70 students would be ideal. Discussion ensued regarding student groups that should be included. Bruce Gregory reported that Cari Rosiek will take the invitation to the athletic teams. John Beard plans to remind the associate deans and ask them to encourage the deans to invite students from each college.

Cassidy shared a list of focus group questions as a starting point for discussion. She asked that the committee review the questions with the idea that there should be a main question with additional related questions to keep the conversation going. The committee reviewed the questions as well as the schedule for the evening and approved both. Steve Harrison suggested that it would be helpful to inform the students of the mission statement of each area in order to assess how well that area is performing. Travis Overton offered to prepare a handout including all of the mission statements and will distribute to the committee.

3 Research Questions

Question 1: What evidence do we have that students are becoming “productive, responsible, healthy citizens?”

Cassidy and the working group assigned to the first research question reported that based on the results of the Alumni Survey, Coastal is fulfilling this part of the mission. Chris Mee informed the committee that there is additional data available from the external
survey conducted by alumni. This data will be shared with the working group. Groups 2 and 3 will present their findings at the November meeting.

**Distribution of NSSE Recommendations**

The committee reviewed the NSSE Recommendations that were previously discussed. Steve Harrison reported that there has been progress made in the formation of the living-learning community groups. A task force will be established per the provost. John Beard informed the group that the Director of the Core will present findings from the core assessment to the Student Learning Committee next week. He will report back to this committee on those findings. Jennie Cassidy asked if study abroad will be part of the QEP for SACS. Chris Mee said that some of the Experiential Learning courses in the QEP may have an international component. Cassidy suggested that it may be necessary to promote study abroad more around campus. Geoff Parsons recommended that the lead faculty members conduct presentations to encourage interest in the available programs.

**Next Meeting**

The next meeting of the University-Wide Assessment Committee – Student Development will be on November 17, 2011. There being no further business to discuss, the meeting adjourned at 4:00 p.m.