Members Present: John Beard (Chair), Ellen Arnold, Teresa Burns, Kristal Curry, Judy Engelhard, Dodi Hodges, Tom Hoffman, Michael Latta, Jim Luken, Vivian McCain, Brianne Parker, Barbara Ritter, John Steen, Josh Vossler, Deborah Vrooman

Members Absent: Chris Mee, Carol Osborne, Nelljean Rice

I. Welcome and Approval of Minutes

John Beard, Chair, convened the meeting at 2:05 p.m. in the Dawsey Conference Room (SNGL 112) and welcomed all present. The minutes from the meeting on February 1, 2012 were part of the packet distributed to all attendees. The Chair asked if any modifications to the minutes were recommended. A motion to approve the minutes as submitted was offered by Dodi Hodges, seconded by Judy Engelhard, and approved by the committee.

II. State of Student Learning Report – Kimbel Library

- Joshua Vossler, M.A, M.L.S.: Reference/Information Literacy Librarian; Library Assessment Coordinator

Included with the packet distributed to all attendees was the document “State of Student Learning in Kimbel Library – Spring 2011-Fall 2011”. Joshua Vossler spoke to the main points of this document and shared additional information via a PowerPoint presentation. Josh received word just yesterday that he and John Watts received a 2012 Association of College and Research Libraries (ACRL) Instruction Section (IS) Innovation Award for their work on a series of five information literacy concept videos, which were created in cooperation with the First-Year Experience Program. The student learning outcomes (SLOs) included as part of the library’s assessment plan are based on the ACRL standards. Assessment outcomes are included as part of the “State of Student Learning” handout.

III. State of Student Learning Report – Wall College of Business

- Dr. Barbara Ritter, Chair, Department of Management & Decision Sciences; College Assessment Coordinator
- Dr. Michael Latta, Associate Dean, Wall College of Business

Included with the packet distributed to all attendees was the “Undergraduate Assessment” handout which highlights the major points of the presentation. The link to the detailed assessment information for the College of Business is: [http://www.coastal.edu/business/assurance/ugrad_assess_manual.pdf](http://www.coastal.edu/business/assurance/ugrad_assess_manual.pdf). The College of Business performs assessment of general business knowledge to support the requirements of the Association to Advance Collegiate Schools of Business (AACSB). The Educational Testing Service (ETS) Major Field Tests are used for assessment and data for all majors are compared. Assessment to satisfy the Southern Association of Colleges and Schools (SACS) standards includes comparing data of students within the same major. The SLOs for the graduate program in the college overlap between AACSB and SACS. The MBA program has been completely revamped for the Fall 2012 semester. The presentation ended with a discussion of AACSB and SACS patterns.
IV. Upcoming Dates and Events

A. Review 2012-2013 Assessment Plans in TEAL Online: March 15

Plans from 2011-2012 have been rolled over into 2012-2013 and any changes should be made prior to the March 15th deadline.

B. Assessment Grant Applications – March 26

The call for proposals for assessment grants was sent out by the Provost’s Office. The documentation accompanying the e-mail was also included in the information packet distributed to all committee members.

C. Assessment Day (Tentative): Friday, September 7, 2012

As discussed at the previous committee meeting, September 7th has been chosen as the tentative date for the 2012 Assessment Day. Chairman Beard checked with Associate Deans, Special Events, Conference Services, Enrollment Services, and Admissions to ascertain whether this day poses a scheduling conflict and none were reported. Assessment Day is actually a half-day event and will be held from 8:30 a.m.-12:00 p.m. on that day.

D. Colleges of Science and Spadoni College of Education
   State of Student Learning Reports – April 4

The Colleges of Science and Education will present their assessment findings at the next meeting.

V. Announcements or for the Good of the Order

A clarification was requested by Judy Engelhard concerning the submission of 2012-2013 assessment plans. Chairman Beard explained that preliminary plans are added and approved through TEAL Online to meet the March 15th deadline, however, changes to these plans can be made until October 15th. If changes are necessary the staff in the Office of Institutional Research can unlock the plan for editing. Final plan deadlines are October 15th, 2012.

VII. Adjourn

With no further agenda items to address, the meeting adjourned at 3:00 p.m. The next committee meeting is scheduled for April 4th at 2:00 in Arcadia 120.