



**A place of Tradition,  
Integrity, and  
Excellence**

**David A. DeCenzo  
President**

# Overview

- Location
- University Overview
- Programs and Applications
- Scholarships
- Perspectives of our Icelandic Alumni

# Coastal Carolina University...a prime location

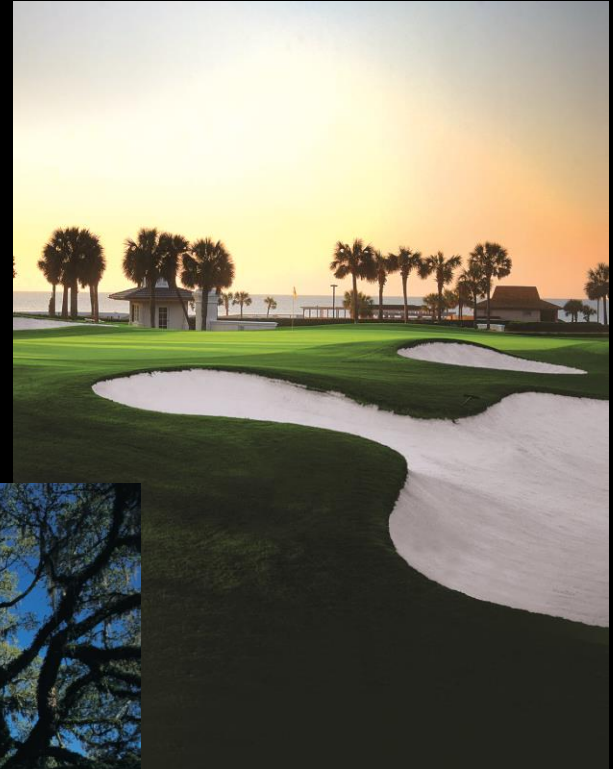


# Location

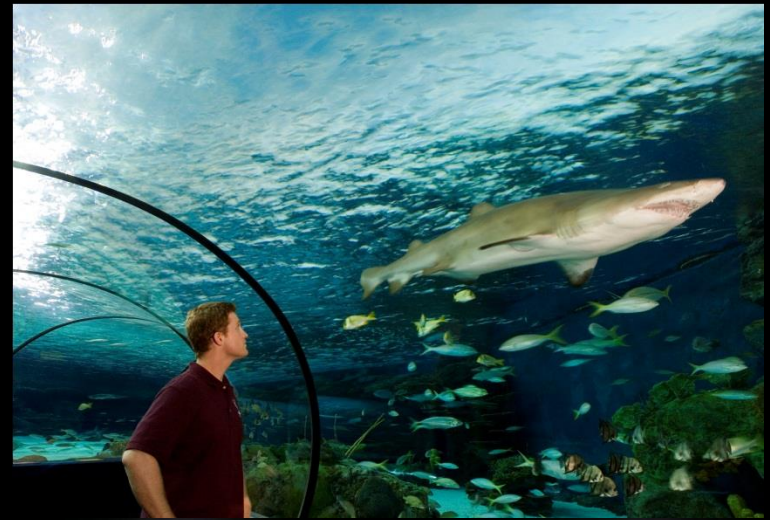
Coastal Carolina University is located 12 km from the Atlantic Ocean resort area of Myrtle Beach, South Carolina, one of the fastest-growing and most important tourist destinations in the U.S.



# Myrtle Beach and the Grand Strand

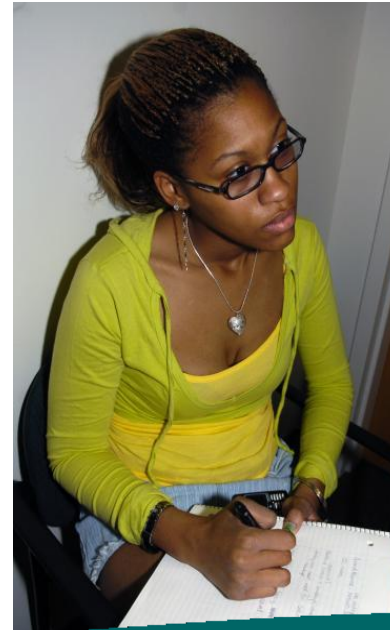


# Myrtle Beach and the Grand Strand



# 2012-2013 Enrollment

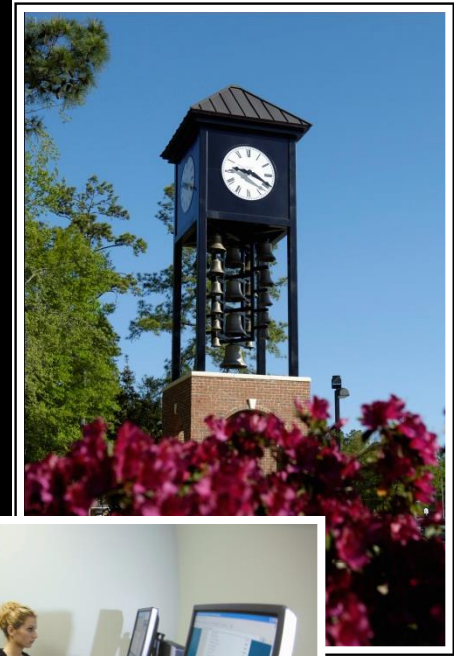
- **Approximately 9,400 students (undergraduate and graduate)**
- **Nearly 32 percent of undergraduates are first generation**
- **From 46 states and 43 foreign countries**
- **Fastest-growing public university in South Carolina**



# About Coastal Carolina University

- Coastal Carolina University was founded in 1954 and has been an independent university since 1993.
- A public liberal arts university offering 56 fields of study at the bachelor's level, including acclaimed programs in marine science, resort tourism and business, and computer science.
- Graduate programs include a Master of Business Administration (MBA) and Master of Accountancy (MAcc), and master's programs in Writing, Education, and Coastal Marine and Wetland Studies.

Starting in 2014-2015 CCU hopes to also offer a Ph.D. in Marine Science!



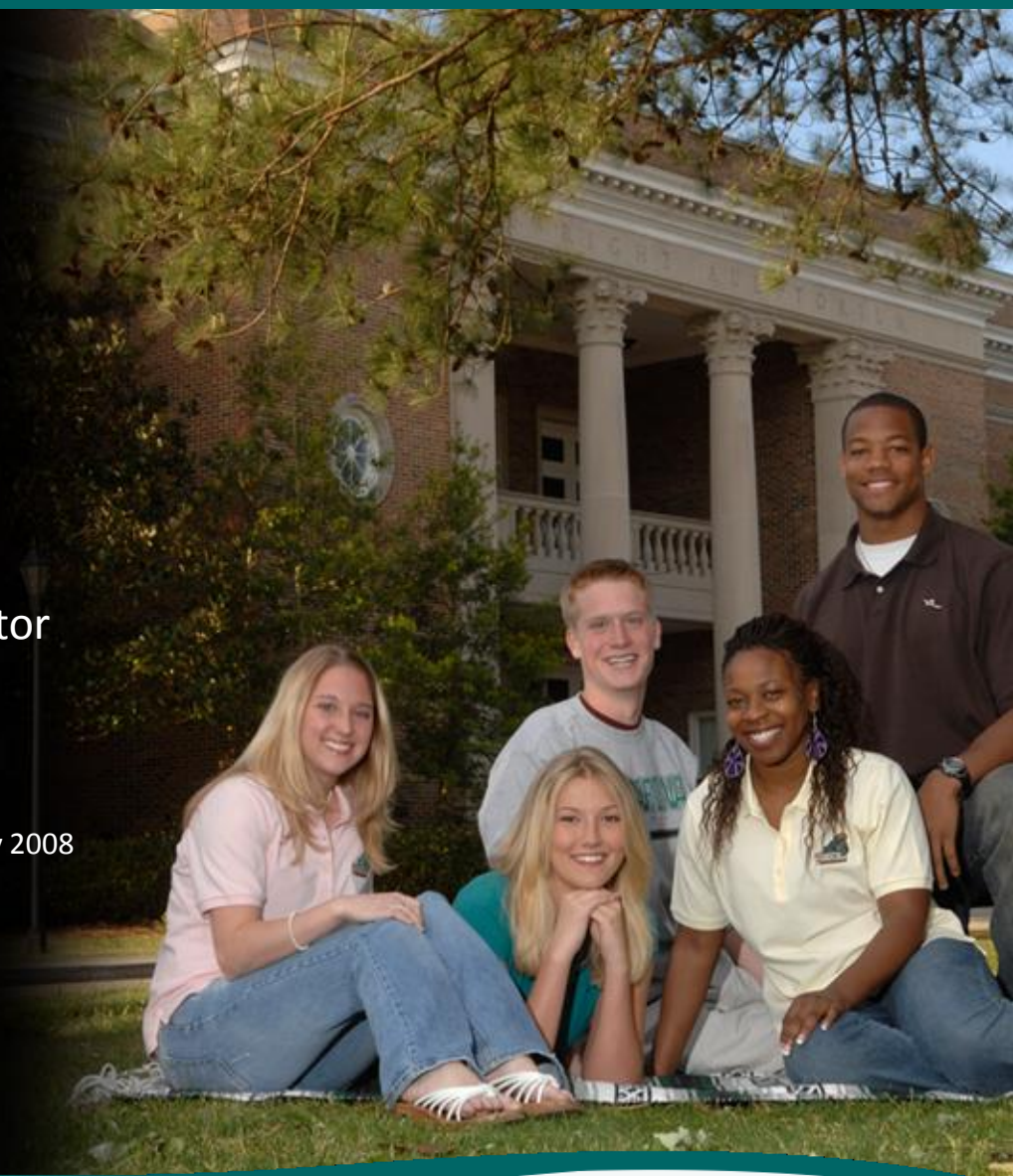


# Educational Philosophy

Coastal Carolina University is a public comprehensive liberal arts institution that seeks to develop students who are both knowledgeable in their chosen fields and prepared to be productive, responsible, healthy citizens with a global perspective.

This focus enables faculty and staff to mentor students in collaborative research, creative opportunities, and internships.

From the Coastal Carolina University Mission Statement, January 2008



# External Validation of Quality and Value



Ranked by *Princeton Review* as one of the top 300 colleges of business in the USA



One of only 637 AACSB Accredited Colleges of Business in the WORLD – Accredited since 1998



Ranked one of America's "100 Best College Buys" for delivering outstanding value for the cost of education



# Faculty and Background

353 Full-Time Faculty  
(83 percent of whom have  
doctoral or terminal degrees)

More than 550 Full-Time Staff

More than 800 Student Employees

*Caring and engaged learning  
environment*



# Applied Learning Focus

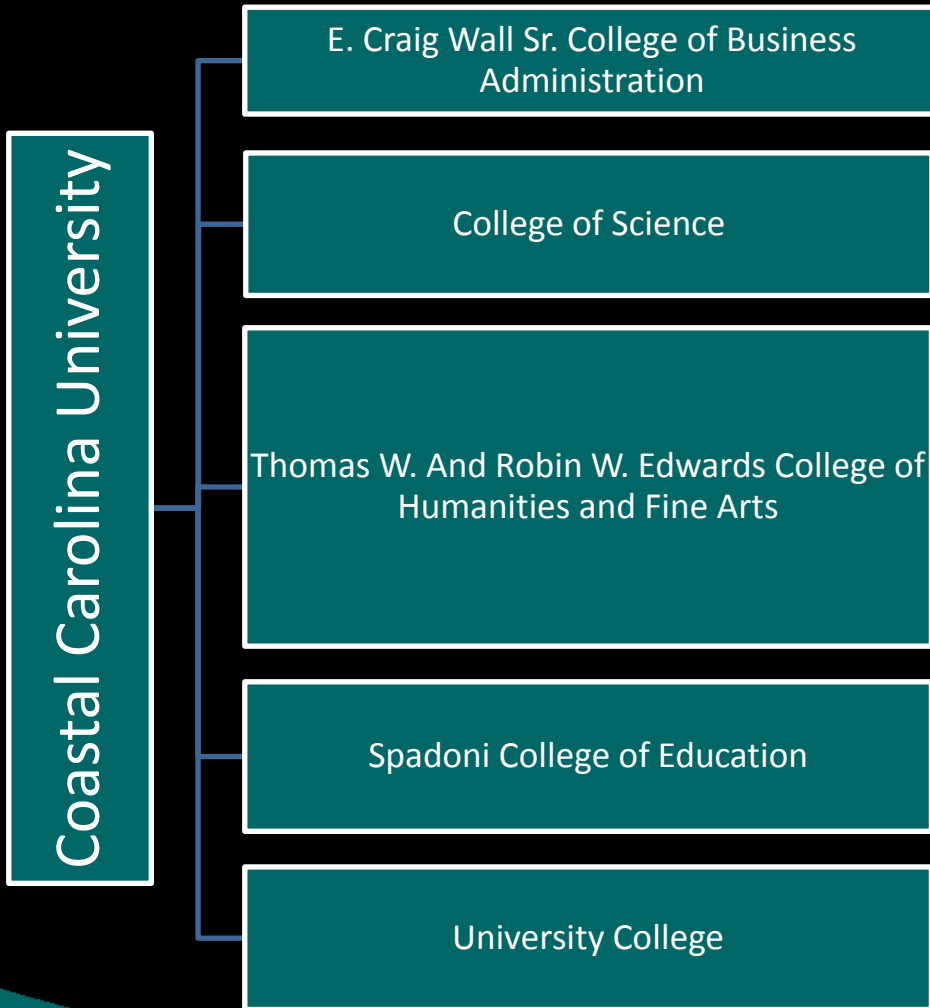
Resort Tourism Management students learn through a combination of applied business courses and three supervised, project-based internships.

Marine Science students complete research projects on university-owned research vessels, and in locations such as Bimini and Jamaica.

Partnerships with Citigroup, Rolls Royce, and other global organizations provide opportunities for internships and job placement.



# University Structure



# College of Business Programs

## Bachelor's Degree Programs (BSBA)

- Management
  - Entrepreneurial Management
  - Human Resource Management
  - International Management
  - Operations/Technology Management
  - General Management
- Finance
  - Financial Management
  - Financial Services
  - Wealth Management
- Accounting
  - Certified Professional Accountant
  - Certified Managerial Accountant
- Resort Tourism Management
- Economics
- Marketing

## Master's Degree Programs

- Masters in Business Administration (MBA)
- Masters in Accountancy (MAcc)
- Certificate in Fraud Examination

## Undergraduate Minors

- Business Administration
- International Business
- Economics
- Resort Tourism Management
- Marketing

## Special Programs

- Professional Golf Management (one of only 19 in the USA)



# College of Science Programs

- Psychology
- Sociology
- Biochemistry
- Biology
- Computer Science
- Exercise and Sport Science
- Health Promotion
- Information Systems
- Marine Science
- Mathematics
- Physics
- Physical Education Teacher Education
- Recreation and Sport Management
- Engineering Dual Degree (with Clemson University)



- Department of Computer Science is accredited by the Accreditation Board for Engineering and Technology (ABET).
- Student-faculty research is a hallmark of the programs in this college, which regularly places alumni at top graduate institutions (Johns Hopkins, Scripps Institution of Oceanography, Stanford)

# Thomas W. and Robin W. Edwards College of Humanities and Fine Arts

- National Association of Schools of Art and Design
- National Association of Schools of Music (NASM) for Theatre Department
- National Association of Schools of Theatre (Music Department)



Programs:  
Art Studio  
Communication  
Dramatic Arts  
English  
Graphic Design  
History  
Music  
Philosophy  
Political Science  
Spanish  
Musical Theatre  
Theatre



# Spadoni College of Education

Early Childhood Education (PK – 3)

Elementary Education (2 – 6)

Middle Level Education (5 – 8)

Choose 2 content areas: Math, Science, Social Studies, English

Special Education (PK – 12)

Physical Education (PK – 12)

Master's programs:

M.Ed. Educational Leadership

M. Ed. Learning and Teaching

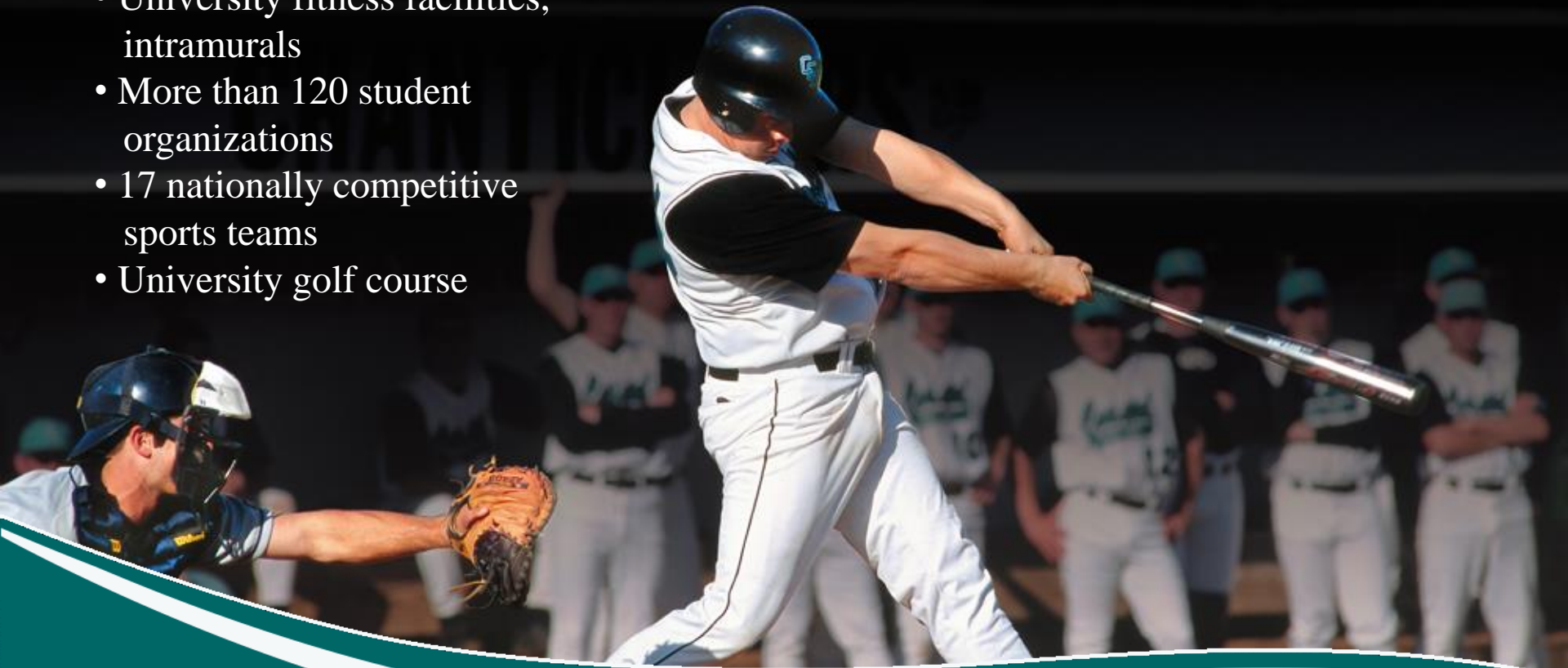
Master of Arts in Teaching (MAT)

Accredited Programs by National Council for the Accreditation of Teacher Education Renaissance Group



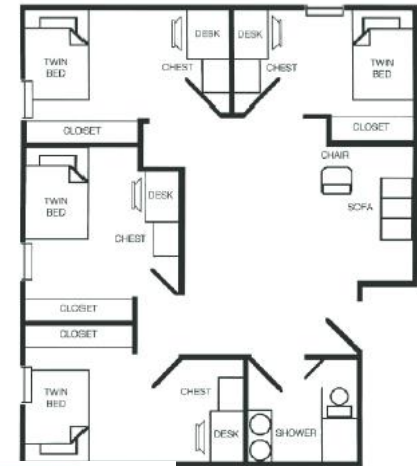
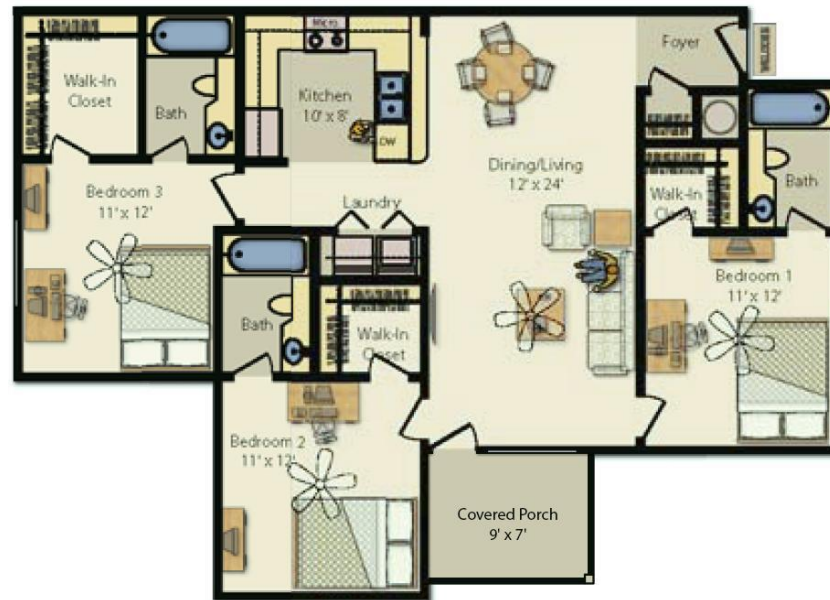
# Student Life

- Kimbel Library and extensive computing facilities
- Wireless Internet access
- University fitness facilities, intramurals
- More than 120 student organizations
- 17 nationally competitive sports teams
- University golf course



# On-Campus Living

- What to Expect
  - Clean Environment
  - Quiet and Courtesy Hours
  - Internet Service
  - Fully Furnished
  - Laundry Facilities
  - Convenient Dining
  - Friendly Atmosphere
  - Resident Parking
  - Assistance for Residents
  - Faculty/Staff Involvement
  - Faculty Programming
  - 24-Hour Security
  - On-Call Staff
  - Social Events
  - Vending Machines



# Size & Cost

Over \$150 Million USD Annual Budget

Fall 2012 Enrollment:

9,000+ students

- 46 U.S. states
- 43 foreign countries

Student/Faculty Ratio: 17:1

Costs

*(Based on 2012-2013)*

Tuition

- In-State: \$4,880 per semester
- Out-of-State: \$11,025 per semester

Room and Board

- \$4,275 per semester



Scholarships are available for Icelandic Students

# Scholarships



- **Icelandic Whales Alumni Association**
  - **\$250 USD per semester**
  - **Waiver of out-of-state tuition** (Student pays in-state tuition rate – a savings of over \$6,000 per semester!)
  - **Conditions:**
    - Complete an Application for Scholarship
    - Be recommended by the Icelandic Whales Alumni Association
    - Complete application for admission to Coastal Carolina University as a transfer student from menntaskóli or equivalent and provide evidence of passing the *Studentspróf*.
    - Transfer into Coastal Carolina University 30 credit hours.
    - Provide statement agreeing to take an active role in University campus life by explaining your plans for involvement in University organizations and clubs and by demonstrating active involvement in school and community-based organizations in Iceland.

# Scholarships

- **Merit-based Scholarships**

- Various awards available
- Academic grades from menntaskóli program are considered.
- Automatically considered for these scholarships during application process
- With 30 transfer credit hours of acceptable grades from menntaskóli, students with exceptional academic performance may qualify for further scholarship.

- **Athletic Scholarships**

- Athletic scholarships may be available for scholar athletes.
- Athletes with exceptional skills are encouraged to send video or YouTube links, coaches' recommendations, and playing statistics to the coach of the respective sport at CCU.
- All student athletes must complete both TOEFL test (if a non-native speaker) and the SAT test.
- Student athletes are welcome to contact the CCU athletic coach of their sport by email. The Office of International Programs and Services ([parsons@coastal.edu](mailto:parsons@coastal.edu)) will facilitate that communication.



# Application for International Students

1. Complete and submit the online application and pay the application fee (\$45) at [www.coastal.edu/admissions/international.html](http://www.coastal.edu/admissions/international.html) by May 20, 2013
1. Send the following materials to:  
*The Office of International Programs: Attn. Geoff Parsons, Coastal Carolina University, 108 Tom Trout Drive, Conway, SC 29528 USA*
  - Copy of application submitted
  - Official transcripts from Menntaskóli (and any university or other higher education)
  - Standardized test scores (TOEFL or IELTS for all) (also SAT for athletes)
  - Confidential Financial Statement (verifying you have funds to cover your cost of education)
2. Further information about the application process is on: [www.coastal.edu/admissions/international.html](http://www.coastal.edu/admissions/international.html)

# Criteria for application tests for international students

- **SAT scores** (only required for student athletes, but you might qualify for additional merit scholarships with a score of over 1250)
  - Next test held at Versló on May 4, 2013; sign up on <http://sat.collegeboard.org/register?excmpid=CBF2-ST-1-satregform> at least 4 weeks ahead.
- **English test scores** - either
  - TOEFL scores above 71 (Internet-based test)
    - Internet-based tests (IBT) held at PROMENNT, Skeifunni 11b. Sign up on <http://www.ets.org/toefl> OR
  - IELTS score above 6.0
    - Contact IELTS for more information (not currently offered in Iceland)
      - [www.ielts.org/test\\_takers\\_information/taking\\_the\\_test.aspx](http://www.ielts.org/test_takers_information/taking_the_test.aspx)



# Application for IWAA Scholarship

Students interested in applying for the IWAA Scholarship:

1. Complete your application to Coastal Carolina University by May 15, 2013 and be admitted to Coastal Carolina University.
2. Send the following information to the IWAA Board at [iwaa2013@gmail.com](mailto:iwaa2013@gmail.com) by **May 20, 2013**:
  - a. A letter requesting the IWAA scholarship to support your study program at Coastal Carolina University;
  - b. A copy of your application submitted to Coastal Carolina University;
  - c. Certification of your grades from Menntaskóli; and
  - d. A statement describing your engagement and involvement in school and community organizations in Iceland and your intended plans to be active in the student and community life at Coastal Carolina University. (Please make this no shorter than 300 words and no longer than 1,000 words.)

# Timeline for Processing the IWAA Scholarship

**March, 2013** – Recruitment and Information shared about the Scholarship

**May 20, 2013** – Deadline for receipt of completed scholarship applications to the IWAA board (Scholarships will not be considered for those who have not applied to Coastal Carolina University.)

**June 3, 2013** – IWAA Board makes recommendations for scholarship recipients and communicates results to Coastal Carolina University.

**June 10, 2013** – Coastal Carolina University acknowledges review of the scholarship recommendations, and University Scholarship Committee makes the final awards.

**June 15, 2013** – Applicants are notified of status of their scholarship applications.

# Perspectives about Coastal Carolina University from Our Icelandic Alumni



*“The assignments in various classes I took while at CCU were always practical and prepared me for the work I do today.”*

**Ellen M. Bergsveinsdóttir**  
CCU, 2007  
*Credit Manager*  
*Glitnir Skilanefnd*

# Perspectives about Coastal Carolina University from Our Icelandic Alumni

*“My time at CCU was an experience of a lifetime. The Marine Science program at CCU was of extremely high standard, well managed with exceptional professors leading the program. In my studies I learned critical thinking, it deepened my understanding of science and was a great preparation for my challenging graduate studies and professional career. “*



**Auður Ýr Sveinsdóttir**  
CCU, 1999

**Quality Manager**  
**Rio Tinto Alcan in Iceland**

# Perspectives about Coastal Carolina University from Our Icelandic Alumni




*“Coastal was the educational and motivational platform that allowed me to realize my aspirations in international sales - and to stand out from other applicants when I got my first dream job.”*

**Snorri Guðmundsson**  
CCU, 1995  
*Sales Manager*  
*Star-Oddi*

# Top Reasons to Attend Coastal Carolina University

1. **Quality Academic Programs** that are Nationally and Internationally Recognized
2. **Engaging Student Environment** that Supports Student Success
3. **Active** Campus Community – more than 120 student organizations!
4. **Caring** Professors and Staff
5. **Successful Alumni** placing at top graduate schools (Stanford, London School of Economics, Scripps Institution, Johns Hopkins, University of Iceland); company placements (Microsoft, Citigroup, Marriott, Rolls Royce, Coca Cola); and professional athletes around the world
7. **VALUE = Affordable Cost & Great Quality**
  - Ranked one of America’s “100 Best College Buys” for outstanding value and affordability, and recently rated among the top 15 U.S. regional public universities in the South by *US News and World Reports*.
8. **Scholarships** – Icelandic Whales Alumni Association, Athletic, Merit
9. **Beautiful and Safe Campus** Near a Major Tourism Location



# Verið velkomin í Coastal Carolina University!

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**Icelandic Whales Alumni Association**

**iwaa2013@gmail.com / Facebook:**

**Coastal Hvalir**

**[www.coastal.edu](http://www.coastal.edu)**