STATEGIC PLANNING STEERING COMMITTEE
Third Meeting
Thursday, November 12, 2015
HTC 207 (LeForce Hospitality Suite – 2nd floor)
Dinner for Committee Members 5:30 – 6:30pm
Meeting:  6:00pm – 9:00pm

Agenda

I. Call to Order                     Darla Domke-Damonte
Chair

II. Approval of Minutes from October 29, 2015   Darla Domke-Damonte
Chair

III. Old Business                    Darla Domke-Damonte
A. Review of minutes and themes of focus groups
Chair

V. New Business
A. Risk Assessment evaluation applied to the key strengths, weaknesses,
optunities, threats areas identified by committee member reports and discussion
B. Discussion/Identification of key points of direction for focal strategies for 2016-
2021 strategic plan
C. Charge to the Committee as a whole
   1. Review draft report outline and develop statements that reflect at least four and
not more than 6 major strategies that move Coastal Carolina University forward
most productively in the future and have the potential to offset major risk areas
identified effectively.
   2. Each committee member is requested to develop his or her own strategy action
statements worded as: “CCU will …” and email them to Darla
(ddamonte@coastal.edu) no later than Monday, November 30.
      1. These will be compiled and circulated to all committee members
for review by December 1 so that we can finalize the key strategies
at the December 3 meeting.

VI. Announcements
Next meeting will take place in Thursday, December 3 in the Kline Hospitality Suite (CCU
football stadium) with the goal of finalizing the key strategies for the new strategic plan
and then identifying offices/areas on campus to approach to serve on task forces to develop
detail.

VII. Good of the Order

VIII. Adjournment