Strategic Management Committee
December 4, 2014
Brittain Hall 114
3:00 PM

PRESENT:
Stacie Bowie  Vice President for Finance and Administration/CFO
Ralph Byington  Provost
Debbie Conner  Vice President Student Affairs
Edgar Dyer  Executive Vice President and Chief Operating Officer
Dan Ennis  Dean Edwards College of Humanities
Abdallah Haddad  CIO and Assistant VP for Information Technology Services
Matt Hogue  Interim Athletic Director
Dan Lawless  Chair Staff Advisory Committee
James Luken  Chair University Wide Assessment Committee
Chris Mee  Executive Director of Planning and Research
Bill Plate  Vice President for university Communication
Nelljean Rice  Dean University College
Barbara Ritter  Interim Dean Wall College of Business
Mark Roach  Vice President Office of Philanthropy
Michael Roberts  Dean College of Science and VP for Research/Emerging Initiatives

FACULTY SENATE CHAIRS PRESENT:
Sarah Banks  Chair Building and Grounds
Sara Brallier  Chair Core Curriculum
Teresa Burns  Chair Academic Affairs
Steve Earnest  Chair University Promotion and Tenure
Colleen McGlone  Chair Intercollegiate Athletics
Steve Madden  Chair Faculty Senate
John Mortimer  Chair Faculty Grievance
Kate Oestreich  Chair Nominations and Elections
Yoav Wachsman  Chair Student Life
Matthew Wilkinson  Chair Student Conduct
Joe Winslow  Co-Chair Distance Learning

ABSENT:
Barbara Burd  Dean Library Sciences
Brian Forbus  Chair Coastal Carolina Alumni Board
Edward Jadallah  Dean Spadoni College of Education
Nancy Ratcliff  Chair Faculty Welfare and Development

OTHERS PRESENT:
Rose Marie Johnson  Coordinator of Strategic Planning and Risk Management
Call To Order:
Eddie Dyer called the meeting to order at 3 PM.

Approval of Minutes:
A motion was made by John Mortimer and seconded by Yoav Wachsman to approve the minutes as presented. Unanimous. The motion carried.

Mobility and Transportation Committee Appointment:
Ralph Byington informed the committee that the University is creating a Mobility Task Force to assess the multiple transportation and mobility issues that we have on our campus. The charge of the Mobility Task Force is to make recommendations to the President for comprehensive parking and transportation options and alternatives for the Coastal Carolina University campus. He announced that Virginia Shoemaker Norris of the Edgar Dyer Institute for Leadership and Public Policy will chair the committee. Faculty, staff and students will be invited to participate in the process of creating the University’s campus mobility plan.

Members of the committee include the following:

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<th>Name</th>
<th>Department</th>
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<td>Rein Mungo</td>
<td>Facilities</td>
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<td>Steve Harrison</td>
<td>Residence Life</td>
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<td>Greg Weisner</td>
<td>Transportation</td>
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<td>Debbie Conner</td>
<td>Student Affairs</td>
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<td>Jonathan Andreas</td>
<td>Non-Resident Student</td>
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<td>John Poston</td>
<td>Consulting Engineer</td>
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<td>Phillip Moore</td>
<td>Public Safety</td>
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<td>John Marcis</td>
<td>Faculty</td>
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<td>Bryan Stiles</td>
<td>Event Management/Athletics</td>
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<td>Stacie Bowie</td>
<td>Finance</td>
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<td>Harry Titus</td>
<td>Resident Student</td>
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Byington added that Dr. DeCenzo requests that this Mobility Task Force be appointed by the Strategic Management Committee. A motion was made by Steve Madden to appoint the individuals named by position to the Mobility and Transportation Committee.

Mike Roberts requested information concerning the timetable for the committee. Byington stated that the committee would begin their task immediately. Stacie Bowie and Debbie Conner both noted that the subcommittee should have their report completed and adopted before the Fall of 2015 semester begins. Bowie also noted that the report that is completed may have to be implemented in phases. Bowie stated that there were many ideas that need to be considered relative to biking, walking, and driving on campus.

Bowie requested further information concerning the reporting structure for the committee. Byington stated that he is to receive the report and present the report to the president and the Executive Administration. After the report is completed, it can also be shared with the Strategic Management Committee.

Bill Plate reminded the committee that University Communication is working concurrently to establish a Wayfinding Project on campus, which will provide information on roads, facilities, mapping, etc.

There being no further discussion, Plate seconded the motion made by Madden and the motion carried.

Budget and Facilities Update:
Bowie reminded the committee that the University continues to prepare the annual budget conservatively. This year, our budget includes student growth of 3%. Currently, the University has twenty faculty and twenty staff positions on hold. The University received $279,000 more revenue from state appropriations than anticipated. An additional 500 more freshmen than anticipated enrolled for the Fall of 2014. This additional enrollment created additional revenue in the amount of 3.8 million dollars.
Faculty and staff positions that were on hold due to budget restraints can now be released due to the excess revenue. Bowie stated to the members that although positions are being released for half of the current budget year, those same positions will have to be budgeted for a complete year in the next budget cycle.

Bowie noted that the University strives to maintain a 3% contingency in our budget each year. A 3% contingency equates to approximately 4 million dollars per year. At the beginning of this fiscal year, our contingency was .5%; however, our contingency is currently at 2%.

Bowie reported that our facilities department has been extremely busy completing campus projects. Notable projects include:

**Atheneum**: The project is progressing well, the drywall has been installed and the completion date is the end of February 2015.

**Food Service and Catering Kitchen**: The construction project is completed, although there are several issues to address due to DHEC requirements inside the facility. The project will not open until after the first of January.

**Springs-Brooks Stadium**: Phase 1 is complete, although the outfield berm and sidewalk is not complete. The Certificate of Occupancy is expected in January. The Athletic Plaza and the Statue of Chauncy will be unveiled in the near future.

**Brooks Stadium Turf Project**: the contract award is finalized and work is to begin in December with a completion date of March 2015.

**Atlantic Center Tennis Complex**: The project reached Substantial completion.

**The Lib Jackson Student Center Annex**: The project is complete and the moving-in process is underway.

**New Student Housing Project**: The project is progressing well and the foundations of three structures are complete.

**Science Annex II**: Construction proceeds according to plan and the design phase is complete for the new Academic Building near the Wall College.

Bowie noted that the purchase of the Student Housing facilities located at the old University Place and Campus Edge properties is scheduled to close after the first of the year. Bowie announced that through the purchase of the housing units as opposed to leasing the units, the University would save over 25 million dollars as the debt is refinanced. The University will issue bonds to make the purchase. A new food service venue is also planned for the housing units.

Roberts asked if the Student Housing Foundation would remain a Foundation or if it would dissolve. Bowie explained that the Student Housing Foundation will maintain a relationship with the University. Conner noted that the Student Housing Foundation will be able to offer and provide housing options that may not be traditional housing to the University in the future. Madden requested that options be explored to include housing opportunities for married students, as well as graduate students.

Bowie informed the committee that a $40 fee has been assessed to students for budget costs associated with the Affordable Care Act provisions. The Board of Trustees voted to charge a “fee” rather than increase the rate of
tuition per hour, while remaining transparent on the utilization of the fee. She stated that several inquiries have been received from local media outlets concerning the fee and that a student led petition is circulating campus also. The fee will fund health care coverage for employees who meet the new qualifications of the Act, as well as administrative costs associated with the process.

University Wide Assessment Committee Report:
James Luken addressed the committee and stated that the University Wide Assessment Committee has been in existence for quite some time and their primary focus is to create initiatives for student learning and student development. Luken noted that there are three top priorities of the committee including an improved level of communicating information to and for students, increasing faculty involvement with students and making them aware of changes within academic planning, and developing a system to communicate the many various “good things” that are happening for the University campus-wide. Luken desires a comprehensive system of delivering “good news” about the University to all areas of the public including the regional community, as well as state and national media/market outlets.

Luken stated that his committee will be making recommendations to the Strategic Management Committee concerning the addition of goals and objectives to the strategic plan of the University.

SACS Report:
Chris Mee reported that the SACS document is completed. Her office staff is in the process of collecting all evidence and the edited document will be in the mail by January 15, 2015. Our official SACS visit is scheduled for March 16-19, after spring break.

Dyer and Byington both commended Mee for her outstanding efforts associated with the University’s SACS report. They both thanked her for her contributions, as well as the excellence with which her staff has performed to accomplish the task.

There being no further business, a motion was made by Byington and seconded by Mortimer to adjourn. The motion carried.