SUMMARY:

Coastal Carolina University Department of Athletics coaches and staff are prohibited from using their status as an employee of Coastal Carolina University to solicit donations of cash, products or services from individual or corporate entities without the prior written approval.

POLICY:

I. POLICY

Coastal Carolina University Department of Athletics coaches and staff are prohibited from using their status as an employee of Coastal Carolina University to solicit donations of cash, products or services from individual or corporate entities without the prior written approval of the Director of Athletics (or designee), the Vice President for Philanthropy, or the President of Coastal Carolina University. Such solicitation includes but is not limited to the following:

- Private cash donations in support of the Department of Athletics, a specific sports team or event.
- Donations of specific products or services in support of the Department of Athletics, a specific sports team or event.
- Corporate sponsorships tied to in-venue advertising, radio, television or online programming or individual sports camps or clinics held at Coastal Carolina University.

Additionally, Department of Athletics staff members and coaches are prohibited from using the Coastal Carolina University name, trademarks, non-editorial content or images in the solicitation of cash donations, sponsorships, products or services for personal benefit, or the benefit of outside charities or foundations; without the prior written approval of the Director of Athletics (or designee), the Vice President for Philanthropy, or the President of the University.
Violations of the Department of Athletics Solicitation and Fundraising Policy will be subject to disciplinary action per the policies of Coastal Carolina University and applicable state laws.