NOTICE OF INTENT TO SOLE SOURCE

Posting Date: November 3, 2014

Background:
Coastal Carolina University (University) seeks to obtain a GPS shuttle mapping system through a sole source procurement. The University potentially plans to enter into a three (3) year agreement for this purpose.

Intent to Sole Source:
The University’s Safety and Transportation area has need to purchase a GPS shuttle mapping system for use in its student shuttle operation. In August 2013, the University began operating its own shuttle system, having previously contracted with the local public transit authority for several years for this purpose. The shuttles transport students between (3) main areas of the University: Main Campus, East Campus, and the University Place residential area. Possessing the ability to add routes, stop routes, make route changes, and make route scheduling changes has been a defining key to the successful operation of the in-house shuttle system; such changes were very difficult to accomplish under the previous contractual operation. To continue to seek to provide superior shuttle service to the University’s main constituency, its students, communication of shuttle routes and times becomes paramount. For the vast majority of today's college students, the main medium for communication is a smart phone. The University therefore must seek to obtain a shuttle mapping system that will interact seamlessly with smart phones. Communicating current route times and schedules are vital for daily operations, and are imperative during potential campus emergencies. Having the ability to change the shuttle mapping system on an as-needed basis is therefore of critical need for the shuttle system administration as they deal with daily operations, special event situations, and emergencies. The GPS shuttle mapping system developed and offered by DoubleMap meets these requirements. Other vendors offer systems that allow for changes to routes/stops, but such must be scheduled with and implemented by vendor personnel. DoubleMap’s product appears to be the only solution that allows the customer to create and/or change routes/stops within the system at their convenience, without the assistance or implementation by the vendor.

Company Specifics:
Double Map
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Contact deadline: November 21, 2014 5:00PM

Unless cancelled, a Justification For Sole Source Procurement document as required by the South Carolina Consolidated Procurement Code will be executed on November 24, 2014.