



**Strategic Planning Steering Committee  
Ninth Committee Meeting  
February 28, 2008**

**MINUTES**

Present: Michael Frazier, Vice Chair; Chris Mee; Jerome Christia; Carl Schwartzkopf, Sallie Clarkson; Charles Jordan; Dave Evans; Holly Tankersley; Gib Darden; Lauren Brajer. Also attending was Darla Domke-Damonte, Coordinator of Strategic Planning.

Vice Chair Michael Frazier called the meeting to order at 6:30 p.m. He called for acceptance of the minutes of the January 24 meeting. Carl Schwartzkopf moved to accept and Dave Evans seconded the motion to accept the minutes. There was no discussion, and the minutes were accepted as submitted.

Vice Chair Frazier noted that there was no one for public input, and called for an update on the Task Force work on the various initiatives. Darla Domke-Damonte provided a summary of the progress and timeline for the task force work. There were no additional questions.

Vice Chair Frazier called for new business. Darla Domke-Damonte reviewed feedback for what should be included in CCU values statement. She provided a spreadsheet summary identifying values highlighted in peer, aspirant, and selected other institutions. She also provided a draft proposal integrating the values underlying CCU's mission statement. Discussion was held, and two additional values were added: Discovery and Safety & Well Being. The committee asked to have the amended version circulated for their review, prior to being sent to President's Cabinet and Student Government Association on Monday, March 3, and to Faculty Senate on March 5 for informational purposes. The Values Statement draft will then be circulated to all faculty, staff, students, and alumni for their review and comment via the strategic planning website. Darla Domke-Damonte will facilitate this review and feedback process.

The draft Values Statement proposal resulting from this discussion was:

## *Values Statement*

*Coastal Carolina University will deliver on its mission by fundamentally committing to the following core values:*

- *Partnerships: Responsibly interacting with people and resources to create sustainable, long-term relationships that engage individuals and institutions in a community of active, lifelong learning*
- *Respect: Respecting the contributions of the people, organizations, and resources involved in developing, delivering, and supporting CCU's programs*
- *Integrity/Accountability: Abiding by the highest ethical standards in the performance and reporting of personal and professional responsibilities*
- *Diversity: Celebrating and appreciating the diversity of people and ideas within the community and around the world*
- *Excellence/Continuous Improvement: Demanding excellence in all of Coastal's activities and continuously identifying and delivering on the highest quality standards in all that Coastal does*
- *Discovery: Promoting the discovery of individualized opportunities for personal, social, and professional development through experiences and relationships that bridge the gap between classroom and community*
- *Safety & Well Being: Promoting the safety and well-being of self and others within the community and around the world*

Vice Chair Frazier called for announcements, and it was noted that Holly Tankersley had joined the committee to replace Maria Bachman, who is out on scholarly reassignment.

Vice Chair Frazier announced that the next meeting will be Thursday, March 27, 2008, in the Wall Board Room with the following goals:

- Review Task force and Draft Strategic Planning document thus far
- Adjust Values statement based on input and feedback received

There being no further business, the meeting was adjourned at 7:42pm.

Respectfully submitted, February 29, 2008  
Darla Domke-Damonte