



**Strategic Planning Steering Committee
Fifth Committee Meeting
October 25, 2007**

MINUTES

Present: Will Garland, chair; David Evans; Chris Mee; Michael Frazier; Gib Darden; Maria Bachman, Jerome Christia; Carl Schwartzkopf, Jerry Oakley. Also attending David DeCenzo, CCU President, and Darla Domke-Damonte, Coordinator of Strategic Planning.

Chairman Will Garland called the meeting to order at 6:32 p.m. He called for acceptance of the minutes of the October 18 meeting. Carl Schwartzkopf made the motion to accept and Dave Evans provided a second. Minutes were accepted.

There was no public input. Subcommittee reports were discussed briefly, with Dave Evans noting that Internal Analysis Subcommittee was still working on its report. Chris Mee noted that the Peer and Aspirant report was nearing completion with final adjustments underway. Gib Darden noted that the External Trends report was finished as presented at earlier meeting.

Chairman Garland then asked Darla Domke-Damonte to assist group in working through Core Values discussion and mission development issues. Darla summarized articles referenced by Claudia McCollough in her presentation to the committee, and summarized the values that had been submitted by committee members. As per the approach noted in the values statements research through the Center for the Study of Ethics in the Professions, the Committee then discussed what is CCU's purpose and who is affected by CCU and how they are prioritized. Discussion ensued and the statement that the committee chose to anchor the mission statement upon was noted as: "CCU exists to develop students as whole individuals, both in their chosen professional career area and as productive, responsible, and healthy global citizens. As it enacts this purpose, it serves as a role model to community and as a center for information and resource exchange for the betterment of society." Discussion then moved on to discuss the core values that should undergird the mission statement development and serve as a check list for the implementation of the mission in both more detailed strategic planning and actual execution of the plan in the future. The following issues were identified and summarized by the work group together:

- Treatment of and Orientation to Others (mutual respect, service to others beyond self, fair and honest treatment, appreciation for value and worth, respect for individual differences, beneficent);
- Integrity (accountability for behaviors, openness and transparency, trust, consistency)
- Excellence (consistent expectations, intrinsically motivated behaviors, quality).

It was decided by the committee that these should be incorporated into the mission statement. Discussion then moved on to identification of the major areas and phrases that should be incorporated into the mission statement. Using the CHE guidelines, the committee worked through discussion on each point to

identify terms and phrases and concepts to be included in the new mission statement. At the conclusion of the discussion, Darla Domke-Damonte was tasked with providing a draft for committee to review, to integrate committee feedback, and to then submit the revised draft in time for the Faculty Senate meeting on November 7, 2007. Discussion was then held about the scheduling and timeline for the upcoming review, revision, and recommendations needed for the mission to proceed to Board of Trustees by December 6 so that they all have it one week prior to their December 14, 2007 meeting.

There being no further business, the meeting was adjourned at 8:17pm

Respectfully submitted, November 6, 2007
Darla Domke-Damonte