The Chair began the meeting by asking everyone to participate in a moment of silence for Katelynn Carbino.


APPROVAL OF MINUTES: Approval of the November 5, 2014 minutes were moved by Brian Bunton and seconded by Wanda Dooley. The minutes passed (43 in favor, 1 not in favor, 0 abstain).

CONSENT AGENDA:

- JOUR 311: Principles of Advertising and DCD 312: Social Media, proposals for new undergraduate courses, were removed from the consent agenda and placed under new business for discussion.

- All remaining items from the December 3, 2014 consent agenda passed.

PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS:

Provost Byington:

The Provost made the following announcements:
The President sent his greetings as he was in Columbia on university business. One item of business he is working on is the purchase of University Place. This will save the university a lot of money and at the same time we should be able to hold housing costs constant for several years for our students.

Currently we are at 84.1 percent for eligible students to register compared to 83.9 percent at the same time last year. The Provost encouraged the faculty to get as many of their students registered for classes for the Spring semester.

The percentage for first-time full-time freshmen coming back from the Fall to the Spring semester is down slightly. We are now at 82.7 percent and were at 83.1 percent. Again, the Provost asked the faculty to reach out to the Freshmen and other returning students to make sure they get their schedules.

Institutional Research has provided projections for retention rates that will be used in establishing potential compression and merit money for next year. We ended up at 67 percent this year and outperformed the 64 percent goal/65 percent stretch goal. Effective January 1, 2015 there will be the additional one half of one percent included in everyone’s paycheck. Institutional Research has projected we will be at 69 percent next Fall. 69 percent for the goal and 70-71 percent for the stretch goal, but these haven’t been established yet.

Strategic Planning Committee is meeting tomorrow and they have a motion to establish a new group to study transportation and mobility. The charge for the committee will be to look at students, faculty/staff, parking lots and getting people safely around campus.

EXECUTIVE COMMITTEE REPORT:

Steve Madden, Chair, presented the Executive Committee Report.

A. Administrative Actions 05 - 09 were generated and approved without stipulations from the November 5, 2014 meeting. For the complete listing, refer to the December 3, 2014 Order of Business.

COMMITTEE REPORTS: none.

OLD BUSINESS: none.

NEW BUSINESS:

Refer to the December 3, 2014 Order of Business for complete details on the following:

A. Faculty Athletics Representative

1. Mark Mitchell provided a yearly update on the academic performance and graduation information for CCU student-athletes. His PowerPoint presentation was included as an attachment with the December order of business.
B. Academic Affairs Committee

1. Motion to amend the Academic Affairs Committee’s membership description in the Faculty Manual. **The motion passed (47 in favor, 0 not in favor, 2 abstain).**

2. Motion to approve a Bachelor of Arts in Digital Culture and Design.
   - DCD 312: Social Media (new undergraduate course) proposal was removed from the consent agenda and placed under new business for discussion. A motion was made to combine the new course proposal and the new program proposal for one vote by Brian Bunton and seconded by Aneilya Barnes.
     - **The motion to combine the new undergraduate course and the new program passed with an oral vote.**
     - After considerable discussion, a vote was taken. **The motion passed (36 in favor, 10 not in favor, 6 abstain).**

3. Motion to approve a Bachelor of Science in Engineering Science. **The motion passed (47 in favor, 3 not in favor, 1 abstain).**

4. Motion to approve JOUR 311: Principles of Advertising (proposal for a new undergraduate course) was removed from the consent agenda and placed under new business for discussion. After considerable discussion, a vote was taken. **The motion passed (46 in favor, 2 not in favor, 0 abstain).**

C. Graduate Council Committee

1. Motion to approve an Ed.S. in Instructional Technology. **The motion passed (46 in favor, 5 not in favor, 1 abstain).**

ANNOUNCEMENTS:

- The Chair announced that he would be staying after the meeting and welcomed any faculty interested in discussing today’s events to join him.

With no further business, the meeting adjourned at 5:36 p.m.

Respectfully submitted,
Monica Streicher, Faculty Senate Recorder

Approved by Deborah Cunningham Breede, Faculty Senate Secretary