Minutes
Coastal Carolina University
Board of Trustees

Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
August 8, 2014

Committee Members Present: Mr. Marion B. Lee, Dr. Oran P. Smith, and Mr. William E. Turner III

Committee Member Not Present: Mr. Fred F. DuBard III, Dr. Samuel J. Swad, and Mr. Robert G. Templeton

Other Board Members Present: Mr. William S. Biggs, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Daniel W. R. Moore Sr., and Mr. George E. Mullen

Others Present: Ms. Ashley Baker, Ms. Sandra A. Baldridge, Ms. Stacie A. Bowie, Dr. Barbara A. Burd, Ms. Susan M. Butcher, Dr. J. Ralph Byington, Mr. D. J. Cargile, Mr. Josh Chesson, Ms. Lori Church, Ms. Amanda E. Craddock, Dr. Debbie Conner, Mr. Jody Davis, Dr. David A. DeCenzo, Dr. Daniel J. Ennis, Mr. Steve Harrison, Mr. Matt Hogue, Ms. Martha S. Hunn, Dr. Ed Jadallah, Mr. Brett Jeffcoat, Ms. Meredith Kahl, Ms. Beverly J. Landrum, Dr. Steven J. Madden, Mr. Timothy E. Meacham, Ms. Eliana N. Padron, Mr. William M. Plate Jr., Mr. Gary Pope, Dr. Nelljean Rice, Dr. Barbara A. Ritter, Mr. Mark Roach, Dr. Michael H. Roberts, Ms. Kelsey Sapp, Ms. Sharon Sluys, Ms. V. Chyrel Stalvey, Mr. Gregory T. Thompson, Ms. Kathy T. Watts, Ms. Sandra W. Williams, and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Will Turner brought the meeting to order at 10:10 a.m.

As there was no quorum, approving the May 8, 2014 committee minutes was deferred.

Student Government Association President Eliana Padron stated that new officers were kept busy over the summer preparing for the fall semester.
Ralph Byington referred to the retention report. Advisement centers are now in place in each college. Two programs are prepared to roll out in the Fall for the Wall Fellows Program. An on-campus internship program will begin in the fall. Dashboard indicators will be provided to advisors and then expanded to faculty. Two new tutoring spaces have been created—one in the residence hall and one in the library.

Although the first-time fulltime freshmen cohort of 68% dropped slightly from last year’s 64%, it is not the goal we want (74%).

The new student convocation will be held on August 17. For the first time, a student will present the convocation speech. Summersill Tarabek was selected to deliver a speech entitled “Ensuring Success at CCU.”

Byington has appointed a Retention Committee which will be developing a retention and admission strategic plan, including planning the size of freshman class, transfer class, and student success.

Meredith Kahl, Director of New Student and Family Programs, reported that nine new student and family programs were hosted in June and July. In addition, three transfer sessions were held. First-year student orientations were mandatory and focused on finances. All attendees received a family calendar with important dates noted. Communication’s new orientation video was shown during the orientation sessions.

Steve Harrison, Director of University Housing, forecasts busy move-in days on August 15-17. Chant-a-Crew which is made up of faculty, students, staff, and volunteers will help 3,900 students move in.

University Housing, with the help of facilities, was kept busy over the summer months with nine overnight orientations, numerous internal and external camps, cleaning every room in the housing system at least twice, completing nearly 5,000 maintenance and custodial work requests, and completely renovating one University Place apartment building (Piedmont 950). The latter project was used to get a baseline set of costs and timeline for the renovations of the remaining 45 residential buildings.

The new student housing project on the Elvington property continues on schedule for an August 2015 opening with another 635 beds. We received 4,037 active applications for housing and capacity is 3,775.

Jody Davis, Campus Recreation Director, drew everyone’s attention to campus recreation highlights which included 254,389 visits (up 3%) to the HTC Center last year and 22 active club sports with over 500 participants. Eighty percent of our students are active in intramurals or campus recreation.

In order to have successful operations, effective student workers are essential. Four students talked about their efforts to help others. Kelsey Sapp, HTC Center, was excited about the Feel the Teal training she took and believes that it will not only help her now but will also help to be a
better person in the future. Ashley Baker, outdoor center, enjoys arranging activities for biking, paddle board, camping trips, and kayaking. She appreciates her job and likes to be helpful. D. J. Cargile, intramurals, will make Feel the Teal part of his resume.

Debbie Connor is looking forward to the new semester. There will be programming changes, facilities openings, and everyone is geared up and ready to go.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer