DESCRIPTION: Provide media monitoring service

USING GOVERNMENTAL UNIT: Coastal Carolina University

The Term “Offer” Means Your “Bid” or “Proposal”.

OFFERS MUST CONTAIN, AS A MINIMUM, THOSE ITEMS IDENTIFIED IN SECTION IV OF THIS SOLICITATION.

SUBMIT OFFER BY (Opening Date/Time): June 18, 2013 3:00 PM See “Deadline for Submission of Offer” provision

QUESTIONS MUST BE RECEIVED BY: N/A See “Questions From Offeror” provision

Quotes may be submitted using any of the following methods (also see “Submitting Your Offer” provision):
(1) By fax: 843-349-2184; (2) by email to the address noted above; or (3) by mail or hand-delivery to either of the following:

MAILING ADDRESS:
Coastal Carolina University
Procurement Services
P.O. Box 261954
Conway, SC 29528

PHYSICAL ADDRESS:
Coastal Carolina University
Procurement Services
642 Century Circle
Conway, SC 29526

Note: If you choose to return your response via email, no additional signature is required. It will be assumed that the sender has the ability to legally bind the organization or company to a contract. The name entered in the Signature section will be considered equivalent to an ink signature.

CONFERENCES

CONFERENCE TYPE: N/A
DATE & TIME: (EST) N/A
LOCATION: N/A

As appropriate, see “Conferences - Pre-Bid/Proposal” & “Site Visit” provisions

AWARD & AMENDMENTS

Award will be posted at the Physical Address stated above on June 21, 2013. The award, this solicitation, and any amendments will be posted at the following web address:
http://www.coastal.edu/procurement/solicit.html

You must submit a signed copy of this form with Your Offer. By submitting a bid or proposal, You agree to be bound by the terms of the Solicitation. You agree to hold Your Offer open for a minimum of thirty (30) calendar days after the Opening Date.

NAME OF OFFEROR (Full legal name of business submitting the offer)

OFFERO'S TYPE OF ENTITY:
(Check one)
□ Sole Proprietorship
□ Partnership
□ Corporation (tax-exempt)
□ Corporate entity (not tax-exempt)
□ Government entity (federal, state, or local)
□ Other _______________________

AUTHORIZED SIGNATURE

(Person signing must be authorized to submit binding offer to enter contract on behalf of Offeror named above.)

TITLE (Business title of person signing above)

PRINTED NAME (Printed name of person signing above)

DATE SIGNED

(See “Signing Your Offer” provision.)

Instructions regarding Offeror’s name: Any award issued will be issued to, and the contract will be formed with, the entity identified as the offeror above. An offer may be submitted by only one legal entity. The entity named as the offeror must be a single and distinct legal entity. Do not use the name of a branch office or a division of a larger entity if the branch or division is not a separate legal entity, i.e., a separate corporation, partnership, sole proprietorship, etc.

STATE OF INCORPORATION (If offeror is a corporation, identify the state of Incorporation.)

TAXPAYER IDENTIFICATION NO.

Note: Please include a federal TIN (company) or social security number (individual) with your quote as otherwise the issuance of a potential purchase order and related payments will be delayed.
HOME OFFICE ADDRESS (Address for offeror's home office / principal place of business) | NOTICE ADDRESS (Address to which all procurement and contract related notices should be sent.) (See "Notice" clause)
---|---

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<thead>
<tr>
<th>Area Code</th>
<th>Number</th>
<th>Extension</th>
<th>Facsimile</th>
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E-mail Address

PAYMENT ADDRESS (Address to which payments will be sent.) (See "Payment" clause) | ORDER ADDRESS (Address to which purchase orders will be sent) (See "Purchase Orders" and "Contract Documents" clauses)
---|---

- Payment Address same as Home Office Address (check only one)
- Payment Address same as Notice Address (check only one)
- Order Address same as Home Office Address (check only one)
- Order Address same as Notice Address (check only one)

ACKNOWLEDGMENT OF AMENDMENTS

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<thead>
<tr>
<th>Amend. #</th>
<th>Amend. Issue Date</th>
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Offeror acknowledges receipt of amendments by indicating amendment number and its date of issue.

See "Amendments to Solicitation" Provision

DISCOUNT FOR PROMPT PAYMENT

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<tr>
<th>10 Calendar Days (%)</th>
<th>20 Calendar Days (%)</th>
<th>30 Calendar Days (%)</th>
<th>____ Calendar Days (%)</th>
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PREFERENCES - A NOTICE TO VENDORS (SEP. 2009): On June 16, 2009, the South Carolina General Assembly rewrote the law governing preferences available to in-state vendors, vendors using in-state subcontractors, and vendors selling in-state or US end products. This law appears in Section 11-35-1524 of the South Carolina Code of Laws. A summary of the new preferences is available at [www.procurement.sc.gov/preferences](http://www.procurement.sc.gov/preferences). ALL THE PREFERENCES MUST BE CLAIMED AND ARE APPLIED BY LINE ITEM, REGARDLESS OF WHETHER AWARD IS MADE BY ITEM OR LOT. VENDORS ARE CAUTIONED TO CAREFULLY REVIEW THE STATUTE BEFORE CLAIMING ANY PREFERENCES. THE REQUIREMENTS TO QUALIFY HAVE CHANGED. IF YOU REQUEST A PREFERENCE, YOU ARE CERTIFYING THAT YOUR OFFER QUALIFIES FOR THE PREFERENCE YOU'VE CLAIMED. IMPROPERLY REQUESTING A PREFERENCE CAN HAVE SERIOUS CONSEQUENCES. [11-35-1524(E)(4)&(6)]

PREFERENCES - ADDRESS AND PHONE OF IN-STATE OFFICE: Please provide the address and phone number for your in-state office in the space provided below. An in-state office is necessary to claim either the Resident Vendor Preference (11-35-1524(C)(1)(i)&(ii)) or the Resident Contractor Preference (11-35-1524(C)(1)(iii)). Accordingly, you must provide this information to qualify for the preference. An in-state office is not required, but can be beneficial, if you are claiming the Resident Subcontractor Preference (11-35-1524(D)).

- In-State Office Address same as Home Office Address
- In-State Office Address same as Notice Address (check only one)
AMENDMENTS TO SOLICITATION: The Solicitation may be amended at any time prior to opening. All actual and prospective Offerors should monitor the following web site for the issuance of Amendments: www.coastal.edu/procurement/vendor/currentsolicitations.html. Offerors shall acknowledge receipt of any amendment to this solicitation by: (1) signing and returning the amendment, (2) identifying the amendment number and date in the space provided for this purpose on Page Two, (3) letter, or (4) submitting a bid that indicates in some way that the bidder received the amendment. If this solicitation is amended, then all terms and conditions which are not modified remain unchanged.

NOTICE

AMENDMENT # 1

This Request For Quote is hereby amended as follows:

Modifications:

1. Under Section III. SCOPE OF WORK / SPECIFICATIONS, Contractor Responsibilities, A. General, Item 2 is deleted and replaced with: “An unlimited, news monitoring service that delivers coverage electronically in real-time in all 210 designated market areas (DMA) from a minimum of 65,000 sources including print, online, blog, TV broadcast outlets, and social media to include, but not limited to, Facebook and Twitter.”

2. Under Section III. SCOPE OF WORK / SPECIFICATIONS, Contractor Responsibilities, A. General, Item 14 is deleted and replaced with: “Custom reporting capabilities that enable fully printable and customizable analytics reports including graphs and charts providing real time data to be generated instantly at the department, project, press release, publication, journalist, and individual-user levels. This pertains to print, broadcast and social media.”

The following are questions received during the designated period and responding answers which are incorporated into the solicitation:

Question: Currently on Costar’s (sic) configuration Social Media is monitored as well as traditional media, but in the RFP that isn't mentioned for one of the requirements. Do you want us to include that?
Answer: See Modifications above.

END OF AMENDMENT # 1