



## **2024 South Carolina Real Estate Awards**

### **Call for Nominations**

Dear Real Estate Stakeholder,

We are pleased to announce a call for nominations for the South Carolina Real Estate Awards to be presented by the Grant Center for Real Estate and Economics on March 15, 2024, at the Marina Inn at Grande Dunes. These awards honor the successful efforts of businesses, community-based development organizations, and others who have worked diligently to transform Grand Strand communities into excellent places to live, work, do business, and raise families. An independent committee of community stakeholders will select awardees.

Award Criteria:

- The nomination process is open to all.
- A nominee may be a comprehensive development, a single building, or a public or private-sector project. The awards selection committee will choose a winner from each category.
- A focus on Workforce housing.
- The project must be financially viable, and worthy of emulation.

**Note: Nominations for all five categories must recognize a real estate project (new construction or renovation) that not only improves the physical appearance of a neighborhood, but is a catalyst for further development. The project must have been completed within the past two years or highly probable within the next year. Projects can be residential, commercial, or mixed-use and must address the needs of the community in which it is located.**

Categories Nomination Process:

- Selection process may include a site visit. Please note: We reserve the right to re-assign nominations to a category other than the one submitted for.

- Nominees and winners will have the opportunity to be featured at the 2024 Economic Growth and Real Estate Summit.

### **Award Categories:**

#### **Workforce Housing**

Recognizes a developer that made a demonstrable and measurable impact on the quality of life in the community it serves by enhancing quality of life through preservation and/or creation of affordable rental housing.

#### **Commercial**

Recognizes the development and successful implementation of an ongoing, sustained project or initiative that promotes and/or is integral to comprehensive community and/or economic development.

#### **Resort, Tourism, and Restaurants**

Recognizes a development or tourism-focused property, which measurably improved the local area of location to the visiting public and enhanced the architectural environment of the tourism landscape, delivers value via food, drink, and/or any other experience-based attraction that greatly heightens the customer experience with consumption. The property must enhance the architectural environment of the tourism landscape and showcase innovation, creativity, or originality in design or concept.

#### **Government, Public, and Nonprofit**

Recognizes a development leveraging local artistic talent, private and public assets, and/or other community resources to transform a property into a safe, attractive, and inviting neighborhood environment for the purpose of facilitating connectedness within the community.

#### **South Carolina Economic Development Impact**

Recognizes a development that resulted in the expansion of job opportunities, enhanced the physical appearance of location, and continual investment in the local community.

The deadline for nominations is Friday, February 16, 2024. To nominate a property, contact Cobi Williams, business liaison of the Grant Center for Real Estate and Economics, at [cswilli5@coastal.edu](mailto:cswilli5@coastal.edu) or 843-349-2052.

We look forward to your participation in this year's South Carolina Real Estate Awards and the opportunity to honor those who have had a positive impact on our region. Sponsorship opportunities for the event are also available. If you have questions, please contact Cobi Williams.