Minutes
Coastal Carolina University
Board of Trustees

Student Affairs Committee Meeting
Wall Building, Board Room
June 21, 2007

Members of the Committee Present: Mr. William H. Alford, Mr. Samuel H. Frink, Mr. William L. Lyles, Jr., and Dr. Samuel J. Swad

Committee Member Not Present: Mr. Robert D. Brown

Other Board Members Present: Mr. Fred F. DuBard, Jr., Mr. William S. Biggs, and Mr. Clark B. Parker

Others Present: Dr. David A. DeCenzo, Mr. Warren Koegel, Ms. Anne T. Monk, Mr. Caesar C. Ross, Dr. Judy W. Vogt, Dr. Lynn Willett, and Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Jessica Foster of The Sun News was in attendance.)

Mr. Lyles called the meeting to order at 1:15 p.m.

Mr. Sam Frink made a motion to approve the minutes of May 3, 2007. They were unanimously approved.

Dr. Willett reminded the committee that three options for student health services funding was reviewed at the May meeting. Subsequent to the meeting in conversations with the budget office, another funding structure was raised which might make more sense for the health services. The new approach is to change from a fee-based operation to funding the service through the general University budget. There will not be a separate line item for health services but it will be folded into the tuition increase for all students. All full-time undergraduate students will be covered with health services. Last year only students who live in the residence halls paid the fee. It was noted that other services available to all students are not charged separate fees, i.e., student activities, counseling services and athletics.

The finance office is comfortable with keeping track of the revenue generated by health services. They are able to segregate any additional fees for service that we take in health services and keep the money separate. If there are special projects for health services, we will know where additional revenue is located.
Before the fall semester the Student Center will receive a facelift with new furniture, carpet, and paint. Facilities continues to work with the architects to complete plans for modernizing the spaces in the Student Center and plans are to complete the $500,000 renovations next year. With the growth of the student population, we have a definite need for more common spaces for students to meet.

Because we cannot depend on state funding for our needs, we have to depend on the private sector. Mr. Alford asked if there were any student centers at other universities which are privately owned. Dr. Willett was not aware of any.

The Student Housing Foundation has hired Campus Advantage to manage University Place. They will take over on July 15. Residence Life will work with Campus Advantage to have a smooth transition for students and parents. The occupancy rates look good for the fall.

Mr. Lyles asked about safety for University Place. Dr. Willett reported that they are hiring security staff for onsite and the University will continue to patrol there.

Dr. Vogt expressed concern for marketing the University with the new policy requiring all freshmen to live on campus. It is expected to have 150-175 freshmen at University Place in the fall and this could eventually impact freshmen enrollment. The University will have to maintain a very close relationship with the current managers of University Place.

Dr. Willett stated that it is an educationally sound decision requiring freshmen to live on campus. We need to make sure that upper classmen previously living on campus and our relationship with off-campus facilities remain strong in order to accommodate all students who wish to stay on campus. With the potential sale of University Place, the University will have to continue to work closely with any new owners.

Mr. Frink asked for an update on the shuttle service. Dr. Willett stated that the shuttle service becomes more and more important all the time with the expected increase in enrollment and parking. The major issue is the service’s predictability and improvements need to be made.

Dr. DeCenzo stated that there is a potential buyer for University Place, and the purchase may take place by the end of September.

If the completed purchase of the Elvington property comes about, Dr. DeCenzo would like to have an academic village/new student activity center on that site.

At the May meeting, the Student Activities Committee asked for information comparing the University’s health center and other campuses. Mr. Ross prepared the report and distributed to everyone.
Mr. Koegel reported that Coastal Carolina won the Sasser Cup for the fourth straight year. Football player Anthony Franklin was named one of the Big South’s Graduate Fellowships provided by Renaissance Insurance and winner of the league’s Christenberry Award as the top academic male graduate.

When hosting the NCAA Regional Baseball Tournament, Coastal Carolina received national television exposure. The Pelican organization was very cooperative and the event was very successful. Baseball set a single-game attendance record in the regional game against Coastal Carolina and Clemson with 6,231 fans. The NCAA received reports that it was one of the best run tournaments in the country and highly recommends awarding the university a tournament in the future.

The men’s golf team advanced to the NCAA Championship and finished a league-record fifth in the nation. There has been great interest in the search for a men’s basketball coach and five candidates have come to campus. A decision will be made next week. He is proud of the academic achievements of the student athletes with an overall cumulative grade point average of 3.01.

There being no further business the meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer