the Big Move
When we look back over the years and consider the factors that have driven the extraordinary progress of Coastal Carolina University, one thing is clear. People have cared deeply about this community and stepped up to do what was necessary for Coastal to grow and thrive. It has always been about the people: the students who come here to learn and acquire the tools for success in their lives and careers; the faculty who dedicate their time and gifts to each student and do meaningful research; the staff who lead and administer University operations with vision and care; and the community members whose support has empowered the incredible record of achievement that CCU has attained in its short history.

Stories of determination and personal sacrifice resonate through every decade. No matter how formidable the challenges at each stage of our growth, key leaders have stepped in to resolve whatever difficulty stood in the way. This readiness to “do what it takes” is a major factor that has driven the extraordinary progress of Coastal Carolina University, one thing is clear. People have cared deeply about this community and stepped up to do what was necessary for Coastal to grow and thrive. It has always been about the people: the students who come here to learn and acquire the tools for success in their lives and careers; the faculty who dedicate their time and gifts to each student and do meaningful research; the staff who lead and administer University operations with vision and care; and the community members whose support has empowered the incredible record of achievement that CCU has attained in its short history.

Although we are in an enviable position in many ways, we won’t be able to sustain our momentum or fulfill our potential for true and lasting excellence unless we grow our enrollment of more than 10,000 students and a total economic impact on the state of nearly $500 million annually.

Coastal Carolina University (CCU) does not discriminate on the basis of race, color, religion, sex, national origin, age, genetic information, mental or physical disability, or status as a disabled or Vietnam-era veteran in its admissions policies, programs, activities or employment practices. For more information relating to discrimination, please contact the CCU Title IX Coordinator/EEO Investigator, Coastal Carolina University, 100 University Blvd., Conway, SC 29528-6054; Title IX email titleix@coastal.edu; office phone 843-349-2382; Title IX cell phone 843-333-6229; EEO email eeo@coastal.edu; or the U.S. Dept. of Education Office for Civil Rights at www2.ed.gov/ocr.

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CCU scientists honored for flood relief

A team of scientists at Coastal Carolina University received the Swamp Fox “Patriot Award” for exceptional service during a state natural disaster from the South Carolina State Guard for their contribution to relief efforts during the statewide flood event in October 2015.

Recognized at the event were Pietrafesa, a Burroughs & Chapin Scholar on the SCMSS faculty; Bao, a computational, deterministic numerical modeler specializing in meteorology and oceanography on the SCMSS faculty; CCU alumnus Bryan Keller, now a Ph.D. student at Florida State University; and Gayes, longtime CCU professor and director of SCMSS.

The commander of the South Carolina State Guard, Brig. Gen. Thomas Mullikin, who also serves as a research professor in the SCMSS, says that these scholars’ contributions “assisted in mitigating the negative impact on our state through their expert and timely counsel. Simply stated, they were brilliant, diligent patriots who volunteered to bring their significant resources to meet challenges associated with the 1,000-year flood.”

CCU named ‘Bicycle-Friendly’ campus

Coastal Carolina University has been recognized as a Bronze Bicycle-Friendly University by the League of American Bicyclists, joining a cutting-edge group of U.S. colleges and universities that are transforming their campuses and the communities around them. There are now 127 bicycle-friendly higher education institutions in 42 states and Washington, D.C.

CCU encourages bicycling as a sustainable option for transportation and provides amenities, such as locker rooms and showers at the HTC Student Recreation and Convocation Center, for those who bike to campus, as well as incentives such as free bicycle repairs.

The Coastal Cycles Bicycle Program allows students to rent a bicycle for 30 days at a time, free of charge.

QUICK FACT

CCU students took advantage of the Coastal Cycles Bicycle Program during the 2014-2015 academic year.
Student veteran group wins national honor

The Student Veterans Association at Coastal Carolina University has been named Chapter of the Month by Student Veterans of America, recognizing the progress made by the chapter in 2015.

Last year, the Student Veterans Association made changes on campus that included help for student veterans and handicapped parking privileges for student veterans with a disability percentage of 30 percent or higher. They have also developed a survey, engaged agencies that deal with the homeless, and gone out into the field to meet and listen to stories of homeless people.

One part of the project is an outreach program called “Souls without Solace,” which involves collecting stories from homeless individuals.

The students have been documenting each story to create an outreach project to share with the public. CCU’s Athena Press will collaborate with the scholars to turn their project into a more visual experience in print and digital media.

Swain Scholars study homelessness

Emma Kreoger, Nancy Phillips and Kerry Dittmeier, all juniors who are members of CCU’s Swain Scholars program, are investigating the perceptions people have about homelessness in Horry County. They have developed a survey, engaged agencies that deal with the homeless, and gone out into the field to meet and listen to stories of homeless people. Their goal is to bridge the gap between the perceptions and the reality of the homelessness phenomenon.

Part of the mission of the Swain Scholars program is to partner with community agencies in researching health-related issues and implement community health programs, according to program coordinator Sharon Thompson, professor of public health at CCU.

The students became interested in homelessness issues after learning that Horry County is ranked second in the state for the largest homeless population and first for the highest population of unsheltered homeless individuals.

One part of the project is an outreach program called “Souls without Solace,” which involves collecting stories from homeless individuals.

The students have been documenting each story to create an outreach project to share with the public. CCU’s Athena Press will collaborate with the scholars to turn their project into a more visual experience in print and digital media.

CCU professors receive grant to train Marion County teachers in robotics

A team of CCU education and science professors will lead an initiative to train middle school teachers in Marion County to teach robotics as part of the county’s math and science curriculum, thanks to a $150,000 grant from the South Carolina Commission on Higher Education.

The purpose of the 18-month project is to integrate technology into the curriculum of a high-needs category school district, advancing the state mandate to provide more instruction in science, technology, engineering and math (STEM). Approximately 20 Marion County teachers are expected to participate. The centerpiece of the initiative is a set of five-day workshops that will be held in the summers of 2016 and 2017.

Members of the CCU team are Patricia Jones, director of program evaluation and accreditation in CCU’s Spalding College of Education and team leader of the project; Louis J. Rubbo, associate professor of physics and astronomy; Corey Lee, assistant professor of instructional technology; Joe Winborn, professor of instructional technology; Alex Freyberg, lecturer in instructional technology; and Bryan Lemon, teaching associate in computing sciences. The team also includes Blake Vaught, a computer science teacher at the Academy for the Arts, Science and Technology in Myrtle Beach; Brooke Sullivan, a fifth-grade teacher at Forestbrook Elementary; and Diane Sullivan, a third-grade teacher at Carolina Forest Elementary School.

Swain Scholars: Benefactor Kenneth Swain with students Nancy Phillips, Emma Kreoger and Kerry Dittmeier

Gift establishes Grant Center

A new center in the Wall College of Business, launched in January 2016 through a major gift from Tony and Carrie Grant of Murrells Inlet, serves as an information hub for real estate and economic data.

The Grant Center for Real Estate and Economic Development provides an industry-focused, collaborative environment where students, faculty members and the real estate industry can gain and share knowledge, information and international real estate business experiences. In addition to conducting and publishing research on real estate and economic trends, the center will host a variety of related events, serving as a bridge between CCU and the community.

Tony Grant has spent a lifetime in the real estate profession. He grew up in the United Kingdom and founded Grant & Partners in London in 1961. In 1987, he moved to New York after being named president and CEO of London & Leeds Development Corp, the U.S. property subsidiary of Ladbrooke Group PLC (later Hilton PLC). He had direct responsibility for a 4.7 million-square-foot office development program in Boston, New York, Washington, D.C., and Miami. He later returned to London to serve as board chairman and joint chief executive of Olives Property PLC.

Carrie Grant, an artist and designer, earned both a bachelor’s and master’s degree in applied art and graphic design at the Academy of Applied Arts in Vienna, Austria. She has operated her own graphic design and advertising firm since the early 1970s.

Robert F. Salvino, CCU’s research economist and associate professor of economics, was named the Grant Center’s first associate director in February. Trevor Tarleton ’15 is the center’s research assistant.
Horry County Archives Center releases digital repository

More than 1,000 historic photographs are now posted in the Horry County Archives Center’s recently released digital repository.

A significant trove of local history, including old photographs, journals, letters and maps, has been made available online by the Horry County Archives Center (HCAC) at CCU.

The digital repository includes many Civil War era letters, more than 1,000 photographs, the contents of the Horry County Historical Society’s quarterly journal (1967-2006), and engineering maps of the Waccamaw River from 1903. Data relating to CCU include the contents of the Athenaeum yearbooks and archaeological reports by the late CCU history professor Jim Michie.

“By establishing this digital repository, the Horry County Archives Center at CCU can now digitize items of historical interest and make them easily accessible to students as well as the general public,” said Ben Burroughs, HCAC director.

Scott Bacon, web services and emerging technologies librarian at CCU’s Kimbel Library, played a vital part in the project. “Scott’s expertise in web technology, metadata and archival practices has been extremely valuable in setting up this service,” said Burroughs.

Now that the repository is up and running, more items will be gradually added. Work is now underway to digitize Horry County newspaper archives from the years 1871 to 1923 and the complete archives of CCU’s student newspaper, The Chanticleer.

“Another advantage of this project is that student interns will have an opportunity to participate in the digitization process firsthand and will be able to see the results of their work online,” said Burroughs.

Visit the HCAC digital repository at coastal.edu/hcac/digital.

OF NOTE

Horry County Archives Center releases digital repository

The reason we give is because the students at this University have given us so much. In their success, they validate what we do professionally; they validate our own career choices.

- Michael and Mary Jo Roberts

Business honor society receives top honor

CCU’s chapter of Beta Gamma Sigma (BGS), the international honor society for collegiate business students, was recently named a 2016 Gold Chapter in the organization’s annual competition among more than 560 collegiate chapters. The gold chapter is the highest honor that a BGS chapter can receive. This is the second time CCU’s chapter has received this honor, which includes a $5,150 scholarship; the first time was in 2013.

“Winning the gold award is an incredible achievement for CCU,” said Cara Scheuer, BGS chapter advisor in the E. Craig Wall Sr. College of Business Administration. “I am especially proud of our 2015 BGS student officers Matt Alexander, Britanni Crawley, Hannah Hardke, Jessica Hughes, Ashton Rider and Chapter President Nicole Boyle for their leadership and commitment to the success of our chapter and its members.”

This is an achievement the Wall College is very proud of, and it reflects the hard work of our chapter advisors and student members,” said Barbara Ritter, dean of the Wall College of Business.

CCU’s BGS chapter was established in 1999. The mission of the society is to encourage and honor academic achievement in the study of business and to recognize personal and professional excellence in the practice of business.

Terri DeCenzo receives Order of the Silver Crescent

Terri DeCenzo, executive director of Women in Philanthropy and Leadership (WIPL) for the University, has been awarded the Order of the Silver Crescent by South Carolina Governor Nikki Haley. The award, one of the state’s highest honors, is given to individuals for significant contributions, leadership, volunteerism and lifelong influence within a region or community of the state.

The award was presented to DeCenzo in February during WIPL’s annual Women’s Leadership Conference and Celebration of Inspiring Women, an event she has spearheaded since becoming the organization’s executive director in 2007.

In a message accompanying the award, Haley commended DeCenzo for her leadership in establishing the conference and for her significant legacy of community service. “You have been a wonderful inspiration to others, and your contributions will have a lasting impact for our state for years to come.”

Mass notification system installed for campus safety

Coastal Carolina University has a new mass notification system (MNS) that will broadcast voice messages throughout the main campus in emergency situations. In January 2016, CCU completed installing the first phase of the Eaton Cooper WAVES® Outdoor Notification equipment and the SAFETY‡® Indoor Notification units that can alert students, faculty, staff and visitors of an emergency incident or a possible severe weather event approaching campus.

The high-powered speakers broadcast intelligible voice messages, tones and sirens from four locations on the main campus. The speaker poles are located adjacent to Baxley Hall, on Prince Lawn, in front of Hicks Dining Hall and at Springs Brooks Baseball Stadium. Ten locations on the main campus have indoor notification units with multisite capabilities, including live voice messaging and emergency notifications from the central control unit.

Other facets of our emergency notification system include text message and email alerts, website alerts, social media postings and television screen notifications through the University’s closed-circuit system.
Winter Inlet
By Hastings Hemuel

Hasting Hemuel’s latest collection of poems is the winner of the Unicorn Press First Book Award. The book has earned high praise from literary journals and anthologies that usually reserve their acclaim for accomplished young poets. Hemuel’s first book of poems, The Uninformed, was published in 1991. Hemuel’s poetry is characterized by a unique blend of erudition and emotional depth. His work has been featured in literary journals such as The Southern Review, Yemassee, The Greensboro Review and elsewhere. His poetry and criticism have appeared in numerous magazines and journals, including Shenendoah, New South, The Hopkins Review, Yemassee, The Greensboro Review and elsewhere. His work has been frequently nominated for poetry awards, including the 2011 Iron Horse Literary Review Single-Author Contest. He has also served on the staff of the Sewanee Writer’s Conference and taught as a visiting professor in the fall of 2013 at his alma mater, the University of the South.

National Security and Contemporary Intelligence Services in Greece
By Joseph Fitsanakis

The new study of Sino-African relations co-written by Richard Aidos, assistant professor of politics at CCU, examines China’s impact on the socioeconomic conditions of sub-Saharan Africa (SSA). Chinese investment in the region in recent years has caused Africa to shift its allegiance away from the status quo powers of the West, including the United States. From the publisher’s description: “Instead of asking whether or not China’s role in SSA is a positive for the continent’s political, economic and social development, this book focuses on often overlooked African publics and how they perceive China’s engagement. Moreover, instead of constructing a uniform ‘China meets Africa’ narrative, this work examines China’s presence in sub-Saharan Africa on a country-by-country basis, accounting for the intensity of Chinese engagement, the country’s domestic political institutions, and the way in which political entrepreneurs within these systems choose to utilize Chinese involvement as an instrument of political mobilization.” Aidos has a Ph.D. in political science (international relations and comparative politics) from Miami University of Ohio. His current research focuses on the varied impacts of the expanding role of China in the changing political economies of African states.
CCU scored a major win with its invitation to join the Sun Belt Conference. CCU Hall of Famer Josh Hoke ’06 explores the advantages and challenges of this game-changing transition for CCU Athletics.

by Josh Hoke
Benson, a Boise State graduate, would certainly understand the parallels between the athletic histories and maturation of the two universities, but many schools making the jump from the FCS to the FBS level over the last two decades have been compared to Boise State. None of them have equaled the Broncos’ off-field prestige or their on-field success since making the jump.

Coastal faces numerous challenges before it can even step on the field as an FBS program. First and foremost, the move up will require an increase in football attendance and thus an expansion of Brooks Stadium. DeCenzo doesn’t want his students paying the construction bill.

Much of that responsibility falls to Chris Johnson, the executive director of the Chanticleer Athletic Foundation, Coastal’s non-profit, athletic fundraising arm. He’s spent much of the fall engaging with individuals and groups along the Grand Strand and throughout South Carolina. Their reaction to Coastal’s move into the highest level of college football has included excitement and anticipation.

“One of the biggest challenges we’ve had so far is people understanding the difference between the FCS and FBS levels and what that means,” Johnson said. “Coastal Carolina is now in the same family as Clemson and South Carolina; we are now one of the big three. Down the road, it’s not going to be Clemson Carolina or Carolina-Clemson. Coastal is going to be included in there, and Coastal isn’t necessarily going to be the last name mentioned.”

With six other South Carolina schools playing at the same level, it was easy for Coastal to get lost in the FBS mix. However, the Chanticleers are about to crash a two-program party that hasn’t had any company since the 1890s, when Clemson and South Carolina both began their football programs. As such, the Tigers and Gamecocks dominated all facets of college football in the state for more than a century.

Coastal’s move may ultimately make its program much more competitive in a number of key areas, including donor engagement. Additional funding allowed Clemson and USC to continue growing their academic and athletic programs when many of the state’s other schools were cash-strapped. But Johnson believes his office is already seeing new interest around the state—much of it from individuals and corporations with only lukewarm interest in Coastal Carolina University before the FBS move—that could help Coastal close the gap.
“I think certainly there is going to be a branding aspect to this that puts us on par with Clemson and South Carolina,” Hogue said. “Considering there is no program in this state that has done that or even contemplated doing that, I think speaks for itself in terms of how people see us as another force. "With our FBS level status, sponsors know they are going to be guaranteed a spot on ESPN. Right now we can’t do that. We might be able to promise a second or third tier like ESPN3, but we can’t guarantee they’ll be exposed on an upper level. Now we will have benefits we couldn’t offer before.”

With its quarterly runs in the FCS playoffs in 2013 and 2014, Coastal became a regular on the ESPN networks. However, the ratings for FCS postseason games typically struggle to match even the least significant bowl games for FBS teams.

“One of the things that helped Boise was that their conference affiliation and regional rivals worked,” said Michael Smith, a staff writer for the Charlotte-based Sports Business Journal. “And obviously they’ve won. Any schools in the Sun Belt that are hoping to take that next step...the best thing they can do is win a bunch of football games. That’s what will help them develop their brand.”

Much of the rationale for Coastal to move out of the Big South and into the Sun Belt is a desire to develop a greater awareness of the school and its excellent academic programs outside of its traditional footprint. The school is popular throughout much of the Eastern Seaboard, but it doesn’t draw many students from states in the Deep South. The Sun Belt has two schools each in Alabama, Arkansas, Georgia, Louisiana and Texas.

Developing fans, students and alumni from those areas could go a long way toward helping Coastal Carolina become a nationally recognised brand.

“Coastal is already the epicenter in our area,” Hogue said. “We know that through economic impact studies and the jobs CCCI creates. It is the galvanizing feature for our region and our entire market. But the more that we can do to become a national and even global player—not just on the athletic front but academically and across the board—the more opportunities we create for our area and our market.”

And that’s where Hogue and Co. plan to start. Though they are thinking large-scale, they know this transition won’t be successful if the school can’t get the Grand Strand to embrace the program in its own backyard.

To maintain full FBS membership, CCCI must average 15,000 fans per game at Brooks Stadium at least once over a two-year period. The program drew capacity crowds in its first two home games of the 2013 season, though that falls about 5,000 short—both in terms of seating capacity and total bodies—of the minimum. Still, it’s not a problem that other schools making the leap from FCS to FBS haven’t faced and haven’t been able to overcome.

The name recognition and prominence associated with some of Coastal’s future Sun Belt rivals should aid in total attendance. The Chanticleers are likely to host either Appalachian State or Georgia Southern every season. Both programs have large followings in the region. Plus, Coastal might be able to lure more prominent non-conference opponents to Brooks Stadium if it has early success.

Appalachian State inked a deal last year that will see Wake Forest visit the Mountaineers in 2017 for the first time. However, those opportunities are rare for schools making the jump to the FBS level.

The Chanticleers will likely have to cut their teeth playing big-money games on the road against traditional, power-conference schools. Those paychecks will help offset the higher costs of scholarships and infrastructure needed to compete at the FBS level. The school had already started planning to expand Brooks Stadium before the move. Now Hogue just needs to fill those seats.

“We want people to come and sample the experience if they haven’t already,” he said. “Come to our campus and see what we have to offer. That is what has helped

### Major News:

The announcement of CCCI’s conference switch drew a large crowd of media and Chanticleer supporters.

- The Sun Belt Conference's official Twitter account tweeted about the announcement on July 1, 2016, stating that CCU Athletics will compete in the Sun Belt Conference's football starting play in 2017.

- The announcement was made official on CCU President DeCenzo's official Twitter account on August 15, 2016, stating that effective July 1, 2016, CCU Athletics will compete in the Sun Belt Conference. 

- The Sun Belt Conference's official website featured an announcement on September 5, 2016, stating that the college will join the Sun Belt Conference effective July 1, 2017.
Time to suit-up. Media and fans were treated to a visual of the Sun Belt Conference logo adorning a CCU jersey at the press conference.

Major expansion: The above renderings show Brooks Stadium after more than doubling its present seating capacity.

THE BUBAS CUP

The Sun Belt Conference’s annual all-sports championship trophy, the “Bubas Cup,” is named after the conference’s first commissioner Vic Bubas. He served as Sun Belt commissioner for 14 years until his retirement in 1990.

SCORING

Points for the Bubas Cup are awarded based strictly on regular season finishes for sports that have a regular season conference schedule. Points are awarded based on Sun Belt Championship finish if that sport does not have a regular season conference schedule. Points are awarded based on the number of schools sponsoring the sport. Institutions not sponsoring a sport do not receive points in that sport. Institutions tying for positions split the combined points of their positions.

CCU’s Brooks Stadium, home of the Chanticleers football program, will be significantly expanded over the next couple of years. In order to meet NCAA requirements for the move from the second-tier Football Championship Subdivision (FCS) to the top-tier Football Bowl Subdivision (FBS), the stadium, which currently has 9,124 seats, will undergo a renovation that will increase its seating capacity to 20,000 by March 2018.

The majority of the additions will take place on the west stands near S.C. 544. The renovation project will include a new suite level and fan amenities throughout the stadium, including more restrooms and concessions, better entrances and exits, and improvements in the shuttle system transporting fans from the parking lots to the stadium and back.

The design for the renovation is by Stubbs Muldrow Herin Architects in conjunction with Heery International.

While all other CCU sports will transition into the Sun Belt Conference on July 1, 2016, the football program will not achieve full FBS status until 2018. During the transition, CCU football will compete as a Sun Belt member in 2017 and have the opportunity to compete for the conference football championship, but will not be eligible to participate in the postseason until 2018.

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This is a bellwether moment for us. It’s an opportunity to catapult the University to the proverbial next level.” –President David DeCenzo

17

us make this move. When the Sun Belt officials visited, they realized what we had going for us. I think the culture really has changed to a large degree. People want to be engaged and see what we have to offer. Alumni want to be around and want to be involved. We’ve seen our ticket base grow. We’ve see our donations grow. We know it’s going in the right direction, but we have to continue to see it grow.

Another major aspect to this move is that our department will receive a share of the Sun Belt’s College Football Playoff revenue distribution, which will be a base amount of approximately $1 million each year, guaranteed,” said Hogue. “That, combined with larger NCAA basketball tournament distributions and higher payouts for a guarantee football game, provide us access to unprecedented revenue sources.”

DeCenzo isn’t worried. “Remember what football did for this institution back in 2002,” he said. “I think you are going to see a resurgence in that kind of growth and that kind of attention paid to the school now that it’s moving into FBS,” he said. “Any time you move like we’re doing, it’s going to take time to adjust. But Coastal has always shown that it’s resilient, it’s flexible and it meets the challenges ahead. I think this is a bellwether moment for us. It’s an opportunity to catapult the University to the proverbial next level.”

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A partnership in archaeology between Coastal Carolina University and Brookgreen Gardens promises historic results.

By Caroline P. Smith
n the decades before the Civil War, the area between Murrells Inlet and Georgetown called the Waccamaw Neck was the center of the world’s rice production. One of the plantations on the neck, Brookgreen, was the home of Joshua John Ward, the largest slaveholder in America at the time of his death in 1853. The property, now part of a world-famous sculpture garden, was then a teeming cosmos of agricultural activity carried out by hundreds of African-Americans. While their labor secured enormous wealth for their owners, their lives contributed immeasurable riches to the culture of the region. This complex society, founded on a catastrophic conception of humanity, would soon come to a sudden end.

Much about this lost world, so important to a proper understanding of our history, is unknown to us. A significant part of the story is buried just a few feet below the surface of the earth, and a new partnership between Brookgreen Gardens and Coastal Carolina University will bring it to the surface.

This past June, David Palmer became the first holder of the James L. Michie Endowed Professorship in Historical Archaeology, which was established at CCU in 2012. As part of the professorship, Palmer also becomes the first archaeologist-in-residence at Brookgreen Gardens. This dual role will enable Brookgreen and CCU to resume an archaeological association that has lain dormant since the death of Coastal professor Jim Michie, who led several pioneering excavations on the property in the 1990s.

A native of Florida, Palmer comes to CCU from the University of Louisiana at Lafayette. He received his Ph.D. from the University of California at Berkeley, and his specialty is plantation archaeology. “One of my grandfathers was interested in natural history and field life, so he exposed me to a lot of those things,” he said. “I started out studying biology in college, but I took an introductory archaeology course and I just liked it. What really appealed to me was the interdisciplinary nature of the field, as you can combine aspects of the sciences with historical inquiry and cultural questions.”

One of his archaeology classes involved case studies of sites, one of which was Fort Mose in St. Augustine, Fla., the first free community of escaped slaves whose freedom was exchanged for loyalty to the Spanish.

“I grew up maybe a half-hour from St. Augustine, and I’d never heard of it,” Palmer said. “I had to go to New England to learn about something a half-hour from where I grew up. It was kind of a wake-up call. I realized that this is something I can contribute to.”

At Lafayette, Palmer served as a regional archaeologist, a hybrid position that required him to teach some courses but also serve as a community liaison. For example, if a local farmer turned up a potential historical artifact while plowing his fields, Palmer was the person he could call upon as a resource. Palmer also gave lots of talks to local groups and organizations, wrote for the State Archaeological Society and gathered information from the public to document previously unknown sites. He also worked with an assistant attorney general to help a descendant African-American community gain unimpeded access to a local cemetery.

“The position that I have here is a very good fit with my research interests and the work I’ve done in the past,” Palmer said. “Some of the same issues and projects I’ve worked on in Louisiana I will be able to address here with the public interpretation goals of Brookgreen Gardens. There is so much opportunity and no shortage of work to be done.”

PLANTATION EXPERTISE

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THE CURRENT ACTIVITY IN ARCHAEOLOGY AT BROOKGREEN IS THE LEGACY OF JAMES L. MICHIE, whose passion for local archaeology inspired his former pupils to create a professorship in his name. He taught in the history department at Coastal Carolina University and also served as associate director of the Waccamaw Center for Historical and Cultural Studies from 1990 until his retirement in 1998. His pioneering work at Wachesaw Plantation, his discovery and excavation of Richmond Hill Plantation, and his investigations at The Oaks on the Brookgreen Gardens property were recognized by a lifetime achievement award from the Archaeological Society of South Carolina.

“I have yet to meet someone who didn’t have a glow when talking about Jim Michie,” said David Palmer, the recently appointed James L. Michie Endowed Professor in Historical Archaeology at CCU and archaeologist-in-residence at Brookgreen Gardens. “The fact that a group of his students were inspired by him to create this position says a lot about who he was. I will do my utmost to honor his legacy of being a very public-oriented archaeologist.”

JAMES MICHIE’S LEGACY

Brookgreen Gardens was created in the early 1930s by philanthropist Archer Huntington and his wife Anna Hyatt Huntington, a distinguished sculptor. The couple purchased four contiguous rice plantations near Murrells Inlet—the Oaks, Brookgreen, Springfield and Laurel Hill—totaling more than 9,100 acres. The property, with its deep history, world-class landscaping, extensive sculpture installations, two and cultural events, is now one of the premier attractions in the Southeast.

Part of the gardens’ current five-year plan includes learning more about the site and updating the current exhibit, said Bob Jewell, CEO of Brookgreen Gardens. “It really gives us the opportunity to find out and interpret what happened on those plantations and to examine the impact of past events on our lives from a historical and economics standpoint,” said Jewell. “Palmer and his students will help preserve that information, and people will learn from their work for years to come. We hope to have this partnership for a long time. There’s no end to what we can do here. We’re studying human beings; what could be more interesting? All the history that will unveil itself will be the real treasure.”

REAL TREASURE

Fanning the Rice: Residents of the Brookgreen area separate the rice from the chaff. c. 1930s; photograph by Bayard Wootten (1875-1959)
FOCAL

A Coastal Carolina alumna faces the world through photography.

by Doug Bell
Ten years ago, in the summer of 2006, Maranie Staab was preparing to leave her home in Trafford, Pa., a Pittsburgh suburb, to begin college at Coastal Carolina University. She never dreamed then what the coming decade would hold—the distances she would travel, the challenges she would face, or the impact that her CCU experience would have on the direction of her life. She had been a standout cross country athlete at Penn Trafford High School, and veteran CCU coach Alan Connie recruited her for his team. “Coach Connie talked me into coming to Coastal,” she says. “He convinced me it would be a good fit for me, and he was right.”

Attracted to the prestige of the Wall College of Business and some of the professors she met, Staab decided to major in marketing and minor in communication. Not surprisingly for a distance runner, as a student she was constantly on the move and eager to challenge herself. In addition to her commitment to the cross country team, she won admission into the highly selective Wall Fellows program, a rigorous leadership course reserved for top students. All through her collegiate career, she maintained a perfect 4.0 grade point average.

Two particular occurrences during her Coastal career would profoundly affect the course of her future. The Wall Fellows program sponsors an international travel experience for its students every summer focusing on on-site visits to global business firms in Europe. It was Staab’s first taste of a foreign culture, and it ignited an enthusiasm for travel that would eventually become central to her selfhood.

In her junior year, one of her communication professors, Deborah Breede, interested her in doing an internship with the Eastern Carolina Coalition against Human Trafficking. “I admit that, at the time, I wasn’t familiar with what human trafficking was,” Staab says, “but I have always been socially conscious and saw the opportunity as one to learn and get involved. The impact of that experience was profound and continues to be influential in my life.”

Staab graduated in December 2010, one of four students earning the summa cum laude distinction and the President’s Award for academic achievement. Her sense of wanderlust whetted, she took off the following autumn on a solo backpacking trip to Europe. For two months, she roved around the continent from Berlin to the Balkans, taking pictures and soaking in the atmosphere of different cultures.

“I have always been socially conscious and saw the opportunity as one to learn and get involved.”
“I believe strongly that travel is an education in itself,” she says. “Especially traveling alone. You find out who you really are and gain confidence in what you’re capable of achieving on your own.”

Settling permanently in the Pittsburgh area, Staab went to work for Xerox as a senior associate in the company’s global services and client management divisions. Then, in October 2012, all her journeys nearly came to an end. Staab was in a serious auto accident that left her with two broken legs and a broken hip. She struggled through months of rehabilitation, first in a wheelchair and then with crutches before learning to walk again. A year passed before she was able to run again.

During this period of involuntary disengagement with the outside world—difficult for someone with her active inclinations—Staab used the time to take stock of her life and refocus. An avid photographer, she had always carried along her camera on her travels. She decided during her convalescence that this passion, which until this point had been relegated to the sidelines while she focused her time and energy on running, was one she really wanted to develop. It was this decision to make the best out of an unfortunate situation that helped Staab emerge from her injuries a more grounded and focused young woman.

As soon as she was able to travel again, Staab set out on a journey that would validate her decision. In October 2013, she took a trip to Turkey. There she worked on her photography with a new sense of purpose and vision, documenting every trail and village she encountered. “Photography was just a hobby until my trip to Turkey,” she says. Returning home, Staab dedicated herself to photography, investing in better equipment, studying the work of photographers she respected, and spending countless hours honing her skills.

“I’m self-taught,” she says, “but I believe if you truly have a passion for something and a drive to learn from people who are better and know more than you, it’s possible to do most anything. I owe a lot to those who have shared their time and experience with me.”

While continuing to work at Xerox, Staab began volunteering with the Project to End Human Trafficking (PEHT), a Pittsburgh-based nonprofit dedicated to raising awareness about human trafficking. The organization has a team of colleagues in Uganda, and Staab has twice traveled to work with them in the field.

Combining her skill with the camera and her experience and understanding of trafficking—which began with her CCU internship—her involvement with PEHT and the images that have resulted have become a significant part of her life’s work. The experiences with PEHT, especially in Uganda, have helped her learn to use her camera not just to capture arresting images, but to tell human stories and to stimulate change. In September 2015, an exhibit of Staab’s photographs titled “Women and Children of Uganda” was part of a PEHT fundraiser in Pittsburgh. All proceeds from the sale of her photos were donated toward the work of the organization.

Staab has focused her lenses on other social issues that are closer to home, creating socially compelling and artistically vibrant photo essays on the homeless people of Pittsburgh and on ongoing race issues within her community. Driven by a desire to better understand the human experience and by a firm conviction that images have the power to create change, she believes in using her camera wisely. “Images affect peoples’ souls and when done well they will inform, inspire and ultimately contribute to human progress,” she says.

In the fall of 2015, after a second trip to Uganda, Staab left Xerox to devote herself entirely to pursuing a career as an independent photographer and photojournalist. She hopes to do more traveling, and one of her perennial destinations is the CCU campus. She has made a point of returning every couple of years to attend cross country events. If her next 10 years are as full as the previous 10, beginning with her first journey to CCU, she’s prepared to go the distance, camera in hand.

See more of Staab’s work at maranierae.com and on Instagram @maranierae.
Coastal Carolina University

Founded: 1954
Enrollment: 10,263
Nickname: Chanticleers
Mascot: Chauncey
Colors: teal and bronze
Notable alumni:
- Josh Norman, football player (Washington Redskins)
- Mike Tolbert, football player (Carolina Panthers)
- Dustin Johnson, golfer
- Michael Kelly, actor (House of Cards)

Some fun facts about the company we will be keeping as members of the Sun Belt Conference.
A new social media campaign that kicked off in January 2016 on Facebook is asking alumni to recall their finest hours at Coastal Carolina University. Alumni are being asked to... “Close your eyes for a minute. Think back to your time at Coastal. What moment vividly sticks out?” Every Monday, Wednesday and Friday, CCU graduates share their best memories. Here’s a sampling of what we’ve received so far:

SOCIAL MEDIA
/CoastalCarolinaUniversity
@CCUchanticleers

Anna Lubetski at Annapolis, Md. Stormwater manager for the Naval Academy and NSA Annapolis

“My favorite moment is comprised of the lessons I learned in my marine science lab classes. The experiences we had in those labs were invaluable for life during college and afterward in our career paths. Whether it was a trip to Waties Island, analyzing our data back in the lab or the once-in-a-lifetime opportunity to observe a necropsy on a juvenile dolphin, those lessons will stay with me forever. I am so thankful for my CCU education and the lifelong friendships I made through the marine science program.”

That #CCU Moment When...

Kaitlin Page (2014) Fort Worth, Texas Student Affairs staffer at Texas Christian University

“My favorite moment at CCU was when we broke Liberty’s seven-year football home game win streak. We were down 19 points in the third quarter and came back to win in triple overtime. After the game, we rushed the field, and it was the best #CCUmoment ever!”

Daniel Wallace (2012) Franklin, Tenn. Math teacher at Franklin Christian Academy

“My favorite #CCUmoment was when I received my acceptance letter. Growing up was hard. My family lived in poverty, and life circumstances had me drop out of high school in 10th grade. College was only a dream. I did not apply to college until I was almost 30. I am now the first in my family with a college degree as I graduated cum laude from CCU with a bachelor’s degree in applied mathematics. Coastal will always hold a special place in my heart.”


“My most memorable #CCUmoment was when I traveled to Washington, D.C., with the constitutional law class taught by Dr. Eddie Dyer. We were able to watch a Supreme Court proceeding while we were there, which was amazing! The class taught us how to analyze cases that were brought before the Supreme Court, but to actually sit in the same building where those laws were decided made the class much more memorable.”


“My favorite memory while attending Coastal was the beginning of football in 2003. The night before students could claim tickets for the first-ever game, I camped out in front of what is now the Lib Jackson Student Union. Students stayed up all night tossing the football, playing music and bonding. The next morning, tickets were distributed, and I got a seat to watch the Chants win their debut game in last-second fashion against Newberry.”
NCAA Compliance Update:
Former head men’s golf coach provided free golf lessons to a recruit which violated tryout and recruiting contact legislation. He also paid for private lessons with another golf instructor resulting in an extra benefits violation. Penalties in this case include institutional self-imposed penalties along with NCAA corrective measures of: one year of probation, recruiting restrictions, vacation of certain golf records, a $5,000 fine and a one-year show-cause order for the former coach. This case was resolved through the summary disposition process.

Coastal Carolina University Magazine

CCU’s Sports Information Director Mike Cawood gets a rare inside look at the biggest event in sports.

It was the opportunity of a lifetime for Coastal Carolina University Sports Information Director (SID) Mike Cawood.

“It’s very rare that a college SID gets to go to a Super Bowl,” said Cawood. “Each Super Bowl team has 50 or 60 players. They all went to college somewhere, and there’s obviously no way that all those SIDs could get in to the biggest event in professional sports.”

So when CCU Head Football Coach Joe Moglia arranged a spot for him in the press area at Levi’s Stadium in Santa Clara, Calif., for Super Bowl 50 on Feb. 7, Cawood was definitely in. Moglia thought it was important for CCU to have a presence at the game to support our alumni players and made it possible for Cawood to attend.

His primary job was to cover the two CCU alumni who were playing in the game, Mike Tolbert ’07 and Josh Norman ’11 of the Carolina Panthers. It was the first time a Coastal Carolina Chanticleer had played in a Super Bowl. On Media Day, the Thursday before the game, Cawood got a warm welcome from the two players at their respective tables. “As former Chants, they were genuinely happy to see a representative of CCU there,” said Cawood, who had the chance to rub shoulders with many sports elites as well as Snoop Dogg at the pre-game event.

Because there is so much media interest in the Super Bowl, only representatives of the national and international network and cable organizations get to work in the official press box. Cawood and approximately 500 other media personnel occupied the second-level horseshoe area of the stadium behind the end zone, which was reserved for the rest of the media.

“In reality, I had a better seat than the guys in the press box,” said Cawood, “because they were eight floors up and in the corner, whereas we had great seats that were out in the open, but still covered.”

There are certain rules of professional etiquette and decorum that members of the media follow at sporting events. “There’s no cheering, no clapping,” he said. “It’s such a different perspective from what a fan experiences. Anyone watching us who didn’t know the rules would have thought we didn’t enjoy the game, which definitely wasn’t the case. Oddly enough, I thought the game went by much faster in real life than it does on TV.”

Although the Panthers lost to the Denver Broncos and both Tolbert and Norman were understandably somber when he met up with them after the game, Super Bowl 50 will be the one Cawood will always remember.

“Just to be there and be a part of it was pretty amazing.”

Top of their game: CCU Sports Information Director Mike Cawood interviewed and photographed Carolina Panthers Mike Tolbert (above left) and Josh Norman (above middle) at Super Bowl 50 Media Day, along with family members of Norman and Tolbert (above right): Steven McAlister, Sandra Norman, Molly Watson, Douglas Norman.
1975
Barbara J. Blain-Bellamy graduated in May 1975 from Pennsylvania State University with an associate degree in medical laboratory technology. She passed the American Society for Clinical Pathology board exam in August and is now a certified medical laboratory technician.

1997
Guy Ackerman was named director of sales for Lennar Homes’ Coastal Carolina division. He helped lead the division to a record-breaking year in sales in his former role as area sales manager. He lives in Mount Pleasant with his wife Renee and two children, Cole and Caileigh.

1998
Tracy A. Crair visited her alma mater in October with her stepson Jacob, a senior at Pee Dee Academy. She graduated in May 1998 with a master’s degree in social work. For the last five years, she has been a part-time therapist at a community center in New Jersey working with young children and their families.

2000
Leah Lubas, a columnist for the Ritz-Carlton Hotel in Kapalua, Hawaii, where she was hired as a naturalist with Jean-Michel Cousteau’s Ambassadors of the Environment program. A resident of Boca Raton, she is a member of the CresCom Bank Board of Directors.

2004
Brooke Cox, a recent graduate of Coastal Carolina, was named named as a member of the firm. She is an active member of the S.C. Association of Certified Public Accountants and the Association of Certified Fraud Examiners.

2006
Travis Denney has been promoted to development officer and assistant vice president with CresCom Bank.

2009
Samantha E. Durham earned a master’s degree in social work. She handles marketing, social media and press conferences, and she serves as the parts and accessories sales coordinator.

2010
Kathryn Callahan was recently named the marketing coordinator for Dickies’ and North America, based in Summerville, S.C. She handles marketing, social media and press conferences, and she serves as the parts and accessories sales coordinator.
An unexpected Coastal Carolina alumni encounter occurred recently, brought about by a dog named Arthur.

The 2014 Young Alumna of the Year, Brooke Donaldson ’11, and Frank Gaudioso ’89 were first introduced at the scene of his college days, and is having a good time discovering they were both graduates of CCU.

When they met, Donaldson and Gaudioso had the pleasant surprise of discovering they were both graduates of CCU.

Gaudioso graduated in 1989, earning a bachelor’s degree in physical education and health, with his first Seeing Eye dog, Spar, by his side. As a student, she held an internship with Berkshire Hathaway.

Robert “Duke” Brown

Known as the “Father of Chanticleer Football,” Robert “Duke” Brown of Camden, S.C., died on March 4, 2016. Brown was an original member of the CCU board of trustees, serving from 1993 to 2013. He made it a point to go on record at nearly every board meeting stating his support for a football program at CCU. A former player and coach, he believed that the addition of football would enhance student life and bring other benefits to the campus. His patient efforts to build consensus on this issue eventually proved successful, and his dream became a reality. The decision to bring football to CCU was announced in 1999, and the Chanticleer football team played its first game in 2003. In 2012, a prominent area in CCU’s Alumni Field House was named the Robert Duke Brown Hall of Champions.

Gaudioso has just retired to the Myrtle Beach area, the scene of his college days, and is having a good time introducing Arthur to the Grand Strand.

Brooke Donaldson ’11, Frank Gaudioso ’89

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NEW JERSEY ALUMNI EVENT

David DeCenzo, Bryan Steros, Richard Silipigni
Sean Farawell ’11, Jason Engle
Garrett Tromsdorff ’06, Heather Hull ’07, Jackie DelPizzo ’09, David PelPizzo ’09, Jim Murray, Lauren Murray ’06 and Liza Byrne ’08
Marissa Watson Morris ’09, Samantha Supon ’09
Patrick ’95 and Susan Sparks, Laura and Eric Rivenbark
BIRD IS THE WORD
Chanticleers gathered for an alumni social this past October at The Avenue in Long Branch, N.J., the evening before Coastal took on the Monmouth Hawks in football. The Chants won 23-20.

Class Notes

40 • Coastal Carolina University Magazine
I’m in. Are you?”

Thanks to the support of many of you, Coastal Carolina University has experienced extraordinary progress. The determination of the people here is unmatched by any that Terri and I have ever encountered. Now is the time for transformational philanthropy to shape the University’s future. With your financial support during this campaign, together, we will help extend CCU’s impact well beyond Horry County, beyond our state borders, and beyond even the expectations of our founding fathers who, 62 years ago, made higher education a priority and this University a reality.

With your financial support during this campaign, together, we will help imagine how many more students will discover their future. Thanks to the support of many of you, Coastal Carolina University has experienced extraordinary progress. The determination of the people here is unmatched by any that Terri and I have ever encountered. Now is the time for transformational philanthropy to shape the University’s future. With your financial support during this campaign, together, we will help extend CCU’s impact well beyond Horry County, beyond our state borders, and beyond even the expectations of our founding fathers who, 62 years ago, made higher education a priority and this University a reality.

Imagining the University’s future.

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Imagining the University’s future.
“At TD Bank, building strong communities where our employees and customers live and work is at the core of who we are. Coastal Carolina University is an excellent example of an organization working to better our area. TD Bank is proud to partner with the University and support its environmental and community initiatives.”
“We are proud to be alumni and supporters of Coastal Carolina University, as well as parents of a CCU musical theatre student. It has been exciting to watch the University’s growth the past few years. We are blessed to have met so many great friends through Coastal, from faculty and staff to other alumni and fans at the football, basketball and baseball games. From academics to athletics to performing arts, it’s a great day to be a Chanticleer!”

– Stan ’83 and Denise ’86 Parke
Mr. and Mrs. Anthony J. Smith  Mr. and Mrs. Philip A. Thompson  Mr. and Mrs. C. Matthew Teeter  Mr. and Mrs. John S. Wilcox  Mr. and Mrs. J. Michael Wofford  Mr. and Mrs. John A. Wilson  Mr. and Mrs. John H. Wofford  Mr. and Mrs. J. Michael Wofford  Mr. and Mrs. Matthew Wofford  Mr. and Mrs. J. Michael Wofford  Mr. and Mrs. Mark C. Wood  Mr. and Mrs. Mark C. Wood  Mr. and Mrs. Mark C. Wood

We are happy to support Coastal Carolina University because of the impact it has on our family and community. The University is important to us, we attend games as a family, and our kids go to camps and clinics on campus. Additionally, the success of Coastal is vital to the entire Grand Strand, and we are happy to assist any way we can.”
#CCUgive coastal.edu/CCUgive

![CCUgive Image]

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Dr. Sherer W. Royce and Mr. Scott A. Royce
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Mr. and Mrs. J. Ron Taylor
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Although every effort has been made to ensure the accuracy of the information contained in this listing, errors or omissions are possible. We appreciate your assistance in reporting discrepancies to Stovall Witte Jr., CEO of the Coastal Educational Foundation, at 843.349.2194 or switte@coastal.edu.

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