**Core Curriculum Course Submission Core Concepts II B Human and Social Behavior Worksheet**

**Human and Social Behavior**

Objective: Students will recognize a variety of social perspectives and contexts, and identify connections among individual and group behaviors within and across cultures.

Student Learning Outcomes:

1) Apply methods of inquiry to investigate social behavior

2) Analyze and illustrate the connections among individual and group behaviors

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| SLO 1 Apply methods of inquiry to investigate social behavior |  - Fully develop all elements of the methodology or theoretical framework leading to appropriate methods of inquiry that develop questions, research, problem solving and/or creating solutions  
  - The inquiry demonstrates knowledge of the social sciences and human behavior through appropriate frameworks may be synthesized from across disciplines or from relevant sub disciplines. | Explain how a variety of theoretically-derived, cultural and economic “metrics” help inform our understanding of economic events in culturally diverse situations.  
Illustrate how “going global” affects business strategy within the well-defined elements that include a country’s economic “profile,” the international environment, economic strategy and policy, and on the ground operations in-country. |
| SLO 2 Analyze and illustrate the connections among individual and group behaviors | □ Demonstrate critical thinking strategies, which may include scientific and/or quantitative reasoning, that organizes and synthesizes evidence in all forms to reveal insightful pattern, differences, or similarities related to focus.  
□ Apply skills in collecting, analyzing, and interpreting data in order to illustrate the forces impacting individual and group behavior  
□ Discuss in detail relevant and supported connections and implications.  
□ Demonstrate the complexity of other cultures in relationship to the inquiry. | Investigate the influence of culture on a nation’s economic profile and productivity; understand factors that can mitigate negative effects, promote positive outcomes and improve productivity and quality of life.  
Examine how personal and organizational cultural assumptions, values, and beliefs can influence personal and national economic decisions and outcomes; understand how economic hurdles, including the unintended consequences of policy and regulation, affect economic growth and productivity. |

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