

Management

Description of the major:

Management majors study how to effectively achieve organizational goals by planning, organizing, directing and controlling activities that occur in different parts of the organization. Some classes may focus, for example, on hiring and training quality talent, effectively leading diverse individuals and teams, managing processes to ensure a quality product or service, and developing innovative ideas for future growth. A management major will study how to bring these resources together for organizational success. The study of management gives us the tools not only to create a vision, but also the tools to achieve that vision.

The student experience:

- The E. Craig Wall Sr. College of Business Administration is accredited by AACSB International, the premier accrediting body for business colleges.
- The department focuses on training students in the skills sought by employers and graduate schools. These skills include critical thinking, communication, teamwork, leadership and project and time management.
- Students can select the general management degree or a concentration in entrepreneurial management, human resources management, international management, operations and supply chain management or organizational leadership.
- The faculty in the department has more than 200 years of collective teaching experience, has been published in a variety of well-regarded journals and books, and is respected in the local, national and international community.
- Students can apply for the Wall Fellows program, designed to prepare top business students for high-level careers in major U.S. and international corporations and organizations.



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- √ **Major:** General Management
- √ **Minor:** Applied Creativity and Innovation
- √ **Concentrations:** Entrepreneurial Management
Human Resources Management
International Management
Operations and Supply Chain Management
Organizational Leadership



Beyond the classroom:

Students majoring in business management may obtain positions in Fortune 500 companies, small businesses, government agencies or not-for-profit organizations. Careers include general management positions in a variety of industries, small business ownership, and specialist or management positions in human resources, operations or logistics.

Areas of study:

- Innovation and idea generation
- Entrepreneurial leadership
- Project management
- Cross-cultural management
- Leadership of high-performance teams
- Management of a small business
- Global supply chain management
- Quality process management
- Employee training and development

For more information:

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