

**Minutes
Coastal Carolina University
Board of Trustees**

**E. Craig Wall, Sr. Building
Board of Trustees Room
9:00 a.m., Friday, June 25, 1999**

Presiding: Mr. H. Franklin Burroughs

Board Members Present:

Mr. Payne H. Barnette, Jr.
Mr. Robert D. Brown
Mr. Fred F. DuBard, Jr.
Ms. Cathy Brand Harvin
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Ms. Elaine W. Marks
Mr. Clark B. Parker
Ms. Juli S. Powers
Mr. Keith S. Smith
Dr. Oran P. Smith

Others Present:

Dr. Ronald R. Ingle
Dr. Sally M. Horner
Mr. Doug Bell
Dr. Edgar L. Dyer
Mr. Stan Godshall
Ms. Linda Lyerly
Mr. Alan Nagy
Dr. Robert W. Squatriglia
Ms. Charmaine B. Tomczyk
Dr. Richard Weldon
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

Board Member Not Present:

Mr. Robert L. Rabon

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Natalie Burrowes of *The Sun News* was present and introduced to the Board. She is a 1999 graduate of Coastal.)

I. Call to Order and Roll Call

Chairman Burroughs called the meeting to order at 9:00 a.m. Mr. Clark Parker opened the meeting with prayer. Roll was taken.

Dr. Ingle reported that Mr. Rabon had suffered a mild heart attack and was at home progressing nicely. Dr. Idoux serves on the board of the National Council on Undergraduate Research and is out of town.

II. Approval of Minutes

A motion was made by Mr. Parker to approve the minutes of April 23, 1999, seconded by Ms. Marks, and passed.

**Board of Trustees Meeting
June 25, 1999**

III. President's Report

Dr. Ingle called attention to several items in the Board packets for later review: Survey of Alumni Who Graduated in 1995-96, Summary of Educational Testing Service Test Results in Percentiles, CCU Capital Project Listing, a copy of bill S.36 which requires Board members who are not seeking re-election to provide notice to the Screening Committee, 1999-2000 Horry County Higher Education Commission Budget, Coastal Educational Foundations, Inc. (Foundation) Restricted and Unrestricted Budgets, and S.C. Public Universities Comparative Data: State Appropriations, Tuition, In-State Residents which had been requested in a Planning & Fiscal Affairs Committee.

During the last semester at Coastal, the Education Testing Service tests all graduates of the Business School. Coastal students performed in the top 77 percent of all 244 undergraduate programs in the country. This is a very significant accomplishment.

Coastal needs better marketing, and this is the kind of information that needs to be disseminated. Plans are to target Columbia this fall in order for the decision-makers in the state to become more aware of Coastal.

It is difficult for the Board of Trustees to operate within the committee structure when there are three vacancies on the Board. Dr. Ingle has urged the governor's staff to expedite the two appointments to the Board. Dr. Ingle will also seek clarification on the seat vacated by the resignation of Mr. Egerton Burroughs. Additionally, Chairman Franklin Burroughs has reminded Senator Luke Rankin of these vacancies.

Dr. Ingle was very complimentary of the service rendered by the Horry County Higher Education Commission to Coastal. He reviewed their 1999-2000 budget that is based on an estimated dollar amount obtained from tax millage from the County Treasurer. Mr. Parker encouraged the Commission to seek a full millage in funding from the county.

In lieu of a campus report, Dr. Ingle reviewed points of interest from Coastal's banner year. Great strides have been taken in the short time since the Board has been directing and leading the university.

Highlights of the academic programs included:

- NCATE accreditation in the School of Education. Coastal is one of the few schools within the state to have achieved this accomplishment.
- AACSB accreditation in the Wall School of Business.
- \$500,000 National Science Foundation (NSF) grant for the School of Natural and Applied Sciences. Coastal is one of the ten institutions in the country to receive this grant and the only public institution.
- The Cooperative Golf Management Program received accreditation from the PGA of America.
- International attention was garnered for the Golf Management program through featured articles in three Spanish golf magazines that are distributed throughout Europe.
- The School of Natural and Applied Sciences showcased the Center for Marine and Wetland Studies and their relationship with NOAA by hosting a luncheon and tour in Georgetown on

**Board of Trustees Meeting
June 25, 1999**

the NOAA ship *Ferrell*. Coastal has more ship time on the *Ferrell* than any other school in the country.

- The Center for Economic Development continues to publish the *Strand Tourism Quarterly*, which is gaining state and local attention. This is the premiere publication in the state for tourism data. Coastal is sought to generate research data for South Carolina's Department of Parks, Recreation, and Tourism.
- Coastal is the first university in the state to initiate a Post Tenure Review Policy. Two significant features of the policy include: 1) the financial benefit to a faculty member who successfully completes the process, and, 2) this review may be the only one in the state to require an external evaluation.

Building projects included:

- Wheelwright renovations are almost complete. The Peagram architectural firm, original designers of the building, is performing the architectural renovation work as a gift.
- The Horry County Higher Education Commission is in the midst of finalizing the purchase of the Atlantic Center property for the use of the Center for Marine and Wetland Studies. The property will be leased to the university from the Commission.
- The Humanities Building bond bill was passed in the legislature; hopefully, the groundbreaking will be in the fall.
- The Conway Hospital and the Foundation have legally agreed to enter into a relationship to build the Student Health Center. Construction should begin this fall and open by next summer. The current agreement with Dr. Deiter and Coastal Family Medicine, P.A. has been a very agreeable one. It is felt that with the new residence hall and more students on campus, that this change will give better service to a greater volume of students.
- Construction on the Visitors Center/Bookstore and the Residence Hall should begin shortly.

Advancement achievements included:

- *Jump for the Sun*, an on-going project of almost \$1 million from the NSF, encourages middle school girls to study math and science and sustain their interest.
- R. Cathcart Smith Campaign has reached its goal of \$2 million.
- The Foundation has reported an increase in annual giving of 67 percent, higher than last year for the time period from July 1 to April 1.
- The number of donors has increased 35 percent.

Athletics accomplishments included:

- Coastal was second in the Big South Commissioner's Cup. The Commissioner's Cup has been named in honor of Mr. George F. "Buddy" Sasser.
- The lighting will be improved in the gyms to broadcast on television.
- Coastal hosted conference tournaments in track and field, softball, and baseball.
- Ms. Jolene Williams has been recognized by the Big South Conference as the Female Scholar-Athlete of the Year for 1999-2000 athletic season. Two of the last three recipients of the President's Award for the Highest GPA have been student athletes. Two had perfect 4.0 GPA's.

Other noteworthy items included:

- The Wheelwright hosted its first gala event to raise awareness and money for the arts at Coastal. This will become an annual event.

**Board of Trustees Meeting
June 25, 1999**

- The Lifelong Learning Society has received the National Model Program Award for 1999 from the Network for Older Adult Learners of the Association for Continuing Higher Education. There are over 700 members of the Lifelong Learning Society participating on campus.
- Archbishop Tutu was the keynote speaker for the first Celebration of Inquiry Conference. The speech was broadcast June 16 on SCETV.
- Coastal grosses about \$800,000 in income during the summer for off-campus camps and bookings.
- The SCCHE has selected Coastal Carolina University as the home of a new Center for Excellence for Standards Based Education Reforms, and the award for next year is \$135,000.
- *Coastal Alive*, a television talk show by and about Coastal hosted by Dr. Dave Bryon, is being shown on local cable channels. Upon request, copies are available to the Board. The show is designed to highlight programs offered by Extended Learning and Public Services
- Ms. Karrie Miller has been hired as the women's soccer coach. She was a four-time All-American at Erskine and is currently the Assistant Head Coach at the University of Alabama. She will be introduced at the next Board meeting.

Mr. Brown asked what arrangements have been made to bring in people of the same magnitude as Archbishop Tutu. These speakers would not only include those involved in academia. Dr. Ingle stated that the Kimbel Distinguished Lecturer Series was set up as part of a trust. Archbishop Tutu is a friend of Rev. Jim Fenhagen's who happens to serve on the selection committee for the series. Usually the best way to get these outstanding speakers is through personal contacts or local ties. The major problem is the astronomical cost. Dr. Ingle solicited ideas and suggestions. Dr. Kane felt he could get USC football coach, Lou Holtz.

The university is in the midst of Orientation, and this is one of Dr. Ingle's favorite times of the year.

Chairman Burroughs complimented the university and its increased beauty since the hiring of Mr. Stan Godshall. With the construction schedule coming up, the face of the university will change again in the next four years. The key to keeping it going is to look to the future, and he feels the administration and faculty are doing just that.

Dr. Ingle pointed out the availability of the 1999-2000 Coastal Carolina University Catalog and the Legislative Manual.

IV. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

Nothing to report.

**Board of Trustees Meeting
June 25, 1999**

Development & Alumni Affairs Committee

The Giving Report was distributed. Also included was a chart highlighting giving sources, and a chart of the endowment balances. Since the change in investment direction of the endowments, it has increased from \$6.631million as of December 31, 1997 to \$7.962 million as of June 7, 1999.

The Office of Alumni Affairs is preparing a 12-week television series hosted by Ms. Mona Dukes highlighting alumni entitled *The Coastal Tide: An Alumni Viewbook* to be aired on local cable channels. Some plans include featuring a business school graduate working in Barcelona, Spain, and a biology graduate working as a researcher at the Smithsonian who is also an accomplished musician.

The Foundation's Restricted and Unrestricted 1999-2000 Budgets were reviewed. The Foundation's unrestricted budget was increased from \$215,500 to \$263,500 in order to do more marketing for Coastal on a statewide basis and to fund a feasibility study for a campaign consultant firm.

Planning & Fiscal Affairs Committee

Mr. Keith Smith reported that the Planning & Fiscal Affairs Committee met on May 7 to review the upcoming budget.

Mr. Smith moved to approve the budget for 1999-2000 with "10" funds operational revenues and expenditures projected at \$30,200,000, as shown on pages 56-57 of the 1999-2000 budget book, Financial Analyses and Projections (May 1999). This includes the overall current funds, projected at approximately \$47 million for FY 2000 as shown on page 36. The administration will adjust revenues and/or expenditures as required if conditions change, to ensure that the University maintains a positive current fund balance. Ms. Harvin seconded, and the motion passed.

Mr. Smith referred to the comparative graphs on in-state tuition showing that Coastal had the third lowest tuition in the state.

Mr. Smith moved to increase tuition for full-time in-state students for 1999-2000 by \$60 per semester, to a total of \$1,670 per semester, and that the tuition for full-time out-of-state students increases \$245 per semester to a total of \$4,640 per semester. Further, that the rates for part-time, graduate, exceptions to regular tuition rates, and fees and allocations be established as shown on pages 58-59 of the 1999-2000 budget book, Financial Analyses and Projections (May 1999). Dr. Kane seconded, and the motion passed by acclamation.

Dr. Kane asked why Coastal was so low in terms of appropriations per student. Dr. Horner stated that the allocations formula was frozen in the late 1980's, and the growing institutions now receive less funding per student.

Dr. Ingle added that part of the legislative package developed last fall included the 5-Star Plan, earmarking \$10 million to address a portion of these inequities. The primary beneficiary of this would be the technical colleges and the College of Charleston, Coastal, and USC-Aiken. This

**Board of Trustees Meeting
June 25, 1999**

plan was an attempt to rectify part of the inequity. After the SCCHE budget was approved in committee, Dr. Palms of the University of South Carolina tried to have the \$10 million dollars overruled. This is creating some derision within the state.

He added that it is unfair to compare tuition in South Carolina and tuition in other states because part of South Carolina's tuition pays for buildings and other items not covered by the state. For example, in Georgia tuition dollars are not used for buildings. So, a portion of the tuition is not available for academic expenditures. Under Dr. Rayburn Barton's leadership, the SCCHE is attempting to deal with these inequities.

Dr. Kane strongly encouraged disseminating this information regarding these inequities throughout the state.

Dr. Ingle announced that Ms. Harvin has been appointed to the SCCHE representing the boards of trustees of four-year institutions. She knows the facts and will be a good advocate for the four-year institutions.

Student Affairs Committee

Nothing to report.

V. Chairman's Report

Chairman Burroughs said that it had been an honor to serve the past two years as Chair of the Board of Trustees. He has been impressed with the unity within the Board, letting discussions and differences remain within committees. He expressed appreciation to Dr. Ingle, Ms. Hutchinson, and Ms. Stalvey for their support.

Everyone was asked to review the tentative calendar dates and let the administration know of conflicts or suggestions. Dr. Keith Smith suggested scheduling the November committee meeting prior to December commencement and the March committee meetings in conjunction with Founders' Day. This would serve a dual purpose of attending committee meetings and university functions.

Chairman Burroughs read a "thank you" note from Mr. Hudson for the flowers and encouragement sent at the death of his brother.

VI. Unfinished Business

None.

VII. New Business

None.

**Board of Trustees Meeting
June 25, 1999**

VIII. Executive Session

Chairman Burroughs stated that contractual and legal matters would be discussed in Executive Session. Mr. Oran Smith moved to go into Executive Session and Ms. Powers seconded.

No action was taken during Executive Session.

Dr. Kane moved to renew the McNair Law Firm, PA contract. Mr. DuBard seconded, and the motion carried.

IX. Nominating Committee Report

Ms. Harvin, Chair of the Nominating Committee, stated that the committee met in Columbia on June 1. She made a motion for the Board of Trustees to consider the proposed 1999-2000 slate of officers for the Board of Trustees:

**Chair - Mr. Fred F. DuBard, Jr.
Vice Chair – Mr. Dean P. Hudson
Secretary – Mr. Clark B. Parker**

There were no further nominations from the floor. Mr. Lyles seconded the recommendation, and the motion passed by acclamation.

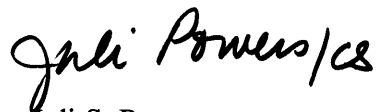
Dr. Ingle presented Chairman Burroughs with a remarked Atheneum print as a token of appreciation for his service as chair.

Mr. DuBard expressed humility in being elected to once again represent the Board of Trustees as Chair. He is looking forward to serving. Coastal's story needs to be known nationally, and he would like to see Coastal move to the top twenty universities in the U.S. He also asked for recommendations and suggestions of prominent speakers to bring to campus.

X. Adjournment

The meeting was adjourned until the next Board of Trustees meeting on October 1, 1999.

Respectfully submitted,



Juli S. Powers
Secretary