

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall, Sr. College of Business Administration Building, Board Room
May 5, 2006, 9:00 a.m.

Presiding: Mr. Charles J. Hodge

Board Members Present:

Mr. William H. Alford
Mr. William S. Biggs
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Fred F. DuBard, Jr.
Mr. Samuel H. Frink
Mr. J. Wayne George
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Mr. Daniel W. R. Moore, Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Others Present:

Dr. Ronald R. Ingle
Dr. Betty Asher
Dr. Peter B. Barr
Dr. John P. Beard
Ms. Kristen L. Bauer
Ms. Stacie Bowie
Ms. Lauren Brajer
Mr. David A. Bredekamp
Dr. Janis W. Chesson
Mr. Josh M. Chesson
Mr. Alan Connie
Dr. Debbie Conner
Ms. Shannon Curtin
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Mr. Bill Edmonds

Mr. Russell Fowler
Ms. Jessica Goeden
Mr. Stanyarne R. Godshall
Dr. Jan Greenwood
Ms. Heather Himmelrick
Dr. Lloyd A. Holmes
Dr. Gilbert Hunt
Mr. Mark Kelley
Ms. Briget Kurimay
Mr. Jeffrey R. Jacobs
Mr. Gary M. Loftus
Ms. Linda P. Lyerly
Mr. Brian Mansfield
Mr. Marvin F. Marozas
Ms. Matthew Miller
Ms. Anne T. Monk
Dr. Danny Nicholson
Ms. Mona Prufer
Ms. Heather Remley
Dr. William H. Richardson
Mr. Mark Roach
Ms. Pat Rohr
Mr. Ryan Ruppert
Ms. Brenda J. Sawyer
Ms. Janet Shokal
Mr. Keith S. Smith
Ms. Julie M. Snowden
Mr. Alan Terrell
Dr. Judy W. Vogt
Dr. Yoav Wachsman
Mr. Greg Weisner
Dr. Richard N. Weldon
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

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(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Tonya Root of **The Sun News** was in attendance.)

I. Call to Order

Chairman Hodge called the meeting to order at 9:05 a.m.

The following were introduced and acknowledged:

- New trustees: William S. Biggs, J. Wayne George and Tommy M. Stringer
- Drs. Jan Greenwood and Betty Asher of Greenwood & Associates, presidential search firm
- 2006-2007 Student Government Association officers: President Janet Shokal, Vice President Heather Remley, Secretary Lauren Brajer, and Treasurer Shannon Curtin
- William H. Richardson, newly appointed Dean of Humanities and Fine Arts
- Greg Weisner, newly appointed Chief of Public Safety
- Brenda J. Sawyer, retiring Registrar
- David A. DeCenzo, newly appointed Provost
- Danny Nicholson, achievement of a doctorate from the University of South Carolina
- Stacie Bowie, newly appointed controller
- Big South Coaches of the Year: Kristen Bauer - volleyball; Jeff Jacobs - men's track; - Alan Connie - women's cross country/indoor track/outdoor track; Alan Terrell – golf. (Tennis Coach Jody Davis was recruiting out of town and was not in attendance.)

Dr. Ingle noted that Alan Connie, women's track coach, has been named coach of the year 17 times.

Chairman Julie Snowden of the Horry County Higher Education Commission reported that the review of the Commission bylaws has been completed. Their 2006-2007 budget is being compiled. This year the Commission dedicated an additional \$100,000 to the Burroughs and Chapin Marine and Wetlands Center for upgrades to the warehouse and the project is almost complete. Seven scholarships for Visual/Performing Arts and Leadership have been awarded to Horry County Students. Millage monies have been received from the Horry County Treasurer.

Mr. Godshall reported on behalf of the Foundation. A successful retreat was held March 16-17. The Foundation is committed to working closely with the Board of Trustees and would like to hold a joint meeting with the Board in the fall. It is hoped to develop a memorandum of understanding between the two entities.

Mr. Hodge reported that the Executive Committee met this morning and made the following recommendations for resolutions:

- **Dr. Smith made a motion to recognize their service as a Trustee and the appointment of trustee emeriti to and Payne H. Barnette, Jr. and Cathy B. Harvin. Dr. Swad seconded and the motion passed by acclamation. The presentations will be made at a later date.**
- **Mr. Rabon moved to recognize the 40th anniversary of Horry-Georgetown Technical College with a resolution. Dr. Smith seconded and the motion passed.**

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- **As Dr. Barr accepts the position as the president of Glenville State College, Dr. Swad moved to approve the following resolution:**

WHEREAS, Dr. Peter Bruce Barr has served the students of this institution with devoted distinction as professor, dean, provost, and senior executive vice president; and,

WHEREAS, Peter Barr has advanced the University's mission through a balanced and integrated approach to teaching, applied research, and civic engagement – by encouraging teaching in a dynamic learning atmosphere created by professors dedicated to student academic success and character-building; by supporting applied research that links University and community resources, opportunities, and challenges; by sponsoring civic engagement programs that focus teaching and learning on pressing social issues affecting neighboring communities, the region, and the state;

WHEREAS, Peter Barr has extended the University's legacy of community outreach through collaboration with Horry County Schools that aims to increase the high school graduation rate and advance the social and economic development of the region. The mentoring program championed by Peter Barr teams Coastal Carolina and middle school students in positive relationships that fuel the aspirations of South Carolina's youth;

WHEREAS, Peter Barr has been a role model for active scholarship, responsible citizenship through his leadership in the social and economic development of Myrtle Beach and the region, and generosity through funding, in partnership with his wife, the Elizabeth K. Barr Psychology Research Endowment for the benefit of Coastal Carolina students; now, be it

RESOLVED, that this Board, on behalf of the Coastal Carolina University community, does hereby express its gratitude to Peter B. Barr for his exceptional service to this institution and for his many significant accomplishments.

Done this fifth day of May in the year two thousand and six.

Mr. Alford seconded and the motion passed by acclamation.

Roll call was taken.

II. Approval of Minutes

Mr. Carter moved to approve the minutes of January 13, 2006, and Mr. Frink seconded. The motion passed.

III. President's Report

Mr. Mark Kelley, newly appointed sole lobbyist for Coastal Carolina University, reported the House of Representatives put in a tuition cap of the Higher Education Price Index (HEPI) plus \$250/semester; however, the Senate has not established any cap on tuition. So, the final budget version will be somewhere between HEPI plus \$250/semester and no cap at all.

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Due to the growth of the University, we have the largest inequity of parity funding in the state. This year the House put about \$9 million recurring monies in next year's budget to address the equity. The Senate, however, in their version of equity funding increased by only one percent over last year; however, the Senate did add \$2 million in one time money to Coastal Carolina to soften the blow.

The House and Senate budget version added \$250,000 to develop Coastal Carolina's nutraceutical applied research to identify and cultivate plant extracts having promise for nutritional and medicinal applications.

The Joint Bond Review Committee approved \$11.3 million of bonds for nine projects which include deferred maintenance, renovation, and campus development and infrastructure. The projects will be reviewed by the Budget and Control Board on May 16.

Dr. Ingle noted that the arena progress report from Mr. John Gandy was included in everyone's information. An update on the project will be given periodically. Dr. Weldon added that the contract has been awarded to realign University Boulevard. The project should begin in the next couple of weeks and take 60-90 days to complete.

Cost overruns for the road project will be funded through a Rural Development Authority (RDA) loan which is between the City of Conway, the arena developer, and Horry Electric. (The University is not a party to this loan.) The only problem is that there is a delay on the funding availability of the RDA loan, but it should come through by June 15. In order to expedite the project, Coastal Carolina agreed to pay cost overruns if the road is completed and invoices received exceeding the SCDOT amount prior to the funding of the RDA loan. This is extremely unlikely to occur prior to June 15. In any event, the advance by Coastal Carolina to pay for any overruns would be completely reimbursed through the RDA loan.

Ms. Monk introduced Russell Fowler, a Coastal graduate and owner of the Haberdashery-Herdashery. Mr. Fowler has been working with the administration to design an official sport jacket to help increase the awareness of the University within the community. Some of the proceeds from the sales will be used to establish an endowment. It is hoped to have the first 100 jackets available by the fall semester.

Dr. Vogt reported that projections are to have 1,500-1,550 new freshmen entering the University in the fall. About 560-570 transfer students are expected. As of May 4, 1,400 deposits have been received. About 66 percent of the 6,000 freshman applicants have been accepted. We should be right on target for the projected five percent enrollment growth in the fall.

The in-state freshmen deposits (497) are slightly down in Horry County which could simply be the mail within a couple of day's time. Out-of-state deposits (826) are right on target. The academic quality is very good for incoming freshmen. The high school GPA is 3.26 (3.2 for Fall 2005) and the SAT average is 1049 (the same for last year).

For the continuing student, registration is ahead 227 students from Fall 2005.

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The American Association of State Colleges and Universities has invited Dr. Ingle to be part of an eight-president team traveling to South Africa in May. He will be there ten days meeting with education officials and universities in various cities.

There was a sell out crowd attending the recent concert by The 5 Browns. Mr. Keith Brown, their manager and father, said that in the 60 concerts they have performed, they had never worked with a more professional staff anywhere. They were made to feel very welcome.

IV. Campus Reports

Coastal Carolina University's Economic Impact on Horry County – Economics 495

Mr. Gary Loftus, Director of the Coastal Federal Center for Economic and Community Development, reported that six students in an Economics 495 class had conducted a study regarding the University's impact on Horry County. Their findings were presented to the public on April 28 and would be shared with the Board today. The class worked under the direction of Coastal economics professor Yoav Wachsman. Their written report was distributed to everyone.

The Board was reminded that about a year and a half ago an economics major was established. An important element of the major is an applied research program and resulted in this study.

The students making the presentation were: Jessica Goeden, a senior marketing major from Grand Rapids, Minn.; Heather Himmelrick, a senior economics major from Murrells Inlet; Briget Kurimay, a senior economics major from Glenmoore, Pa.; Brian Mansfield, a senior economics major from Chesapeake, Va.; Matthew Miller, a senior economics major from Myrtle Beach; and Ryan Ruppert, a senior economics major from Myrtle Beach.

They reported the study is the most comprehensive evaluation that the University has undertaken to gauge its effect on the economy of the area. The University contributes a net annual impact of at least \$203 million to the economy of Horry County. Among the most significant economic factors considered in the study were: total direct spending by the university (\$70.3 million); tuition revenues (more than \$52 million); student spending on housing, food, transportation, recreation, etc. (\$58.5 million); faculty salaries (\$43 .9 million); and total sports revenue (\$6.3 million).

The study also takes into account the nonmonetary benefits the University provides to the community, such as library services and public lectures, traffic congestion and environmental impacts.

The study examined a broad range of factors--tuition, student spending, grants, athletic revenue, spending by University visitors, alumni activity, payroll and facilities--to determine the direct, indirect and induced economic impact the university exerts in the community.

Academic Updates and Summary Remarks – Dr. Peter B. Barr

Dr. Barr expressed appreciation for the resolution which was presented to him. His nearly twenty years at Coastal Carolina have been personally satisfying and professionally exhilarating.

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He feels privileged to have been a part of the progress of the University as it has grown in enrollment and stature.

He indicated that he is especially proud to have played a role in advancing the University's mission through a balanced and integrated approach to teaching applied research and civic engagement. When he became Provost in 2002, Dr. Ingle was interested in establishing a national reputation for strong academic programs and educating good citizens who give back. Three goals were set in place to achieve this: focus faculty attention to the importance of teaching and public service, focus on a process centered method of controls and measurable standards, and focus on campus-wide efforts to improve student retention.

Dr. Barr cited some achievements of the institution:

- Several programs have been developed to improve the scholarship of teaching. Coastal Carolina is one the few universities where all new incoming faculty are required, as part of their offer letter, to attend a year-long series of teaching workshops.
- In focusing on public service, emphasis has been put on the freshman year experience and the public engagement of students. The freshman year experience is a retention effort and an aid to helping students become acclimated to an educational institutional and teaching them to be responsible for their activities.
- Measurable standards have been adopted in all disciplines instituting nationally normed exit exams, establishing standards in student credit hour production, the promotion and tenure process, and post tenure review.
- Some efforts to improve student retention, recommended by the Student Retention and Assessment Committee, are a centralized advising center for freshmen, the Freshman Experience program, and Special Interest Housing.
- Last year Drs. Barr and Ingle charged a committee to take the goals accepted by Faculty Senate and revise the core curriculum. The current core curriculum is 44-45 hours and the proposed core curriculum will decrease to about 32 hours. This will offer more flexibility for the students and greater efficiency for students who change majors or transfer. Last week a joint meeting with the Core Curriculum Committee and the Faculty Senate's Academic Affairs Committee met and approved the proposed changes. In September, the Faculty Senate will review the revised curriculum.
- In past Board meetings, the Mentoring Program, a joint venture with Coastal Carolina University and Horry County Schools, has been showcased showing the hundreds of students involved. We know from our students and the students in the public schools that we are making a difference. Horry County School Superintendent Gerrita Postlewait reports that the mentees have fewer discipline problems and better grades. Our students say it has been their best University experience. This institution can be proud that our students are making the world a better place.

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As evidence of this, Mr. Dalton Floyd has made a significant contribution towards this program. This gift will set into place an institutionalization of the Mentoring Program.

In consultation with Drs. Ingle and DeCenzo, Dr. Barr asked the Board to charge a faculty group to develop a four-year model of civic engagement that will acquaint all of our students with the community and prepare our students for a lifetime of public service. As this is already imbedded in our mission statement, it is simply the right thing to do for our students.

Dr. Barr expressed appreciation for the Board's governance and for Dr. Ingle's confidence and encouragement through the years. He observed that the students and his colleagues have made these rewarding years. His desire is to have his experience at Glenville State College to be as equally rewarding as the years spent at Coastal Carolina University.

Dr. Barr received a standing ovation.

Mr. Frink stated that he has personally seen the mentoring program grow and become more meaningful to the community and the University. This Board has enthusiastically supported the effort to graduate students who have not only succeeded in the classroom but have also had the experience of meaningful public service.

Mr. Frink made a motion for the Board of Trustees to support the expansion and continuation of the Mentoring Program as a key building block to Coastal Carolina University's educational mission. Mr. Moore seconded and the motion passed by acclamation.

V. Standing Committee Reports

Executive Committee

Nothing more to report.

Academic Affairs Committee

Dr. Smith said the Academic Affairs Committee had met to review the presentation of honorary degrees and a commencement speaker.

Mr. Frink moved to award the following honorary degrees at the May 6 commencement:

**The Honorable William W. Wilkins – Doctor of Public Service
and commencement speaker
Dr. Gerrita Postlewait – Doctor of Public Service
Mr. Jack Thompson – Doctor of Fine Arts
The Honorable David W. Harwell – Doctor of Public Service**

Mr. Spivey seconded and the motion carried.

There were personnel matters for Executive Session.

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Development & Alumni Affairs Committee

Mr. Moore asked Dr. Nicholson to summarize the report given in the Development & Alumni Affairs Committee yesterday.

Dr. Nicholson reported that University Advancement has received more than \$600,000 in gifts and pledges since the January meeting; current total this year is \$2.6 million. All indications suggest meeting or exceeding the current year's goals.

- A major project is the football fieldhouse. Trustee Larry Lyles' family gifted \$50,000 to name the coach's office for David Bennett. Brenda Spadoni and Gary Urquhart have pledged \$150,000 to help fund the fieldhouse.
- Courtney and Marshall Biddle have pledged \$10,000 towards the fieldhouse and an additional \$40,000 for the establishment of the Biddle Family Annual Scholarship.
- An endowed scholarship has been established for Dr. Edgar L. Dyer. Local lawyer Tim Meacham has led the effort and approached lawyers within the area to contribute.
- Other investments are on the table.

Dr. Nicholson expressed appreciation for Messrs. Brown and Fred Sheheen in developing a list of the top corporate people in South Carolina.

Chairman Hodge is helping to plan a reception before the Wofford game and Dr. Swad is helping to plan a luncheon with prospects in the upstate.

After the annual Scholarship/Donor Reception in April, General Jim Hackler donated another \$25,000.

At the last Board meeting, Mr. Alford had asked for a plan for Advancement. A proforma has been developed to strengthen the staff with seven additional staff members. An analysis has been developed to show the yield of that investment to be \$10-11 million over a ten-year period.

Dr. Conner reported that the goals of the Alumni Association Board are to increase alumni giving through an increased membership to the Alumni Association and to raise funds for an alumni house. The Alumni Association Board and friends have committed \$70,000 towards an alumni house on campus.

Alumni Affairs is working carefully with Advancement to develop the young alumni's affinity to start giving to the University. Homecoming has been announced and reunions are being planned. 300 alumni have updated their information on the website. Work continues to develop a NetCommunity on the website where alumni will be able to communicate and allow registration for programs and events. A very successful "Meet the Coaches" event was held with more than 100 people in attendance.

Planning & Fiscal Affairs Committee

Mr. Spivey reported that the Planning & Fiscal Affairs Committee had met and deliberated upon the weighty financial matters of the institution. He noted the Budget and Student Health Services Update and the draft Strategic Plan were in everyone's booklet. Dr. Ingle stated that the

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institution's Strategic Planning Committee had prepared the draft Strategic Plan. At this point, it is only information. The plan will be reviewed at a future Board meeting.

At the recommendation of the Planning and Fiscal Affairs Committee, Mr Spivey made a motion that the tuition for full-time in-state students for 2006-2007 be increased by \$320 per semester, to a total of \$3,750 per semester, and that the tuition for full-time out-of-state students increase by \$545 per semester, to a total of \$8,095 per semester. Further, that the rates for part-time, graduates, exceptions to regular tuition rates, and the fees and allocations be established as shown on pages 8-12 of the budget document. Mr. DuBard seconded and the motion passed by acclamation.

Chairman Hodge acknowledged that tuition increases are a cause for consternation. The Board would like to keep tuition increases under double digits. However, our student population is increasing while the money from the state is decreasing. We have charged the administration to keep tuition increases under double digits. He expressed appreciation to Dr. Weldon and Ms. Lyerly for producing a budget within the goal, in spite of state funding.

Mr. Spivey, at the recommendation of the Planning and Fiscal Affairs Committee, moved to approve the proposed 2006-2007 budget with "10" funds operational revenues and expenditures projected at \$64,265,000, and with total current funds expenditures projected at \$105 million, as shown on pages 10 and 11 of the budget document. The administration will adjust revenues and/or expenditures as required if conditions change, to ensure that the University maintains a positive current fund balance. Dr. Swad seconded and the motion passed.

Also, Mr. Spivey made a motion to approve Linda P. Lyerly, Associate Vice President for Finance, as the designated signatory for the University's checks, paychecks, banking drafts and any and all other commercial instruments that might be necessary for the University to execute as payment for a lawful debt or obligation, effective as of June 1, 2006. Mr. Carter seconded and the motion passed.

As part of the refinancing of some revenue bonds in order to take advantage of reduced rates, Ms. Lyerly reported that Moody has reaffirmed Coastal Carolina's A3 underlying rating. When the report is available, it will be forwarded to the Board members.

Student Affairs Committee

Mr. Lyles asked Dr. Holmes to give an update on the committee meeting.

Dr. Holmes reported that Student Health Services' job descriptions have been written. The administration is the final process of filling the Director of Health Services position and checking references. The College of Education's Health Promotion Department is excited to have the opportunity to offer our students internships at Student Health Services.

A national search has concluded for the Director of Counseling Center. Dr. Jennie Cassidy will report on July 5.

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Mr. Mark Roach reported for Mr. Warren Koegel whose mother had been hospitalized. The University is currently in the position to win the Sasser Cup for the third consecutive year.

The Shipping and Receiving Warehouse is being prepared as a temporary weight room to open on May 15. This will be a great addition for the athletes. Plans for the fieldhouse include a permanent weight room. Shipping and Receiving has been relocated to the Atlantic Center.

A thousand additional seats will be added to the football stadium and should be completed by kickoff time.

Capital Projects Ad Hoc Committee

Mr. Moore reported that the Capital Projects Ad Hoc Committee had been working diligently to locate a Myrtle Beach site. There is a possibility of a land trade and shifting of assets involving several local entities—City of Myrtle Beach, Horry County Schools, and Burroughs and Chapin. Although Burroughs and Chapin is not under a time obligation to fulfill their \$1.5 million commitment for the naming of the Burroughs and Chapin Center for Marine and Wetland Studies, they are working to facilitate this project. More information will be forthcoming.

Mr. Frink asked how enrollment was doing now that Myrtle Square Mall had closed and classes were relocated to Horry-Georgetown Technical College's Myrtle Beach campus. Dr. Weldon stated that enrollment is down 66 percent for the Myrtle Beach offerings; however the activity for the Small Business Development Center and the Testing Center at Colonial Square Mall is holding.

VI. Chairman's Report

Chairman Hodge announced the members of the Presidential Search Advisory Committee: Board members - William H. Alford, Fred F. DuBard, Jr., Samuel H. Frink, and himself; Coastal Educational Foundation - Larry Biddle; Horry County Higher Education Commission - Julie M. Snowden; Faculty Senate - David W. Evans; Faculty Member - Sharon Thompson; CCU Alumni Association - Robert S. Shelton; Student Government Association - Janet Shokal; Administration - Danny Nicholson. Dr. Smith will serve as a non-voting special advisor and Mr. DuBard has agreed to serve as chair of the committee.

Everyone was asked to make note of the enclosed calendar and the dates of the 2006-2007 Board meetings—October 5-6, January 11-12, May 3-4, and July 12-13. A Board retreat will be scheduled in August.

Ms. Monk reported that a web presence will be established for the Board of Trustees to include: letter of welcome from the chairman of the board; mission statement; list of trustees/short biographies and pictures, including names of trustees emeriti; bylaws; minutes (from 2000 – present); meeting dates; agenda for regular and committee meetings; and committee member lists. Everyone was asked to review their biographies and make changes or additions as needed. Suggestions and ideas for the website are welcome.

VII. Unfinished Business

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Nothing to report.

VIII. New Business

Nothing to report.

IX. Executive Session

Mr. Carter moved to go into Executive Session as there were personnel and contractual issues to discuss. Mr. Frink seconded and the motion carried. No action was taken during Executive Session.

At the recommendation of the Academic Affairs Committee, Dr. Oran Smith moved to confer the title of distinguished professor emeritus to Drs. Sally M. Horner and Valgene L. Dunham at their retirement. Dr. Swad seconded, and the motion passed.

At the recommendation of the Academic Affairs Committee, Dr. Smith made a motion to approve the following:

- **Tenure and promotion to associate professor: Sara A. Brallier, Jerome Christia, Robin Edwards-Russell, Sharon L. Gilman, Carol D. Osborne, Nancy Ratcliff, and James A. Tully.**
- **Promotion to professor: Gibson F. Darden, John A. Goodwin, Elizabeth F. Keller, and Robert F. Young.**

Mr. Brown seconded these recommendations and the motion carried.

Also at the recommendation of the Academic Affairs Committee, Dr. Smith moved to hire with tenure: Jeanne B. Cobb, Richard L. Johnson, Pedro Milago, and William H. Richardson. Mr. Carter seconded and the motion carried unanimously.

X. Adjournment

As there was no further business, Mr. Spivey made a motion to adjourn and Mr. Lyles seconded.

Respectfully submitted,



Samuel H. Frink
Secretary/Treasurer