

Minutes
Coastal Carolina University
Board of Trustees

Wall Building, Board Room
May 4, 2007, 9:00 a.m.

Presiding: Mr. Charles J. Hodge

Board Members Present:

Mr. William H. Alford
Mr. William S. Biggs (teleconference)
Mr. Joseph L. Carter
Mr. Fred F. DuBard, Jr.
Mr. Samuel H. Frink
Mr. J. Wayne George
Mr. William L. Lyles, Jr.
Mr. Daniel W. R. Moore, Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Dr. Oran B. Smith
Mr. Eugene C. Spivey
Mr. Tommy M. Stringer
Dr. Samuel J. Swad

Board Member Not Present:

Mr. Robert D. Brown
Dr. James F. Kane

Others Present:

Mr. Doug Bell
Mr. David Bennett
Mr. Steve Blake
Ms. Stacie A. Bowie
Ms. Lauren Brajer
Ms. Jean Ann Brakefield
Mr. David A. Bredekamp
Mr. Gene Carlisle
Dr. Jennie M. Cassidy
Dr. Janis W. Chesson
Mr. Josh M. Chesson
Mr. Sean Clemmenson

Dr. Debbie Conner
Dr. David A. DeCenzo
Ms. Paula D. Drummond
Dr. Edgar L. Dyer
Mr. Bill Edmonds
Dr. David W. Evans
Mr. Stanyarne R Godshall
Ms. Alison Hawk
Dr. Lloyd A. Holmes
Dr. Gilbert H. Hunt
Dr. Ronald R. Ingle
Mr. Warren Koegel
Ms. Samantha LeClair
Mr. Marvin F. Marozas
Mr. Tim Meacham
Ms. Anne T. Monk
Dr. Danny Nicholson
Mr. Bradley Poston
Dr. William H. Richardson
Mr. Caesar C. Ross
Ms. Janet Shokal
Mr. David R. Singleton
Mr. Jerome Simpson
Mr. Keith S. Smith
Ms. Chelsea Trimper
Dr. Judy W. Vogt
Mr. W. Greg Weisner
Dr. Lynn Willett
Dr. Dennis G. Wiseman
Ms. Nila S. Hutchinson
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Jessica Foster and Mr. David Wren of The Sun News were in attendance.)

I. Call to Order

**Board of Trustees Meeting
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Chairman Hodge called the meeting to order at 9:00 a.m. and Dr. Smith offered an invocation. Trustee Gene Spivey was congratulated for his recent marriage to Coastal Carolina alumna Leighann Wharton.

Ms. Hutchinson reported that Mr. Brown is home from the hospital after a car accident and having regular physical therapy and progressing. Dr. Kane has also been hospitalized with multiple health issues and continues to have tests run. Both have received flowers from the Board of Trustees. Ms. Stalvey was welcomed back.

Dr. Willett introduced the new 2007-08 Student Government Association (SGA) officers: Lauren Brajer, President; Sean Clemmensen, Vice President of Policy; Chelsea Trimper, Vice President of Finance; and Samantha LeClair, Vice President of Public Relations. Appreciation was expressed to outgoing president Janet Shokal. Dr. Willett stated that she is one of the finest SGA presidents that she has ever had the opportunity to work with.

New Alumni Director Jean Ann Brakefield was introduced. She is a 1984 graduate of Coastal Carolina University. Most recently, she worked at the Myrtle Beach Chamber of Commerce as Vice President for the Myrtle Beach Area Convention Bureau. She looks forward to moving the Alumni Association to the next level and is excited to be a part of it.

Mr. Parker introduced Alison Hawk, his associate, and Steve Blake, external auditor.

President of the Coastal Educational Foundation, David F. Singleton, reported that the Foundation pursuant to a review by the Arena Ad-Hoc Committee chaired by Mr. Carl Falk has executed the first amendment to the ground use agreement for the arena. The developer has his footing to move forward. Justice David Harwell is chairing a committee to complete the Memorandum of Understanding between the Board of Trustees and the Coastal Educational Foundation. The Foundation will make a recommendation of action at their next quarterly meeting.

Chairman Hodge expressed appreciation for Mr. Singleton's cooperation and help in developing a good working relationship with the Foundation and the Board.

Dr. Dyer reported that the Horry County Higher Education Commission is preparing a budget for 2007-08. The Prince Building will be paid off this year and will free up additional funding for campus projects. Messrs. DeCenzo, Dyer, Rabon, and Allen Deaton had lunch with Horry County Council Chair Liz Gilland to discuss increasing funding to a full mill. Currently, the Commission is receiving .7 mill. A plan is being developed to go before Horry County Council to request the full mill funding. (Horry-Georgetown Technical College receives a full mill funding.)

Coastal Carolina University has been placed in the national spotlight because of Coach David Bennett, his staff and his players. This team has brought honor and dignity and created a sense of excitement unprecedented in the area for college sports. The Board is proud to present resolutions to Coach Bennett, the 2006 football team and the football coaching staff for their contributions to the university and community. Tyler Thigpen, Bradley Poston, Jerome Simpson

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and Quinton Teal also received resolutions for their achievements as student-athletes. Messrs. Thigpen (7th round draft pick with the Minnesota Vikings) and Teal (free agent signed with Carolina Panthers) could not be in attendance.

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, Tyler Beckham Thigpen earned First Team All-America honors from the Associated Press and the American Football Coaches Association;

WHEREAS, he has played a leadership role in the success of the Coastal Carolina University football program since its inception in 2003;

WHEREAS, he has been an exemplary student-athlete with outstanding performances on the field and with earning President's and Dean's list academic honors for five semesters; now, therefore be it

RESOLVED, this Board commends TYLER BECKHAM THIGPEN for his superior dedication and energetic service to Coastal Carolina University and the community.

Done this twelfth day of January, Two Thousand and Seven

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, Bradley James Poston earned Second Team All-America honors from the Associated Press;

WHEREAS, he has played a leadership role in the success of the Coastal Carolina University football program and is the only player to have started in all of the 45 games since the program's inception in 2003;

WHEREAS, he has been an exemplary student-athlete with outstanding performances on the field, with earning President's and Dean's list academic honors for nine semesters, and with graduating in Spring 2007 with magna cum laude honors; now, therefore be it

RESOLVED, this Board commends BRADLEY JAMES POSTON for his superior dedication and energetic service to Coastal Carolina University.

Done this twelfth day of January, Two Thousand and Seven

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**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, Jerome Louis Simpson earned Second Team All-America honors from the Associated Press;

WHEREAS, he has played a leadership role in the success of the Coastal Carolina University football program;

WHEREAS, he has been an exemplary student-athlete with outstanding performances on the field and in the classroom; now, therefore be it

*RESOLVED, this Board commends **JEROME LOUIS SIMPSON** for his superior dedication and energetic service to Coastal Carolina University and the community.*

Done this twelfth day of January, Two Thousand and Seven

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, Quinton Jerrel Teal earned Second Team All-America honors from the Associated Press;

WHEREAS, he has played a leadership role in the success of the Coastal Carolina University football program since its inception in 2003;

WHEREAS, he has been an exemplary student-athlete with outstanding performances on the field and with earning Dean's list honors; now, therefore be it

*RESOLVED, this Board commends **QUINTON JERREL TEAL** for his superior dedication and energetic service to Coastal Carolina University and the community.*

Done this twelfth day of January, Two Thousand and Seven

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, Coastal Carolina University Head Football Coach David Bennett, the coaching staff – Jamie Snider, Curtis Walker, Antoine Rivens, Drew Watson, Kevin Brown,

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Keith James, Mike Castellano, Hunter Spivey, Landon Mariani, Grant Cain, Victor Boyd, Gary Smallen – and the program staff – Wilson Beaver, Jill Kingston, Lynn Mentzer, Josh Chesson – have guided the development of outstanding student-athletes and a successful University football program since its inception in 2003;

WHEREAS, David Bennett has received national recognition as the Sportex National I-AA Coach of the Year;

WHEREAS, the football coaches and staff have cultivated a culture of sportsmanship, athletic prowess, and academic achievement; now, therefore be it

RESOLVED, this Board expresses its appreciation to DAVID BENNETT, the coaching staff – JAMIE SNIDER, CURTIS WALKER, ANTOINE RIVENS, DREW WATSON, KEVIN BROWN, KEITH JAMES, MIKE CASTELLANO, HUNTER SPIVEY, LANDON MARIANI, GRANT CAIN, VICTOR BOYD, GARY SMALLEN – and the program staff – WILSON BEAVER, JILL KINGSTON, LYNN MENTZER, JOSH CHESSON – for their meaningful commitment and dynamic service to Coastal Carolina University and the community.

Done this twelfth day of January, Two Thousand and Seven

**RESOLUTION
State of South Carolina
County of Horry
Coastal Carolina University**

WHEREAS, the Coastal Carolina University 2006 football team advanced to the NCAA Division I Football Championships for the first time in its brief, four-year history;

WHEREAS, the team has represented the University to the community, the state, and the nation with a 13th ranking in the College Sporting News Coaches' Poll and The Sports Network poll;

WHEREAS, student-athletes in the Chanticleer football program have demonstrated athletic prowess, team play, individual sportsmanship and civic responsibility; now, therefore be it

RESOLVED, this Board commends the student-athletes who have participated in the football program for their enthusiastic dedication and energetic service to Coastal Carolina University and the community.

Done this twelfth day of January, Two Thousand and Seven

Mr. Parker stated that Trustees Duke Brown and Franklin Burroughs (now deceased) were the two strongest advocates for making football a reality at Coastal Carolina University. He made a motion to prepare a resolution for them for their efforts. Mr. Frink seconded and the motion carried.

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A resolution was presented to Dr. Ingle at his retirement and he received a standing ovation:

**State of South Carolina
County of Horry
Coastal Carolina University**

*The brilliant 18th century literary scholar Samuel Johnson said,
"Great works are performed not by strength, but perseverance."*

***WHEREAS**, Dr. Ronald R. Ingle has resolutely persevered for fourteen years to build and shape this community of scholars called Coastal Carolina University; and,*

***WHEREAS**, Ronald Ingle occupied the Office of President and acted on behalf of the University with selfless devotion, benevolent generosity, unimpeachable integrity, and bold vision; and,*

***WHEREAS**, Ronald Ingle has encouraged the aspirations of untold numbers of Coastal Carolina students; and,*

***WHEREAS**, Ronald Ingle has advanced the University's mission through an integrated approach to teaching, applied research, and civic engagement; and, therefore be it*

***RESOLVED**, that this Board, on behalf of the Coastal Carolina University community, does hereby express its gratitude to Ronald R. Ingle for his exceptional service to this institution and to all of South Carolina and beyond.*

Done this fourth day of May in the year two thousand and seven.

Roll call was taken.

II. Approval of Minutes

Mr. Carter moved to approve the minutes of January 12 and February 10, 2007, and Mr. Frink seconded. The motion passed.

III. Executive Session

Mr. Carter made a motion to go into Executive Session and Mr. Spivey seconded. Mr. Rabon made a motion to come out of Executive Session and Mr. Frink seconded. No action was taken during Executive Session. (Mr. Biggs joined the meeting by teleconference.)

IV. Standing Committee Reports

Executive Committee

Nothing to report

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Academic Affairs Committee

Dr. Smith reported that in the meeting of the previous day, the committee considered a proposal to establish a science degree in exercise and sports science, often known as kinesiology, to begin in the spring of 2008. This will provide students of this major a well-rounded academic background in human movement sciences. Graduates will be prepared to assess, design, and implement safe individual and group exercise and fitness programs and the research and service for the improvement of health and exercise problems indigenous to our region. There is a huge demand for this degree. Faculty is in place and library resources are close to where they need to be to offer the major. We already have a bachelor of arts in health promotions established in 1998 which has been one of the fastest growing majors on campus. The only other college in the state to offer anything like it is USC and there are negotiations with them to make sure that there is no overlapping or invite any opposition from them with the Commission on Higher Education. Peer institutions with similar majors are Appalachian State, James Madison, and East Carolina. Students who graduate with this major will work in the health and fitness industry and can further their education with a doctorate in physical therapy from medical universities.

At the recommendation of the Academic Affairs Committee, Dr. Smith moved to forward a proposal to the South Carolina Commission on Higher Education to establish a Bachelor of Science Degree in Exercise and Sport Medicine. Mr. Lyles seconded and the motion passed unanimously.

The Academic Affairs Committee reviewed each of the individuals recommended for promotion and tenure and their accomplishments of research and teaching. The Committee feels strongly that this is an excellent class and proud to offer positions and ranks.

Also at the recommendation of the Academic Affairs Committee, Dr. Smith made a motion to approve the following:

- **Tenure and promotion to Associate Professor: Donald Rockey and Philip Whalen**
- **Promotion to Professor: Robert Burney, Eric Koepfler, John Marcis, Thomas Secrest and Keith Walters**
- **Promotion to Associate Professor: Susan Slavik**

Dr. Swad seconded these recommendations and the motion carried.

Also at the recommendation of the Academic Affairs Committee, Dr. Smith moved to hire with tenure: Henry Lowenstein and Steven Madden. Mr. Parker seconded, and the motion carried unanimously.

For a number of years, Coastal Carolina has been categorized with private, exclusive colleges and universities by the US News & World Report. They have restructured their listing of colleges, reordered and given new titles. Their new classifications similar to Coastal Carolina are Universities - Masters – Small, Medium and Large Programs. Based on our graduate enrollment of approximately 84 FTE, we will fit in the Universities-Masters-Small Programs, in competition with France Marion and Charleston Southern.

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Dr. Florence Glaze, Assistant Professor of History and Co-director of the Honors Program, has been awarded the prestigious Andrew W. Mellon Post-doctoral Rome Prize in Medieval Studies. The Rome Prize for the 2007-08 academic year includes an 11-month fellowship at the American Academy in Rome. Only four post-doctoral in humanities were awarded. This is an outstanding achievement.

Dr. Smith moved to confer the title of President Emeritus to Dr. Ronald R. Ingle at his retirement. Mr. Hodge seconded and the motion passed unanimously.

Dr. Ingle was presented a certificate and expressed appreciation to the Board for this designation and for their support through the years.

Audit Committee

Mr. Stringer reported that the Audit Committee met on April 17 to review information received. The Audit Committee is a fact gathering committee and does not assume to pass judgment and focuses on internal controls procedures and things of that nature. Mr. George added that the committee had met with Mr. Steve Blake, external auditor. Mr. Parker was commended for the many hours spent on the committee's business.

Mr. Parker asked each of the trustees who have not signed the Conflict of Interest Disclosure statements to please sign them today.

In regards to this document, Chairman Hodge asked about II. Prohibited Conduct: *3. Trustees, officers and exempt employees may not perform work or services, outside the course of their normal employment by the University, for an organization doing or seeking to do business with the University without prior written approval obtained through the University General Counsel and the President or his designee.* This states that trustees must have permission to serve on a Foundation affiliated with the university, i.e. Coastal Educational Foundation and the Student Housing Foundation. Dr. Dyer stated that a letter addressed to each trustee serving on an auxiliary foundation will be prepared with the president's signature to grant approval to serve.

Capital Projects Committee

Mr. Moore reported that the Capital Projects Committee held a brief meeting and no action was taken.

Dr. Dyer noted that the university is still seeking a site for a Myrtle Beach Higher Education Center. A gift proposal is being developed with Keith Hinson at the corner of Grissom Parkway and the Carolina Bays Parkway. The university looks forward to finalizing the deeding to the Foundation for the university and developing the site for classrooms.

Dr. Ingle reported that the fieldhouse project has been filed with the state for \$10.7 million. The project was split into site work and the building. Dr. Dyer stated that the Foundation had quickly raised \$3 M in pledges; close to \$4 M has been appropriated from last year's bond. It is hoped to expedite the beginning of construction as quickly as possible and begin the site work this summer.

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The Commission on Higher Education (CHE) has encouraged the university to develop a Master Land Acquisition Plan that includes lands within a two mile radius of campus and current Coastal Carolina properties and includes property currently being negotiated. Anything within the CHE approved area would not be held up in the normal process of receiving approval from the state. A map was viewed by everyone with the proposed area.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Spivey made a motion to approve the Master Land Acquisition Plan as outlined and Mr. Moore seconded. The motion passed.

Dr. Dyer stated that Dr. DeCenzo's three top projects are a new science building, a student activity center, and a library expansion.

Dr. Ingle noted that the Foundation has approved the selection of Barton Malow for the construction of the arena. If you go to their website, you will see the work which they have done: <http://www.bartonmalow.com/>

Mr. Dyer stated that the Foundation has given the developers until October 1 to secure funding and a building permit. They have three potential funding sites—two private bond issuers and possibly the Rural Development Administration (RDA). The developers asked for an extension to prepare a feasibility study required by the RDA.

Development & Alumni Affairs Committee

Mr. Moore asked Dr. Nicholson to give a highlight of discussions of the previous day.

Dr. Nicholson stated that Mr. Scott Joyner, the new Associate Vice President of University Advancement, has been hired. (He was experiencing car trouble and could not be in attendance.)

Advancement's goal for this year was \$8,050,000 and \$8,456,504 has been received and pledged. Under the direction of president-elect Dr. DeCenzo, a new campaign will be planned with a possible target date of Fall 2008.

Dr. Conner stated that the Alumni Association is currently accepting nominations to serve on the Alumni Board and asked trustees for recommendations.

A signup sheet was distributed for football tickets, parking and away games. Each Board member is allotted two tickets and an invoice will be sent for any over two tickets. This is in accordance with the State Ethics Commission. The fire marshal has set a capacity of 161 for the Hospitality Suite. In order to host additional people, a tent will be set up inside the stadium and Drs. DeCenzo and Dyer will be visiting there as well. Trustees were asked for names of people critical for fund raising to be invited to the Hospitality Suites.

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Planning & Fiscal Affairs Committee

Mr. Spivey reported that preliminary budget information was reviewed at the committee meeting. Tuition increase for next year will be somewhere between 0 – 8 % depending on how things go in legislator's conference committees. The "10" funds were reviewed.

Chairman Hodge would like for everyone to understand that the Board's intention, had the House version been approved, was to have a zero percent increase in tuition. The Senate version, which penalized Coastal Carolina for the second executive year, is essentially imposing a student tuition increase. Coastal Carolina is the fourth largest institution in the state and it is the most dynamically growing university in a dynamically growing area and it is baffling that the legislators would treat us with such disdain. It is an affront to education in South Carolina. The Horry County Legislative Delegation was commended for their exemplary work in fighting for parity funding.

Mr. Rabon noted that out-of-state students increase will be about 11.5%.

Mr. Spivey made a motion for the Board of Trustees to direct President-elect Dave DeCenzo to develop a policy requiring the approval of the Board of Trustees for any off budget expenditures exceeding \$20,000 by any university department or employee and to present the proposed policy to the Planning & Fiscal Affairs Committee at the July meeting for review and approval. Mr. Lyles seconded and the motion passed.

Student Affairs Committee

Mr. Lyles applauded Dr. DeCenzo for listing the student activity center as one of his priorities.

By way of information, Dr. Willett stated that the incident at Virginia Tech gave impetus to look at our procedures on campus. Chief Greg Weisner will be consulting with SLED and IACLEA, a national professional association for campus police chiefs. Recommendations will be made to the president upon completion of the review by the fall. Chief Weisner and Mr. Marozas will be reviewing products available for mass communication on campus.

Three updates were given at the committee meeting:

- The annual Campus Safety and Security Report.
- An overview of the first year of operation for Student Health Services.
- At the request of the Student Affairs Committee, a presentation was presented regarding the capital improvements that students would like to see on campus: a student activity center, recreation/fitness facility and upgrade residence halls.

A possible new funding plan for the University Health Services has been prompted by discussion in the Student Housing Foundation. A document with three scenarios was distributed to everyone. The three budget scenarios includes student health fee for \$90/semester, \$100/semester and \$110/semester. There will be further discussion at the next Board meeting.

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Dr. Swad noted that two of the options for the health fee proposals include the addition of a pharmacy and feels that this is very important. It would be very beneficial to students who have left home for the first time and will also save them money.

Mr. Koegel presented an athletic update. Three football players have signed professional contracts—Tyler Thigpen, Quinton Teal, and Rodney Burgess. The men's golf team is currently ranked ninth in the nation and qualifies for the NCAA regionals. Dustin Johnson is currently ranked third golf amateur in the nation. The women's tennis team won the Big South Championship and will play in the NCAA regionals. Coastal Carolina is submitting bids to host the NCAA regionals baseball championship.

Coastal Carolina athletes have been Academic Americans eight times in the last four years.

Football player, Anthony Franklin, received the 2006-2007 Faculty's Distinguished Excellence Awards at the Honors Convocation. He is the recipient of three post-graduate scholarships based on academic achievement, athletic involvement and community service.

The race for the Sasser Cup is very close between Coastal Carolina and Winthrop. Coastal Carolina is currently first place. The baseball and softball championships will be the deciding factors.

Transition Ad Hoc Committee

Dr. DeCenzo reported that the committee met last week to discuss the transition which has been going smoothly. Clearly the biggest issue affecting the transition is the budget. Shortly after graduation, Dr. DeCenzo will begin a tour around the state.

V. Chairman's Report

Chairman Hodge asked everyone to review the proposed Board of Trustees' meeting dates for the next year and to submit their football requests.

VI. Unfinished Business

Nothing to report.

VII. Nomination Committee Report

Mr. DuBard reported that the committee had met and prepared a slate of officers to be voted on at the July meeting. The slate proposed for 2007-08 is:

**William H. Alford - Chairman
Samuel J. Swad - Vice Chairman
Tommy Stringer - Secretary/Treasurer**

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Mr. George noted that the committee had asked twice for nominations to be submitted from the trustees and this slate of officers was a result of the information received.

VIII. New Business

As required by the state procurement code, Mr. Spivey moved to approve the purchase of new furniture for the President's office for \$4,900. Mr. George seconded and the motion carried.

Chairman Hodge stated that in the four seasons since Coach David Bennett came to Coastal Carolina as head coach, he has guided the Chants to three Big South championships and three players have been drafted professionally. In his short tenure, he has worn two hats—an ambassador for the university and a football coach. His contributions are immeasurable. The Board has reviewed a ten-year contract for Coach Bennett. **Although Board approval is not required for the contract with Coach Bennett, Chairman Hodge asked for an endorsement from the Board. Mr. Lyles seconded and the motion passed unanimously.**

Coach Bennett expressed appreciation to the Board of Trustees and the administration. Coastal Carolina is a great place and has a great future.

Dr. Ingle stated that this contract shows not only Coach Bennett's commitment for the institution but also his family's commitment. Coach Bennett received a standing ovation.

A signing ceremony will immediately follow the Board meeting.

IX. Adjournment

As there was no further business, the meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer