

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
July 16, 2010

Presiding: Mr. William H. Alford

Board Members Present:

Mr. Larry L. Biddle (teleconferenced)
Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Joseph L. Carter (teleconferenced)
Mr. Samuel H. Frink
Mr. J. Wayne George
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Dr. Samuel J. Swad
Mr. Robert G. Templeton

Board Members Not Present:

Mr. Charles J. Hodge

Others Present:

Ms. Stacie A. Bowie
Dr. J. Ralph Byington

Dr. Janis W. Chesson
Ms. Lori G. Church
Dr. Debbie Conner
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Mr. Taylor Eubanks
Mr. Carl Falk
Mr. Will Garland
Mr. Stanyarne Godshall
Ms. Haven L. Hart
Ms. Martha S. Hunn
Mr. Timothy E. Meacham
Mr. Joe McGown
Ms. Anne T. Monk
Ms. Mona L. Prufer
Dr. Michael S. Ruse
Representative Tim Scott
Dr. Rob Sheehan
Dr. Judy W. Vogt
Mr. Hunter R. Yurachek
Ms. Jennifer Packard
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of The Horry Independent was in attendance)

I. Call to Order

Chairman Alford brought the meeting to order at 9:00 a.m. and Mr. Frink offered an invocation.

Mr. Carl Falk, president of the Coastal Educational Foundation (CEF), reported that a search committee was in place for an Executive Director and Chief Executive Officer of the CEF to replace Dr. Jim Adams.

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Ms. Rajotte, chairman of the Horry County Higher Education Commission, could not be in attendance. Dr. DeCenzo reported that the Commission has increased the scholarships for Horry County high school graduates.

Mr. Godshall reported that the Student Housing Foundation (SHF) had met yesterday and was pleased to report that the projected occupancy rate for student housing this fall is 103%.

Roll call was taken.

II. Approval of Minutes

Mr. Spivey moved to approve the minutes of May 7, 2010. Mr. Biggs seconded and the motion passed.

III. President's Report

Dr. DeCenzo noted that G.I. Jobs Magazine has recognized Coastal Carolina University as a military friendly university for 2011. This honor places Coastal Carolina in the top 15% of all schools nationwide for its commitment to educating military veterans.

Dr. Vogt reviewed the enrollment projections handout. Projections for fall enrollment are for 8700-8800 students, including a 10% increase in new/readmitted students. There are two more transfer orientations prior to the beginning of school.

Dr. DeCenzo expressed appreciation to Joe Carter for his assistance in getting the approval for the Quail Creek purchase.

IV. Standing Committee Reports

Academic & Student Affairs Committee

Dr. Smith reported that a new college, "University College," will be established this fall and will be the collegiate home of: First Year Experience, Academic Centers, Non-declared majors, Interdisciplinary Studies majors, and our various continuing education and outreach efforts. It represents an effort to ensure that every student who enrolls at Coastal Carolina University is embedded within the administrative oversight of a Dean, and the curricular and appeals processes that are found in any college.

Mr. Carter wanted to know where we are at with the Honor Code. Dr. Sheehan reported that the Honor Code has been approved by Faculty Senate and moving towards implementation by appointing an academic integrity officer. The code will be signed by students at the New Student Convocation.

Dr. Smith asked if the dashboard indicators were in place in the President's and Provost's offices and around campus. It was reported that the goal is to have the up and interactive by the next Board of Trustees meeting.

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Athletic Committee

Mr. Hunter Yurachek reported that Coastal Carolina University was first runner up to the Sasser Cup this year. Members of the Board of Trustees have the opportunity to purchase championship rings for men's basketball, men's golf and baseball.

Audit Committee

At the recommendation of the Audit Committee, Mr. Lyles moved that it would be at the President's discretion to decide whether or not anonymous letters would be forwarded to the Board of Trustees. Mr. Duke Brown seconded and the motion passed (Motion 10-39).

At the recommendation of the Audit Committee, Mr. Henderson made a motion that audit material adjustments less than \$10,000 do not need to be reported as it is merely a misclassification not fraud. Mr. Biggs seconded and the motion carried (Motion 10-40).

Executive Committee

Chairman Alford would like to have a retreat in the fall to include the Coastal Educational Foundation, Student Housing Foundation, Horry County Higher Education Commission, and the Chanticleer Athletic Foundation.

Finance, Planning & Facilities Committee

Mr. Biggs reported that at the committee meeting yesterday, a budget and facilities update were presented.

At the recommendation of the Finance, Planning and Facilities Committee, Mr. Gary Brown moved to revise an existing lease with the Coastal Education Foundation for land located on University Boulevard at the Hwy. 501 entrance. This motion requests that the remaining 13.64 acreage in the parcel be added to the lease, making a total of 20.11 acres for \$10 per year. Mr. Spivey seconded and the motion carried (Motion 10-38).

Mr. Gary Brown invited all trustees for their input and attendance at a Campus Master Plan workshop which will be held on July 21-22.

Government Affairs Committee

Mr. Lyles requested a list of talking points to communicate with constituents and potential donors for the University.

Dr. DeCenzo noted that Senator Hugh Leatherman was appreciative of the low tuition increase for this year as he had written a letter to each of the University President requesting them to keep the increases as low as possible.

About \$6.4 M has been collected on the penny sales tax collection.

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IV. Chairman's Report

The Board of Trustees meeting dates for 2010-2011 are October 21-22, February 17-18, May 5-6, and July 21-22.

Everyone was encouraged to save the date for a Trustees Conference for SC Colleges and Universities to be held on October 7th in Columbia.

Dr. DeCenzo reported that Dr. Sheehan would be having surgery in August and everyone wished him well.

Mr. Biddle noted that Standards of Confidentiality for CCU Board of Trustees had been distributed and will be discussed at a later meeting.

V. Executive Session

Dr. Swad moved to go into Executive Session to discuss personnel and contractual matters. Mr. Lyles seconded and the motion passed. Upon reconvening, it was noted that no action was taken.

VI. Other Business

As there was no further business, Mr. Moore moved to adjourn and Mr. Biggs seconded. The meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer