

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
May 7, 2010

Presiding: Dr. Samuel J. Swad

Board Members Present:

Mr. Larry L. Biddle
Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Joseph L. Carter
Mr. Samuel H. Frink
Mr. J. Wayne George
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. Charles J. Hodge
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Robert G. Templeton

Board Members Not Present:

Mr. William H. Alford

Others Present:

Mr. Doug Bell
Ms. Stacie A. Bowie
Ms. Lori G. Church
Ms. Whitney R. Comer
Dr. Debbie Conner
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Mr. Taylor Eubanks
Mr. Derek Frimpong
Mr. Will Garland
Mr. Stanyarne Godshall
Ms. Haven L. Hart
Mr. Matthew L. Hogue
Mr. Dan S. Jolles
Ms. Ashley Jones
Mr. Timothy E. Meacham
Dr. Michael S. Ruse
Dr. Rob Sheehan
Mr. Thomas Squire
Dr. Judy W. Vogt
Mr. Hunter R. Yurachek
Ms. Jennifer Packard
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of The Horry Independent and Josh Hoke from The Sun News were in attendance)

I. Call to Order

Due to a death in the family, Chairman Alford was not in attendance. Secretary/Treasurer Frink and Vice President Swad presided in his place. The meeting was brought to order at 9:00 a.m. and Dr. Smith offered an invocation.

The following resolution was presented to the basketball coaches and team:

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WHEREAS, the Coastal Carolina University 2009-10 Men's Basketball team had an excellent season compiling a school record with twenty-eight wins earning the Big South Conference regular-season championship.

WHEREAS, the team advanced to postseason play for the first time since 1993.

WHEREAS, the team members Mario Edwards, Chris Evans, Chad Gray, Kierre Greenwood, Jordan Griffin, Joseph Harris, Mike Holmes, Logan Johnson, Tre Lee, Marcus Macellari, Sam McLaurin, Dexter Moore, Danny Nieman, Jon Pack and Anthony Raffa have represented the University to the community, the state, and the nation with a Big South regular season championship and hosting the Big South Championship for the first time in school history.

WHEREAS, Joseph Harris and Chad Gray earned All-Big South First Team honors.

WHEREAS, Joseph Harris was named First Team All-District by the National Association of Basketball Coaches.

WHEREAS, Kierre Greenwood earned All-Freshmen Team.

WHEREAS, Logan Johnson earned All-Academic Team.

WHEREAS, Coach Cliff Ellis was named the Big South Coach of the Year and named a finalist for the Hugh Durham Mid-major Coach of the Year Award.

RESOLVED, this Board commends Coach Cliff Ellis, his staff, Gus Hauser, Dan Hogan, David Long, Bonnie Neal, Richie Riley, and Jimbo Tolbert, and the team for their enthusiastic dedication and energetic service to Coastal Carolina University and the community.

Done this seventh day of May, Two Thousand and Ten

Coach Ellis expressed appreciation for the opportunity to coach at Coastal Carolina University and for his players. We have great coaches and great things are in store on the horizon. This year's team set a standard for basketball. Athletics is a rallying point for the University and helps with enrollment and fundraising. When the team played Duke, 70 million people viewed the game. At the end of the season ESPN came to campus and another 70 million viewed the game for three days. It is difficult to put a price tag on these media blitzes. This team was also in the top 10% academically in the nation.

Mr. Carl Falk could not be in attendance to represent the Coastal Educational Foundation (CEF) and he asked Mr. Frink to make a report in his place. Dr. Jim Adams' wife was gravely ill and asked everyone to keep them in their thoughts and prayers. The CEF has approved the transition from four meetings a year to three, realizing that there will be times when other meetings will be necessary. The CEF's 2011 budget was approved. Most of the loss of the CommonFund has been recouped with the current market rebound.

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Mr. Dyer reported for Chairman Julie Rajotte of the Horry County Higher Education Commission. The Commission is working on the 2010-2011 budget and hopes to have that approved by the end of the month.

Mr. Godshall reported that the Student Housing Foundation (SHF) closed on the purchase of Campus Edge on December 30. On January 14, the Board of Directors met to discuss property management with the University. A productive strategic planning workshop was held on March 24 with the University. Natasha Hanna and Billy Alford met with the Executive Committee to discuss a bylaws change requested by the Board of Trustees to have two trustees serve on the SHF as voting members. On April 29 the Executive Committee approved the bylaws change and the proposed 2011 budget. The entire SHF will be meeting on May 19. The current occupancy rate at University Place is 95% and about 60% at Campus Edge.

Dr. DeCenzo stated that since the University has taken over Campus Edge, crime has dropped considerably. Grand Strand Water and Sewer's facility is beside Campus Edge and has been very complimentary of the safety improvements made there. Their personnel feel much safer.

Mr. Garland stated that Chief Roper and the administration are committed to upgrading the police force. As vacancies occurred this year, security guards have been replaced with law enforcement officers.

Mr. Carter made a motion to extend appreciation from the Board of Trustees to Chief David Roper for the improvements in safety for Campus Edge and campus-wide. Mr. Hodge seconded and the motion passed.

Roll call was taken.

II. Approval of Minutes

Mr. Carter moved to approve the minutes of February 26, 2010. Mr. Biggs seconded and the motion passed.

III. President's Report

Dr. Vogt reviewed the enrollment projections handout. There is a significant increase in freshmen enrollment and transfers from last year. It appears that we will have a 2.5% - 4.0% growth. There is a 13% increase in freshmen deposits. Last year at this time we had 734 deposits in-state and we now have 843.

Particular attention will be given to the continuing students who have not registered for classes in the fall.

We hope to have about 75 additional registrations of Bridge students taking courses from Horry Georgetown Technical College and staying in Coastal Carolina dorms. There are already 65 commitments to the program.

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Dr. Michael Ruse, Faculty Senate Chair, commended Dr. DeCenzo and Mr. Garland for their work on the budgeting process and the level of inclusiveness and transparency. The Honor Code and the pledge has been passed by the Faculty Senate.

Whitney Comer, Director of Student Activities and Leadership, introduced the 2010-2011 Student Government Association (SGA) leaders: President Taylor Eubanks; Executive Vice President Derek Frimpong; Vice President of Finance Thomas Squire; and, Vice President for Public Relations Ashley Jones.

Dr. DeCenzo expressed appreciation to Dan Jolles, outgoing SGA President. It had been a busy year and the administration was greatly supported by SGA who had taken the lead in addressing parking and parking fees. Mr. Jolles passed out a list of his accomplishments. After graduation, he will work as a leadership consultant internationally for the Delta Chi fraternity in the fall.

Dr. Conner gave an update on commencement. As it is going to be very hot, we hope to begin the ceremony as soon as possible. Water will be readily accessible to everyone throughout the stadium. If it becomes necessary to initiate the rain plan, instructions will be posted online by 5:30 a.m. on Saturday morning.

Everyone was invited to the Senior Garden Party this afternoon at 4:30 p.m. at Atheneum Hall. The 1954 Society Induction Ceremony will be held at 5:30 p.m.

Dr. DeCenzo added that it will soon be necessary to have at least two commencement exercises to accommodate everyone.

Copies of the 2010 SC Legislative Manual were made available to the trustees.

A USA Today article was distributed regarding the baseball team's hopes of making it to the College World Series.

The "President's Report Card to the Board of Trustees" which highlighted the last three years' accomplishments relating to the strategic plan were distributed to everyone.

IV. Standing Committee Reports

Academic & Student Affairs Committee

Dr. Smith stated that there were items for Executive Session regarding promotion, tenure, and honorary degrees.

Athletic Committee

Mr. Hodge stated that the Athletic Committee was productive and fundraising ideas were discussed. With the excitement around baseball, it is an opportune time to talk about fundraising for new baseball/softball facilities. We are awaiting preliminary designs to proceed with the launch of the fundraising.

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On behalf of the Athletic Committee, Mr. Hodge made a motion to adopt a women's lacrosse program beginning 2012. Mr. Biggs seconded and the motion passed (Motion 10-36).

Mr. Yurachek gave an update on spring sports and noted that Coastal Carolina is currently in first place for men's sports and second place for women's sports for the Sasser Cup.

We are in the midst of bidding to host the baseball regional and super regional tournaments. Information for pre-sale of the tickets will be e-mailed to everyone this afternoon. We have great hopes for the baseball team going to Omaha for the College World Series.

Everyone was invited to tour the Adkins Fieldhouse this afternoon. It will be fully operational by June 1st.

A student athlete's attendance policy has been drafted which states that if there are four unexcused absences of any one class, the athlete will be suspended for 10% of the competitive season. This policy will be presented to the Faculty Senate today to ask for their support with the class attendance and report violations. It is hoped to implement the policy by the fall.

Audit Committee

Mr. George stated that the Internal Audit Committee members are being finalized.

Executive Committee

Mr. Spivey made a motion to approve the Memorandums of Understanding with the Coastal Educational Foundation, Coastal Athletic Foundation and Coastal Carolina University Student Housing Foundation. Mr. Biddle seconded and the motion passed (Motion 10-37).

Finance, Planning & Facilities Committee

Mr. Biggs expressed appreciation to Dr. DeCenzo and the administration for their work in submitting \$4 M in budget savings.

Mr. Carter moved to approve the renewal of a one year lease with the Student Housing Foundation for the two Elvington houses. Mr. Duke Brown seconded and the motion passed (Motion 10-30).

Mr. Gary Brown made a motion to approve the renewal of two leases with the Horry County Higher Education Commission: one, B&C Center for Marine & Wetland Studies, the Atheneum and the Singleton Building; and, two, Procurement and Central Receiving Facility. The committee also requested approval to initiate a twenty year lease, with option to renew, for the land on which the new Public Safety Building will be located in the Atlantic Center. Mr. Biddle seconded and the motion passed (Motion 10-28).

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Mr. Biddle moved to approve the renewal of a one year lease with the Coastal Educational Foundation for the soccer field located on University Boulevard and the parking lot behind Baxley Hall. Mr. Moore seconded and the motion passed (Motion 10-33).

Mr. Carter made a motion to approve the renewal of a one year lease with the CCU Reserve/LLC for the Waccamaw Higher Education Center in the amount of \$99,500 per year. Mr. Templeton seconded and the motion carried (Motion 10-32).

Mr. Garland stated that we needed a backup lease in case the approval for the purchase of Quail Creek Golf Course is not approved at the Budget and Control Board in June. It has been put on hold at their last meeting.

Mr. Carter moved to approve the renewal of a five year lease with Chestnut Holdings, LLC for Quail Creek Golf Course. Mr. Biddle seconded and the motion carried. (Motion 10-31)

IV. Executive Session

Mr. George made a motion to enter into Executive Session for the purpose of discussing personnel issues and contractual matters. Mr. Biggs seconded. Upon reconvening it was noted that no action was taken during Executive Session.

Dr. Smith moved to hire with tenure Dr. Edward Jadallah, Associate Professor of Education, Department Chair for Curriculum and Instruction. Mr. Spivey seconded and the motion carried (Motion 10-34).

Dr. Smith made a motion to hire with tenure, Dr. Ralph Byington, Dean of E. Craig Wall Sr. College of Business Administration. Mr. Frink seconded and the motion passed (Motion 10-35).

Dr. Smith moved to confer an Honorary Degree of Doctor of Public Service to Bonnie McElveen-Hunter and confirm her invitation to speak at commencement. Mr. Spivey seconded and the motion carried (Motion 10-29).

V. Other Business

Mr. Biddle commended Anne Monk for her work in getting in place the two historical markers on campus and in Conway denoting the beginnings of Coastal Carolina University.

Mr. Biddle also noted that the two new billboards in the community, donated by the Burroughs & Chapin Co. and Coastal Outdoor Advertising, are up and showcase five outstanding faculty members from each of the University's four academic colleges and Kimbel Library. The billboards are located on U.S. 17 Bypass between 38th and 48th Avenues North in Myrtle Beach, and on U.S. 501 about 1.5 miles east of the Marion Bypass. Dr. Dyer expressed appreciation for Mr. Biddle's facilitation of this project.

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Mr. Frink also thanked Mr. Biddle and Burroughs and Chapin for sponsoring an event for the Athletic Department showing appreciation for their donors at the Grand Dunes Members Club. It was a first class location and event.

Mr. Gary Brown invited everyone to participate in the master planning effort which will be going on this summer.

As there was no further business, Mr. Moore moved to adjourn and Mr. Biggs seconded. The meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer