

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
October 22, 2010

Presiding: Mr. William H. Alford

Board Members Present:

Mr. Larry L. Biddle
Mr. William S. Biggs
Mr. Gary W. Brown
Mr. Robert D. Brown
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. Charles J. Hodge
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Dr. Samuel J. Swad
Mr. Robert G. Templeton

Board Members Not Present:

Mr. Joseph L. Carter
Mr. J. Wayne George

Others Present:

Ms. Stacie A. Bowie
Ms. Caroline Braga
Mr. Peter Brigham
Dr. Janis W. Chesson

Ms. Lori G. Church
Dr. David A. DeCenzo
Mr. David Douglas
Dr. Edgar L. Dyer
Mr. Taylor Eubanks
Mr. Dick Galehouse
Mr. Will Garland
Mr. Scott Garvin
Ms. Haven L. Hart
Mr. Matt Hogue
Mr. Lawson Holland
Ms. Martha S. Hunn
Mr. Timothy E. Meacham
Ms. Anne T. Monk
Ms. Mona L. Pruffer
Mr. Mike Pruitt
Dr. Michael S. Ruse
Dr. Rob Sheehan
Mr. Larry Timbes
Dr. Judy W. Vogt
Ms. Sandy Williams
Mr. Hunter R. Yurachek
Ms. Jennifer Packard
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of The Horry Independent was in attendance)

I. Call to Order

Chairman Billy Alford brought the meeting to order at 9:00 a.m. and Mr. Sam Frink offered an invocation.

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Baseball Coach Gary Gilmore, his coaching staff, and baseball players were recognized for their stellar spring baseball season, and were presented with the following resolution read by Mr. Charlie Hodge:

RESOLUTION

State of South Carolina

County of Horry

Coastal Carolina University

WHEREAS, Coastal Carolina University recognizes and celebrates the 2010 Chanticleer Baseball Team's record-setting season of 55-10, representing the best winning percentage (.846) in the NCAA, earning the number four overall seed in the NCAA Championships, winning the Myrtle Beach Regional and hosting the Myrtle Beach Super Regional;

WHEREAS, the 2010 Chanticleer Baseball Team captured both the regular season and tournament titles for the Big South Conference, and set a Big South record for conference wins (25), and joined the 1988 Coastal Carolina team as the only Big South schools to go unbeaten in league play;

WHEREAS, the 2010 Chanticleer Baseball Team set a Big South Conference record with eight, First-Team Big South selections (Anthony Meo, Cody Wheeler, Matt Rein, Jose Iglesias, Tommy La Stella, Scott Woodward, Taylor Motter and Rico Noel);

WHEREAS, Austin Fleet was named First Team Academic All-America, Big South Baseball Scholar-Athlete of the Year, and Big South Male Scholar-Athlete of the Year;

WHEREAS, Anthony Meo, Jose Iglesias, Cody Wheeler and Rico Noel were named All-American, and Ryan Connolly was named Freshman All-American;

WHEREAS, Anthony Meo was named First Team All-Atlantic Region by the American Baseball Coaches Association and Big South Conference Pitcher of the Year;

WHEREAS, team members Rico Noel, Chance Gilmore, Evan Noell, Cody Wheeler, Taylor Motter, Tucker Frawley, Scott Woodward, Tommy La Stella, T.J. Swank, Anthony Meo, Josh Conway, Keith Hardwick, Matt Rein, Jackson Geary, Rich Witten, Hayes Orton, Mike Hughes, Austin Fleet, Daniel Bowman, Luke Schlechte, David Mullins, Adam Rice, Brad Goldberg, Caleb Cuevas, Doug Fleming, Keith Hessler, Jim Birmingham, Jose Iglesias, Josh Keener, Ryan Connolly, Matt Laney, T.J. Young and Dan Lombardozzi have represented the University to the community, the state, and the nation with character, integrity and excellence;

WHEREAS, seven players were drafted by Major League Baseball; and

WHEREAS, Coach Gary Gilmore was named the Big South Coach of the Year for the seventh time;

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THEREFORE BE IT RESOLVED, the Coastal Carolina University Board of Trustees enthusiastically commends Coach Gary Gilmore and his staff and support team: Kevin Schnall, Brendan Dougherty, Drew Thomas, Chris Carter, Brian Gabriel, Barry Lippman, and Walter Goffigan; student assistant and managers: Jerry Oakes, Nate Adams, and Frankie Everitte; and the players for their enthusiastic dedication and energetic service to Coastal Carolina University and the community.

Done this twenty-second day of October, Two Thousand and Ten

Coach Gilmore expressed appreciation to the Board of Trustees and the administration for supporting baseball, and to the young men and his coaching staff who are committed athletes.

Mr. David Douglas, new president of the Coastal Educational Foundation (CEF), reported that the selection of the Executive Director for the CEF will be made shortly and he will be introduced at the next Board meeting. The CEF is looking forward to working with Mr. Lawson Holland. Mr. Douglas was pleased to announce that the CommonFund has now recouped back to the levels prior to the fall 2007 recession. Two memorandums of understanding have been developed with Coastal Carolina University--one for the Lackey Chapel and another for the CEF. The dedication of the Lackey Chapel will be in the spring. Under the leadership of Carl Falk, the CEF developed a new structure and is ready to move forward.

Nancy Jarrett, director for the Student Housing Foundation (SHF), was recognized and appreciation was expressed for all that she does for athletics and the SHF.

The Interim Vice President for the Office of Philanthropy, Lawson Holland, was introduced and welcomed to campus.

Dr. Dyer reported that Mr. Joe Carter is now at Roper Hospital in Charleston and progressing slowly.

Roll call was taken.

II. Approval of Minutes

Mr. Spivey moved to approve the minutes of July 15, 2010. Mr. Biggs seconded and the motion passed.

III. President's Report

Dr. DeCenzo stated that the campus master plan steering committee—Gary Brown, Eddie Dyer, John Vrooman, Nancy Jarrett, Joe Carter, Keith Hinson, Julie Rajotte, John Vaught, and Sandy Williams---as well as other campus entities have been involved in developing the plan over the past months with Sasaki Association Inc. Appreciation was expressed to the entire committee and to Gary Brown for chairing the committee. We have been fortunate with the passing of the Penny Sales Tax which will be instrumental in putting this plan into motion.

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Dick Galehouse introduced Peter Brigham, project planner, Caroline Braga, project designer, Larry Timbes, local architectural coordinator, and Scott Garvin, architectural consultant. He expressed appreciation to Dr. DeCenzo, Gary Brown, Sandy Williams and the administration and noted that the trustees have been very well served on the project.

A PowerPoint was presented on the preliminary draft of the plan. The greatest needs on campus are an improved student union and two additional academic buildings. It is hoped that as many classes and offices as possible directly related to students will be brought back to the main campus. Students should have bike and walking paths from University Place. Parking issues will be addressed.

In the ensuing discussion, Chairman Alford noted that he would like to see a bike path along the railroad tracks to the City of Conway.

Mr. Gary Brown expressed appreciation to the Sasaki team who has responded directly to the input which they received from the committees in drafting the plan. At the February Board meeting, the plan will be reviewed again and voted on.

Dr. Vogt reviewed the enrollment handout and noted that there is a significant increase (37%) in minority students in the preliminary Fall 2010 enrollment figures. Total growth in enrollment is 2.6%.

IV. Executive Session

Mr. Spivey moved to revise the agenda and go into Executive Session to discuss personnel and contractual matters. Mr. Biddle seconded and the motion carried. Upon reconvening, it was noted that no action was taken.

V. Standing Committee Reports

Academic & Student Affairs Committee

Dr. Smith reported that the University is working diligently on the SACS and NCAA accreditations. In a committee meeting, a presentation was made on the dashboard indicators and work continues to improve it. A group of students talked about the impact made on them by the CINO Quest Leadership Program where 50 incoming freshmen come to campus before the semester begins and are educated in Coastal Carolina traditions and the institution.

Mr. Dan Moore moved to recognize distinguished service by awarding Distinguished Professor Emeritus to Michael Lackey and Albert J. Taylor at their retirement. Mr. Duke Brown seconded and the motion passed (Motion 10-45).

Mr. Bill Biggs moved to award December commencement speaker Dick Raskopf an honorary degree for Doctor of Letters. Mr. Duke Brown seconded and the motion passed (Motion 10-46).

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Advancement/Marketing/Alumni Committee

Mr. Lawson Holland distributed an updated Giving Report and year-to-date outright cash gifts total \$333,069. The faculty/staff giving drive has begun. Four or five major gifts officers representing the colleges and student affairs/library on campus will be hired and their goal will be to raise two to three times their salary during their first year of employment. He inherited great staffs to work with and hiring is underway for a Director of Annual Giving.

Yesterday, Mr. Lawson was asked to give an update on the Trustee Distinguished Leadership Endowment Fund, and reported that about \$64,000 has been received.

Each trustee received a report of their individual giving to the University and Mr. Lawson will be making appointments to visit with each trustee.

Dr. Debbie Conner stated that Alumni has hosted nine events since July 1 with 571 alumni attending. There were tailgate events at the Towson and Richmond football games. An alumni event is planned for New York City and Washington, D.C. before the end of the semester. Last year eight scholarships were funded through the Alumni Scholarship Program and today's golf tournament proceeds will go into program. For the first time, a membership mailing was made to alumni asking for donations to the Alumni Association and yielded \$12,000. As a result of the mailing, over 1,000 records were cleaned up. The alumni community Facebook page now has 5,000 alumni linked.

Athletic Committee

Mr. Hodge reported that Mark Payne, Associate Athletic Director for External Affairs, was introduced in the committee meeting. This year there has been an increase of 67% in corporate revenue--\$450,000. Football attendance has been 99% capacity and the average for students has been 2,500. Plans are for Coastal Carolina to play the University of South Carolina in 2015 and the Citadel and Clemson in 2014. Next year, we play at the University of Georgia. A football budget summary is now available and we are well within the proper expenditures for the program. After implementation of the Class Attendance Policy, reports show that the policy is working.

Audit Committee

Mr. George stated that Dr. Karen McGuire, liaison to the Internal Audit Committee, gave an update on the committee at yesterday's meeting. The 2009-2010 audit report was received from Steve Blake. The University received a clean opinion with no material weaknesses in the internal controls and no report of errors. Stacie Bowie, Lori Church, and their staffs were commended on a job well done.

Mr. Gary Brown made a motion to formally receive the 2009-2010 audit report as presented by Steve Blake, an associate with Cline Brandt Kochenower & Co. PA. Mr. Larry Biddle seconded and the motion passed (Motion 10-51).

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Mr. Larry Biddle made a motion that whereas former chancellors, president, and other senior officials have one element in common, Coastal Carolina students, and whereas the desire exists to formally recognize their service to the University, be it resolved that the Board of Trustees authorizes the president to name a dormitory building in these individuals' honor. Such a naming opportunity, where possible, should occur within one year after the campus official leaves office. Therefore, the following naming will take place: Waccamaw Hall renamed Ronald R. Ingle Hall; Santee Hall renamed Ronald G. Eaglin Hall, and, the Commons renamed Frederick W. Hicks III Hall. Mr. Sam Frink seconded and the motion passed (Motion 10-49).

Mr. Biggs moved to approve the Coastal Carolina University Board of Trustees - Standards of Confidentiality as written with the deletion of "either" in the last paragraph. Mr. Dan Moore seconded and the motion carried (Motion 10-50).

Mr. Gary Brown made a motion to approve new course lab fees for the Spring 2011 semester. Mr. Biddle seconded and the motion carried (Motion 10-42).

Mr. Gene Spivey moved to approve the purchase of the Procurement (Colors on Parade) Building located on 642 Century Circle from the Horry County Higher Education Commission. Mr. Gary Brown seconded and the motion carried (Motion 10-44).

Mr. Spivey made a motion to approve the lease with option to purchase or purchase the Elvington Property at 1601 Elvington Avenue from the Student Housing Foundation. Mr. Duke Brown seconded and the motion carried (Motion 10-41).

Mr. Spivey moved to extend the existing contract with consultants, Jackson & Schmidt, and Mr. Sam Frink seconded. The motion carried (Motion 10-43).

Mr. Spivey made a motion to revise the current lease with the Student Housing Foundation for the lease payment for the Elvington property currently in effect through June 30, 2011. Mr. Gary Brown seconded and the motion carried (Motion 10-47).

Mr. Spivey made a motion to request revision of the current soccer field lease with the Coastal Educational Foundation for lease payments to be increased from \$1 per year to an annual amount not to exceed \$24,500. Mr. Duke Brown seconded and the motion passed (Motion 10-48).

Government Affairs Committee

Mr. Lyles stated there were no items for action.

VI. Chairman's Report

Our next Board meetings are February 17-18, May 5-6, and July 21-22.

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VII. Other Business

As there was no further business, Mr. Spivey moved to adjourn and Mr. Biggs seconded. The meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer