

**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Sr. School of Business Administration Building, Board Room**  
**February 17, 2012**

**Presiding:** Mr. D. Wyatt Henderson

**Board Members Present:**

Dr. Larry L. Biddle  
Mr. William S. Biggs  
Mr. Robert D. Brown  
Mr. Samuel H. Frink  
Mr. J. Wayne George  
Ms. Natasha M. Hanna  
Mr. Carlos C. Johnson  
Mr. Daniel W. R. Moore Sr.  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Dr. Samuel J. Swad  
Mr. Robert G. Templeton  
Mr. William E. Turner III

**Board Members Not Present:**

Mr. Gary W. Brown  
Mr. William L. Lyles Jr.

**Others Present:**

Mr. William H. Alford  
Ms. Stacie A. Bowie

Mr. Josh Chesson  
Ms. Lori G. Church  
Dr. Debbie Conner  
Dr. David A. DeCenzo  
Mr. David Douglas  
Mr. Edgar L. Dyer  
Mr. Cliff Ellis  
Ms. Courtney Elliton  
Mr. Taylor Eubanks  
Mr. Derek Frompong  
Ms. Haven L. Hart  
Mr. Lawson Holland  
Ms. Martha S. Hunn  
Dr. Keshav Jagannathan  
Mr. Mark Kelley  
Mr. Tom Kelly  
Mr. Timothy E. Meacham  
Mr. Mark Roach  
Dr. Rob Sheehan  
Mr. Gregory W. Thornburg  
Mr. Stovall Witte  
Mr. Hunter Yurachek  
Ms. Jennifer Packard  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. The following were in attendance: Heather Gale from [The Horry Independent](#) and Steve Jones from the [Sun News](#).)

**I. Call to Order**

Chairman Wyatt Henderson brought the meeting to order at 9:00 a.m. and Mr. Sam Frink offered an invocation.

Former trustee, Mr. Billy Alford, was presented the following resolution acknowledging his service to Coastal Carolina University. He expressed appreciation for his alma mater and is grateful to have had the opportunity to return service to it.

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*Resolution*

*State of South Carolina*

*County of Horry*

*Coastal Carolina University*

**WHEREAS, WILLIAM H. “BILLY” ALFORD** has served the University with distinction as a board member of the Alumni Association, the Horry County Higher Education Commission, the Coastal Educational Foundation and this Board of Trustees, having also chaired all of those bodies; and

**WHEREAS,** for the past thirty-five years, Billy Alford has lent his time and counsel selflessly to this institution and has worked tirelessly to promote its interests; and

**WHEREAS,** during his tenure as chair of this Board, the University made significant advancement in its enrollment growth, infrastructure, revenues for capital projects, academic reputation, community relations, governmental relations and campus beautification, along with important partnerships with unique local organizations, especially the Beach Music Association International; now,

**THEREFORE, BE IT RESOLVED,** that this Board acknowledges the many noteworthy accomplishments of **WILLIAM H. “BILLY” ALFORD** on behalf of his alma mater and expresses its sincere appreciation for his service and leadership; and

**THEREFORE, BE IT FURTHER RESOLVED,** that the restored conference room in Atheneum Hall, where the first-ever meeting of this Board took place in 1993, be named the “William H. Alford Conference Room.”

Coach Cliff Ellis was presented a resolution to commemorate his 700<sup>th</sup> basketball win. He expressed appreciation for the support of the Board of Trustees.

*Resolution*

*State of South Carolina*

*County of Horry*

*Coastal Carolina University*

**WHEREAS,** Coastal Carolina University recognizes and celebrates Coastal Carolina University’s Men’s Basketball Head Coach **CLIFF ELLIS** for attaining more than 700 victories through his 40-year career as a college basketball coach; and

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***WHEREAS**, Coach Ellis has amassed a 709-403 career record as a head coach and a Division I record of 631-391, which ranks eighth among active Division I coaches and 34th in cumulative Division I victories; and*

***WHEREAS**, Coach Ellis has recorded his 11th 20-win season at the Division I level last season and is ranked 14th overall; and*

***WHEREAS**, Coach Ellis is within three wins of becoming the second coach in NCAA Division I history to post 100 or more wins at four schools: with Coastal Carolina, Clemson, Auburn and South Alabama; and*

***WHEREAS**, through his coaching career, Coach Ellis has guided his squads to 21 postseason appearances, including eight NCAA Tournaments and 13 National Invitation Tournaments, and his teams have advanced to the Sweet 16 of the NCAA Tournament three times; and he has been named conference Coach of the Year six times; and*

***WHEREAS**, during his five-year tenure at Coastal Carolina University, Coach Ellis has led the Chanticleers to two straight Big South regular season titles and set Big South records for conference wins in a season and most wins in consecutive seasons (56); and*

***WHEREAS**, Coach Ellis' Chanticleers have been ranked first in the nation in 3-point field goal defense by limiting opponents to a .275 shooting percentage from beyond the arc, and fifth in the NCAA in field goal percentage defense by holding teams to 38.2 percent shooting from the field; and*

***WHEREAS**, Coach Ellis has coached Coastal Carolina student-athletes who have been named Academic All-Americans (Sam McLaurin, Jack Leasure); conference Male Scholar-Athlete of the Year (Jack Leasure); All-Big South teams (Anthony Breeze, Chad Grey, Joseph Harris, Kierre Greenwood, Jack Leasure); and set a conference record for scoring more than 1,000 points, 1,000 rebounds, 200 steals and 100 blocked shots (Joseph Harris); now*

***THEREFORE BE IT RESOLVED**, the Coastal Carolina University Board of Trustees enthusiastically commends **COACH CLIFF ELLIS** on the occasion of his 700th collegiate win on December 6, 2011, and for his enthusiastic dedication to student-athletes, Coastal Carolina University and the community.*

Mr. David Douglas, Coastal Educational Foundation President, stated that as of December 31, 2011, the total assets are \$31.5M with liabilities of \$1.2M and fund balance of \$33.3M. The CommonFund's total return for the 2010 calendar year is 1.34%. The five-year average return is 3.08% and ten-year average is 5.2%. Through December 2011 the CommonFund is 5.14%. This has severely stretched the capability of the Foundation to provide the resources that we had

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pledged for endowments and scholarships. A task force headed by Dennis Wade has been established to determine a reserve of money in order to meet commitments in a bad investment year. Stovall Witte is in his second year with the Foundation and has done a superb job in converting hard assets into liquid assets. They are pleased with his performance.

Ms. Lynn Stevens, Student Housing Foundation (SHF) Chairman, could not be in attendance; however, she sent a report stating the money for the fire restoration at University Place has been recovered from the insurance, except for the deductible. Occupancy rate is running 94.4%. The SHF is committed to doing whatever is necessary for the Elvington property housing project to make it as cost effective for students as possible.

Mr. Mark Roach, Chanticleer Athletic Foundation Executive Director, stated that outright cash gifts to date are \$175,000 and another \$83,000 in current pledges is expected; in-kind gifts are a little over \$17,000 and should increase dramatically by May; and planned gifts \$150,000. February was a great month. He expressed appreciation for the support of the Board of Trustees.

Roll call was taken.

### **II. Approval of Minutes**

**Mr. Bill Biggs moved to approve the minutes of October 21, 2011. Mr. Gene Spivey seconded and the motion passed.**

### **III. President's Report**

President David DeCenzo noted the enrollment update in everyone's packet. Dr. Judy Vogt reported a 4.4% growth in undergraduates in Spring Semester, mostly from new freshmen. Admissions is working closely with the retention consultants. Fall forecast is about 2% growth.

**Mr. Bill Biggs moved to approve the resolutions for William H. Alford and Cliff Ellis and naming of William H. Alford Conference Room. Mr. Gene Spivey seconded. The motion passed. (Motion 12-12A)**

### **IV. Standing Committee Reports**

#### Academic & Student Affairs Committee

**At the recommendation of the Academic and Student Affairs Committee, Dr. Oran Smith moved to approve the following motions and the motions passed unanimously:**

- **Promotion and Tenure Recommendations: eight for promotion to Associate Professor with tenure: Monica Bell, Jennifer Boyle, Erin Burge, Dennis Earl, Preston McKeever-Floyd, Julinna Oxley, Tonya Propst, and Cynthia Port; One (1) recommendation for tenure: Carol Megehee; and five recommendations for promotion to Professor: Dennis Edwards, Arne Flaten, Kay Keels, Michael Latta, and Pamela Martin. Mr. Bill Biggs seconded. (Motion 12-11)**

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- **Emeritus faculty recommendations at retirement: Stephen J. Sheel, Distinguished Professor Emeritus and Susan J. Slavik, Emeritus Professor. Dr. Larry Biddle seconded. (Motion 12-11A)**
- **Effective immediately, tenure and promotion to professor shall require external letters. Mr. Biggs seconded.**

Advancement/Marketing/Alumni Committee

No action items.

Athletics Committee

**At the recommendation of the Athletics Committee with consideration of the uncertainty of the current climate of athletic conference affiliation, Mr. Spivey moved to authorize the President and the Athletic Director to pursue and evaluate all options and opportunities that protect the strategic interests and competitive stature of Chanticleer athletics. Mr. Wayne George seconded and the motion passed (Motion 12-4).**

Audit Committee

**At the recommendation of the Audit Committee, Mr. George moved to receive the Comprehensive Annual Financial Report 2010-2011 provided by Cline Brandt Kochenower & Company's Steve Blake. It was a clean opinion with no material weaknesses noted. Mr. Spivey seconded and the motion carried.**

Executive Committee

No action taken.

Finance, Planning & Facilities Committee

**At the recommendation of the Finance, Planning & Facilities Committee, Mr. Carlos Johnson moved that there should not be a tuition increase for in-state students for Fall 2012; each in-state undergraduate student's account will be credited \$50 for both fall and spring semesters of the 2012-2013 academic year; a 5.75% increase in out-of-state tuition, or \$620; a \$30 per credit hour increase for in-state graduate tuition; a \$160 per credit hour increase for out-of-state graduate tuition for Science, Education, and Humanities programs; and a \$180 per credit hour increase for out-of-state graduate tuition for the MBA and Master of Accountancy programs (Motion 12-2). Mr. Spivey seconded. After roll call, the voting was unanimous.**

**At the recommendation of the Finance, Planning & Facilities Committee, Mr. Henderson moved to have the housing and meal plan remain the same as last year. Mr. Biggs seconded. After roll call, the voting was unanimous (Motions 12-3 and 12-5).**

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Dr. DeCenzo expressed appreciation to Ms. Bowie and the Administration for working to lower tuition rates and take \$4M out of expenses. Four million dollars was cut from the University's operating expenses during the past two years in order to make this happen. Chairman Henderson also thanked Ms. Bowie and the whole CCU community for tightening their belts and becoming more efficient.

**At the recommendation of the Finance, Planning & Facilities Committee, Mr. Spivey moved to accept the FY2013 Revenue and Expense Projections Budget (Motion 12-7) as written. Dr. Biddle seconded and the motion carried.**

**At the recommendation of the Finance, Planning & Facilities Committee, Mr. Henderson moved to approve the following leases which were unanimously approved.**

- **Request approval of lease with the Coastal Educational Foundation of the Athletic Parcel, approximately 26.52 acres, at \$80,000 per year (Motion 11-61). Mr. Spivey seconded.**
- **Request approval of lease with the Coastal Educational Foundation of the University Housing Parcel, approximately 17.93 acres, at \$50,000 per year (Motion 11-62). Dr. Biddle seconded.**
- **Request approval of lease with the Coastal Educational Foundation of the Wheelwright Auditorium/University Boulevard Parcel, approximately 7.92 acres, at \$25,000 per year (Motion 11-63). Mr. Biggs seconded.**
- **Request approval of lease with the Coastal Educational Foundation of the Academic Core Parcel, approximately 21.3 acres, at \$65,000 per year (Motion 11-64). Dr. Biddle seconded.**
- **Request approval of one-year lease, renewable for four consecutive years, of 10,000 square feet of warehouse space in the Atlantic Center from Fountain-Fuller of SC for University Housing at \$64,400 per year (Motion 12-8). Dr. Swad seconded.**
- **Request approval of holdover of lease for the Coastal Science Center for an additional month to allow settlement of purchase by the University. Lease ends 4/30/12; need until 5/31/12 (Motion 12-9). Dr. Swad seconded.**
- **Request approval to negotiate with Horry County Schools to lease the site between Bill Baxley Hall and Kingston Hall for \$1 per year in order to build a Scholars' Academy (Motion 12-10). Mr. Spivey seconded.**
- **Request approval to increase from \$14 million to \$25 million for construction of Science Annex II so as to include addition of a third floor (Motion 12-12). Dr. Biddle seconded.**

Government Affairs Committee

Nothing to report.

**V. Chairman's Report**

Nothing to report.

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**VI. Executive Session**

No action items.

Mr. Meacham cautioned the trustees that e-mails are subject to FOIA.

The administration was asked to pursue going paperless for Board meetings and come back with recommendations.

**VII. Other Business**

As there was no further business, Mr. Spivey moved to adjourn and Dr. Swad seconded. The meeting adjourned.

Respectfully submitted,

Larry L. Biddle  
Secretary/Treasurer