

**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Sr. School of Business Administration Building, Board Room**  
**October 24, 2014**

**Presiding:** Mr. D. Wyatt Henderson

**Board Members Present:**

Mr. William S. Biggs  
Mr. Fred F. DuBard III  
Mr. Samuel H. Frink  
Mr. Carlos C. Johnson  
Mr. Marion B. Lee  
Mr. Charles E. Lewis  
Mr. George E. Mullen  
Mr. Daniel W. R. Moore Sr.  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Mr. Robert G. Templeton  
Mr. William E. Turner III

Mr. Josh Chesson  
Ms. Amanda E. Craddock  
Dr. Debbie Conner  
Dr. David A. DeCenzo  
Mr. Edgar L. Dyer  
Mr. Matt Hogue  
Ms. Martha S. Hunn  
Dr. Edward Jadallah  
Mr. Chris Johnson  
Dr. Steven J. Madden  
Mr. Timothy E. Meacham  
Ms. Jennifer Packard  
Ms. Eliana N. Padron  
Mr. Williams M. Plate Jr.  
Dr. Nelljean Rice  
Mr. Mark Roach  
Dr. Michael H. Roberts  
Ms. V. Chyrel Stalvey  
Ms. Sandra A. Williams  
Mr. Stovall Witte  
Mr. David Yancey  
Wendy Watts & Staff  
David Roper & Staff  
Lori Church's Staff

**Board Members Not Present:**

Ms. Natasha M. Hanna  
Mr. William L. Lyles Jr.  
Dr. Samuel J. Swad

**Others Present:**

Ms. Carolyn Bender  
Ms. Stacie A. Bowie  
Dr. Barbara Burd  
Dr. J. Ralph Byington

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Charles Perry of the Sun News and Joel Allen of WPDE were in attendance.)

**I. Call to order**

Chairman Wyatt Henderson brought the meeting to order at 10:45 a.m.

Stacie Bowie reported that the University received another clean audit for the seventh consecutive year. This was due to the efforts of a lot of people on campus and in particular the Office of Financial Aid and Scholarship. The following were recognized: Controller's office

**Board of Trustees Meeting  
October 24, 2014**

including Lori Church, Carolyn Bender, Julianne Cooke, Lila Taylor, Greg Thompson, Olga Shabeka, Lynn Silver, Sheila Singleton, and Sharon Sluys; Financial Aid and Scholarship including Joan C. Banks-Miller, Lynette C. Boesken, Tiffany B. Carroll, Christopher Q. Diskin, Amanda R. Floyd, Kelli A. Fookes, Lisa B. Gore, Dawn H. Hitchcock, Meg Hurt, Samantha P. Kite, Caroline H. Madden, Chrystal J. Medley, Nikki A. Miller, Cameron A. Mott, Jared B. Owen, Kevin J. Perry, Jennifer A. Runyon, Wendy H. Watts, and Sarah K. Weaver. They received a standing ovation for a job well done.

David DeCenzo reminded everyone of the shooting of student Anthony Liddell Jr. two years ago on campus. Now that the court case has been resolved and the perpetrators convicted, a letter was received from the Solicitor's Office to members of Coastal Carolina's police force--Chief David Roper, Sgt. Brad Ferrell, Investigator Daniel Todd and Captain Rodney Sessions. They were recognized for outstanding work done in the investigation and preparation of this case for trial in conviction of murder and armed robbery of Liddell. They received a standing ovation.

Henderson asked that these police officers have the letter and the minutes of this meeting inserted into their personnel files.

Roper stated that the campus police force has assembled a really good group due to the administration's and trustees' efforts to keep the campus safe.

Sam Frink offered an invocation.

Foundations/Commission Updates:

Stovall Witte reported for Dennis Wade, Coastal Educational Foundation President. Wade wanted everyone to know that he had enjoyed his term of office in helping to move Coastal Carolina University forward. New officers for next year are Chairman Joseph F. Singleton, Vice Chairman Lawton Benton, and Treasurer Carl Falk. Three new members of the Board will be confirmed at the full board meeting next week: Mike Hagg, Jody Hyden and Patrick Sparks.

Elliott Davis conducted the CEF and the Coastal Athletic Foundation audits. Both were issued as unmodified opinions, the highest level of assurance.

The CEF and the University are working on a Coastal Lifetime Donor Recognition Project. Donors will be celebrated for their lifetime giving by different levels of giving. The intent is to have it ready for publication in the spring Coastal Magazine. As of September 30, total assets are \$37M--\$27.3M in cash and investments; \$2.5 M in unrestricted cash and investments. The 10-year average annual return is 6.10%.

Chris Johnson, Chanticleer Athletic Foundation Executive Director, reported that as of September 30, total fund raising for the year is \$1,140,758 and total cash received is \$1,155,384. This year outright cash gifts and membership donations are \$255,000. The total for all of last year was \$249,000. Suite level memberships brought in an additional \$39,557. The Athletic Gala had record attendance and raised \$59,000. Bill Biggs added that the gala was awesome and gets better and better every year.

**Board of Trustees Meeting  
October 24, 2014**

Roll call was taken.

**II. Approval of Minutes**

Oran Smith moved to approve the August 8, 2014 Board of Trustees minutes, and Dan Moore seconded. The motion carried.

**III. President's Report**

David DeCenzo reported that Dean Dan Ennis' mother-in-law passed away unexpectedly this morning.

Amanda Craddock presented an enrollment report. Freshman enrollment is currently 13% over last year. Transfer enrollment is up approximately 7.1% over last year. Growth of new minority freshman and transfer students was 7%. All other undergraduate student categories saw increases as well. Total enrollment is up 5.3% over fall 2013. We now have 9,976 students enrolled.

There was a modest increase in freshman applications, acceptances, and yield. The academic quality of the freshman class is almost identical to last year which is very positive considering the class is 280 students larger.

The Office of Admissions is hard at work recruiting the class of 2015. Admissions counselors have attended over 300 college fairs and visited over 100 high schools in 18 states this fall. They have seen over 8,000 students at these visits. Over 6,000 freshman applications have been processed. The largest day included 426 applications, the most applications we have ever received in a 24-hour period. Due to last year's success, we will begin the Faculty Calling Program to students eligible for scholarships within the next few weeks. The top 10% of high school graduates in South Carolina are guaranteed admission. All South Carolina Teachers of the Year received thank-you notes and t-shirts.

Henderson wanted to know where the student increase in admissions came from. Craddock stated they came mostly from Maryland, Pennsylvania, Ohio and Massachusetts and Florida. DeCenzo indicated that the growth was due to an increase in tuition within their states, and it was cheaper to come to Coastal Carolina.

Henderson complimented Admissions' performance for attracting and increasing quality students.

Craddock said Admissions had hired four CCU graduate students as admission counselors. A high ability recruiter on assistant director level will also be hired.

**Board of Trustees Meeting  
October 24, 2014**

**IV. Standing Committee Reports/Motions**

Academic Affairs & Assessment Committee

**Smith moved to approve the Ed.S. Degree in Instructional Technology. Spivey seconded, and the motion passed (Motion 14-42).** This is an online program and the only Ed.S. degree in instructional technology in the state.

**At the motion of Smith to approve a B.S. in Engineering Science and second of Spivey, the motion passed (Motion 14-43).** This will provide the opportunity to build on our current partnership with Clemson and seek out others.

**Smith made a motion to approve the B.A. in Art History. Spivey seconded; the motion passed (Motion 14-44).**

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Executive & Audit Committee

**Henderson moved to accept the FY2014 External Audit which had a clean audit for the seventh year in a row. Moore seconded; the motion carried (Motion 14-52).**

**Henderson made a motion directing the Administration to conduct an administration efficiency study and report the findings at the December Board of Trustees meeting. Spivey seconded, and the motion carried.**

Finance, Planning and Facilities Committee

**Carlos Johnson made the following motions:**

- 1. Request approval of one-year lease, renewable for two more consecutive years, of 13,700 square feet of warehouse space at 470 Allied Drive from Forum Development at an annual lease amount of \$92,475 or \$6.75 per square foot. Templeton seconded, and the motion passed (Motion 14-45).**
- 2. Request approval of one-year lease, renewable for three more consecutive years, of the real property comprising 14.66 acres, commonly known as 900 79<sup>th</sup> Avenue North, Myrtle Beach, SC, and the building containing approximately 42,200 gross square feet at an annual lease amount of \$100,000 or \$2.37 per square foot (Myrtle Beach Higher Education Center). Turner seconded, and the motion carried (Motion 14-46).**

**Board of Trustees Meeting  
October 24, 2014**

- 3. Request approval of lease from Coastal Educational Foundation of the corner property at Founders Drive and Highway 544, to include this land with all other University land leased from the CEF for liability purposes, effective November 1, 2014, with the option to extend the term of this lease for up to nine (9) consecutive periods of one (1) year each. The cost of the lease is \$85,000 per year for years one (1) through three (3). The cost of the lease for years four (4) through ten (10) is \$70,000 per year. The immediate use of the land will be for a construction laydown yard to be used by the general contractor who will build the second phase of the residence halls. Beyond that timeframe, Fall 2016, the use will be determined but will unquestionably include improved entrance and University signage. Turner seconded, and the motion carried (Motion 14-47).**
- 4. Approve \$50,000 to be used to update the Campus Master Plan by Sasaki Associates, Inc. Lewis seconded. The motion carried (Motion 14-48).**
- 5. Approve an additional \$3M in General Funds (state appropriation) for the 2015-2016 budget to fund positions currently funded by Other Funds. Turner seconded. The motion passed (Motion 14-49).**
- 6. Approve a Supplemental Resolution providing for the issuance and sale of Higher Education Revenue Bonds of Coastal Carolina University to be issued in the principal amount of not exceeding one hundred six million two hundred ninety-five thousand dollars (\$106,295,000), and to make a clarifying amendment to the general bond resolution, and other matters relating thereto. Lewis seconded, and the motion carried (Motion 14-50). This will result in a net savings \$75M. Housing increases will be frozen in the foreseeable future. Appreciation was expressed to the Student Housing Foundation for working through this change.**
- 7. Approve assume three (3) leases currently held by The Georgetown Agency (Motion 14-51). Motions seconded by Spivey.**
  - a. Assume attornment of 901 Front St., Apt. D., Georgetown, South Carolina, wherein Don Flaspoebler is tenant, and Coastal Carolina University will hereafter be known as Landlord. Said attornment expires November 30, 2014.**
  - b. Assume an attornment of 901-C Front St., Georgetown, SC, wherein Dolphin Overton is tenant, and Coastal Carolina University will hereafter be known as Landlord. Said attornment expires January 21, 2015.**
  - c. Assume lease, in its third and final year of renewal, at 901 Front Street, Georgetown, SC, at a monthly lease amount of one thousand two hundred dollars (\$1,200), wherein Horry County is tenant, and Coastal Carolina University will hereafter be known as Landlord.**

Government Affairs Committee

Sam Frink was very encouraged with the time spent with the legislators yesterday. There were no action items.

Student Affairs & Retention Committee

No action items.

**Board of Trustees Meeting  
October 24, 2014**

Yesterday afternoon, the Board toured the new student union building and looks forward to its dedication early next year. Two weeks of grand opening activities will follow the opening.

Retention is 67%--an amazing increase of 7.4%.

**V. Chairman's Report**

2014-2015 Board of Trustees meeting dates: December 12, 2014; February 26-27, 2015; May 7-8, 2015; and August 6-7, 2015.

Byington was asked to the Library Dean report in February.

**VI. Executive Session (State Reason – Contractual /Personnel/Legal)**

There were no items to be reviewed.

As there was no further business, Spivey moved to adjourn and Turner seconded.

Respectfully submitted,

Chyrel Stalvey for  
Charles E. Lewis  
Secretary/Treasurer