

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
August 12, 2016

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Fred F. DuBard III
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. H. Delan Steven
Dr. Samuel J. Swad
Mr. William E. Turner III

Ms. Lori G. Church
Dr. Debbie Conner
Ms. Amanda E. Craddock
Dr. Darla Domke-Damonte
Dr. David A. DeCenzo
Mr. Edgar L. Dyer
Dr. Daniel J. Ennis
Mr. Matthew L. Hogue
Ms. Martha S. Hunn
Dr. Edward Jadallah
Mr. Christopher A. Johnson
Ms. Beverly J. Landrum
Mr. Timothy E. Meacham
Mr. T. Rein Mungo
Mr. Travis E. Overton
Ms. Jennifer Packard
Mr. William M. Plate Jr.
Dr. Nelljean M. Rice
Dr. Barbara A. Ritter
Mr. Mark A. Roach
Dr. Michael H. Roberts
V. Chyrel Stalvey
Mr. Greg Thompson
Mr. Stovall Witte
Mr. David Yancey

Board Members Not Present:

Mr. Marion B. Lee
Mr. Daniel W. R. Moore Sr.
Mr. Robert G. Templeton

Others Present:

Ms. Stacie A. Bowie
Dr. Brian Bunton
Dr. J. Ralph Byington
Mr. Joshua M. Chesson

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Christian Boschult of The Sun News was in attendance.)

I. Call to order

Chairman Wyatt Henderson brought the meeting to order at 10:20 a.m.

Board of Trustees Meeting August 12, 2016

In the future, Henderson asked that anyone needing additional time for committee meetings should notify the President's office five days ahead of time for the amount of additional time needed.

Mark Roach announced the naming of the Lynn and Delan Stevens Tennis Complex. Delan Stevens stated that they are pleased to be able to give back to their alma mater.

Sam Frink offered a prayer.

Roll call was taken.

II. Approval of Minutes

Stevens moved to approve the May 6, 2016 and June 30, 2016 Board of Trustees minutes. Gene Spivey seconded, and the motion carried.

At the May Board of Trustees meeting, the February 18, 2016 minutes were approved. Inadvertently, the Finance, Planning & Facilities committee motions of February 18, 2016 were left off these minutes for approval. Carlos Johnson moved to amend the February minutes with the addition of Motions 16-01 through 16-09 and 16-15 which were approved on February 18. Gene Spivey seconded. The motion carried.

III. President's Report

Assistant Provost for Admissions & Merit Awards Amanda Craddock reported the projected fall 2016 enrollment is 10,550 undergraduate and graduate students. The 2015 SAT score was 1005 and this year's projected score is 1018, or an increase of 13. The ACT score is the same as last year, 22.

With the increased emphasis on the HGTC/CCU Bridge Program, the projected increase from fall 2015 to fall 2016 is 647.1% or 1,046 students. The program is a pipeline of transfer students to the University.

From fall 2015 to fall 2016 the projected freshman retention is 70%.

SAT scoring has returned to the 1600 scale--800 reading and writing and 800 for math. It is more like subject-based ACT. Most of the entering students have taken the old SAT. During transition, each student must be reviewed. This takes considerable extra time. Next year will be much easier.

Byington expressed kudos to whole admissions staff for their hard work.

Darla J. Domke-Damonte introduced the 2016-2021 Strategic Plan: High-Impact Engagement. In order to develop the plan, a committee from all facets of the university, including students, came together in a series of planning sessions to determine the direction of the University for 2016-2021.

**Board of Trustees Meeting
August 12, 2016**

The plan entails:

- Commitment to 20 goals and 74 objectives with accountability and specific timelines embraced by senior leadership to deliver on the six key strategies.
- Revision to the current planning, budgeting, and assessment timeline that incorporates learning from the most recent cycle more expediently into further action and enables more timely sharing of CCU progress on strategic initiatives.
- A modification to the practice of strategic review in upcoming cycles.
- A healthy dialogue among campus community members that promotes better understanding of the common direction of CCU.

The Student Government Association and the Faculty Senate have both approved this plan.

Carlos Johnson Lyles made a motion to endorse the 2016-2021 Strategic Plan: High-Impact Engagement (Motion 16-35). Larry Lyles seconded, and the motion passed by acclamation.

DeCenzo expressed appreciation to Domke-Damonte and all those who worked on completing the plan.

IV. Standing Committee Reports/Motions

Academic Affairs & Assessment Committee

Oran Smith moved to bestow Emeritus Professor to Nicolas Twigg at his retirement (Motion 16-33). Gene Spivey seconded. The motion carried.

Smith made a motion to approve the promotion of Denise Williams from Lecturer to Senior Lecturer/Instructor (Motion 16-34). Spivey seconded, and the motion passed.

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Executive & Audit Committee

Turner moved to approve a Memorandum of Understanding for Coastal Carolina's Drug Enforcement Unit to work with other law enforcement agencies (Motion16-36). Sam Swad seconded, and the motion carried.

**Board of Trustees Meeting
August 12, 2016**

Finance, Planning and Facilities Committee

Carlos Johnson moved to approved Motions 29-31 for lease renewals. Chuck Lewis seconded, and they all passed unanimously:

- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 14,160 square feet of office space at the Atlantic Center (444 Century Circle) effective September 1, 2016 through August 31, 2017, with the option to extend the term of this lease up to two (2) consecutive periods of one (1) year each. The cost of this lease is \$55,383 (\$3.91 per square foot). Rent will increase by 2% annually thereafter (Motion 16-29).**
- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 7,500 square feet of office space at the Atlantic Center (450 Century Circle Suite A) effective September 1, 2016 through August 31, 2017, with the option to extend the term of this lease up to two (2) consecutive periods of one (1) year each. The cost of this lease is \$62,024 (\$8.27 per square foot). Rent will increase by 2% annually thereafter (Motion 16-30).**
- **Approval of a one-year lease renewal with Fountain-Fuller of SC, L.L.C. for +/- 5,000 square feet of office space at the Atlantic Center (450 Century Circle Suite B) effective September 1, 2015 through August 31, 2016, with the option to extend the term of this lease up to two (2) consecutive periods of one (1) year each. The cost of this lease is \$32,398 (\$6.48 per square foot). Rent will increase by 2% annually thereafter (Motion 16-31).**

Johnson moved to approve a lease from the Coastal Educational Foundation for the real property located at 1095 Highway 544, City of Conway, Horry County, South Carolina, consisting of a house and 0.98 acres, represented by TMS# 151-20-01-005. The initial term of the lease shall be one year at a cost of \$50,000, effective September 1, 2016 through June 30, 2017, with the option to extend the terms of this lease up to three (3) consecutive periods of one (1) year each (Motion 16-32). Turner seconded, and motion was approved.

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

Turner noted that retention had increased to 73% as a direct byproduct of the freshman student success program with the addition of mandatory tutoring. There were no action items.

V. Chairman's Report

Tripp DuBard announced that he had recently married and was moving to Brussels. Therefore, it is necessary to resign his Board seat. He expressed his pleasure of serving and participating in the vigorous discussions with the Board.

**Board of Trustees Meeting
August 12, 2016**

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

Hanna moved to go into Executive Session to discuss a legal matter and George Mullen seconded. Upon reconvening it was noted that no action was taken.

VII. New Business

In August Bill Biggs' daughter, Brittney, graduated with an MBA from Coastal Carolina. She loves the university and was able to gain the confidence to realize her educational goals. He thanked everyone involved who helped with her college experience. He is proud that she is an alumnus of Coastal Carolina University.

VIII. Adjournment

As there was no further business, Larry Lyles moved to adjourn the meeting and Spivey seconded.

Respectfully submitted,

Chyrel Stalvey
Recorder