

Minutes
Coastal Carolina University
Board of Trustees

Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
May 5, 2016

Committee Members Present: Mr. Fred F. DuBard III, Mr. Marion B. Lee, Dr. Oran P. Smith, Dr. Samuel J. Swad, and Mr. William E. Turner III

Committee Members Not Present: Mr. Robert G. Templeton

Other Board Members Present: Mr. Samuel H. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Daniel W. R. Moore Sr., Mr. George E. Mullen, Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

Others Present: Ms. Nedy Campbell, Mr. Josh Chesson, Dr. Debbie Conner, Ms. Amanda Craddock, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Daniel Ennis, Mr. Matthew L. Hogue, Ms. Martha S. Hunn, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Nelljean Rice, Dr. Barbara A. Ritter, Mr. Mark Roach, Dr. Michael H. Roberts, Ms. V. Chyrel Stalvey, Ms. Kathy T. Watts, Mr. Tyler Wyeth, and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Claire Byun of the Sun News was in attendance. Claire Byun of The Sun News was in attendance.

Chairman Will Turner brought the meeting to order at 11:30 a.m.

Marion Lee moved to approve the minutes of February 18, 2016, Student Affairs & Retention Committee meeting. Trip DuBard seconded, and the motion carried.

Student Government Association (SGA) President Tyler Wyeth presented his last report as he was graduating. He felt that it had been a successful year with SGA's increased presence on campus and made more connections with the student body and faculty. The semester ended with the SGA-sponsored trivia program which had record attendance. Communications with Aramark and the student body have been positive.

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A sustainability town hall program was held; all approved organizations received their funding; and, a handicap door to Starbucks was added in the library.

Vice President of Campus Life & Student Engagement, Dr. Debbie Conner presented a Student Affairs update. She commended Wyeth and other SGA officers for initiating dialogue on campus with the administration and faculty senate.

- Housing applications for Fall 2016 have increased over 300 applications from this time last year.
- University Place renovations begin in the fall.
- The Coastal Cycles Program video was previewed. The bicycles are in demand and more will be available next year.
- The CCU Family Council was established in 2015 with 20 families represented on the council from nine states. They have established a family fund to help defray the cost of visits to campus. Family Council members will volunteer during summer orientations, family weekend, and other activities through the year.
- Online orientation is being offered for the first time this summer.
- Nine student transfer ambassadors will be talking on the phone with entering freshman and host events for transfer students this summer.
- Easier access has been offered this year for bus ridership which averages from 23,000 to 17,000 each week. Motor coaches have made 179 out of town trips this year. As a point of pride when the trolley cars have been used for travel at other universities, they were well received.

Delan Stevens wanted to know if the Student Union was being utilized. Conner stated that the meeting rooms are used from 8 a.m. to midnight most days; the game room is heavily used; the movie theater has been successful and has partnered with humanities and fine arts for film series; and, students enjoy hanging out there.

Amanda Craddock was pleased to report that retention numbers for first year freshman retention improved from 64.7% last year to 70.2% this year. The trustees were pleased.

Natasha Hanna wanted to know why this significant increase? Dean Michael Roberts stated that several outreach programs for student assistance are now available on campus—particularly in mathematics and humanities.

Turner reported that he had taken a tour of campus with his daughter and some friends this spring. The student tour guides were absolutely amazing with their excitement and knowledge of campus. He felt our tours were better than the other universities they had visited.

As there was no further business, Sam Swad moved to adjourn, and Will Turner seconded. The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey
Recorder