

**Minutes
Coastal Carolina University
Board of Trustees**

**Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
August 11-12, 2016**

Committee Members Present: Mr. Fred F. DuBard III, Dr. Oran P. Smith, Dr. Samuel J. Swad, and Mr. William E. Turner III

Committee Members Not Present: Mr. Marion B. Lee and Mr. Robert G. Templeton

Other Board Members Present: Mr. William S. Biggs, Mr. Samuel H. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. Eugene C. Spivey, Mr. H. Delan Stevens, and Dr. Samuel J. Swad

Others Present: Ms. Sandra Baldrige-Adrian, Ms. Stacie A. Bowie, Dr. Brian Bunton, Ms. Susan Butcher, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh Chesson, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Mr. Matthew L. Hogue, Ms. Martha S. Hunn, Mr. Christopher A. Johnson, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Mr. T. Rein Mungo, Mr. Travis E. Overton, Ms. Jennifer Packard, Mr. William M. Plate Jr.,
Dr. Barbara A. Ritter, Mr. Mark A. Roach, and Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Christian Boschult of The Sun News was in attendance.)

Chairman Will Turner brought the meeting to order at 3:40 p.m.

The committee agenda was abbreviated to action items only because of time constraints.

Tripp DuBard made a motion approve the minutes of the May 6, 2016 Student Affairs and Retention Committee meeting. Oran Smith seconded, and the motion passed.

The meeting adjourned.

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Student Affairs and Retention Committee on Friday, August 12, 2016:

Provost & Executive Vice President J. Ralph Byington stated retention will no longer be a primary focus, because it is a by-product. The focus has been changed to student success and adding additional advising centers. We believe this will be the key. We need to increase the number of students in the CeAL program which is for students successful in high school but not on SAT/ACT scores. The HGTC/CCU Bridge Program encourages students who do not have the requirements to attend Coastal Carolina University to attend HGTC and then transfer to CCU. DFW classes are being reviewed. After reports from academic outreach programs, it was discovered that retention was 76% if students attended only one tutoring session. If they never attended, retention was 61%. Tutoring departments are now in all colleges. Some sort of mandatory tutoring is required for first year experience students as freshman. Faculty is committed to helping students in various ways and even joins students at CINO grill and informally tutors students there.

Dr. Barbara Ritter has assumed the role of Vice President for Executive Education/Career Services.

At the September meeting of the S.C. Commission on Higher Education, the following new major proposals will be presented: Anthropology and Geography, M.S. Health Communication, and M.A. Music Technology. The University is focusing on master's programs.

Respectfully submitted,

Chyrel Stalvey
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Recorder