

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
February 24, 2017

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. H. Delan Stevens
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. Robert G. Templeton

Others Present:

Ms. Stacie A. Bowie
Ms. Katherine Brooks
Dr. Brian Bunton
Dr. J. Ralph Byington
Ms. Nedy Campbell

Mr. Joshua M. Chesson
Dr. Debbie C. Conner
Ms. Lori Church
Dr. Debbie Conner
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Dr. Edgar L. Dyer
Mr. Matthew L. Hogue
Ms. Martha S. Hunn
Dr. Edward Jadallah
Dr. Melissa Jarrard
Mr. Christopher A. Johnson
Mr. Timothy E. Meacham
Ms. Carissa Medeiros
Mr. Travis E. Overton
Ms. Jennifer Packard
Mr. William Plate Jr.
Dr. Nelljean M. Rice
Dr. Barbara A. Ritter
Mr. Mark A. Roach
Ms. V. Chyrel Stalvey
Mr. Gregory Thompson
Mr. Stovall Witte
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None were in attendance.)

I. Call to order

Chairman H. Wyatt Henderson brought the meeting to order at 10:45 a.m.

Associate University Counsel Katherine Brooks introduced new Paralegal/Legal Assistant Melissa Jarrard in the Office of General Counsel who is an alumna. She will coordinate the

Board of Trustees Meeting February 24, 2017

electronic contract system training which has streamlined the completed process for contracts from an average of 40 days to within the same day. Coastal Carolina University is the only university in state using this system.

Chief Executive Officer of the Coastal Educational Foundation Stovall Witte reported that the following actions were taken at the CEF Board of Directors meeting on February 22:

- Updated the Asset Allocation for the CEF Policy Statement that was requested by our new investment manager, Vanguard Institutional Advisors.
- Ratified CEF Executive Committee's authorizing the CEF's Chief Executive Officer to contract for services which could potentially lead to the mediation of approximately two acres of wetlands/buffer located across University Boulevard from Brooks Stadium. This could allow for 16 acres of useable land for the University and make it possible to shift University Boulevard away from the stadium towards the golf course.
- Approved the establishment of a CEF Board of Directors Endowment which is to be funded by gifts from members of the CEF Board of Directors and others who wish to participate. It will be considered funded once it reaches \$100,000 but the intent is to grow the fund much larger over time. The endowment is to provide funds for special needs of the University after consulting with the President and approval from the CEF Board of Directors.

As of 1/31/2017 total assets for the CEF are \$43.6M; \$339M in cash and investments; investment manager is managing \$31.2M with current allocation of 60.7% in equities, 39.3% in fixed income as we move to a 70/30 allocation by the end of the month. Return investment this fiscal year is 4.57%.

The Coastal Planned Giving Advisory Council had a good event in North Myrtle Beach with Coach Joe Moglia as the speaker. Dan Moore helped facilitate the event at the Surf Golf and Beach Club.

Executive Director of the Chanticleer Athletic Foundation Chris Johnson reported the FY 2017 giving update through 1/31/17 is \$912,000 in new gifts and pledges. Total fundraising is \$1,686,000.

The CAF agreed to provide \$3.9M for Brooks Stadium expansion upon completion of the project. To date \$1,030,000 has been raised in private support, and an additional \$225,000 that has just been verbally committed and expected to sign soon. The final TD Bank unrestricted pledge payment is due to the CAF this fall and \$700,000 will be allocated to the football expansion project from the payment. This will bring us halfway to our goal. Appreciation was expressed to Wyatt Henderson who committed today for an additional major gift pledge to support the stadium expansion.

An invocation was given by Sam Frink.

Roll call was taken.

**Board of Trustees Meeting
February 24, 2017**

II. Approval of Minutes

Gene Spivey moved to approve the December 16, 2016 Board of Trustees minutes, and Bill Biggs seconded. The motion carried

III. President's Report

Assistant Provost for Admissions & Merit Awards Amanda Craddock gave an update on enrollment. To date total spring enrollment is 9,522 or .32% increase for the fall. Freshmen applications, accepts and deposits are trending very positive. It is still too early for transfer yield figures. Freshmen retention from Fall 2016 to Spring 2017 is 88.2%. A better quality of students are applying to Coastal Carolina University.

Will Turner made a motion to adopt the Coastal Carolina University All-Hazards Mitigation Plan as the official All-Hazards Mitigation Plan for the University (Motion 17-16). Bill Biggs seconded, and the motion carried unanimously.

Director of Emergency Management Carissa Medeiros reported that the University received federal grant funding to develop an all-hazards mitigation plan for the University. The all-hazards mitigation plan provides the foundation to all emergency planning and will help reduce the impacts from hazards on life and property. Once adopted, the plan will also fulfill the requirements under Section 322, Mitigation Planning, of the Robert T. Stafford Disaster Relief and Emergency Assistance Act to remain eligible to receive federal assistance in the event of a declared disaster affecting the University. The plan will be submitted to FEMA for review and approval and will be updated every five years.

Henderson moved to approve a resolution commending the Clemson University football team, especially for attaining the 2016 National Championship (Motion 17-17). Bill Biggs seconded the motion. Motion passed unanimously.

RESOLUTION

State of South Carolina

County of Horry

Coastal Carolina University

WHEREAS, Coastal Carolina University recognizes and celebrates the achievements of the Clemson University Football program, especially attaining the 2016 National Championship; and

WHEREAS, with the dramatic win in the last second over Alabama, Head Coach Dabo Swinney became just the second person in history to win an AP National Championship as a player and coach; and

WHEREAS, Clemson University won the 2016 ACC Championship for the 16th time; and

**Board of Trustees Meeting
February 24, 2017**

WHEREAS, the football program attained a 14-1 record that marks its sixth straight top-25 finish.

THEREFORE BE IT RESOLVED, the Coastal Carolina University Board of Trustees enthusiastically commends the Clemson University football team, and Head Coach Dabo Swinney and his staff and support team for an outstanding season that led to the 2016 National Championship, and has brought tremendous pride to Clemson University, the state of South Carolina, and beyond.

Done this 24 day of February, Two Thousand and Seventeen.

IV. Standing Committee Reports/Motions

Academic Affairs & Assessment Committee

Oran Smith made a motion to approve promotion and/or tenure recommendations as noted below (Motion 17-10). Turner seconded. The motion carried.

- **Eight recommendations for promotion to associate Professor with tenure: Lindsey Bell, Monica Fine, Joseph Fitsanakis, Jeffrey Halverson, and Kevin McWilliams**
- **One recommendation for promotion to Associate Librarian Scott Bacon**
- **Eleven recommendations for promotion to Professor: Jen Boyle, Jason Eastman, Sharon Gilman, Keshav Jagannathan, William Jones, Joseph Oestrich, Robert Salvino, Kerry Schwaz, Holley Tankersley, Eric Wright, and Min Ye**
- **One promotion to Librarian: Jennifer Hughes**
- **Five promotions to Tenure: Melissa Clark, Howard Coleman, Corrine Dalelio, Gary Schmidt, and Richard Viso**

Turner moved to bestow the title of Distinguished Professor Emeritus at their retirement to Dr. Joan Piroch, Dr. Linda Palm, Elizabeth Keller, Jeanne Cobb (Motion 17-11). Gene Spivey seconded. The motion carried.

Smith made a motion to approve the following changes to the Faculty Manual. Seconded as noted and carried:

- **Include departmental peer review committee evaluation letters to candidates' promotion and tenure file (Motion 17-12). Spivey seconded.**
- **Add a Senior Lecturer to the College/Library promotion and tenure committees to review candidates for Senior Lecturer (Motion 17-13). Stevens seconded.**
- **Clarify the composition of Promotion and Tenure Committees in small Colleges (Motion 17-14). Turner seconded.**

Smith moved to bestow an honorary degree to Amber Campbell at the May, 2017 Commencement and to be the commencement speaker (Motion 17-15). Spivey seconded, and the motion passed.

Smith made a motion to bestow an Honorary Degree of Doctor of Science to Rob Honeycutt (Motion 17-18). Spivey seconded. The motion passed unanimously.

**Board of Trustees Meeting
February 24, 2017**

Smith moved to bestow an honorary degree of Doctor of Public Serve to William H. “Billy” Alford (Motion 17-19) and Stevens seconded. The motion carried.

Advancement, Marketing & Alumni Affairs Committee

No new action items. Natasha Hanna noted that Vice President for Philanthropy Mark Roach reported in the committee meeting that there has been an increase in larger gifts with three seven figure gifts and a number of six figure and below prospects. Vice President for University Communications Bill Plate reported that royalties were way up in the fourth quarter, exceeding all of last year. Trustees were encouraged to support the upcoming Boots and Bronze alumni event and the Athletic Gala.

Athletic Committee

No action items.

Executive & Audit Committee

Henderson reminded that an ad-hoc Archive Committee including Dan Moore, Delan Stevens, Deborah Vrooman, Charmaine Tomczyk, and Sally Clarkson was appointed in December. He added Bill Plate to serve on the committee to review archiving digital items. The committee was asked to convene soon.

Dean/Vice President for Online Education & Teaching Excellence Ed Jadallah and Provost and Executive Vice President Ralph Byington were commended for their preparations to establish an early childhood development center and were encouraged to continue with reviewing revenue in working towards the targeted opening date.

Finance, Planning and Facilities Committee

Carlos Johnson moved to approve the following lease Motions 17-01 to 17-06 and Spivey seconded. All passed unanimously.

- **Request approval of renewal of one-year lease of the Athletic Parcel, approximately 25.89 acres, at \$80,000 per year (Motion 17-01).**
- **Request approval of renewal of one-year lease of the University Housing Parcel, approximately 16.66 acres, at \$50,000 per year (Motion 17-02).**
- **Request approval of renewal of one-year lease of the Wheelwright Auditorium/University Boulevard Parcel, approximately 7.97 acres, at \$25,000 per year (Motion 17-03).**
- **Request approval of renewal of one-year lease of the Academic Core Parcel, approximately 22.16 acres, at \$65,000 per year (Motion 17-04).**
- **Request approval of renewal of one-year lease of the soccer field and surrounding area, approximately 23 acres, at \$74,000 per year. This increase of \$50,000 annually is added to supplement the costs for wetland mitigation and engineering fees being incurred which will allow for future realignment of University Boulevard (Motion 17-05).**

**Board of Trustees Meeting
February 24, 2017**

- **Request approval of renewal of one-year lease of the parking lot area and greenspace located on University Blvd. between Baxley Hall and Highway 501 at \$24,000 per year (Motion 17-06).**
- **Johnson moved to approve renewal of one-year lease of the Burroughs and Chapin Center for Marine and Wetland Studies at \$1.00 per year from Horry County Higher Education Commission (Motion 17-07). Spivey seconded. The motion passed.**
- **Johnson made a motion to approve the resolution for the State Treasurer to move forward with the refunding of the outstanding maturities of the University's issued Series 2006 Revenue Bonds, outstanding principle \$7.9M, maturing on and after June 1, 2018 on the behalf of Coastal Carolina University. The principle amount will be not to exceed \$7.25M (Motion 17-08). Lewis seconded. The motion carried.**
- **Johnson made a motion to move forward with phase II of the planned soccer complex which will begin the construction process. This new complex will include a main structure for fans and media, a second support facility and lighting for the field at an estimated cost of \$5M (Motion 17-09). Spivey seconded. The motion passed.**

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

No action items. Will Turner noted that that a report had been received on the CeAL and Bridge Programs. He was pleased to report that retention is currently 88.2%. The Annual Report on Campus Life was distributed to everyone.

V. Chairman's Report

Henderson appointed a nominating committee including Oran Smith, Gene Spivey and himself. Edgar Dyer was asked to be an ex-officio member of the committee to verify the committee's report. Anyone who has nominations or wants to run for Board officers was encouraged to talk a member of the committee by March 31 (Motion 17-20). The committee will report back at the May Board of Trustees meeting.

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

No need.

VII. New Business

Bill Biggs would like to have the American and South Carolina State flags in the Board Room.

**Board of Trustees Meeting
February 24, 2017**

VIII. Adjournment

As there was no further business, Biggs Turner the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey

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Recorder