

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. Board Room
October 27, 2017

Presiding: Vice Chairman Carlos C. Johnson

Board Members Present:

Mr. John H. Bartell Jr.
Mr. William S. Biggs
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. Patrick S. Sparks
Mr. Eugene C. Spivey
Mr. H. Delan Stevens
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. George E. Mullen

Others Present:

Ms. Sandra Baldrige-Adrian
Mr. Lawton E. Benton
Ms. Katherine Brooks
Dr. J. Ralph Byington
Ms. Nedy Campbell

Mr. Joshua M. Chesson
Dr. Debbie C. Conner
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Dr. Darla Domke-Damonte
Dr. Daniel J. Ennis
Mr. Matthew L. Hogue
Dr. Sara N. Hottinger
Ms. Martha S. Hunn
Dr. Edward Jadallah
Ms. Jane E. Johansen
Mr. Christopher A. Johnson
Ms. Robyn A. Jones
Mr. Timothy E. Meacham
Mr. Travis E. Overton
Ms. Jennifer Packard
Mr. William M. Plate Jr.
Dr. Barbara A. Ritter
Mr. Mark A. Roach
Dr. Michael H. Roberts
Dr. Reneé Smith
Ms. V. Chyrel Stalvey
Mr. Gregory T. Thompson
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Katie Powell of *The Horry Independent* was in attendance.)

I. Call to order

Vice Chairman Carlos Johnson brought the Board of Trustees meeting to order at 10:05 a.m. Chairman Bill Biggs would be leaving the meeting early to attend a funeral and asked Johnson to conduct the entire meeting. It was noted that George Mullen was excused due to illness. He was wished a speedy recovery.

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New Internal Auditor, Compliance and Risk Management Officer Robyn A. Jones was introduced.

Coastal Education Foundation (CEF) Lawton Benton reported that the CEF has accepted the FY 2016/17 audit report and unmodified opinion, as conducted by Elliott Davis. Term limits of the CEF board membership has been approved to three terms of four years which will be phased in over time. Christopher St. John, Deborah Vrooman, and Edgar Dyer have been added to the Board.

As of September 30, 2017, total assets - \$45.5 M; \$37.1 M in cash and investments; \$2.6 M uncommitted unrestricted cash and investments; \$.6 M of board restricted cash; investment pool \$35.4 M for the CEF with a current allocation of 67.7% in equities and 32.3% in fixed income. For the three-month period since the beginning of FY 2017/2018 return on investments (net of fees) was 3.82%. As of September 30, return on investments (net of fees) for the last 10 years averaged an annual return of 5.05% and for the last five years averaged an annual return of 6.91%.

Executive Director of the Chanticleer Athletic Foundation (CAF) Christopher Johnson expressed appreciation to the Board for the meaningful gifts to the CAF whether through major naming right gifts, capital project contributions, CAF special programs and events, or membership in the CAF. He was pleased to announce the newest gift to the CAF in support of the Brooks Stadium expansion project. Chairman Bill Biggs and his family has just committed a significant gift to name the Main Entry Plaza at Brooks Stadium. His support is greatly appreciated.

Through October 25, the CAF has raised \$459,400 in new gifts and pledges and has received prior year and current year in-cash pledge payments of \$1,183,000.

The CAF is currently busy soliciting basketball season ticket donations, as well as baseball suite opportunities.

This morning the CAF is partnering with the Office of Alumni Relations for our 14th Annual Homecoming Golf Tournament presented by Sparks Toyota. Appreciation was expressed to Trustee Patrick Sparks for this sponsorship. The field is sold-out and the number of tee sponsors has doubled from last year.

Sam Frink offered an invocation.

Roll call was taken.

II. Approval of Minutes

Gene Spivey made a motion to approve the August 4, 2017 Board of Trustees minutes. Delan Stevens seconded, and the motion carried.

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III. President's Report

Amanda Craddock presented the following enrollment report:

- New freshmen increase: 6.3%; New transfers: 3.3%; Total undergraduates: 1.5%; Graduates: 4.6%; and Total undergraduate and graduate: 1.8%.
- Freshmen quality indicators included a mean high school GPA of 3.57; both the mean SAT (1098) and ACT (22) scores were above the South Carolina and national averages.
- Under the direction of Daphne Holland, the CEaL (41.5%) and Bridge Program (14.5%) have had healthy increases.
- Freshman retention rate this year is 67%.

President David DeCenzo stated that Katherine Brooks in the Office of President and University Counsel will be hosting a Title IX workshop for lawyers who will receive four hours of education credit on January 4, 2018.

IV. Standing Committee Motions

In accordance with rules of order, if the standing committee chairman brings forth a motion, only one additional approval is required prior to voting by the whole Board of Trustee.

Academic Affairs & Assessment Committee

Oran Smith stated that last night he had attended the Forum on Liberty and the American Founding Politics and Economics Lecture Series where Dr. James W. Ceaser spoke. It was very informative.

Motion from the committee and Gene Spivey seconded to bestow Distinguished Professor Emeritus at the retirement of Roy Talbert Jr.; Emeritus Professor – Cathy R. Jones (Motion 17-47). The motion passed.

After a motion from the committee and seconded by Gene Spivey the following Faculty Manual changes Motions 17-48 through 51 were unanimously approved.

- **Motion 48: The faculty member may elect to use criteria in place immediately prior to existing criteria if the latter have been implemented within the six years prior to the candidate seeking promotion and the faculty member may elect to use criteria in place immediately prior to existing criteria if the latter have been implemented within the six years prior to the candidate seeking promotion. Include the following word change: All annual reports, evaluations (including the chair's/supervisor's ~~evaluation of the file~~ *annual evaluations*, and supporting documents as per college/library policies.**
- **Motion 49: All annual reports, evaluations, (including the Chair's/Supervisor's ~~evaluation of the file~~ *annual evaluations*, and supporting documents as per College/Library policies.**
- **Motion 50: Lengthen timelines for grievance procedure and forfeiture of tenure.**

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- **Motion 51: Reduce time for eligibility for promotion to Senior Lecturer and Senior Instructor from six to five years.**

The committee approved a Masters of Fine Arts in Physical Theatre (Motion 17-52) (in partnership with Academia dell'Arte, an Italian university) and a Masters of Arts in Applied Politics (Motion 17-53). Stevens seconded, and the motions passed.

The committee approved a motion to award honorary degrees to Senator Luke Rankin, Doctor of Public Service; Dr. Covia Stanley, Doctor of Science; and Dr. Charles Sasser, Doctor of Science (Motion 17-55) and moved to approve the December commencement speaker to be Senator Luke Rankin (Motion 17-54). Swad seconded, and the motion passed.

Advancement, Marketing & Alumni Affairs Committee

No action items.

The new Executive Director of Alumni Affairs, Julie Cheney, was introduced and welcomed during the committee meeting.

Athletic Committee

No action items.

Executive & Audit Committee

Wyatt Henderson moved to accept the independent audit report for Coastal Carolina University as presented by Ben Kochenower of Cline, Brandt & Kochenower, Certified Public Accountants (Motion 17-63). Spivey seconded; the motion carried.

Former Chairman Wyatt Henderson had previously appointed the Internal Auditor Selection Ad-hoc Committee and the Financial Statement Assistance Ad-hoc Committee are now officially disbanded.

Finance, Planning and Facilities Committee

The committee approved the following lease with Coastal Educational Foundation:

- **Spivey Renewal of one-year lease, from the Coastal Educational Foundation, for the real property consisting of the property located on Tilghman Pointe and Waties Island in Little River Township, Horry County, South Carolina, at an annual lease of \$1.00 per year (Motion 17-56). Spivey seconded and the motion carried.**

The committee approved the following leases and Spivey seconded. All passed unanimously.

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- **Renewal of one-year lease, renewable for six more consecutive years from Coastal Educational Foundation, for the corner property at Founders Drive and 544 at a cost of \$70,000. The cost of the lease was \$85,000 per year for years one, two and three. The cost of the lease for years four through ten is \$70,000 per year (Motion 17-57).**
- **One-year lease agreement addendum for 13,700 square feet of warehouse space at 470 Allied Drive from Forum Development at an annual lease amount of \$92,475 or \$6.75 per square foot (Motion 17-58).**
- **One-year lease for the real property comprising 14.66 acres, commonly known as 900 79th Avenue North, Myrtle Beach, South Carolina, and the building containing approximately 31,850 available square feet on similar terms and conditions as existing lease (Motion 17-59).**
- **Renewal of sublease to Horry County at 901-909 Front Street, Georgetown, South Carolina, from November 1, 2017 through October 31, 2017, for a monthly lease amount of one thousand two hundred dollars (\$1,200) payable to CCU (Motion 17-60).**

The committee presented and Spivey seconded to approve tuition for distance learning courses during the Winter Semester (“Wintermester”) at the in-state rate of \$469 per credit hour for undergraduate level courses beginning in 2018 (Motion 17-61). Motion passed unanimously.

Government Affairs Committee

The committee moved and Henderson seconded a motion of Mutual Aid Agreement between Horry County Police Department and Coastal Carolina University to help each other in times when additional help is necessary (Motion 17-62). The motion passed.

Student Affairs & Retention Committee

No action items.

V. Chairman’s Report

Board of Trustees meeting dates through 2018 are: December 15, 2017, February 15-16, 2018, May 3-4, 2018, August 2-3, 2018, October 2018 – to be determined, and December 14, 2018

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

Not needed.

VI. New Business

Sam Frink commended the University for improved relations with Horry-Georgetown Technical College.

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VII. Adjournment

As there was no further business, Spivey moved to adjourn and Wyatt Henderson seconded. The meeting adjourned.

Respectfully submitted,

V. Chyrel Stalvey

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Recorder