

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Jr. Board Room
February 16, 2018

Presiding: Chairman William S. Biggs

Board Members Present:

Mr. William S. Biggs
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson (teleconference)
Mr. Carlos C. Johnson
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. H. Delan Stevens
Dr. Samuel J. Swad
Mr. William E. Turner III

Ms. Nedy Campbell
Mr. Joshua M. Chesson
Dr. Debbie C. Conner
Ms. Amanda E. Craddock
Dr. Melvin Davis
Dr. David A. DeCenzo
Dr. Daniel J. Ennis
Mr. Matthew L. Hogue
Dr. Sara N. Hottinger
Ms. Martha S. Hunn
Dr. Edward Jadallah
Mr. Christopher A. Johnson
Ms. Robyn A. Jones
Mr. Timothy E. Meacham
Mr. Travis E. Overton
Ms. Jennifer Packard
Mr. William M. Plate Jr.
Dr. Barbara A. Ritter
Mr. Mark A. Roach
Dr. Michael H. Roberts
Dr. Reneé Smith
Ms. V. Chyrel Stalvey
Mr. Gregory T. Thompson
Mr. David Yancey

Board Members Not Present:

Mr. John H. Bartell Jr.
Mr. Daniel W. R. Moore Sr.
Mr. Patrick S. Sparks

Others Present:

Ms. Sandra Baldrige-Adrian
Ms. Katherine Brooks
Dr. J. Ralph Byington

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None were in attendance.)

I. Call to order

Chairman Bill Biggs brought the Board of Trustees meeting to order at 11:05 a.m. Messrs. Bartel and Sparks have excused absences. An invocation was given by Sam Frink.

Coastal Educational Foundation (CEF) Chief Executive Officer Stovall Witte presented the following financial report as of January 31, 2018:

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- Total assets - \$48.8M and cash and investments - \$40.5M.
- Investment pool - \$38.6M with a current allocation of 69.2% equities, 30.8% in fixed income.
- YTD return on investments on (net of fees) is 11.6%.
- Return on investments (net of fees) for the last 10 years averaged an annual return of 6.22% and for the last 5 years averaged an annual return of 7.36%.

The CEF received final approval from the U.S. Corps of Engineers to fill in approximately 2.1 acres of wetlands and buffer area on the property located across University Boulevard from Brooks Stadium. After discussions between President DeCenzo and CEF Chairman Lawton Benton, the intent is to have the CEF Land Use Committee approve a recommended land improvement for the property at its February 21st meeting and have the full board vote on the recommendations at the February 28th CEF board meeting. In general terms, this plan will fill in the wetlands and buffer area; clean the property except for any large oak trees; plus leveling and planting grass on the property.

Last month the National Association of College and University Business Officers published their report on the change in market value of the endowments for 818 institutions for higher learning between FY15/16 and FY16/17. The Coastal Carolina endowments showed an increase of 17.9%. In the same report, Clemson increased 9.9%, The Citadel 7.4%, College of Charleston 13.4%, Winthrop 22.7%, and no report was available for the University of South Carolina. Sun Belt Conference members (nine) who had available data had an average of 9.5% yearly increase.

Coastal Educational Foundation (CAF) Executive Director Christopher Johnson stated that as of January 31, 2018, the CEF had raised just shy of \$3M in total fundraising for the fiscal year.

Roll call was taken.

II. Approval of Minutes

Will Turner made a motion to approve the Board of Trustees minutes of December 15, 2017. Delan Stevens seconded, and the motion carried.

III. President's Report

Amanda Craddock stated that current spring enrollment is 9,497 (about the same as last year).

Freshmen applications are 12,614 and last year at the same time it was 16,773. Freshmen deposits are about the same as last year.

The lower applications can partially be attributed to turnover in the recruitment team. There are four new members which are being trained. Also, the College Board discontinued the January SAT and is now held in February and March which should increase the applicants. Typically, local applicants wait until later to send in a deposit.

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Freshmen retention is the same as last year – 88.5%.

Will Turner wanted to know what high school class does recruiting starts. Craddock said active recruitment begins in the sophomore class, but communication begins with freshman. Currently, about 5% of the instate students have committed and enrolled already.

Coastal Carolina University yard flags were given to trustees.

President DeCenzo reminded everyone of the oyster roast and baseball game this afternoon.

IV. Standing Committee Motions

In accordance with rules of order, if the standing committee chairman brings forth a motion, only one additional approval is required prior to voting by the whole Board of Trustee.

Academic Affairs & Assessment Committee

Delan Stevens moved to approve the following recommendations for promotion and/or tenure recommendations: nineteen recommendations for promotion to Associate Professor with tenure - Johnson Agbo, James Arendt, Ariana Baker, Miranda Brenneman, Kimberly Carroll, Jason Cholewa, Eric Crawford, Andrew Czekanski, Diane Fribrance, Amy Fyn, Eric Hackett, Daniel Hasty, Richard Kilroy, Miket Norris, Richard Peterson, Catherine Scott, Jason Smith, Bryan Wakefield, Daniel Williams; two recommendations for promotion to Associate Librarian with tenure: Ariana Baker, Amy Fynn; ten recommendations for promotion to Professor: Melissa Clark, Carolyn Dillian, Dennis Earl, Jean French Suheir Daoud, Vladislav Gulis, Julinna Oxley, Louis Rubbo, Jose Sanjines, and Amy Tully; and two recommendations for tenure: Roi Gurka, til Jens Hanebuth (Motion 18-01). Gene Spivey seconded. The motion carried.

Spivey made a motion to approve the bestowing of Distinguished Professor Emeritus to Maura H. Kenny and Emeritus Professor to Gregory C. Geer at their retirement (Motion 18-02). Will Turner seconded, and the motion passed.

Delan Stevens moved to establish a Coastal Carolina University Honors College (Motion 18-03). Sam Swad seconded, and the motion carried.

Lewis moved to approve the establishment of an Interdisciplinary Ph.D. in Education as an advanced program in the College of Education (Motion 18-04). Stevens seconded. The motion passed unanimously.

Stevens moved to accept the Thompson estate gift on behalf of the Kimbel Library (Motion 18-15). Swad seconded, and the motion was approved.

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Turner moved to approve the establishment of a University Archives and Special Collections as part of Kimbel Library and in accordance with the Strategic Plan (Motion 18-05). Lewis seconded, and the motion was approved.

Wyatt moved to name Deborah Vrooman as Honorary Curator of the new University Archives and Special Collections (Motion 18-16). Steven seconded, and the voting was unanimous.

Spivey made a motion to approve Joseph H. Moglia, Executive Director of Football Operations/Chair of the University Athletic Department and Board Chairman at TD Ameritrade as the May 2018 commencement speaker (Motion 18-06). Henderson seconded, and everyone was in agreement.

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Executive & Audit Committee

Henderson made a motion to divide the Executive/Audit Committee making two separate committees—Executive Committee and Audit Committee---in order for the Board of Trustees to have oversight for the audit function. Also, update the standing committee titles. In accordance with the bylaws, a 30 days' notice is required (Motion 18-17). Chuck Lewis seconded, and the motion carried.

Finance, Planning and Facilities Committee

Stevens moved to approve lease renewals with the Coastal Educational Foundation – Motions (18-07 thru 18-12). Carlos Johnson seconded and all passed.

- **Request approval of renewal of one-year lease of the Athletic Parcel, approximately 25.89 acres, at \$80,000 per year. (Motion 18-07)**
- **Request approval of renewal of one-year lease of the University Housing Parcel, approximately 16.66 acres, at \$50,000 per year. (Motion 18-08)**
- **Request approval of renewal of one-year lease of the Wheelwright Auditorium/University Boulevard Parcel, approximately 7.97 acres, at \$25,000 per year. (Motion 18-09)**
- **Request approval of renewal of one-year lease of the Academic Core Parcel, approximately 22.16 acres, at \$65,000 per year. (Motion 18-10)**
- **Request approval of renewal of one-year lease of the soccer field and surrounding area, approximately 23 acres, at \$74,000 per year. (Motion 18-11)**

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- **Request approval of renewal of one-year lease of the parking lot area and greenspace located on University Boulevard between Baxley Hall and Highway 501 at \$24,000 per year. (Motion 18-12)**

Turner moved to approve the renewal with the Horry County Higher Education Commission of one-year lease of the Burroughs and Chapin Center for Marine and Wetland Studies at \$1.00 per year (Motion 18-13). Stevens seconded. The motion passed.

Spivey made a motion to approve, pending Coastal Educational Foundation (CEF) approval, of a land transfer from the CEF to Coastal Carolina University, of the plot of land located between Kearns Hall, Kimbel Library and Wheelwright Auditorium, Tax Parcel Number 151-0001-099, containing 84.4 acres, upon a portion of which the proposed Academic Enhancement Building and Auditorium as identified in the Master Plan. It will be constructed in the future (Motion 18-14). Oran Smith seconded, and the motion carried.

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

Because there was not a quorum present at the committee meeting yesterday, Turner moved to approve the Student Affairs & Retention Committee minutes of October 26, 2017. Stevens seconded, and the minutes were approved.

V. Chairman's Report

Board of Trustees meeting dates through 2018 are: May 3-4, 2018, August 2-3, 2018, October 2018 – to be determined, and December 14, 2018.

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

None

VII. New Business

None

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VIII. Adjournment

As there was no further business, Henderson moved to adjourn and George Mullen seconded. The meeting adjourned.

Respectfully submitted,

V. Chyrel Stalvey

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Recorder