

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Jr. Board Room
February 22, 2019

Presiding: Vice Chairman Carlos C. Johnson

Board Members Present:

Mr. John H. Bartell Jr.
Mr. William S. Biggs (teleconferenced)
Mr. Dalton B. Floyd Jr.
Ms. Natasha M. Hanna
Mr. D. Wyatt Henderson
Ms. Sherry I. Johnson
Mr. Charles E. Lewis
Mr. Daniel W. R. Moore Sr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. H. Delan Stevens
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. William L. Lyles Jr.
Mr. Patrick S. Sparks

Others Present:

Ms. Sandra Baldrige-Adrian
Ms. Katherine M. Brooks
Dr. J. Ralph Byington

Ms. Nedy Campbell
Mr. Joshua M. Chesson
Ms. Amanda E. Craddock
Dr. Melvin D. Davis
Dr. David A. DeCenzo
Mr. Edgar L. Dyer III
Mr. Samuel H. Frink
Mr. David A. Frost
Ms. Lindsy M. Glass
Dr. Sara N. Hottinger
Ms. Martha S. Hunn
Ms. Robyn A. Jones
Dr. Megan McIlreavy
Mr. Timothy E. Meacham
Mr. Travis E. Overton
Ms. Jennifer Packard
Dr. Barbara A. Ritter
Mr. David Roper
Mr. Mike Ryhal
Ms. Diane F. Sanders
Ms. V. Chyrel Stalvey
Mr. Bryan Steros
Mr. Stovall Witte
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Katie Powell of the Horry Independent was in attendance.)

Vice Chairman Carlos Johnson brought the Board meeting to order at 10:00 a.m. Chairman Bill Biggs joined the meeting by teleconference. It was noted that trustees Patrick Sparks and Larry Lyles were excused. Samuel Frink offered an invocation.

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I. Order of Business

Roll call was taken by Administrative Assistant Nedy Campbell.

II. Approval of Minutes

Delan Stevens moved to approve the September 24, 2018, November 15, 2018, and December 14, 2018 full Board of Trustees minutes. John Bartell seconded. The motion carried.

II. President's Report – David A. DeCenzo

Chief Executive Officer for the Coastal Educational Foundation (CEF) Stovall Witte presented a financial report as of 1/31/2019:

- Total assets - \$50.2M and cash and investments - \$39.6M; includes \$2.7M in uncommitted unrestricted cash and investments and \$.7M of board restricted cash.
- Investment pool - \$35.8 M with a current allocation of 65.79% in equities; 34.21% in fixed income.
- YTD return on investments on (net of fees) - 1.02%
- Return on investments (net of fees) for the last 10 years averaged an annual return of 9.09% and for the last 5 years averaged an annual return of 4.82%.

At their February 20th Board meeting, it was approved to use Certified Accounting Firm, Webster Rogers, LLP to conduct the CEF and Chanticleer Athletic Foundation audits for fiscal years June 30, 2019 through June 30, 2023.

King Construction Services Inc. and Castle Engineering Inc. have completed almost 90% of the work for the University Boulevard relocation site fill and stabilization project to prepare for the rerouting of University Boulevard.

Associate Provost of Admissions and Merit Awards Amanda Craddock announced that proposed freshmen fall enrollment stands at 9,592 which is 90 more than last year at this time. Freshmen applications look very good with a nine percent increase from last year at this time. Freshmen fall semester retention was 89% and preliminary projections are a two percent increase from 2017.

Byington complimented Craddock and the Admissions team on their work. This entire cycle has been positive in all the weekly reports.

Wyatt Henderson was pleased to see the increase in freshmen deposits. Usually there is a one to two percent melt off before fall semester. He asked if the University could accommodate a six percent increase in freshmen. Craddock said we could because we had a lower increase in freshmen last year.

Natasha Hanna wanted to know about the enrollment of Horry County students. Craddock said county and in-state students are followed closely. They have seen an increase in Horry County

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students because a concerted effort has been made to make Admissions counselors more visible within the community. Because of Hurricane Florence, there were a lot of application waivers and that has also helped to increase Horry students.

President DeCenzo said the next Board meetings are scheduled for May 9-10. After the Committee meetings on Thursday, the Honors Convocation will take place. That evening a reception will be held for outgoing trustee Larry Lyles.

Happy birthday was expressed to President DeCenzo, George Mullen, and Oran Smith who will have birthdays this weekend.

IV. Standing Committee Motions

According to Robert's Rules of Order, when the standing committee chairman brings forth a motion, only one additional approval is required prior to voting by the entire Board of Trustees.

Finance, Planning and Facilities Committee

Motions 19-01 to 19-06 are lease renewals with the Coastal Educational Foundation for the same amounts as last year and were all voted on together. Delan Stevens moved to approve Motions 19-01 to 19-06. Spivey seconded, and all approved.

- **Request renewal of a one-year lease of the Athletic Parcel, approximately 25.89 acres, at \$80,000 per year (Motion 19-01).**
- **Request renewal of a one-year lease of the University Housing Parcel, approximately 16.66 acres, at \$50,000 per year (Motion 19-02).**
- **Request renewal of a one-year lease of the Wheelwright Auditorium/University Boulevard Parcel, approximately 7.97 acres, at \$25,000 per year (Motion 19-03).**
- **Request renewal of a one-year lease of the Academic Core Parcel, approximately 22.16 acres, at \$65,000 per year Motion 19-04).**
- **Request renewal of a one-year lease of the soccer field and surrounding area, approximately 23 acres, at \$74,000 per year (Motion 19-05).**
- **Request renewal of a one-year lease of the parking lot area and greenspace located on University Boulevard between Baxley Hall and Highway 501 at \$24,000 per year (Motion 19-06).**

Spivey seconded to approve the renewal of a one-year lease with the Horry County Higher Education Commission for the Burroughs and Chapin Center for Marine and Wetland Studies for \$1.00 per year (Motion 19-07). The motion passed.

Hanna made a motion to modify the Financial, Planning & Facilities Committee minutes of December 13, 2018 with the addition of the following sentence: *Hanna requested that David Frost provide an analysis of the athletic finances over the last three years since joining the Sun Belt Conference* (Motion 19-15). Stevens seconded, and the motion carried.

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Academic Affairs & Assessment Committee

Following the review and approval of the Provost, President and Academic Affairs Committee for promotion and tenure, Oran Smith moved to accept the following recommendations (Motion 19-08). Delan Stevens seconded, and the motion passed.

- **Nine (9) recommendations for promotion to Associate Professor with tenure: Jonathan Acuff, Shaowu Bao, Mitchell Church, Jessica Doll, Sathish Kumar, Hugh Lamont, Adam Pelty, Clayton Whitesides and Todd Wren.**
- **One (1) recommendation for promotion to Professor with tenure: Jennifer Altieri.**
- **Ten (10) recommendations for promotion to Professor: Karen Aguirre, Aneilya Barnes, Richard Costner, Rajendra Dahal, Jeffrey Jones, Michael Scott Mann, Nicholas Pritchard, Talbot Easton Selby, Erika Small and Douglas Van Hoewyk.**

Spivey seconded the motion to approve the title of Distinguished Professor Emeritus to Dennis A. Rauch and Distinguished Senior Lecturer to Robert T. Oliver (Motion 19-09) at their retirement. The motion carried.

Stevens seconded the motion to approve the new program of Bachelor of Arts/Bachelor of Science in Women's and Gender Studies (Motion 19-10). The motion passed.

Student Affairs & Retention Committee

No action items.

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Government Affairs Committee

No action items.

Legislative Liaison Mike Ryhal reported that most of the legislative activity this year has been with the budget and the S0298 Higher Education Opportunity Act. The bill has changed a lot since first reviewing and will have amendments attached to it. The Act does not address out-of-state students. The intent is for the bill to ensure that every in-state child can go to a university with support from the state if they want to attend. Separate from money from the General Fund is the collection of \$125M of on-line sales tax for higher education. Ten percent of this will be dedicated to needs-based students, and the rest will be used in other areas. Tuition will be frozen.

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The budget has left the House Ways and Means Committee. He said President DeCenzo's report to the committee had been well received.

Coastal Carolina University ended up with the most additional money allocated in next year's preliminary budget. For the most part CCU's requests were put in the budget and \$5M for the Academic Enrichment Center. In addition, a 15% increase on recurring funds from \$13.8M to \$16M was included.

Hanna asked Ryhal to let the Board know when the appropriate time will be to contact legislators across the state regarding the budget. Ryhal stated that Chairman Greg Hembree is on board but asking questions. Senators Vincent A. Sheehen and Harvey S. Peeler are fully onboard.

President DeCenzo requested that Ryhal prepare a one-page bulleted summary of the S0298 Act with a copy of the Act attached to it. This could be helpful during the trustee reappointment interviews.

Everyone was encouraged to attend the Grand Strand Legislative Dinner next Wednesday, February 27, from 6-9 p.m. in Columbia.

Audit Committee

Wyatt Henderson moved to approve and adopt the attached Appendix B - Audit Committee Charter (Motion 19-13). Stevens seconded, and the motion carried.

Spivey seconded the motion to approve and adopt the attached Appendix C - Internal Audit Charter (Motion 9-14). The motion passed.

Executive Committee

Carlos Johnson made a motion to approve awarding an honorary degree of Doctor of Public service to former trustee Robert L. Rabon (Motion 19-11). Smith seconded, and the motion carried.

Spivey seconded to approve the list of participants for the Ad-Hoc Presidential Search Advisory Committee as listed (see attachment) (Motion 19-12).

Committee assignments were made to new trustees Sherry Johnson (Advancement, Marketing & Alumni Affairs and Finance, Planning & Facilities Committees) and Dalton Floyd (Audit and Government Affairs Committees).

V. Chairman's Report

Board of Trustees meetings for the rest of the year are scheduled for May 9-10, 2019; August 8-9, 2019; October – to be determined; and December 17, 2019.

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VI. Executive Session (State Reason – Contractual/Personnel/Legal)

Not needed.

VII. New Business

Nothing new.

VIII. Adjournment

As there was no more business, moved to adjourn the meeting and seconded.

Respectfully submitted,

V. Chyrel Stalvey

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Recorder

Presidential Search Advisory Committee	Name	Position/Affiliation	Accepted
Board Member	Bill Biggs	Chair, Board of Trustees	x
Board Member	Carlos Johnson	Chair, Presidential Search Committee	x
Board Member	Wyatt Henderson	Board of Trustee Member	x
Board Member	Natasha Hanna	Board of Trustee Member	x
Board Member	Gene Spivey	Board of Trustee Member	x
Board Member	Oran Smith	Board of Trustee Member	x
Board Member	Delan Stevens	Board of Trustee Member	x
Representative (Chair) from Faculty Senate	Renee Smith	Chair Faculty Senate/COHFA	x
Representative (Chair) from Staff Senate	David Yancey	Chair Staff Senate/Administration	x
One Faculty Member	Jerome Christia	WCOB	x
One Staff Member	Frankie Weeks	Academic Advising	x
One Athletic Administrator	Matt Hogue	Athletics	x
One Dean	Sara Hottinger	HTC Honors College & Center for IDS	x
Representative from Administration's Executive Council	David Frost	CFO	x
Representative from Student Government	D'Andre Fletcher	President/Past President	x
Representative from Coastal Alumni Association	Todd Setzer	Chair, Alumni Association	x
Representative from Coastal Educational Foundation	Carl Falk	Chair/CEF	x
Representative from the Coastal Athletic Foundation	Nicolle Gainey	Chair/CAF	x
Representative from Horry County Higher Education Commission	Elizabeth Saraniti	Chair/ HCHEC	x
University Support Coordinator (Non-Voting)	Travis Overton	President's Office	x

WCOB = Wall College of Business; COHFA = College of Humanities and Fine Arts; and HCHEC = Horry County Higher Education Commission