

**Minutes
Coastal Carolina University
Board of Trustees**

**Administration, Governance and Philanthropy Committee
Singleton Ballroom
August 11, 2022**

Committee Members Present: William Turner, John Bartell and William Biggs via teleconference, Lisa Davis, Natasha Hanna, and Oran Smith

Committee Members Not Present: None

Other Board Members Present: Lee Belcher, Dalton Floyd, Joe Jarrett, Sherry Johnson, Mark Kelley, George Mullen, Bradley Poston, Jason Repak, Patrick Sparks, Delan Stevens

Board Members Not Present: Gene Spivey

Others Present: Michael Benson, Claudia Bornholdt, Brant Branham, Lee Brown, Meredith Canady, Daniel Ennis, Amanda Foss, David Frost, Christina Genovevo, Yvonne Hernandez Friedman, Matthew Hogue, Sara Hottinger, Carlos Johnson, Christopher Johnson, Thomas Koczara, Colleen McGlone, Kelly Moore, Travis Overton, Jerry Rashid, Diane Sanders, Erika Small, Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. No media was present for this meeting.)

Chairman William Turner called the Administration, Governance and Philanthropy Committee meeting to order at 4:17 p.m.

Lisa Davis moved to approve the Administration, Governance and Philanthropy Committee meeting minutes from May 5, 2022. Oran Smith seconded, and the motion carried.

The consent agenda was approved by unanimous consent.

Vice President for Executive Initiatives/Chief of Staff, Travis Overton, presented on the CCU Strategic Plan. They are currently developing the strategic priorities so that the first draft can be presented in October.

Vice President for Advancement and Alumni Engagement, Diane Sanders, presented an alumni report.

- Coastal now has over 40,000 alumni.
- An alumni-owned business directory has been created and continues to grow.
- Advancement hosted a Giving Teal Tuesday event on April 5, 2022, and raised more than \$91,000 with over 850 supporters.
- Boots and Bronze broke records by selling 42 more tickets than in previous years.

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- Advancement and Alumni Engagement is currently planning for 2022-2023 events.

With no additional business, Davis moved to adjourn at 4:40 p.m. Smith seconded, and the motion carried.

Respectfully submitted,

Christina Genovevo
Recorder