# Shawn T. Cleer

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### **EDUCATION**

<b>Coastal Carolina University</b> BA program in Communication	May 2023
Florida Southern Junior College	May 2020
Associates of Arts	<b>GPA: 3.6</b>

### **RELEVANT EXPERIENCE**

#### **Band of Brothers Prison Ministry**

Transportation Manager / Housing Manager

- Planning and supervising over 50 male residents from workplace to shopping for personal needs
- Set rents, administer collections, and develop policies to address and minimize arrears
- Communicate with wardens, caretakers, cleaners, and maintenance staff
- Develop and maintain a filing system and excel spreadsheets

#### **Coastal Carolina University**

New Student and Family Programs	Conway, SC
Team Leader	09/2021-05/2023
• Train and mentor a group of 39 new orientation leaders	

- Assist with orientation scheduling, registrations for over 10,000 participants
- Chairperson for five-person fundraising committee for orientation programs
- Coordinate advertising sales, fundraising events, and concession volunteers
- Manage orientation social media campaign: Twitter, Facebook, Instagram
- Create story content, video, hashtags, and images to introduce Orientation Leaders

### **Coastal Carolina University**

New Student and Family Programs

Orientation Leader

- Lead discussion groups with new students on sensitive issues
- Assist in the preparation of orientation activities and materials
- Explain academic opportunities and procedures
- Acquaint new students with campus services and building locations
- Uphold and enforce all aspects of the University code of conduct

## SKILLS

- MS Word, Excel, PowerPoint
- Social Media Marketing: Hootsuite, Instagram, Twitter, Facebook
- Customer Service Excellence Training Certificate, Coastal Carolina

Conway, SC 01/2021-07/2021

Columbia, SC 05/2011-Present