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Social Media Implementation for Moodle 3.2.9

This guide will enable faculty to successfully implement social media embeds in Moodle.

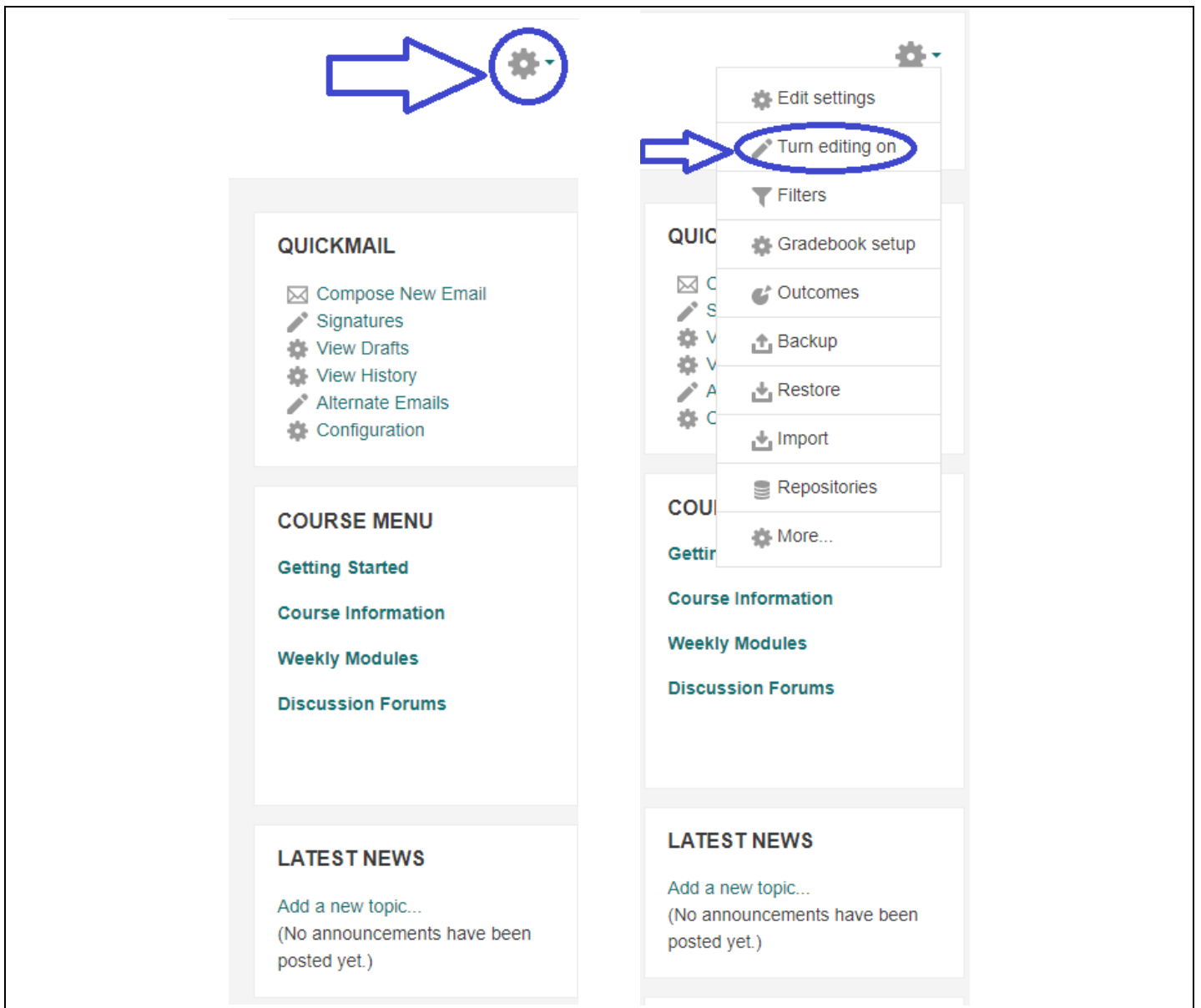


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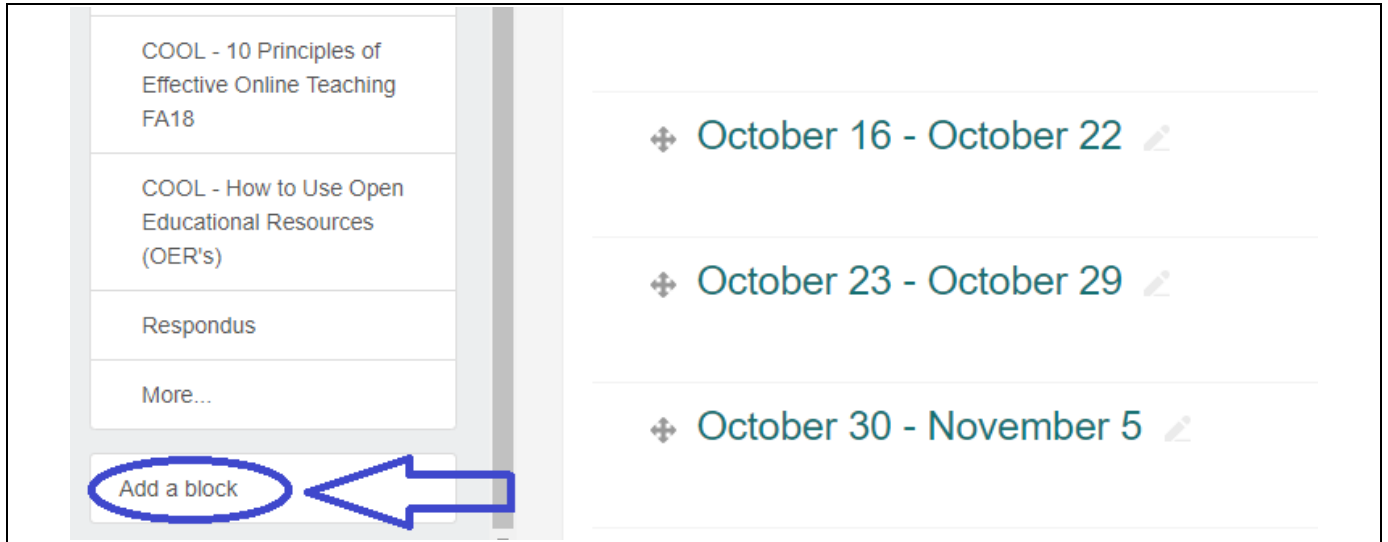
- i. [Facebook](#)
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- v. [Remind](#)

Facebook

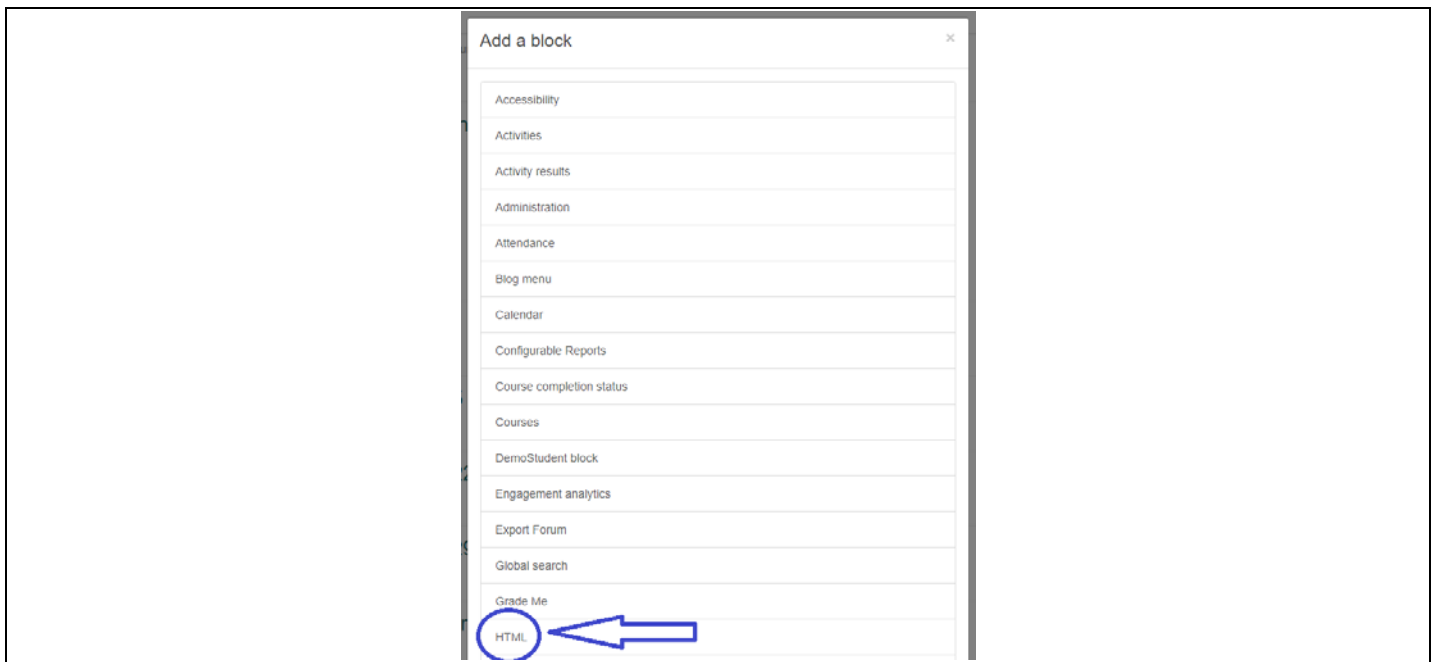
- 1.) Log into your Moodle course at <https://moodle.coastal.edu>.
- 2.) In your course dashboard, click the gear icon on the top-right corner and click “turn editing on.”



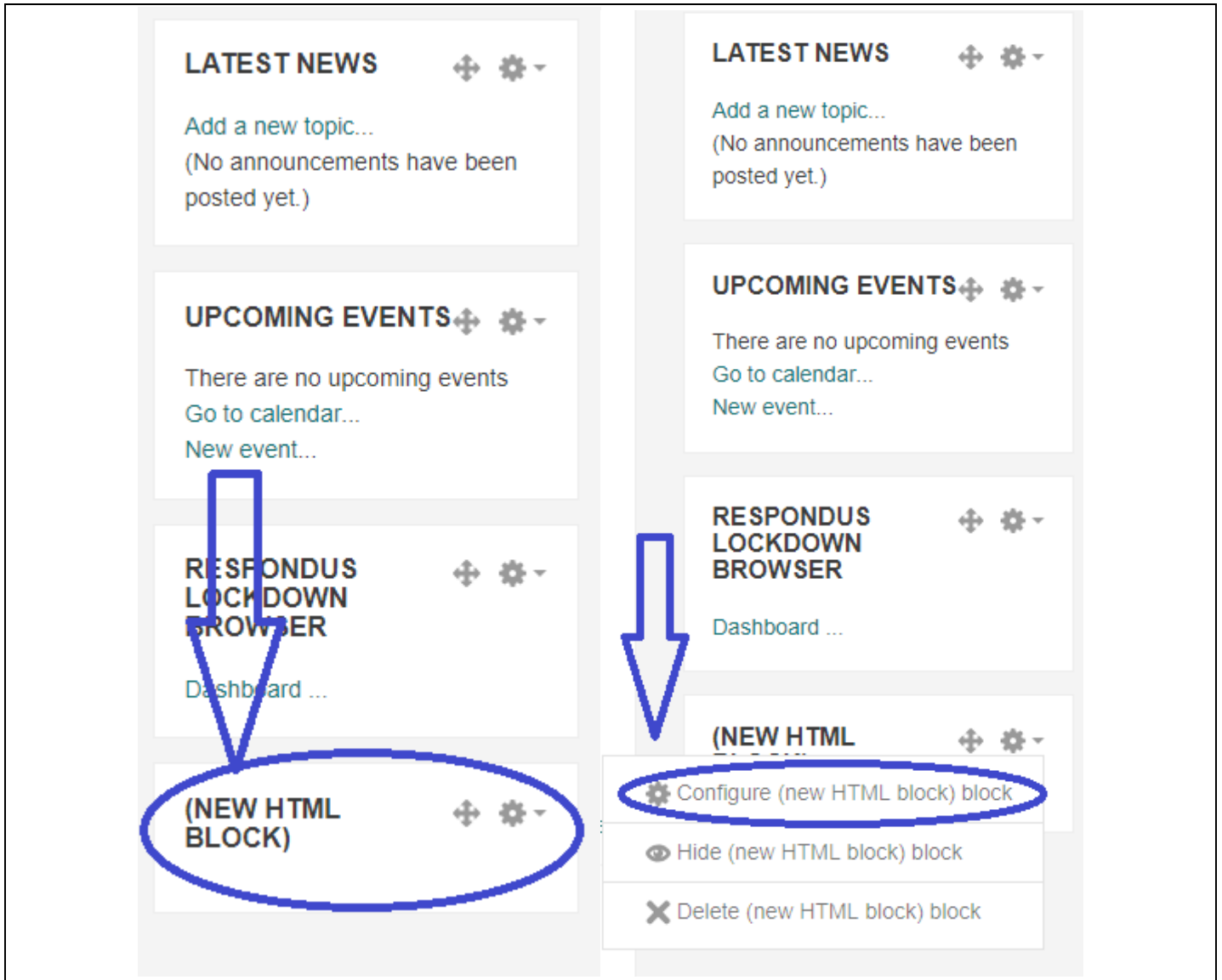
3.) From here, scroll to the bottom left side of the page and click on where it says “Add a block.” This will let you add new blocks



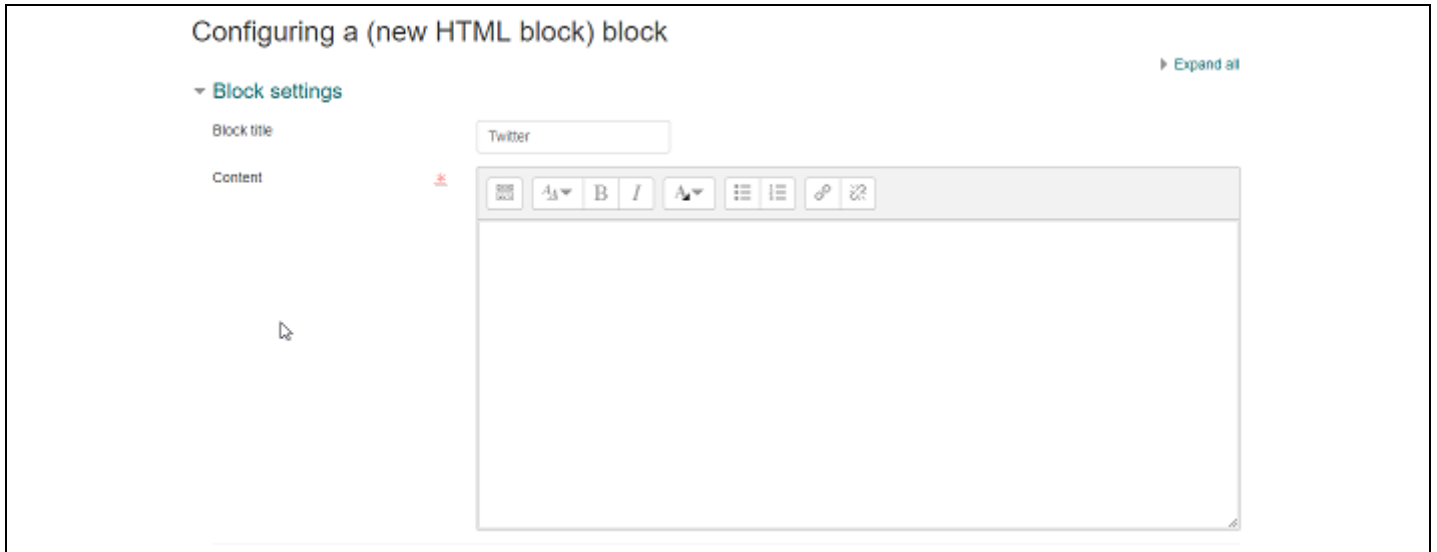
4.) A new window will open at the center of the screen. This will let you choose which plugins you want to utilize for the new block on your course page. Since we will be embedding a social media plugin, go ahead and click the “HTML” button. This will add an open block to your site.



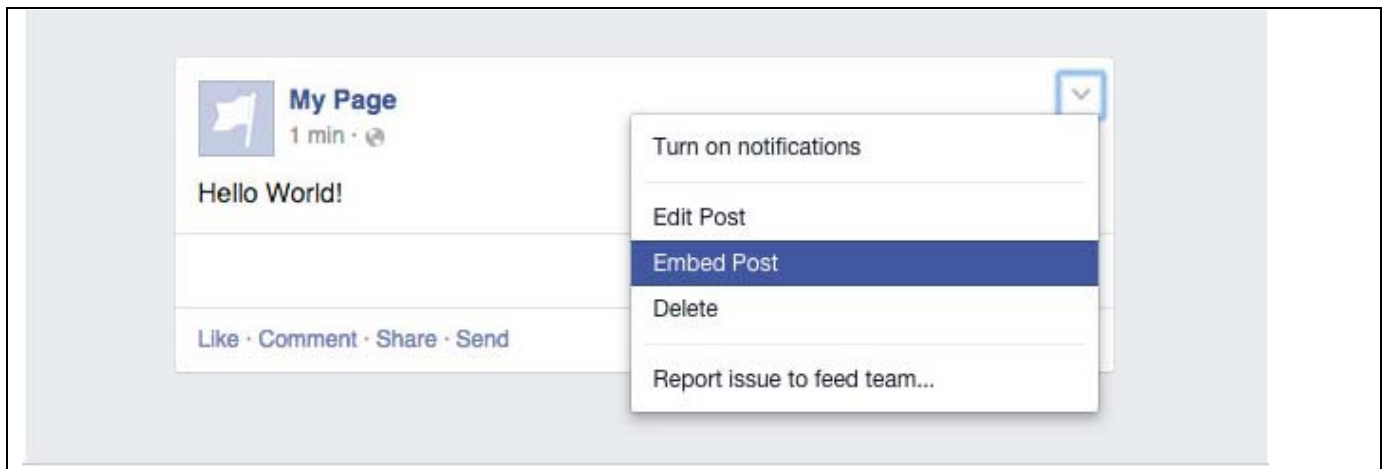
5.) You should see a new block on the right-side of your screen titled “(New HTML Block).” From here, click the gear icon on the block and click “Configure (new HTML block) block.”



- 6.) The next screen will be where you can implement your social media embed code (see the next step) and name the block. For this example, we will be focusing on Facebook. After naming your block, keep the page open, add a new tab in your browser, and go to <https://www.facebook.com>.





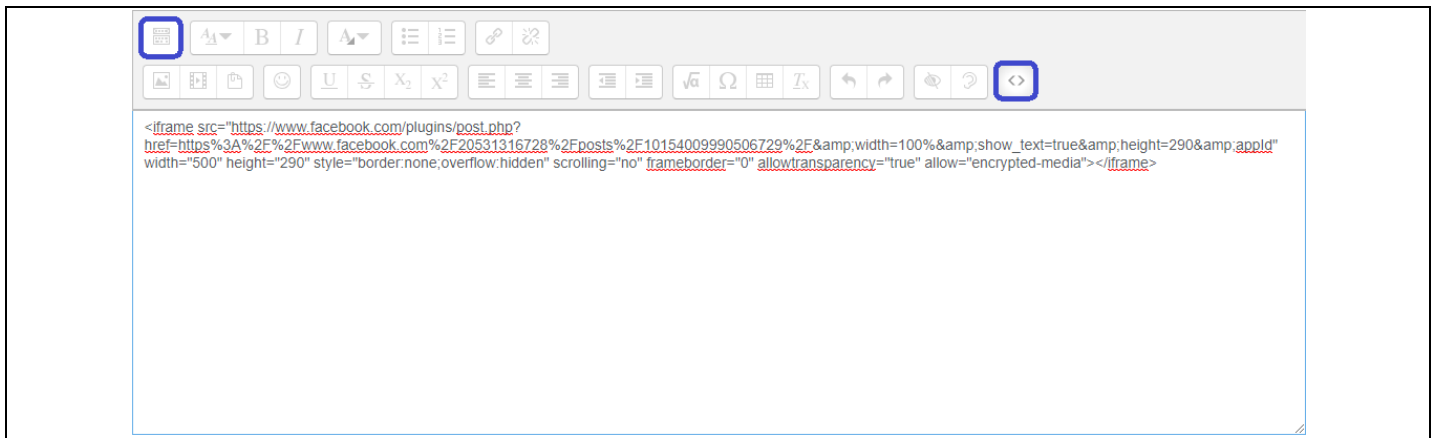
- 7.) Navigate to the post you wish to embed onto your Moodle course, click on the icon on the right corner of the screen and click “embed post.”



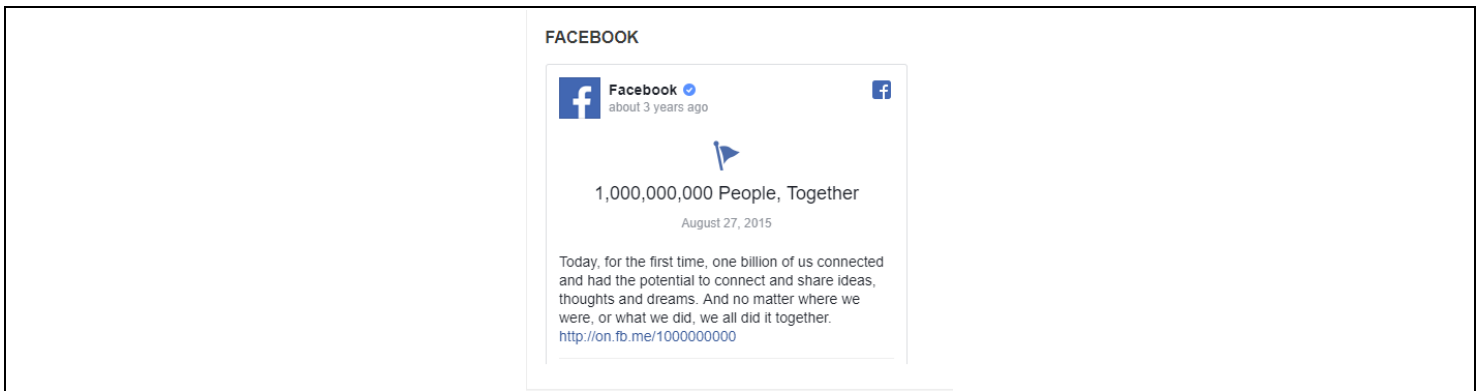
8.) A box will appear with the embed code for your Moodle course. Highlight the code and copy it. You can now exit out of the screen.



9.) Paste the code in the HTML Block in your Moodle Course. Click the  button in the text editor and then the  button before pasting the code in the text editor.

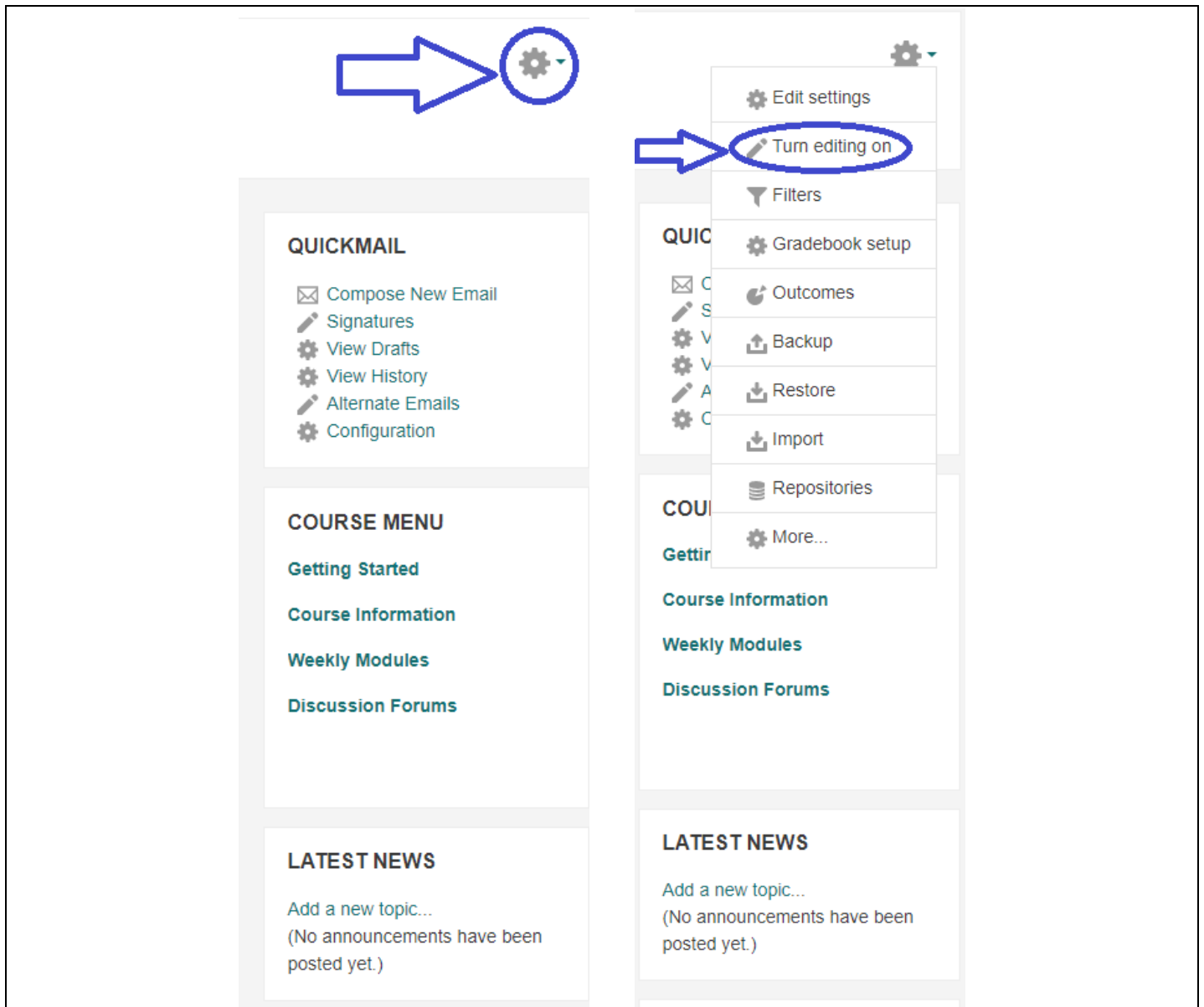


10.) Save your changes and congratulations! Your Facebook post is embedded into your Moodle Course.

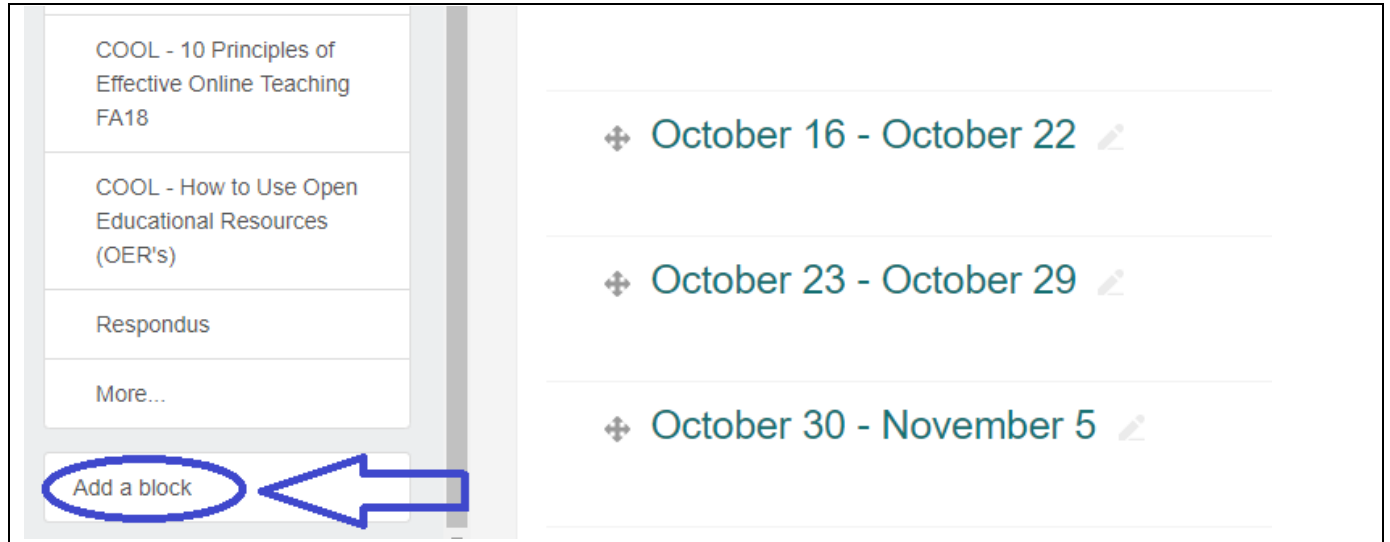


Twitter

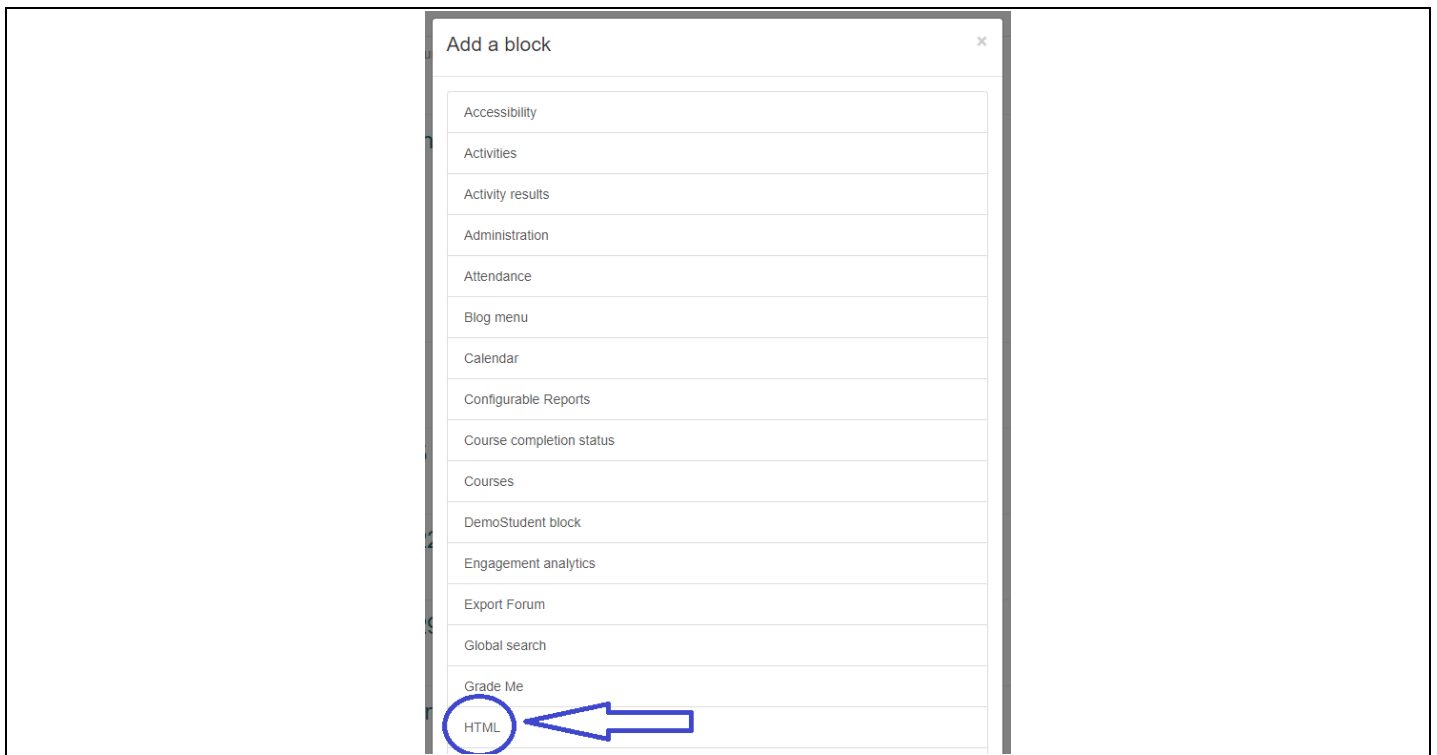
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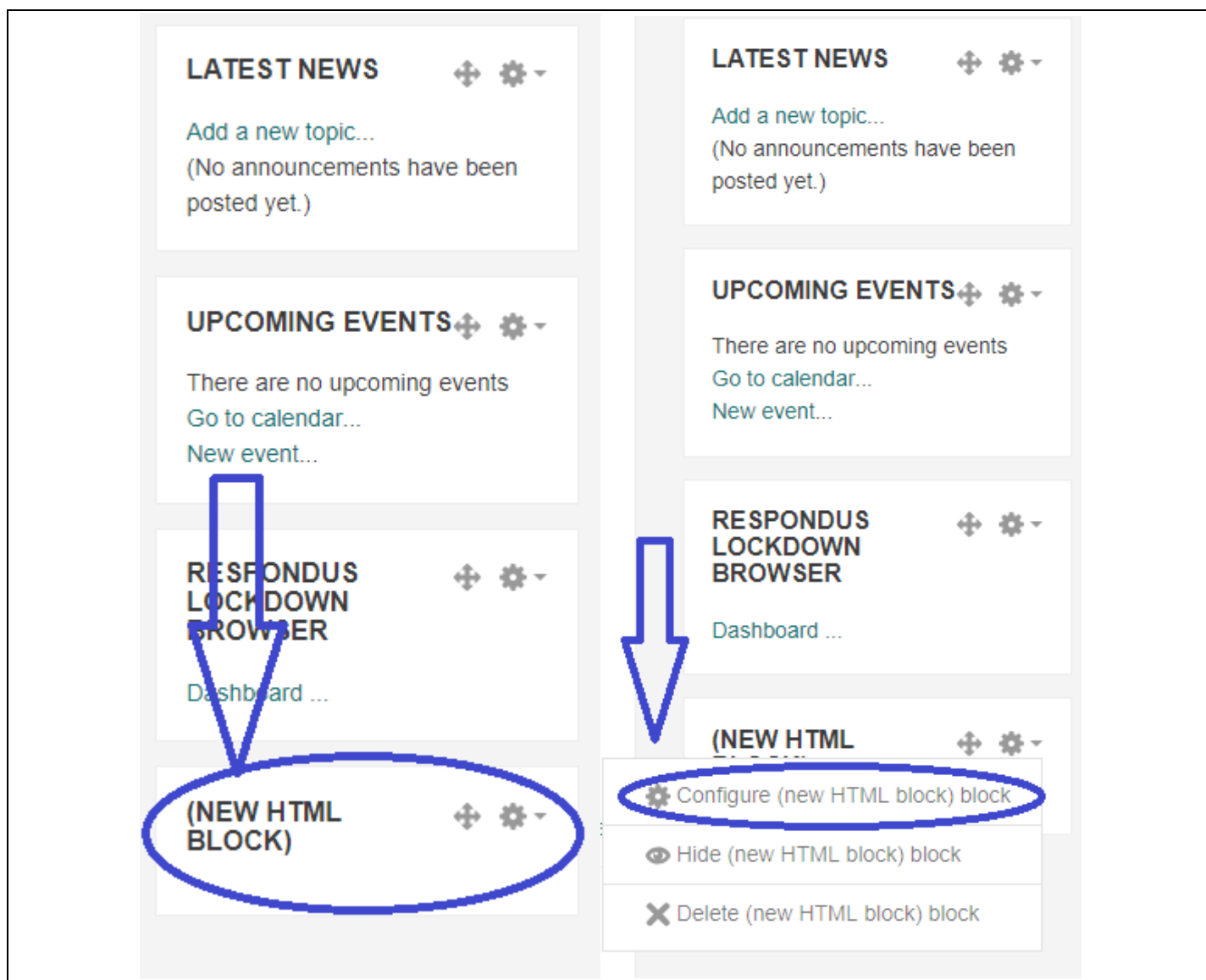
3.) From here, scroll to the bottom left side of the page and click on where it says "Add a block." This will let you add new blocks



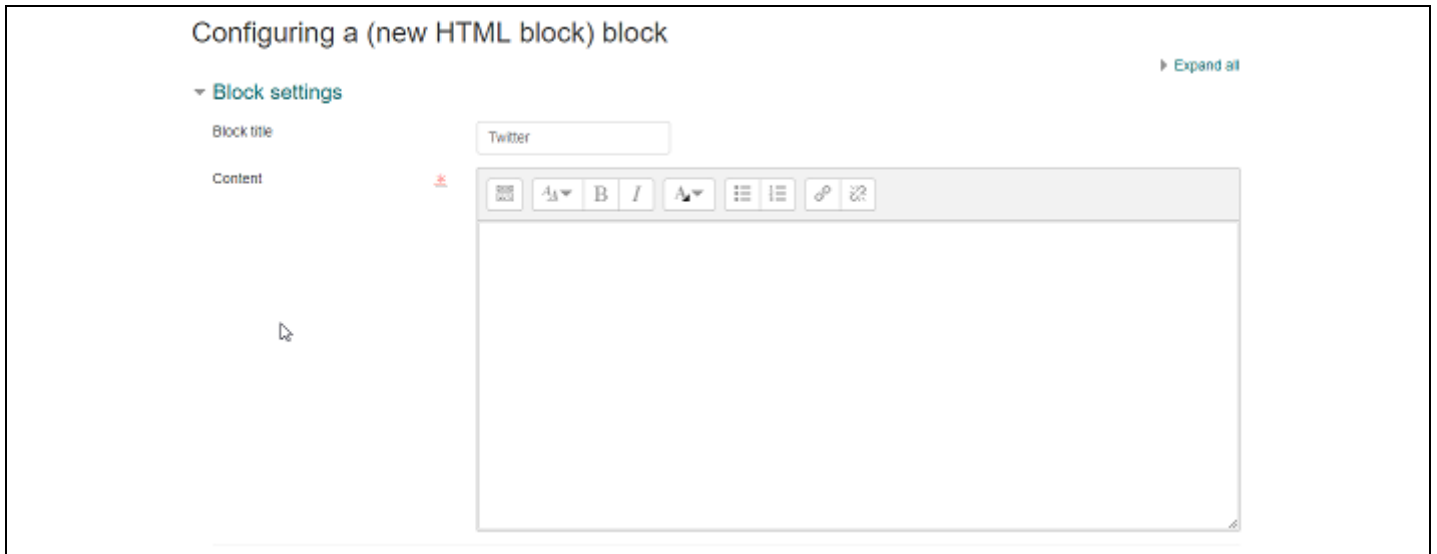
4.) A new window will open at the center of the screen. This will let you choose which plugins you want to utilize for the new block on your course page. Since we will be embedding a social media plugin, go ahead and click the "HTML" button. This will add an open block to your site.



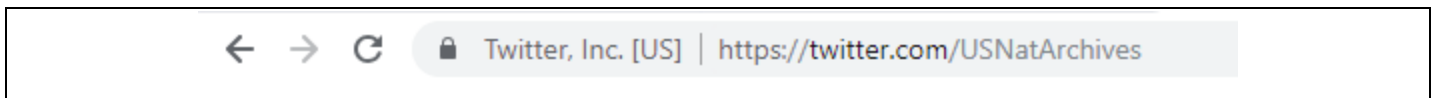
5.) You should see a new block on the right-side of your screen titled “(New HTML Block).” From here, click the gear icon on the block and click “Configure (new HTML block) block.”



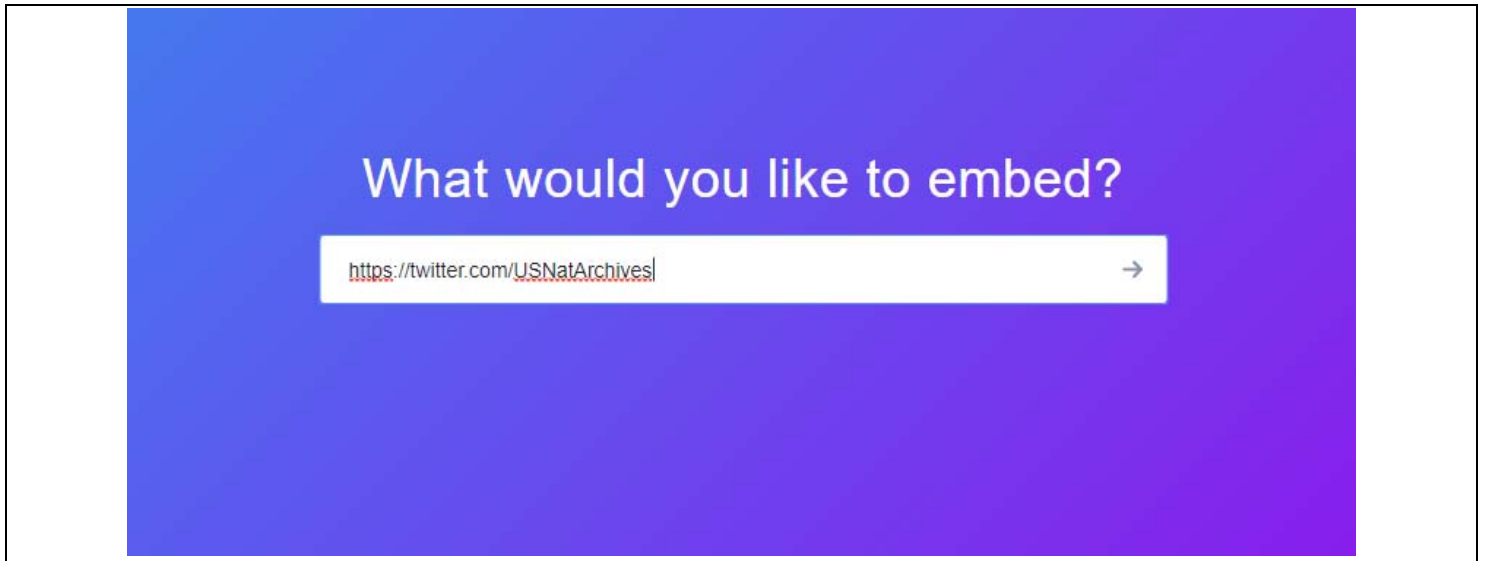
6.) The next screen will be where you can implement your social media embed code (see the next step) and name the block. For this example, we will be focusing on Twitter. Accordingly, I titled the block "Twitter." After naming your block, keep the page open, add a new tab in your browser, and go to <https://www.twitter.com>.



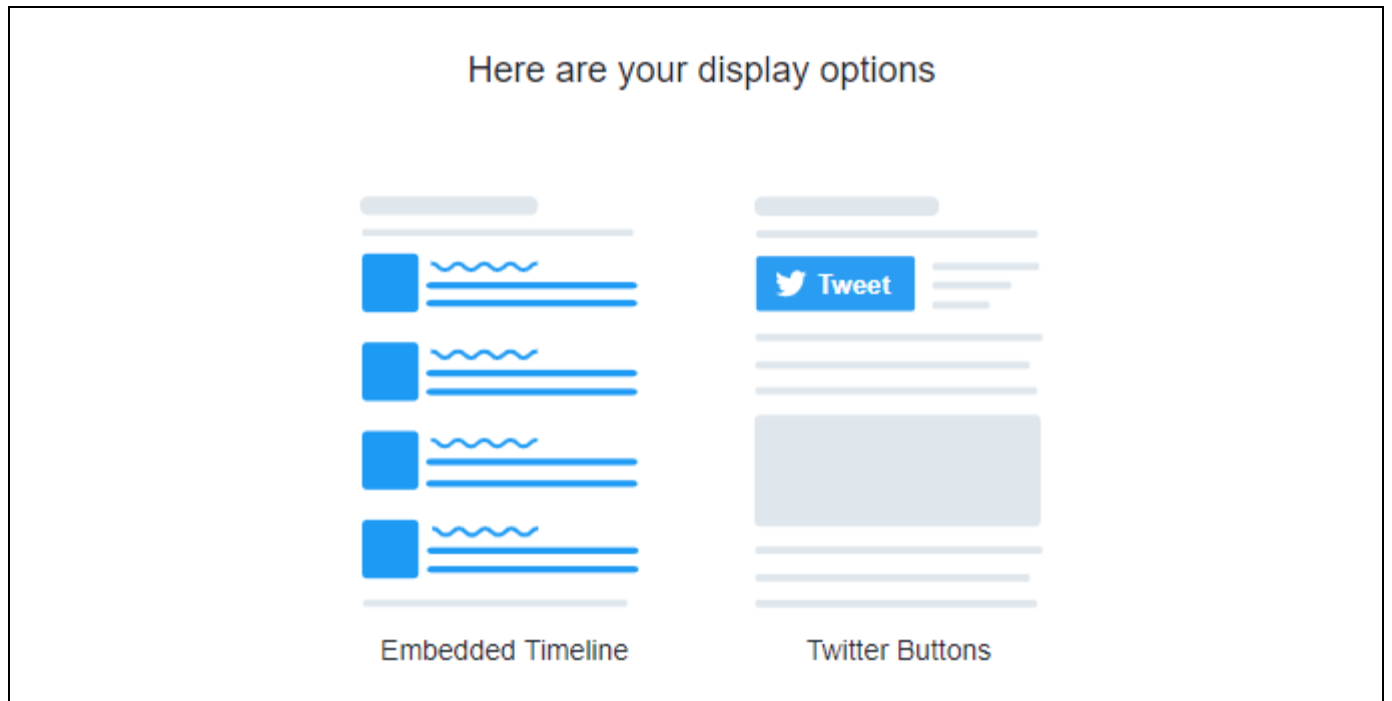
7.) If you would like a timeline feed from Twitter, you will need to find a Twitter profile that you want to pull updates from. You can do this by searching for the page in the Twitter search bar. Click on the preferred page from the dropdown menu, and copy the profile link in your browser.



- 8.) Now that you have the profile link copied, open a new tab in your browser and go to <https://publish.twitter.com>. Here, paste your link in the text bar and press enter.





- 9.) Next, you will see a screen with two options: you may either select to create an embed that displays a timeline or button for your Moodle course. *NOTE: Inputting links to hashtags will only show an option to embed a Twitter button.

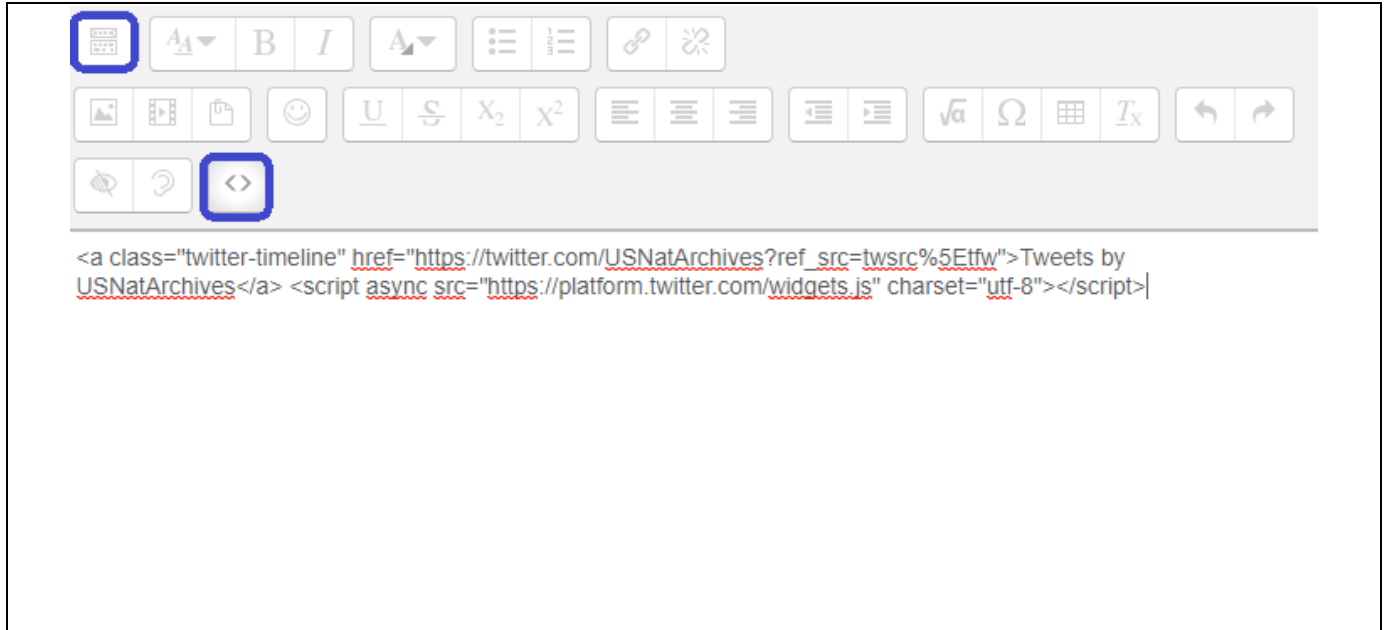


10.) Once you choose your preferred embed, a new text box will display your embed code. You will also see a preview of the embed's functionality. Click the "Copy Code" button to copy the embed code to place into your Moodle course.



The screenshot shows a Twitter embed interface. At the top, there is a text box containing the embed code: `Tweets by US NatAr`. To the right of the code is a blue button labeled "Copy Code", which is circled in blue. Below the code box, the text "Tweets by @USNatArchives" is displayed. The main content of the tweet is from "US National Archives" (@USNatArchives) and reads: "We've got a great line up for #AskAnArchives on October 3 with staff from @USNatArchives @CarterLibrary @Boston_archives @atlantaarchives @ArchivesNYC @Reagan_Library @IkeLibrary @HooverPresLib Full schedule: go.usa.gov/xPWX5". Below the text is a promotional image for "#AskAnArchivist Day October 3" featuring the National Archives logo and a black and white photograph of several people working in an archival setting.

11.) Now, go back to your Moodle page where you were configuring your HTML block. Navigate to the text box and hit the  button. This will open more options needed to implement the embed code. From here, click the  button. This will enable you to paste code into the text box. From here, past the embed code into the text box.



The screenshot shows the Moodle rich text editor toolbar. The 'More options' icon (a 3x3 grid) is highlighted with a blue box. Below the toolbar, the code editor is active, showing the following HTML code: `Tweets by USNatArchives <script async src="https://platform.twitter.com/widgets.js" charset="utf-8"></script>`

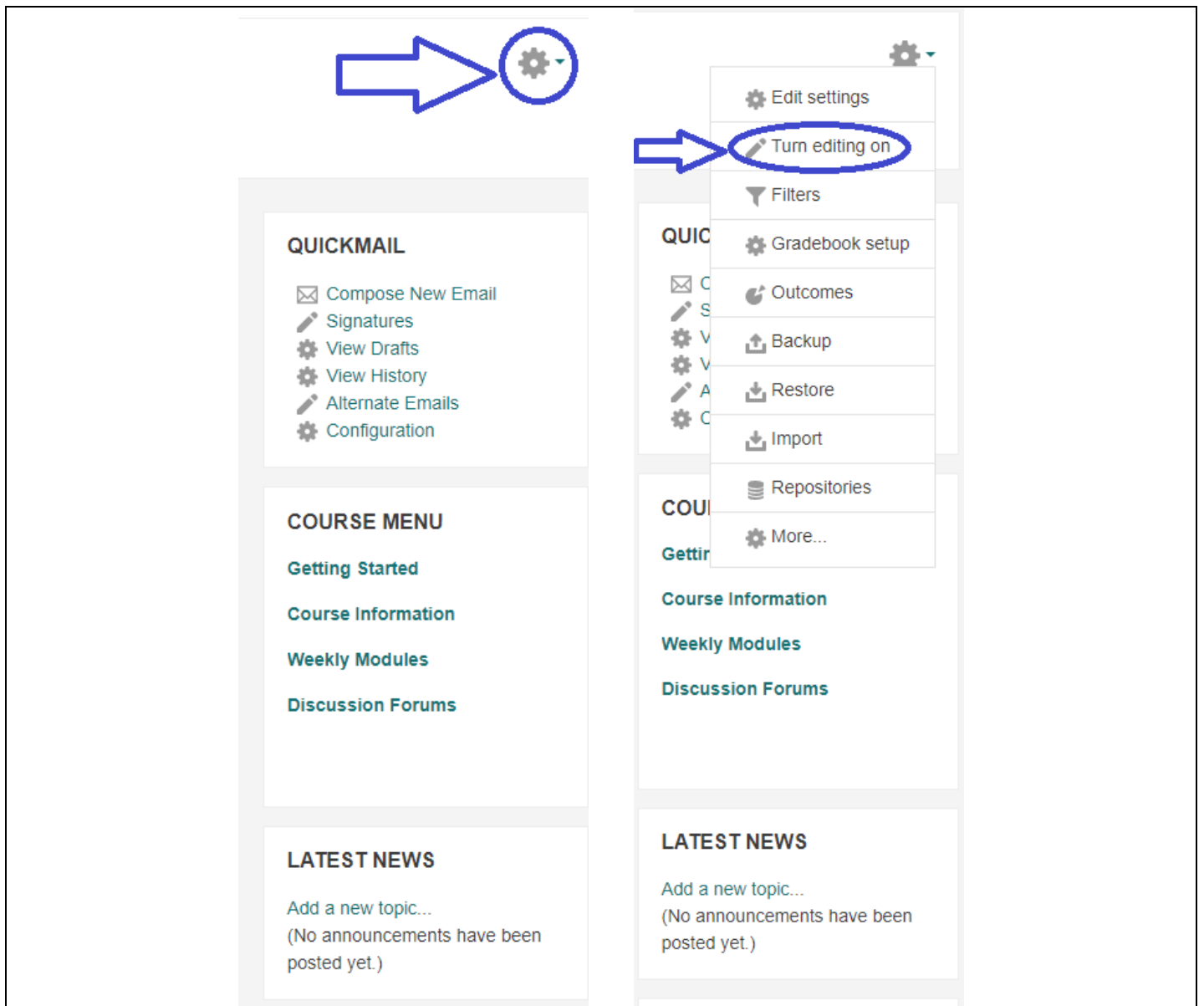
12.) Click "Save Changes" and that is it! Your Twitter embed is now viewable on your Moodle course site.



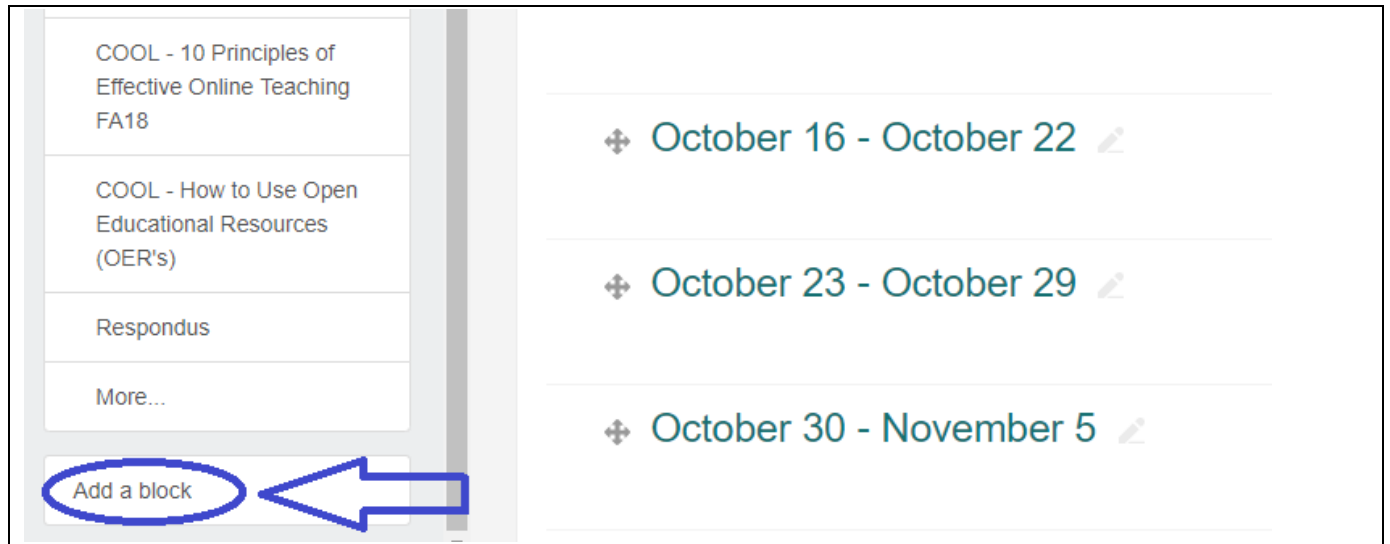
The screenshot shows the final result of the embed. The Twitter widget is titled "Tweets by @USNatArchive" and displays a tweet from the "US National Archive! @USNatArchives" dated "Oct 5: Joanne Freeman discusses the history of physical violence on the floor of Congress". Below the tweet are two buttons: "Embed" and "View on Twitter".

Instagram

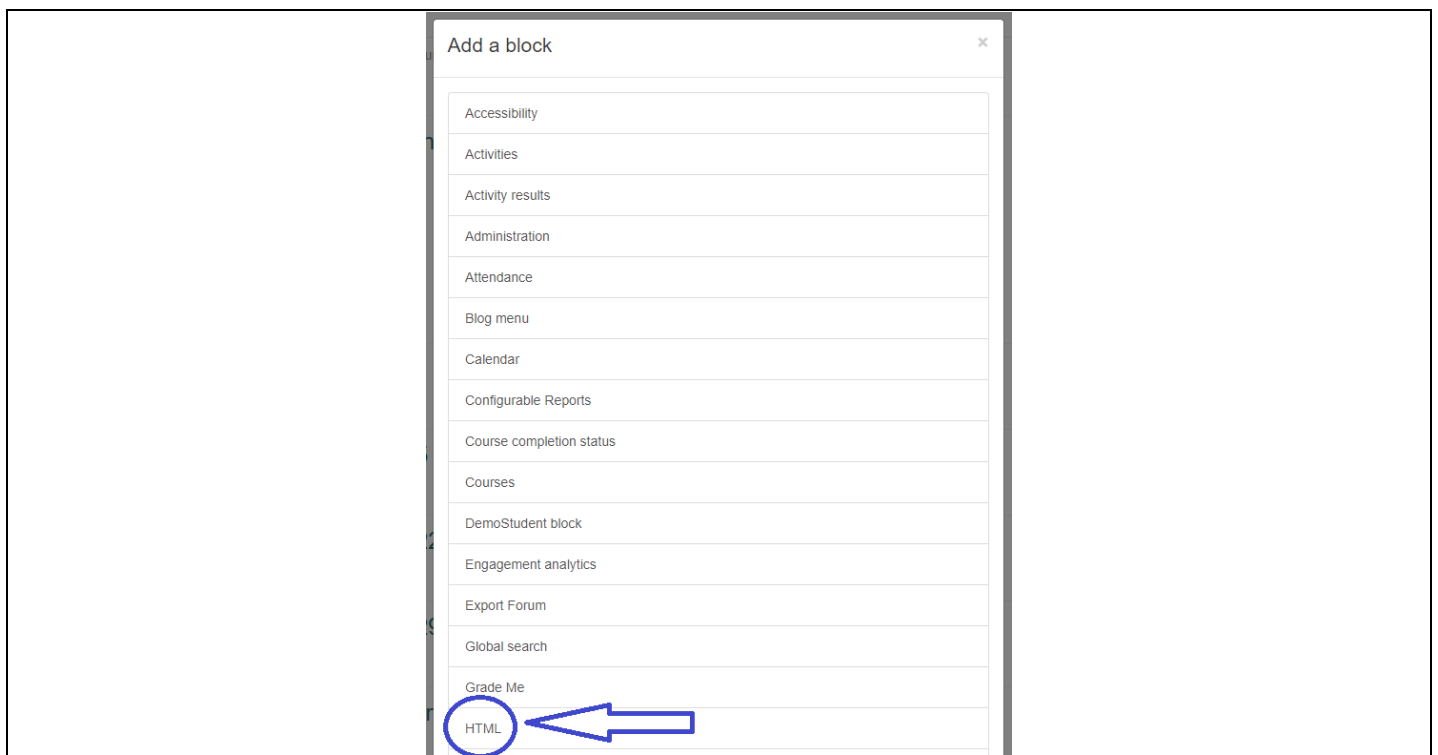
- 1.) Log into your Moodle course at <https://moodle.coastal.edu>.
- 2.) In your course dashboard, click the gear icon on the top-right corner and click “turn editing on.”



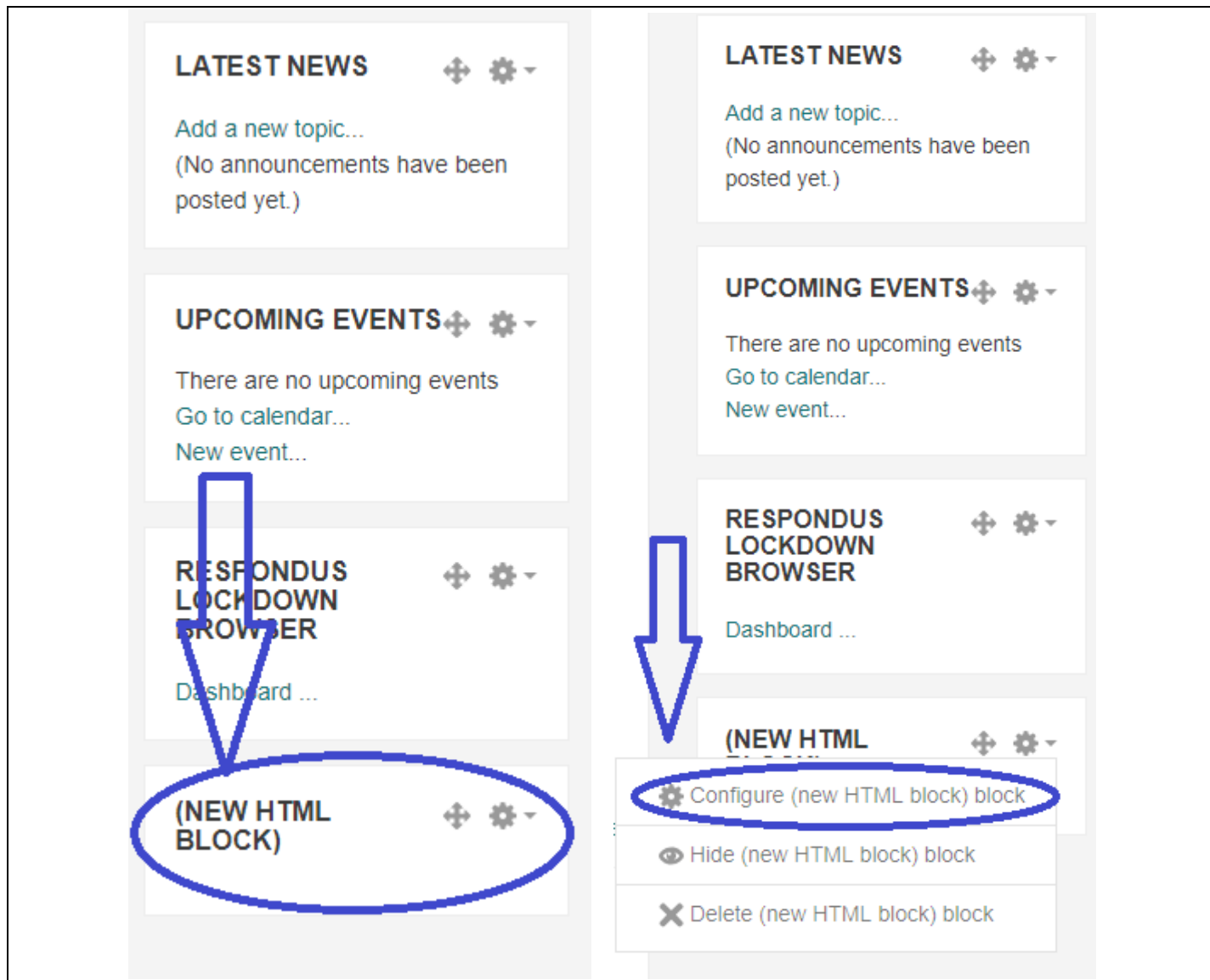
3.) From here, scroll to the bottom left side of the page and click on where it says “Add a block.” This will let you add new blocks



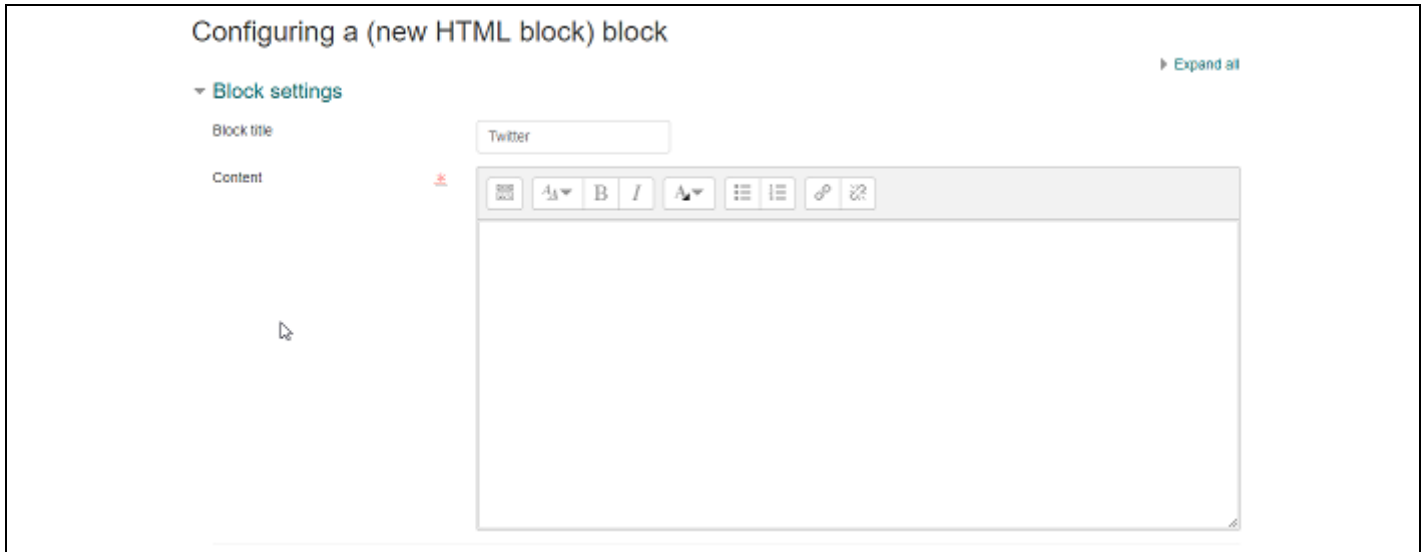
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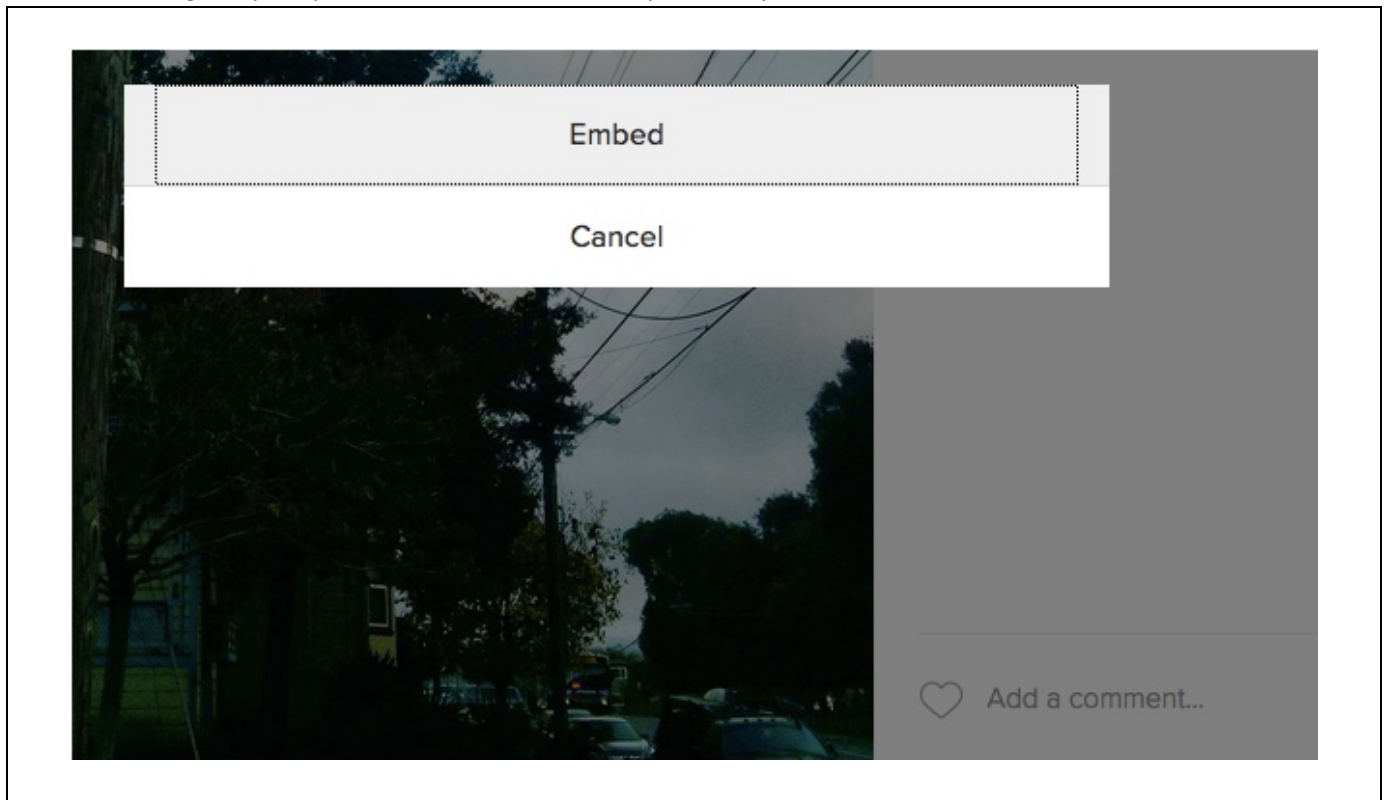
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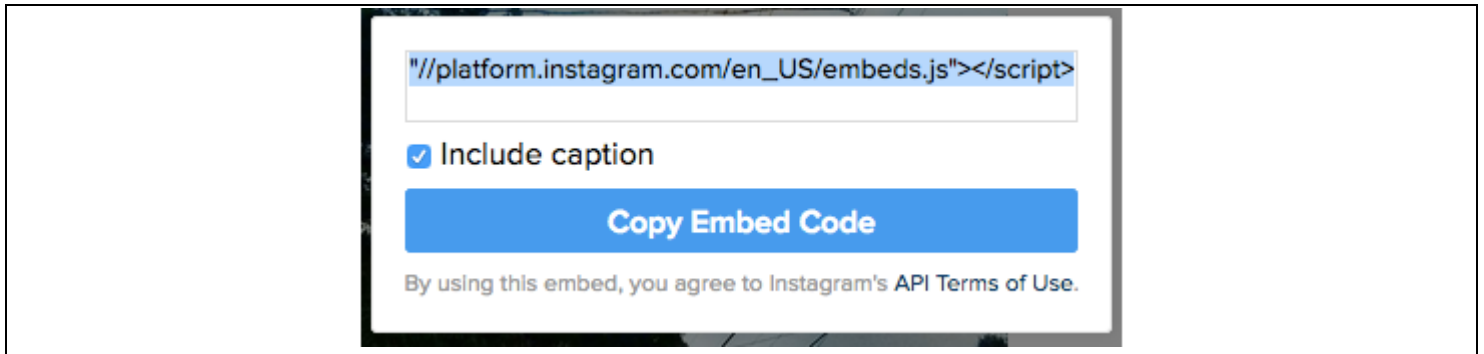
6.) The next screen will be where you can implement your social media embed code (see the next step) and name the block. For this example, we will be focusing on Instagram. After naming your block, keep the page open, add a new tab in your browser, and go to <https://www.instagram.com>.





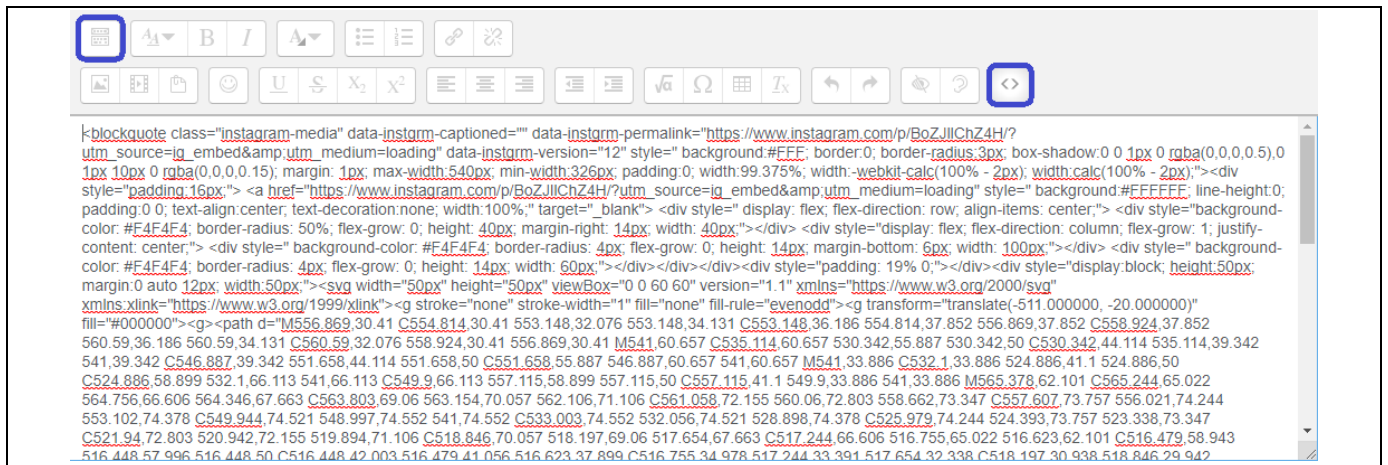
7.) Find the Instagram post you would like to embed, expand the post, click the [...] icon and select "Embed."




8.) A window will pop-up displaying your embed code. Click the "Copy Embed Code" button.



9.) Now, go back to your Moodle page where you were configuring your HTML block. Navigate to the text box and hit the  button. This will open more options needed to implement the embed code. From here, click the  button. This will enable you to paste code into the text box. From here, past the embed code into the text box.



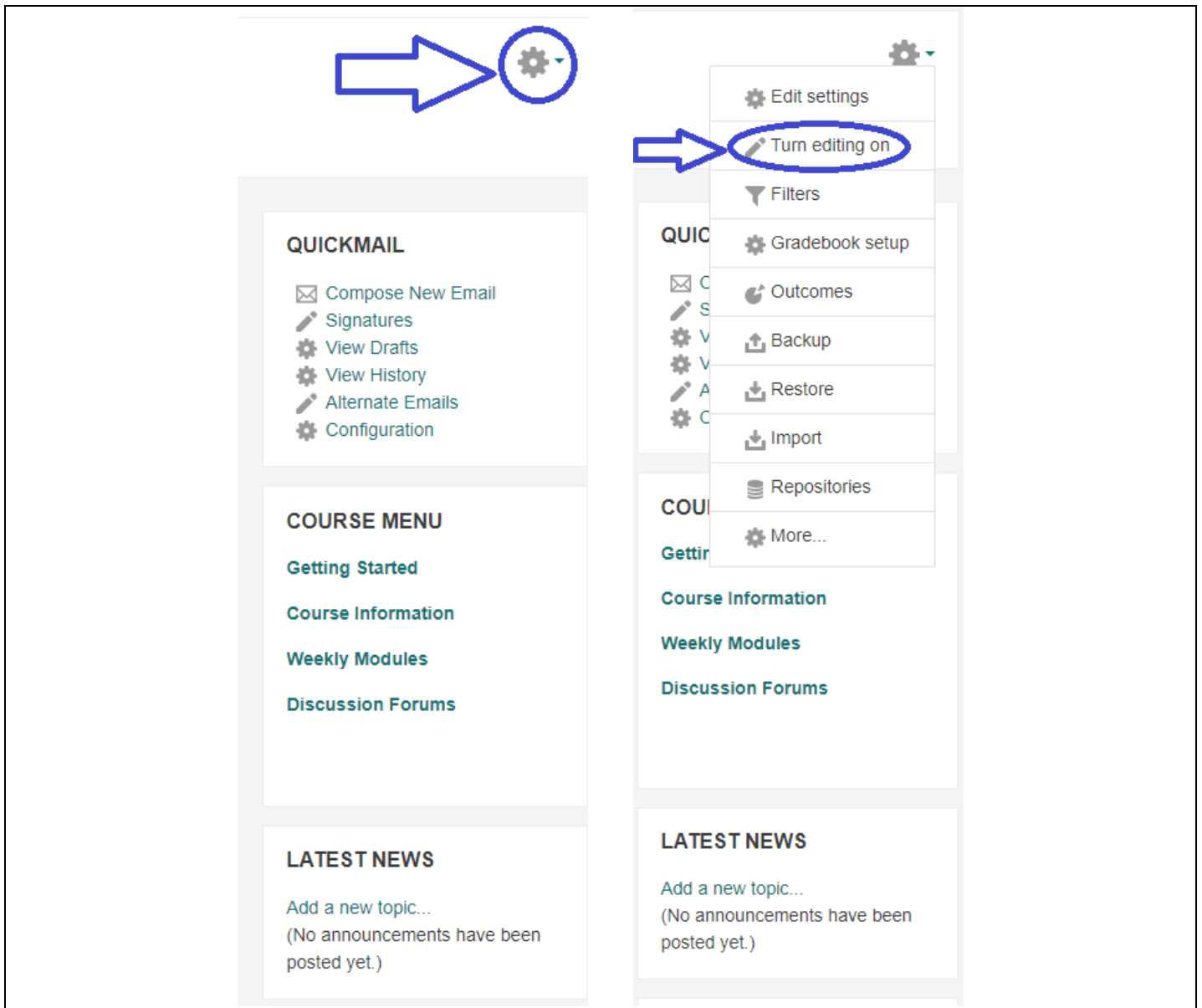
10.) Click "Save Changes" and that is it! Your Instagram embed is now viewable on your Moodle course site.



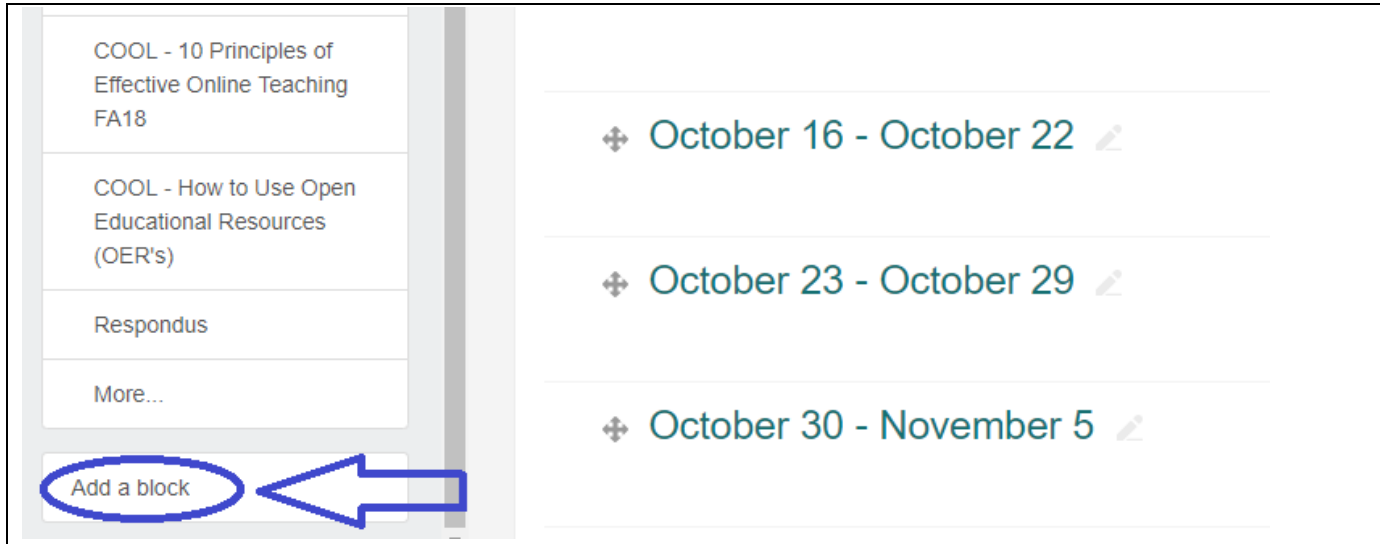
The image shows an Instagram post from the account 'usnatarchives', which has 70.3k followers. The post features a photograph of the Hubble Space Telescope in space, with its large solar panel array extended. The caption reads: 'The Hubble telescope, the world's first space-based optical telescope, was launched on April 24, 1990. Since then it has made more than 1.3 million observations! 🌟🌠 ... 📸 Hubble Space Telescope (HST) during rendezvous with STS-125 Shuttle Atlantis, 5/13/2009. National Archives Identifier: 23478529. ... #ArchivesInSpace #ArchivesHashtagParty #NASA60th #HubbleTelescope #SpaceExploration @nasa'. The post has 266 likes and was posted 3 days ago. The Instagram interface includes a 'View Profile' button, a 'View More on Instagram' link, and icons for likes, comments, and sharing.

Pinterest

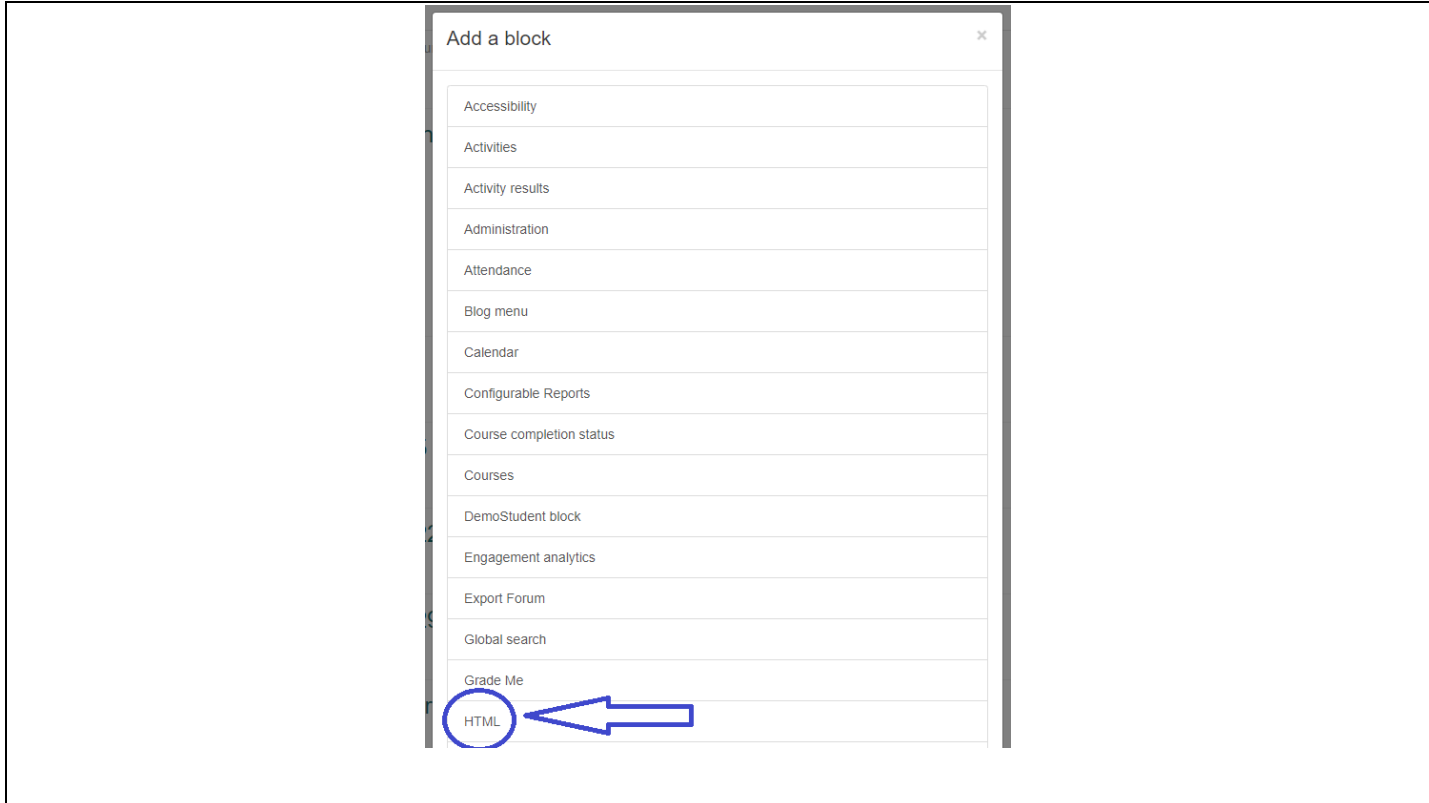
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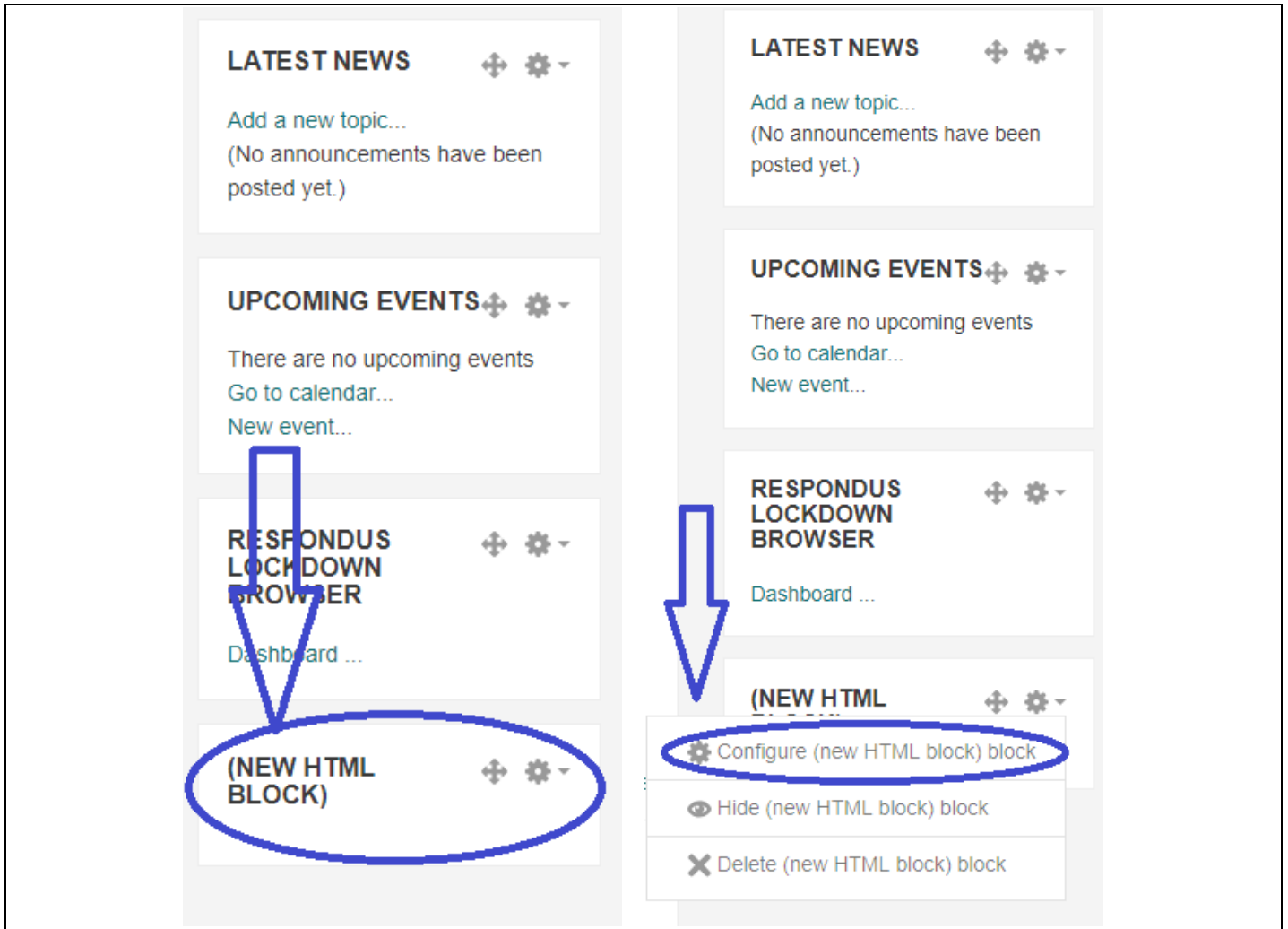
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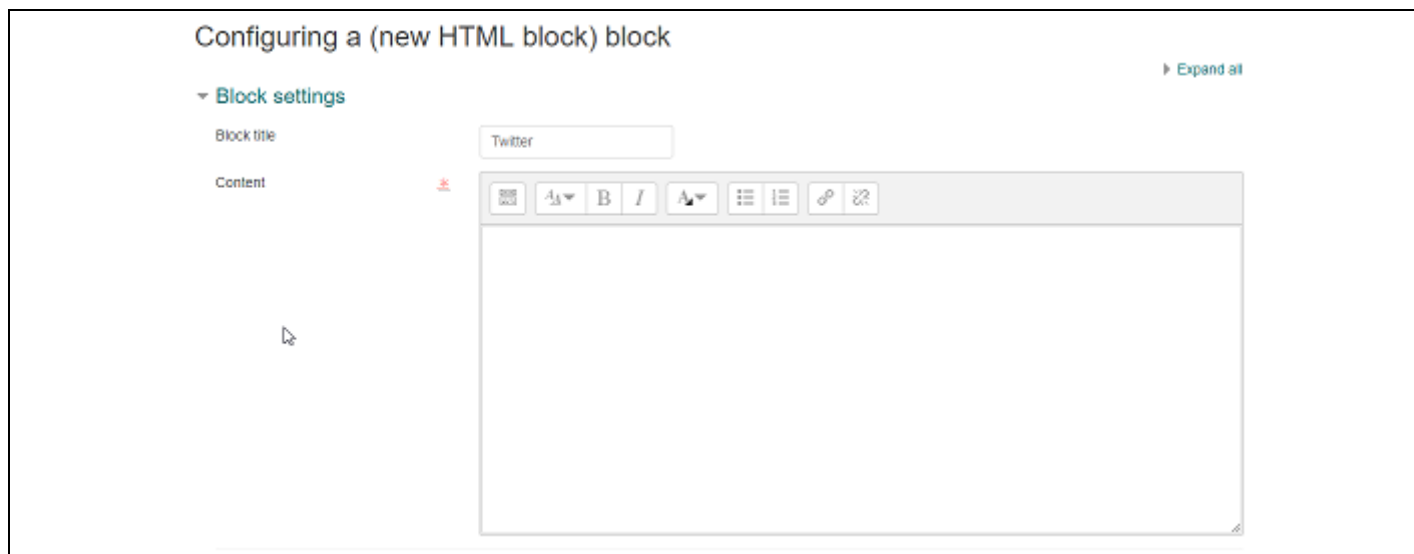
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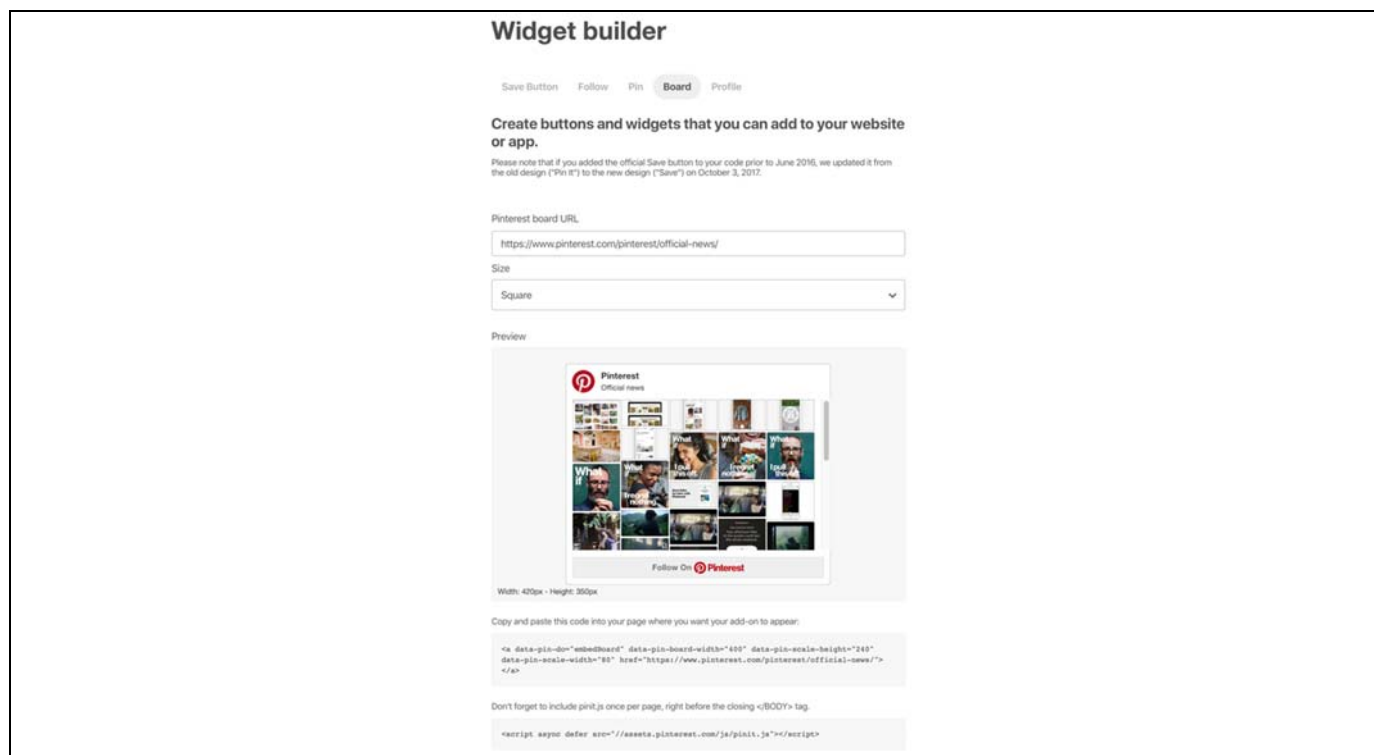
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6.) The next screen will be where you can implement your social media embed code (see the next step) and name the block. For this example, we will be focusing on Pinterest. After naming your block, keep the page open, add a new tab in your browser, and go to <https://developers.pinterest.com>.



7.) The <https://developers.pinterest.com> page will enable you to customize a widget that you can embed onto your Moodle page. Choose which type of widget you would like (save button, follow, pin, board, or profile). Find the applicable URL you would like the widget to link from and choose the widget's size.





8.) Copy the two embed codes at the bottom of <https://developers.pinterest.com>.

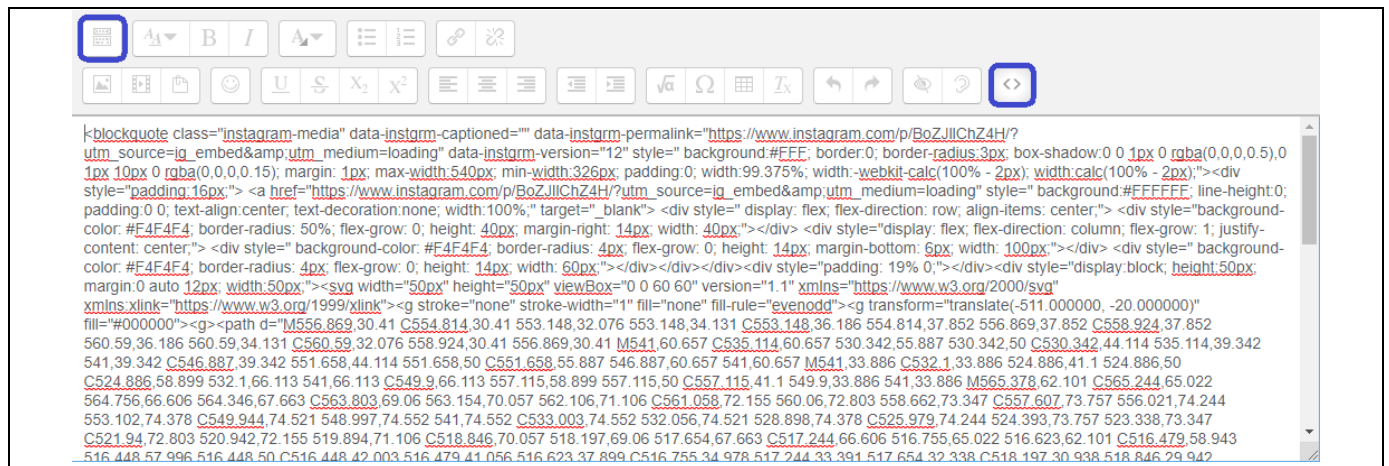
Copy and paste this code into your page where you want your add-on to appear:

```
<a data-pin-do="embedPin" href="https://www.pinterest.com/pin/99360735500167749/"></a>
```

Don't forget to include pinit.js once per page, right before the closing </BODY> tag.

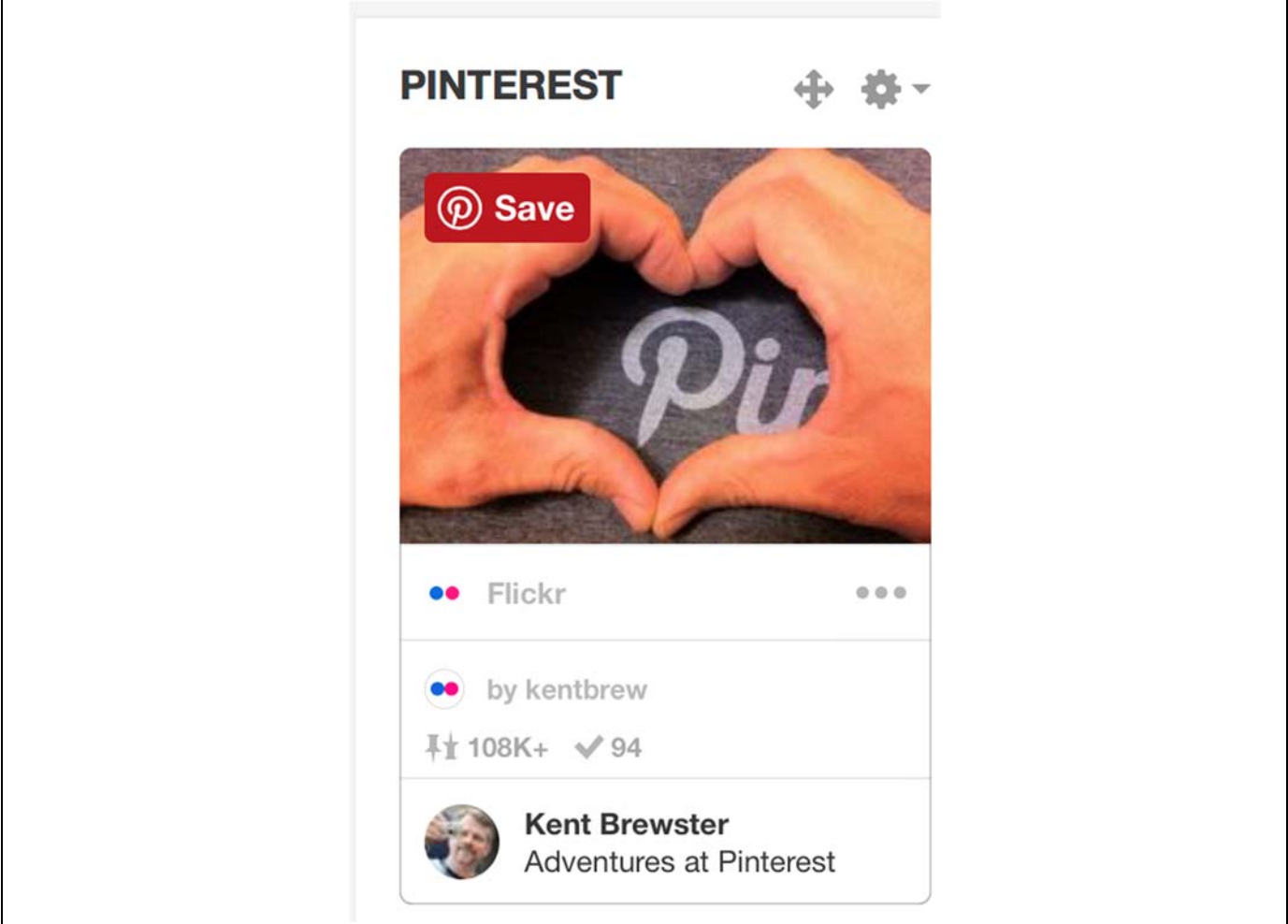
```
<script async defer src="//assets.pinterest.com/js/pinit.js"></script>
```

9.) Now, go back to your Moodle page where you were configuring your HTML block. Navigate to the text box and hit the  button. This will open more options needed to implement the embed code. From here, click the  button. This will enable you to paste code into the text box. From here, past the embed code into the text box.



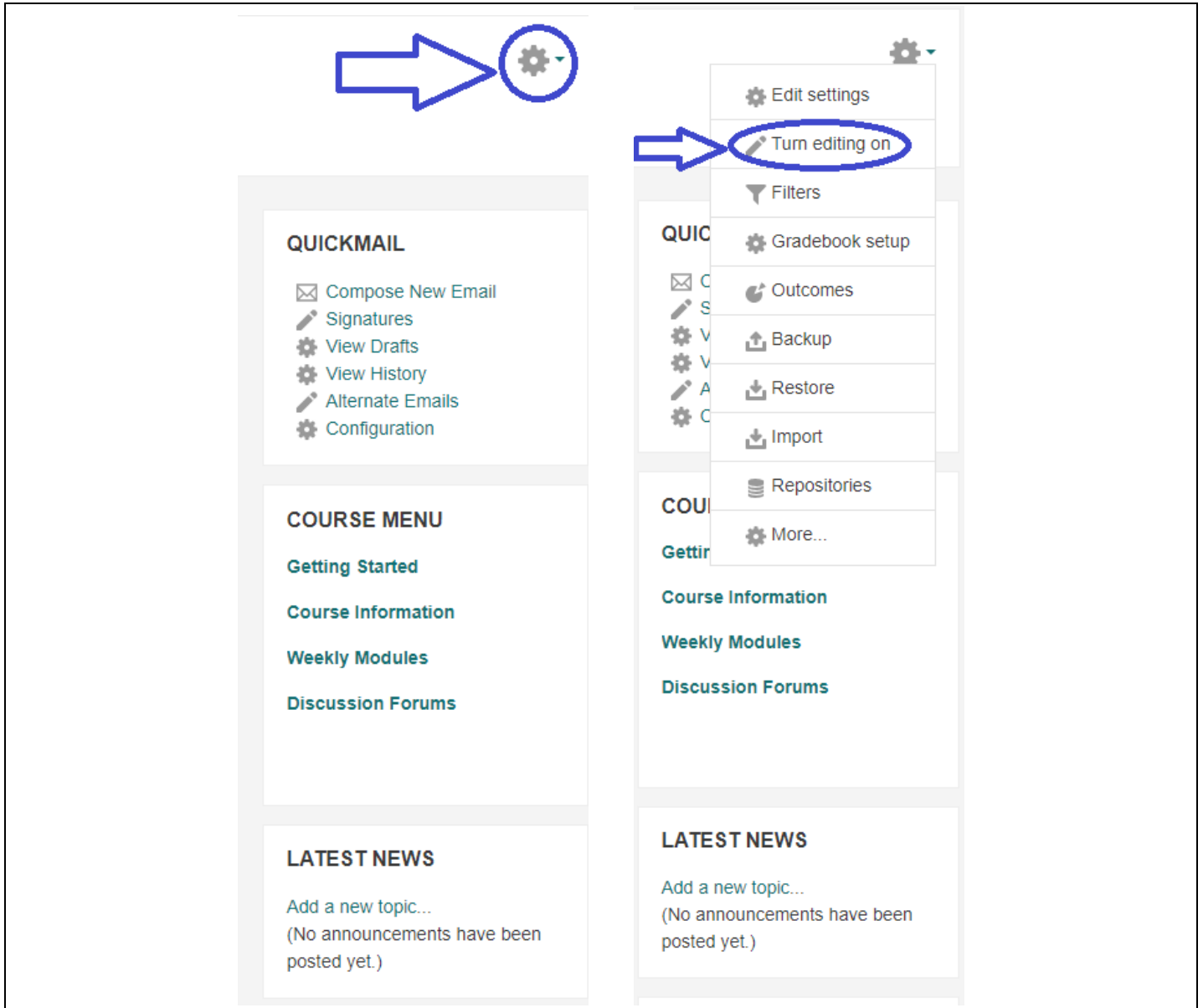
The screenshot shows the Moodle HTML block configuration interface. The top toolbar contains various icons for text formatting and alignment. The 'Code editor' button, represented by a document icon with a code symbol, is highlighted with a blue square. Below the toolbar, the text area contains a large block of HTML code, including an Instagram embed snippet and a complex SVG path definition. The code is displayed in a monospaced font, and the text area has a vertical scrollbar on the right side.

10.) Click "Save Changes" and congratulations! Your Pinterest embed will now show on your Moodle course.

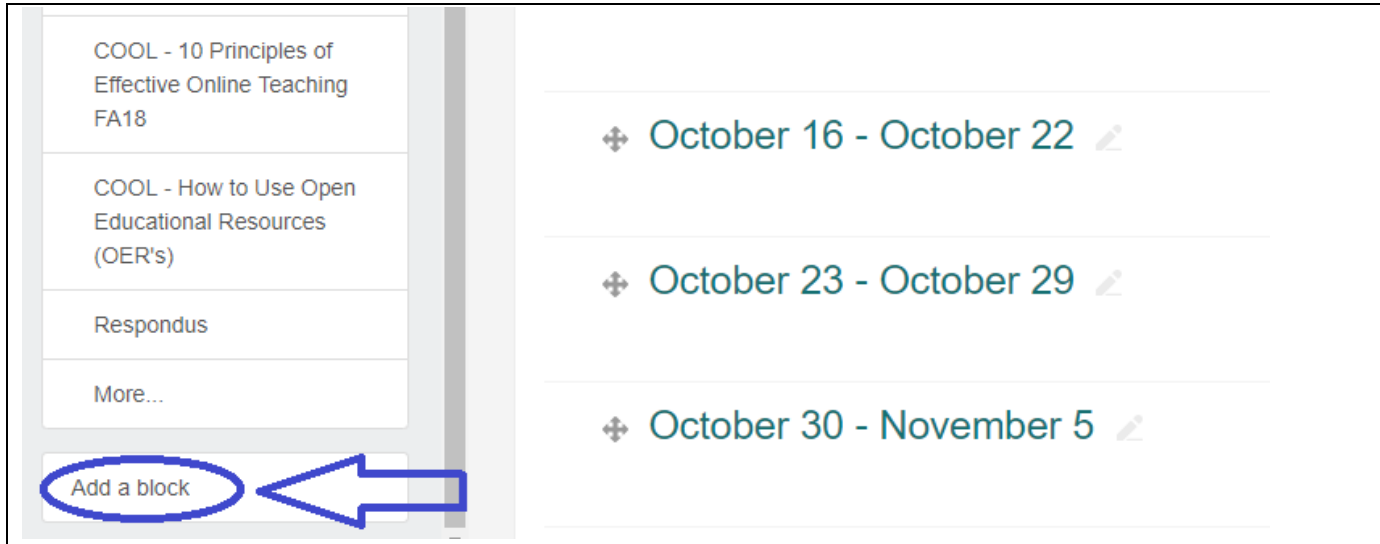


Remind

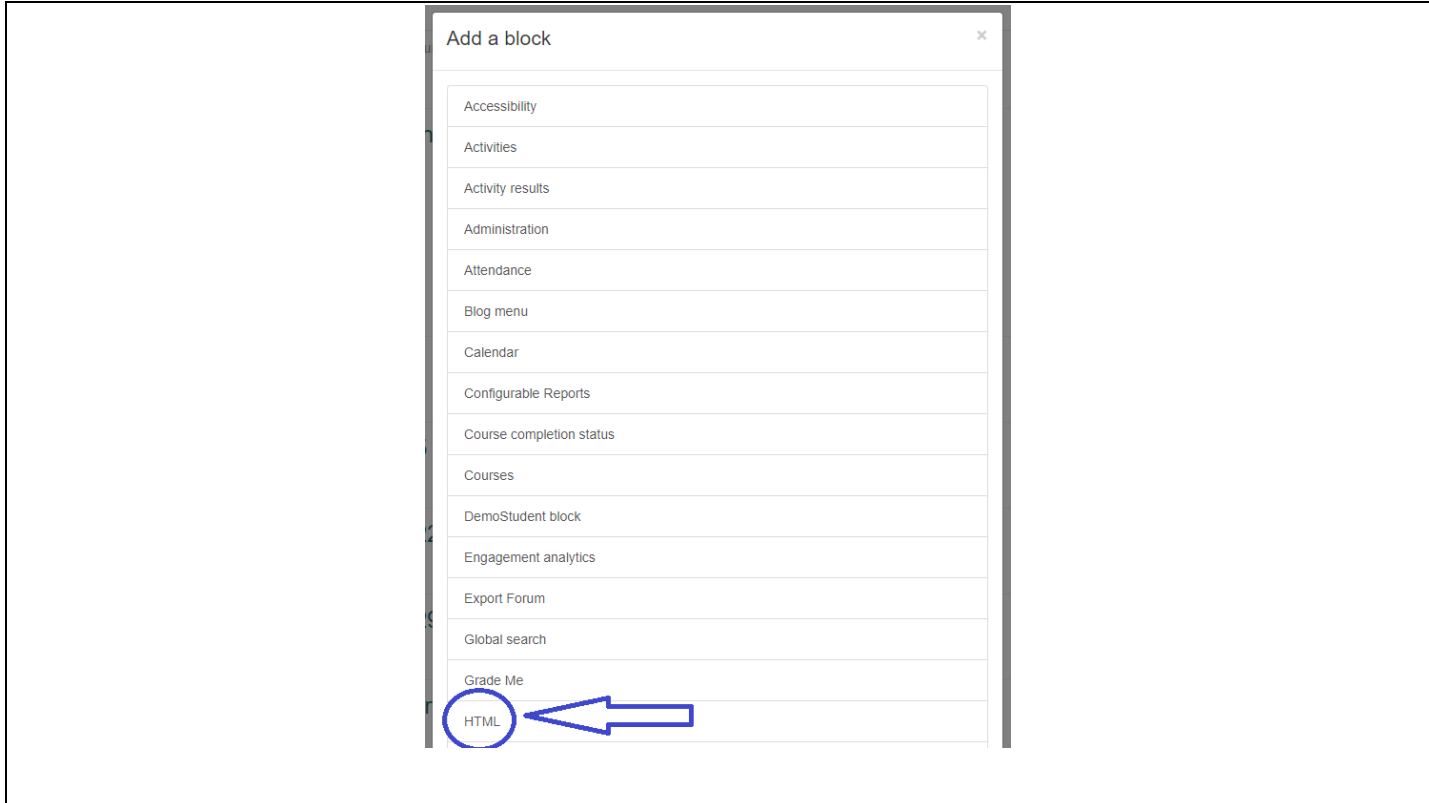
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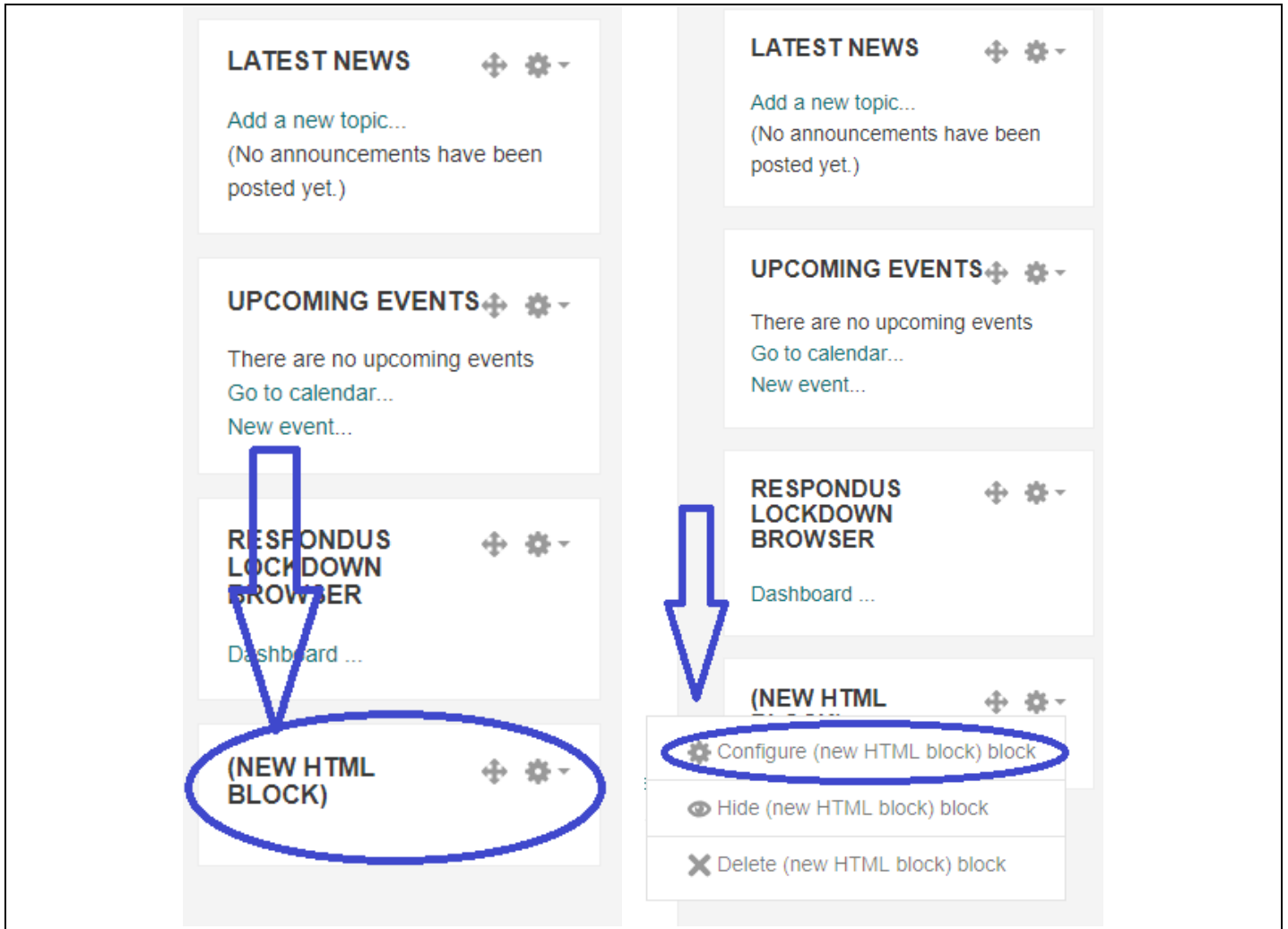
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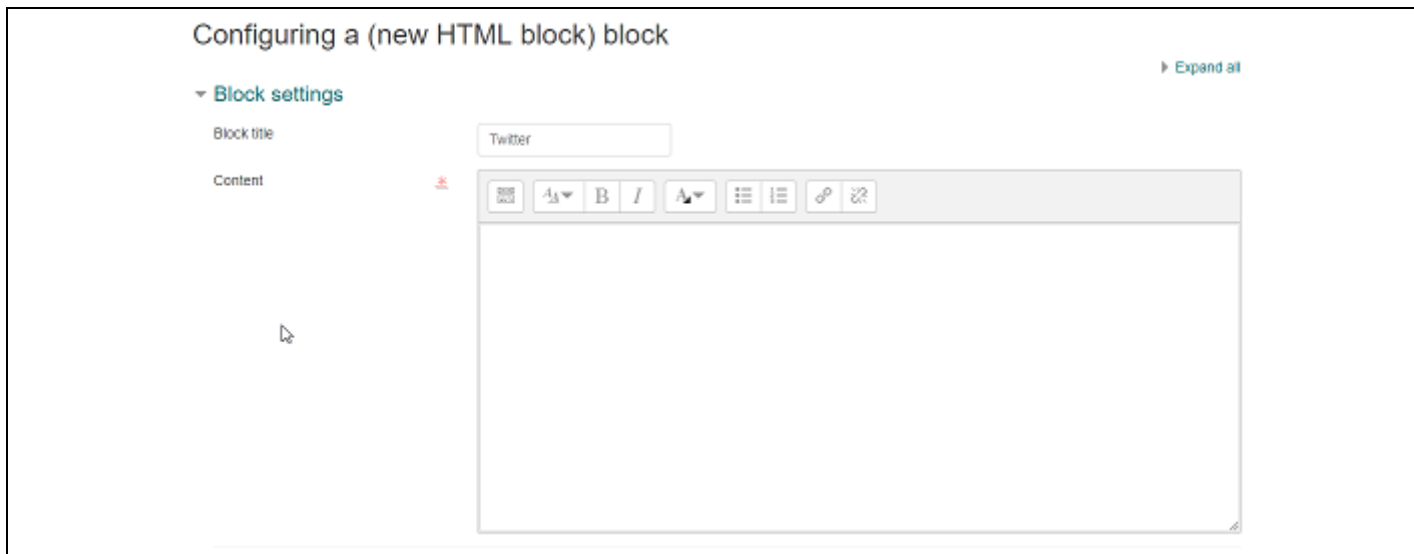
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6.) The next screen will be where you can implement your social media embed code (see the next step) and name the block. For this example, we will be focusing on Remind. After naming your block, keep the page open, add a new tab in your browser, and go to <https://www.remind.com>.



7.) To implement the Remind widget, click on your name in the upper left of your Remind site. Then, click the “Widgets” tab on the left side of the screen. Choose the class you wish to embed and copy the embed code.

