



Coastal Carolina University Master Plan Update

September 2016

Goals for the Master Plan Update

1. Update the plan with recently completed projects
2. Locate the following projects that have been identified by CCU to be included in the master plan update:
 - Academic/Administrative Building 1
 - Academic/Administration Building 2
 - Academic Enrichment Center & Auditorium
 - HTC Center Expansion
 - Track and Soccer Complex on East Campus
 - Brooks Stadium Expansion
 - Outdoor Sand Volleyball Complex
 - Long term vision for property at US 501 / University Boulevard
 - Potential Future Parking Structure
 - Relocation of 544 / University Boulevard intersection (per 2011 master plan)
 - Hackler Golf Course Clubhouse and PGM program classrooms and offices

Note: All square footage estimates are approximate and could change based on the programming or strategic needs of the university.



Academic / Student Projects

Potential Academic Projects on Central Campus

Academic / Student Projects:

- **Academic Buildings** – Two Academic/Administrative classroom/office buildings located in the campus core. (both buildings total 126,000 sf)
- **Academic Enrichment Center** - computer labs (3), seminar rooms (12), tutor rooms (20), offices (21), small study lounge (1,500 sf), large study lounge (2,400 sf). (40,500 sf bldg.)
- **Auditorium – 1,000 – 1,500 seats** (20,000 sf bldg.)
- **Hackler Clubhouse and PGM classrooms and offices** - (23,000 sf bldg.)

Student Projects:

- **Student Union Expansion (II)** - (41,000 sf building expansion)
- **HTC Center Expansion** - (15,000 sf building expansion)

Potential Academic & Student Life Projects on Central Campus

Academic / Administrative Building (72,000 GSF)

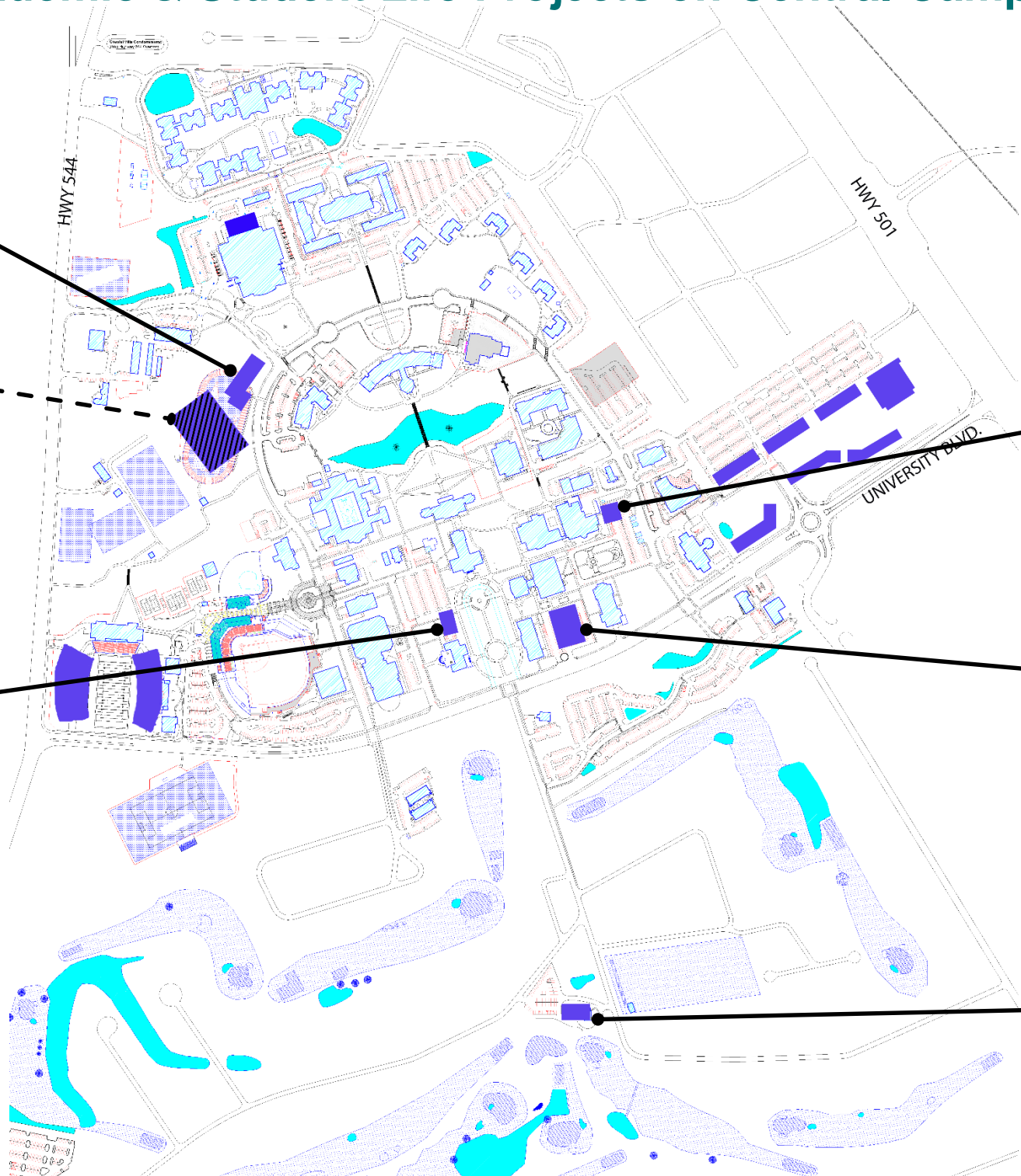
Parking Garage (Potential Future Project)

Academic / Administrative Building (54,000 GSF)

Student Union Expansion (41,000 GSF)

Academic Enrichment Center (40,500 GSF) & Auditorium (20,000 GSF)

Hackler Clubhouse and PGM Classrooms & Offices (23,000 GSF)



Other Program Needs

1. Center for Literacy Education – located in Kingston Hall (in progress)
2. Child Development Center – early childhood labs in Kingston Hall (in progress)
3. Music practice rooms – Creation of practice rooms on the East Campus (in progress).
4. Band Hall



Main Campus Potential Projects

University Gateway District at 501

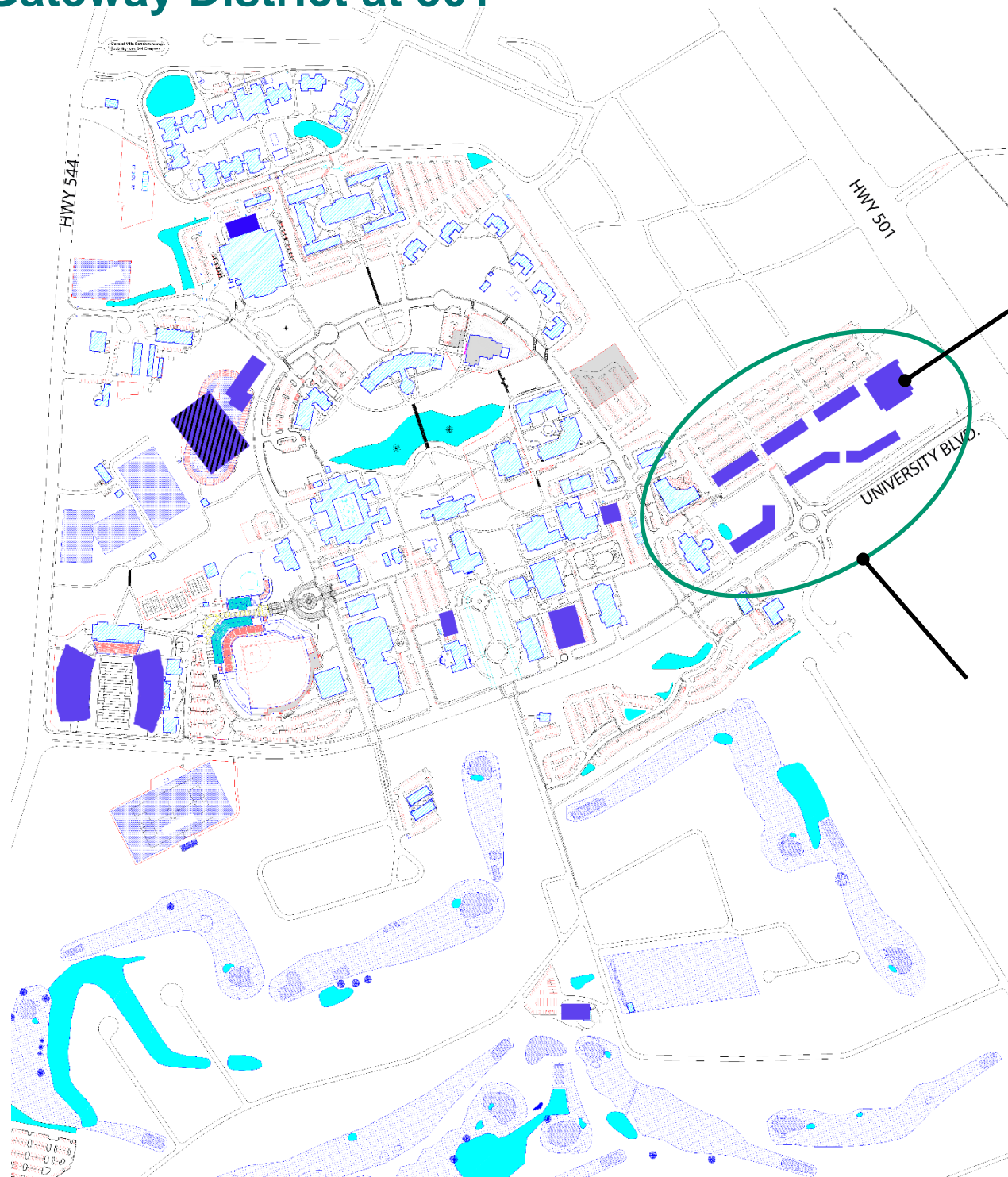
Future Program Needs

Identify a concept and development sites for the open area along US 501 / University Boulevard to accommodate future university program needs.

Signature Gateway Building

- There has been discussion of a signature building at the intersection of US 501 and University Boulevard.
- Future program that has been discussed includes a performing arts center.

University Gateway District at 501



Potential
Performing Arts
Center 1,500 Seats

Academic and/or
Partnership District
310,000 GSF @ 3
stories (does not
include Performing
Arts Center



Athletics Facilities

Athletics

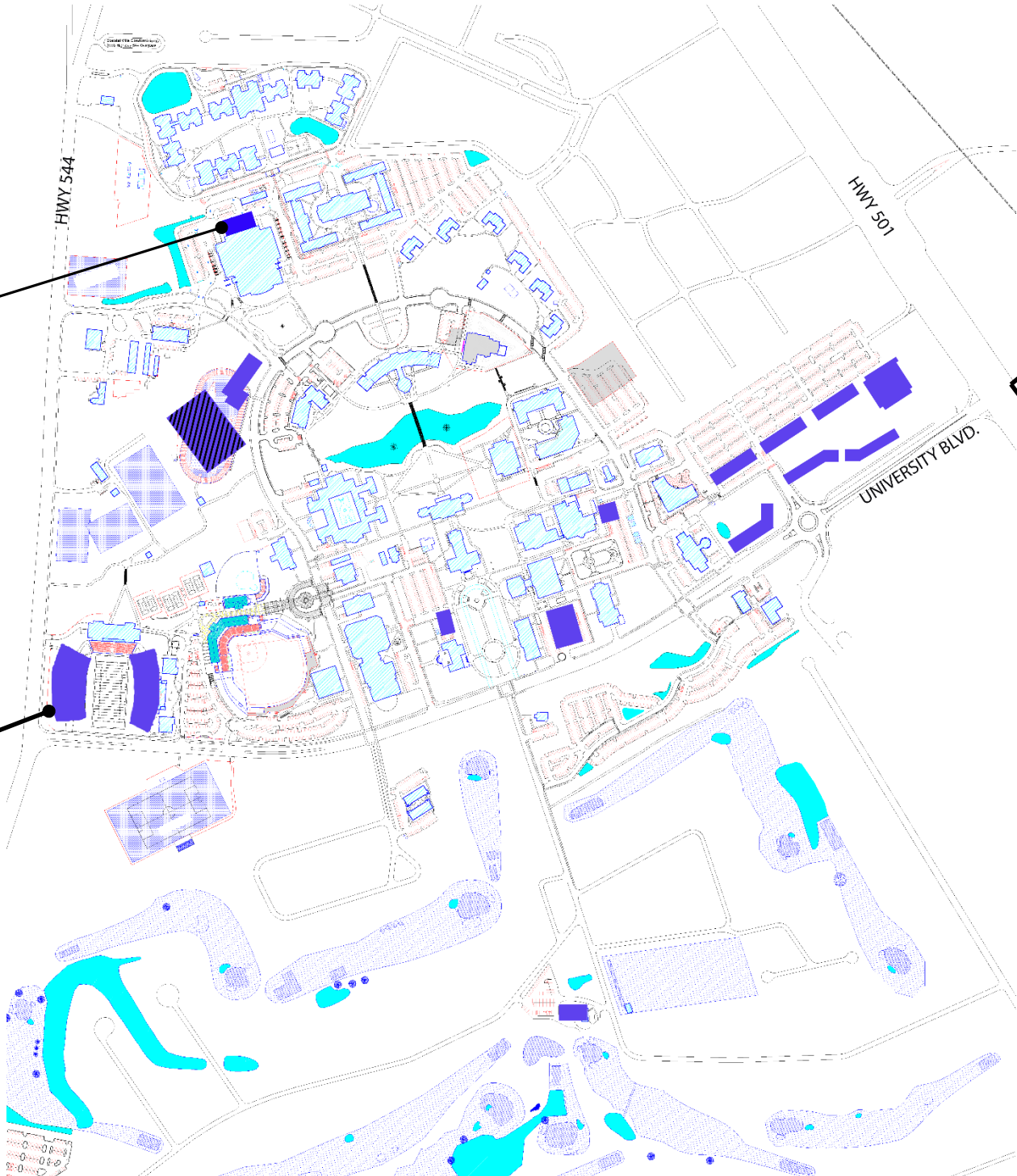
- Track Complex
- Soccer Complex (in progress)
- Brooks Stadium Expansion (in progress)
- Indoor Practice Facility – if external funding becomes available, a new indoor practice facility could be built
- Outdoor Sand Volleyball Complex (in progress)

Potential Athletics Projects on Central Campus

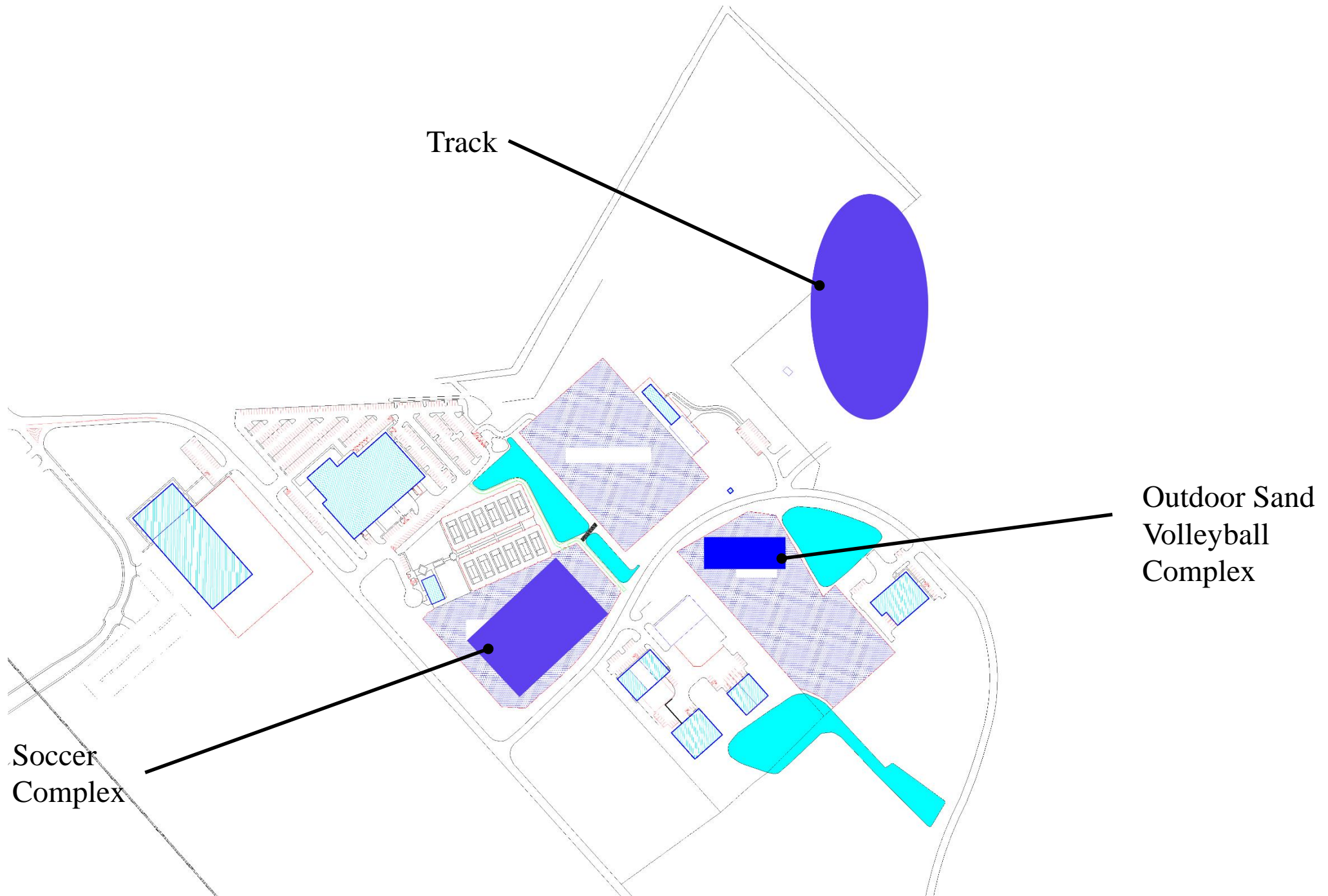
HTC Center
Expansion
(15,000 GSF)

Brooks
Stadium
Expansion

Track/Soccer
/Sand
Volleyball
Complexes
(off map)



Potential Track and Soccer Complex Site Fit at East Campus



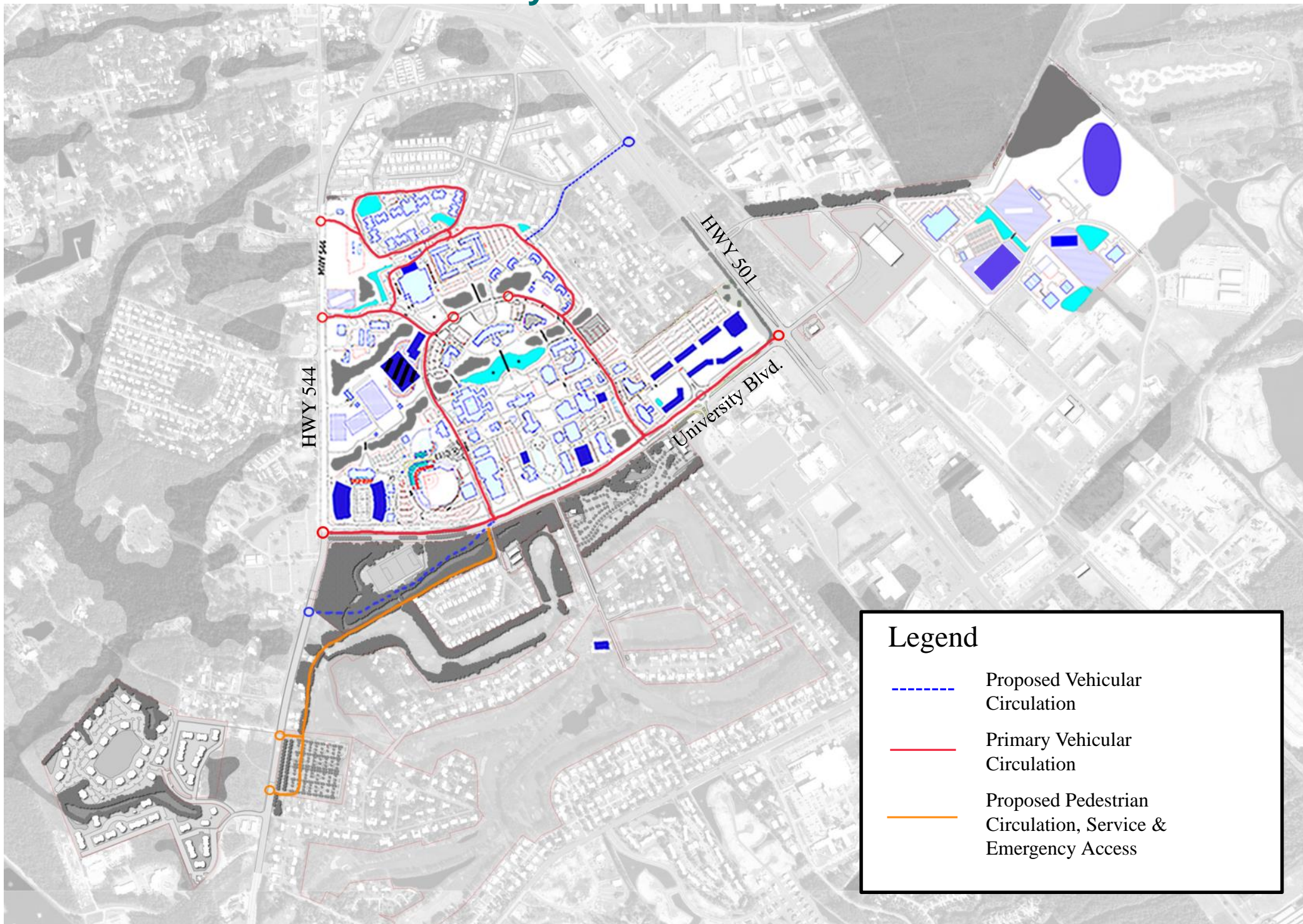


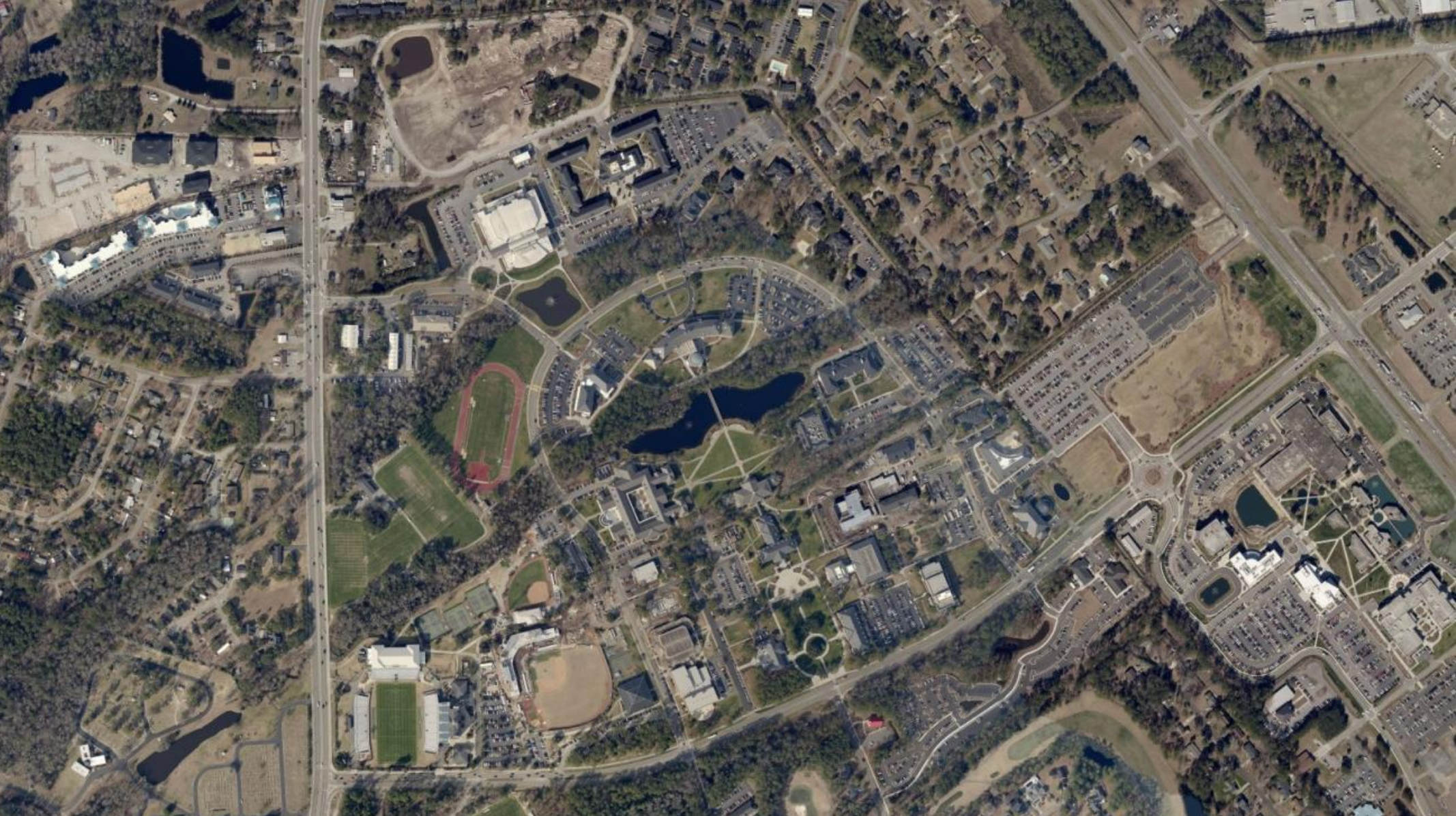
Campus Circulation

Campus Circulation Update

1. Master plan proposal to shift University Boulevard / 544 alignment south to allow potential future expansion of football area requires reconfiguration of existing soccer field.
2. New connections to 544 at north end of main campus have been implemented. The proposed connection at the north end of the campus to 501 has not been implemented due to neighborhood resistance, but remains part of the long term mobility vision for the campus (will require ACOE coordination).
3. Conversion of the section of Chanticleer Drive north of the Wall Building to pedestrian, transit, service, emergency vehicle use only to enhance north-south pedestrian connections and safety between student housing and core campus facilities.

Vehicular Circulation & Gateways





Parking

Parking Update

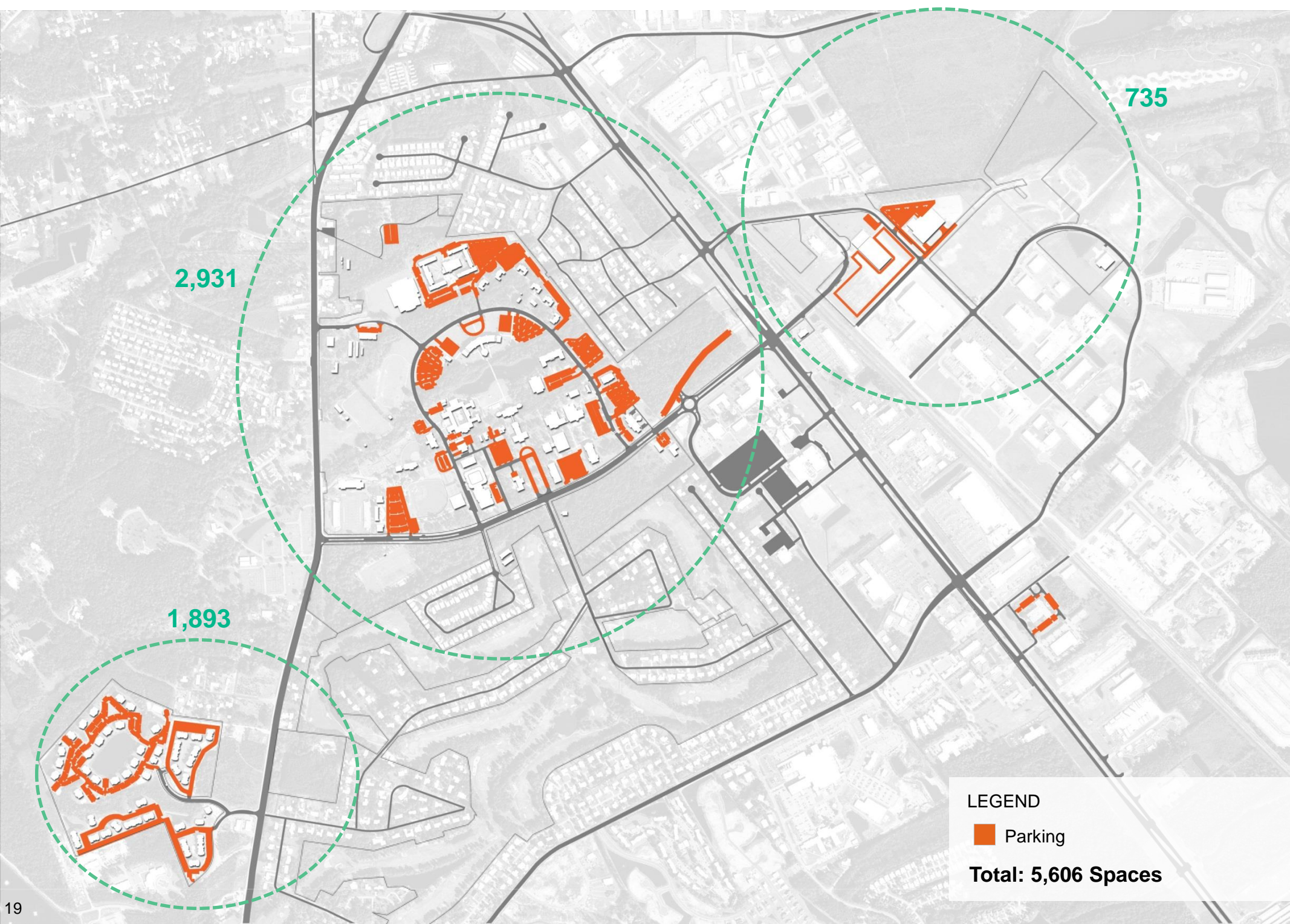
CCU is considering the following parking policies to manage parking demand on main campus:

- Students living in University Place incentivized to leave cars at University Place through tiered parking prices (higher on main campus).
- Shuttle offered from University Place and fire tower parking lot. (Fire tower parking lot generally underutilized except during major events.)
- Address adequate service parking on East Campus after construction of the Track, Soccer and Sand Volleyball Complexes.

In near term, CCU to manage demand through policy adjustments and use of surface lots.

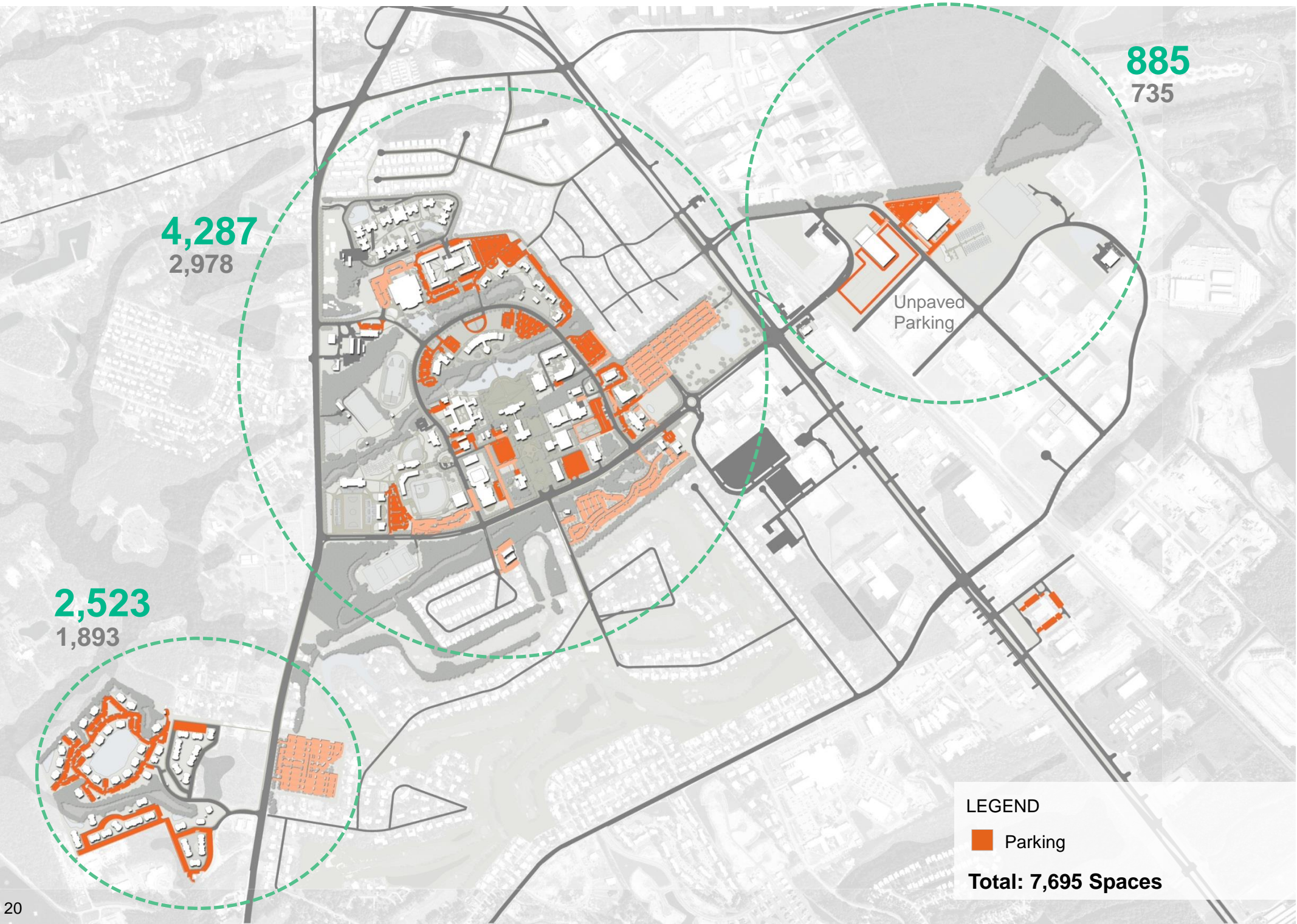
Consideration of a parking deck on the main campus to accommodate additional student parking and campus events.

2011 Existing Parking



LEGEND
■ Parking
Total: 5,606 Spaces

2016 Existing Parking




4,287
2,978

2,523
1,893

885
735

Unpaved
Parking

LEGEND

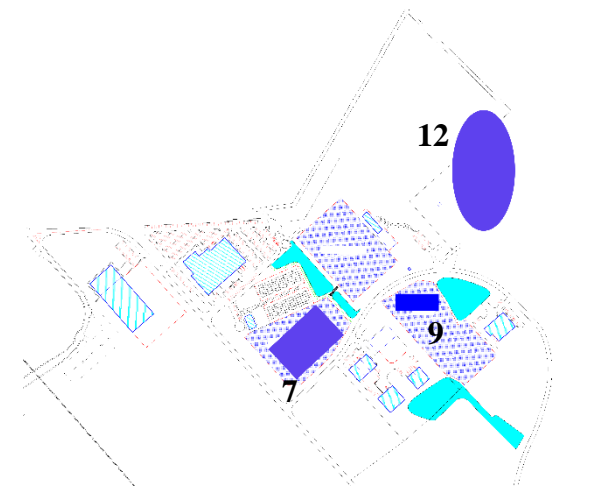
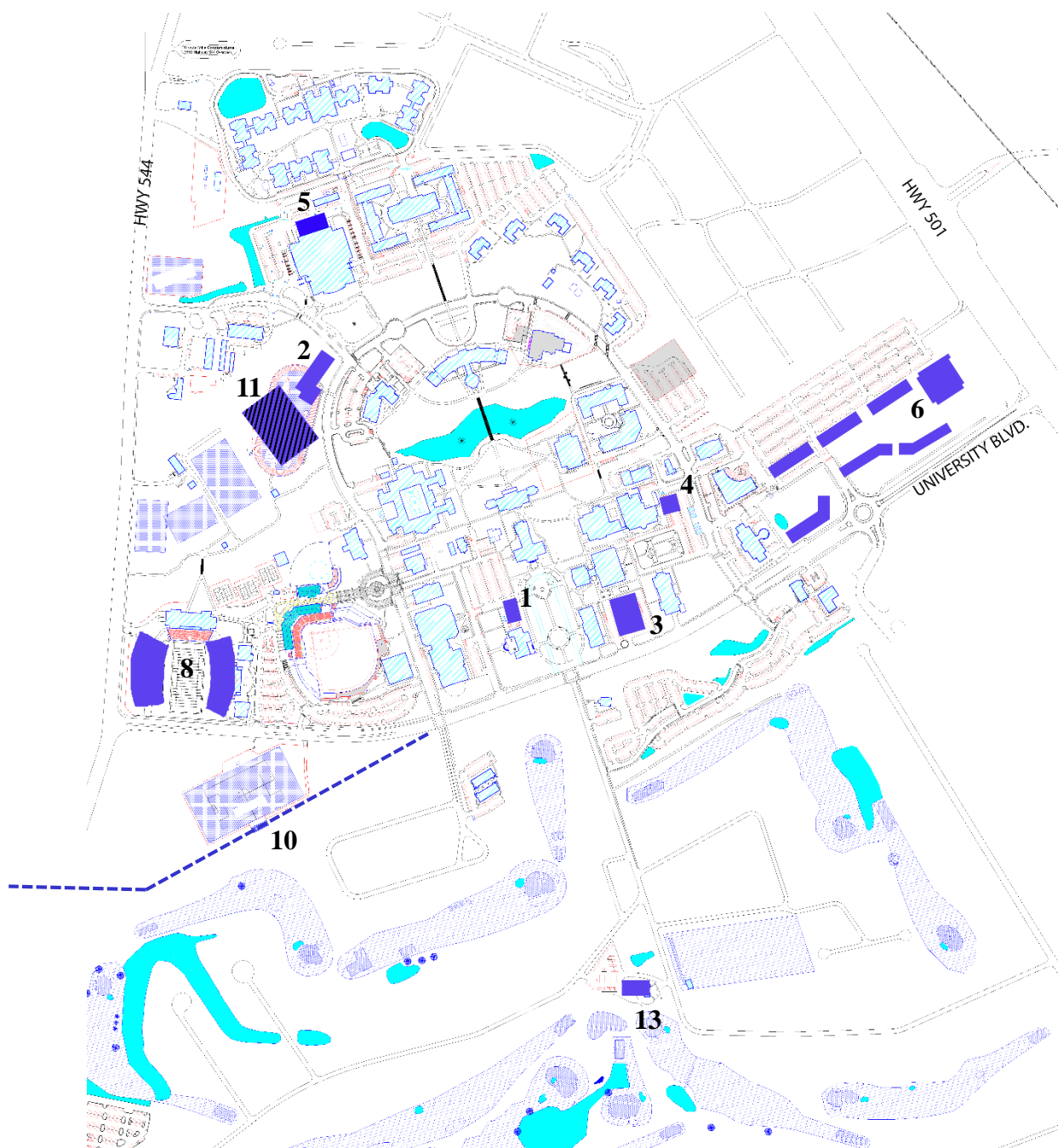
 Parking

Total: 7,695 Spaces



Master Plan Update: Summary of Projects

2016 Master Plan Update Summary of Projects



LEGEND

Proposed Projects

1. Academic/Administrative Building
2. Academic/Administrative Building
3. Academic Enrichment Center & Auditorium
4. Student Union Expansion
5. HTC Center Expansion
6. Gateway Neighborhood Vision
7. Soccer Complex
8. Brooks Stadium Expansion
9. Outdoor Sand Volleyball Complex
10. University Blvd. Realignment
11. Future Parking Structure
12. Track Facility
13. Hackler Clubhouse and PGM Classrooms & Offices