



Faculty Senate  
September 7, 2022  
Meeting Minutes

[www.coastal.edu/facultysenate](http://www.coastal.edu/facultysenate)

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*Note: The remarks of the senators and others are summarized and not verbatim. The recording of this meeting is available in the Faculty Senate Recorder's office.*

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**PRESENT:** Jonathan Acuff, Jim Arendt, Ariana Baker, Aneilya Barnes, Edurne Beltran, Andrea Bergstrom, Miranda Brenneman, Amanda Brian, Brian Bunton, Teresa Burns, Thomas Castillo, Subhajt Chakraborty, Richard Costner, Crystal Cox, Rajendra Dahal, Victoria DePalma, Kelly Elliot, Diane Fribance, Matthew Gilbert, Justin Guilkey, Siming Guo, Jeffry Halverson, Steven Hamelman, Kyle Holody, Emma Howes, Yun Sil Jeon, Sheena Kauppila, Robert Killins, Drew Kurlowski, Brian Lee, Corey Lee, Justin Lovich, Amanda Masterpaul, Kristi McIntyre, Arlise McKinney, Amber McWilliams, Leann Mischel, Susan Montenery, John Navin, Eric Resnis, Sara Rich, Erin Rickard, Jose Sanjines, Kimberly Schumacher, Kerry Schwanz, Kimberly Michelle Singleton, Lauren Stefaniak, Hongxia Wang, Jesse Willis, Lisa Winters, Frederick Wood, and Tally Wright.

**SUBSTITUTIONS:** Steven Borders for Wanda Dooley, Jeffrey Ranta for James Everett, Jesse Rouse for Gillian Richards-Greaves, Michelle Barthet for Daniel Williams

**ABSENT:** Deepak Basyal, Paul Gayes, Lee Shinaberger, Vladislav Gulis, Andy Weinbach

- I. Faculty Senate Chair Brian Bunton called the meeting to order at 4:31 p.m.
- II. Roll call was taken by Parliamentarian Drew Kurlowski.
- III. APPROVAL OF MINUTES – The July 13, 2022 minutes were adopted without any edits by unanimous consent.
- IV. CONSENT AGENDA – The September 7, 2022 consent agenda was approved without any edits by unanimous consent.
- V. PRESIDENT, PROVOST AND OTHER ADMINISTRATIVE REPORTS

President Michael Benson provided information on activities taking place this semester.

- The university will be hosting the first Assembly of Provosts Conference for the Sun Belt Conference beginning September 12.
- There will be a staff recognition ceremony on Thursday, September 8 at 4 p.m.

- Founders Day is on September 16.
- The HTC Distinguished Teacher-Scholar lecture will be on September 20 at 7 p.m.

Associate Vice President for Enrollment Management Amanda Craddock presented a report on enrollment. (presentation attached and is posted on Faculty Senate Additional Resources page).

## VI. EXECUTIVE COMMITTEE REPORT

- Undergraduate Administrative Actions #31-38 were generated and approved from the July 13, 2022 meeting. Refer to the July 13, 2022 Faculty Senate Order of Business for complete details.
- Senate Chair Brian Bunton welcomed all new Senators.
- Incoming SGA President Mateo Solana was introduced and he addressed the Senate.
- Special appointments have been made for committees. Jonathan Acuff has been appointed to University Travel Council; Academic Affairs did not have someone to chair, Mitchell Church has been appointed to the committee and will serve as acting chair until the committee votes.
- Nominations for special elections will begin on Friday, September 9 and remain open through September 16. Elections will start Monday, September 19.
- If any of the standing committees are not meeting at the time specified in the Faculty Manual, please inform the Senate Chair immediately.

## VII. NEW BUSINESS

### A. Faculty Senate Executive Committee

1. **Motion:** Suspend the rules and allow a member of the Faculty Development Committee to serve as chair for a third consecutive year.  
**Motion passed (48 approved, 2 opposed)**
2. **Motion:** Adjust student evaluation for Fall II 2022  
**Motion passed (46 approved, 0 opposed)**

## VIII. QUASI-COMMITTEE OF THE WHOLE

Senate Chair Brian Bunton moved to go into quasi-committee of the whole with no objections to discuss venue of holding Faculty Senate meeting. After discussion, the senate came out of quasi-committee of the whole with no objections.

## IX. ANNOUNCEMENTS

- In recognition of Constitution Day, the College of Education and Social Sciences is hosting special speaker, Bakari Sellers on September 15 at 5:30 p.m. in the Wheelwright Auditorium.
- John Navin will be presenting on his book, The Grimm Years, on September 21 at 4 p.m. in the Alford Ballroom.
- The College of Humanities and Fine Arts will be hosting Music on the Lawn this semester starting Friday, September 9 at 6 p.m. There will be food trucks. This event should take place once a month.

NOTE: Download the order of business and open in Adobe. The keyboard shortcut to open/close the navigation pane is F4. Click on the paperclip symbol to view all attachments in this document.

- Faculty Ombuds, Renee Smith is available for meeting in person or virtually.

With no additional business, the meeting adjourned at 5:50 p.m.

Respectfully submitted,  
Christina Genovevo  
Senate Recorder/Curriculum Management Coordinator

Coastal Carolina University

Faculty Senate

# Enrollment Update

Amanda Craddock,

Associate Vice President for Enrollment Management

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September 7, 2022

# Faculty Senate Meeting

## Fall 2022 Enrollment

Term	Date	New Freshmen	New Transfers	Transients	Non-Degree Seeking*	Readmits	Continuing Undergraduates	Undergraduate Students	Graduate Students	Total Enrollments
Fall 2022	8/24/2022	2,697	586	2	321	135	6,042	9,783	513	10,296
	8/25/2022	2,693	586	4	320	138	6,057	9,798	524	10,322
	8/26/2022	2,690	583	3	324	144	6,074	9,818	525	10,343
	8/29/2022	2,690	584	3	324	145	6,075	9,821	526	10,347
	8/30/2022	2,686	588	3	324	146	6,083	9,830	515	10,345
	8/31/2022	2,678	585	3	320	148	6,092	9,826	515	10,341
	9/1/2022	2,676	584	3	319	149	6,090	9,821	516	10,337
	9/2/2022	2,663	578	3	315	149	6,073	9,781	526	10,307
	9/6/2022	2,663	578	3	316	150	6,073	9,783	527	10,310
Percent of change from previous year		5.7%	-21.5%	-40.0%	-3.7%	-27.9%	3.7%	1.3%	-10.1%	0.7%

## First-Year/Freshmen Highlights

- 11% increase in submitted applications
- 10% increase in accepted applicants
- 6% increase in enrolled students
  
- First Generation Students: 27% (723)
- Pell Grant Students: 24% (628)
- Underrepresented/Minority Students: 24% (631)

# Faculty Senate Meeting

## Freshmen Applications

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	% Difference
	August 16, 2019	August 14, 2020	August 13, 2021	August 19, 2022	21/22
<b>Freshman Applications</b>					
	<b>15,053</b>	<b>14,096</b>	<b>15,476</b>	<b>17,165</b>	10.9%
In-State	6,739	6,694	5,452	5,456	0.1%
Out-of-State	8,229	7,333	9,885	11,626	17.6%
International	85	69	139	83	-40.3%
<b>Freshman Acceptances</b>					
	<b>10,370</b>	<b>9,964</b>	<b>12,248</b>	<b>13,495</b>	10.2%
In-State	3,972	4,070	4,052	3,955	-2.4%
Out-of-State	6,364	5,864	8,152	9,458	16.0%
International	34	30	44	82	86.4%
<b>Freshman Deposits</b>					
	<b>2,390</b>	<b>2,145</b>	<b>2,636</b>	<b>2,758</b>	4.6%
In-State	1,106	943	1,091	930	-14.8%
Out-of-State	1,264	1,187	1,530	1,812	18.4%
International	20	15	15	16	6.7%

## First-Year/Freshmen Highlights

- Average High School GPA: 3.721
- Average Core GPA: 3.353
- Average SAT: 1090 (average of the 1,166 submitters)  
Highest SAT: 1530
- Average ACT: 22 (average of the 453 submitters)
  - Highest ACT: 35
- 1,164 students did not submit test scores



## First-Year/Freshmen Highlights

<b>Award</b>	<b>Number Enrolled</b>	<b>Average Core GPA</b>
Presidential Scholarship	159	3.95
President's Scholar	225	3.82
Provost's Scholar	478	3.62
Coastal Scholar	420	3.42
Teal Scholar	162	3.28
Honors College Scholarship	187	3.76

# Faculty Senate Meeting

## Transfer Applications

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	% Difference
	August 16, 2019	August 14, 2020	August 13, 2021	August 19, 2022	21/22
<b>Transfer Applications</b>					
	<b>2,062</b>	<b>1,995</b>	<b>2,283</b>	<b>2,085</b>	-8.7%
In-State	1,088	1,046	1,000	876	-12.4%
Out-of-State	942	908	1,239	1,185	-4.4%
International	32	41	44	24	-45.5%
<b>Transfer Acceptances</b>					
	<b>1,234</b>	<b>1,175</b>	<b>1,387</b>	<b>1,195</b>	-13.8%
In-State	688	619	644	522	-18.9%
Out-of-State	523	527	722	649	-10.1%
International	23	29	21	24	14.3%
<b>Transfer Deposits</b>					
	<b>798</b>	<b>736</b>	<b>845</b>	<b>674</b>	-20.2%
In-State	521	482	477	340	-28.7%
Out-of-State	258	234	353	316	-10.5%
International	19	20	15	18	20.0%

## Transfer Highlights

- Average College GPA: 3.07
- Average Credits Transferred: 50
  
- First Generation Students: 24% (145)
- Pell Grant Students: 28% (167)
- Underrepresented/Minority Students: 29% (171)

## Transfer Highlights

<b>Award</b>	<b>Number Enrolled</b>	<b>Average College GPA</b>
Transfer Scholar Level I	112	3.75
Transfer Scholar Level II	60	3.37
Transfer Scholar Level III	94	3.05
Phi Theta Kappa Scholarship	18	3.67
Honors College Scholarship	7	3.81

# Top Five Connection Factors

- Current Student: 17%
- Campus Visit: 16%
- Family/Alumni Referral: 13%
- CCU Website: 11%
- Live in Area: 8%

# Faculty Senate Meeting

Answer	Submitted Applications	Percent of All Apps	Number Enrolled	Percent of All Enrolled
Current Student	3,042	18%	554	16.6%
CCU Website	2,467	15%	367	11%
Campus Visit	2,043	12%	516	15.5%
Admissions Recruitment (mailing & travel)	1,728	10%	228	6.8%
Family/Alumni Referral	1,399	8%	422	12.7%
Other	1,391	8%	249	7.5%
School/Employer Recommendation	1,385	8%	180	5.4%
Vacation Travel to Area	1,055	6.2%	197	5.9%
Live in the Area	682	4%	263	7.9%
Word of Mouth	581	3%	124	3.7%
Athletics	549	3%	107	3.2%
Coach's Referral	506	3%	90	2.7%
Faculty/Staff Referral	111	0.7%	32	1%
External Marketing	52	0.3%	6	< 1%

# Top Five Enrollment Factors

- Location: 71%
- Degree Programs: 59%
- Campus Visit: 56%
- Campus Life: 51%
- Size: 44%

# Faculty Senate Meeting

	Fall 2022 Number	Fall 2022 Percent	Fall 2018 Number	Fall 2018 Percent
<b>Location</b>	498	71.1%	385	79.5%
<b>Degree programs that match my interest</b>	410	58.6%	350	72.3%
<b>Campus visit</b>	394	56.3%	295	61.0%
<b>Student activities/campus life</b>	357	51.0%	267	55.2%
<b>Size</b>	306	43.7%	290	59.9%
<b>Distance from my home</b>	276	39.4%	180	37.2%
<b>Cost/Affordability</b>	226	32.3%	224	46.3%
<b>NCAA Division I athletic events</b>	183	26.1%	140	28.9%
<b>Reputation/academic quality</b>	173	24.7%	169	34.9%
<b>Residence Halls</b>	85	12.1%	130	26.9%
<b>Good customer service</b>	54	7.7%	107	22.1%
<b>Other</b>	24	3.4%	34	7.0%



## Fall 2021 Freshmen Cohort Test-Optional Data

### Fall-to-Spring Data

#### **Test-Optional Cohort (n= 1,355)**

Avg. HS Core GPA: 3.316

Avg. First Semester GPA: 2.809

GPA's above 3.0: 54%

GPA's below 2.0: 20%

Retention: 89.2%

#### **Non-Test-Optional Cohort (n=1,164)**

Avg. HS Core GPA: 3.303

Avg. First Semester GPA: 2.884

GPA's above 3.0: 57%

GPA's below 2.0: 20%

Retention: 89.8%

# Questions?