

HCHEC Scholarship for the Study of War and Society

Application required - deadline is March 15

This scholarship is awarded annually to an Horry County high school senior who plans to major or minor in history or neighboring disciplines in the humanities. Preference will be given to applicants who plan to integrate their interest in war and society into their academic program and subsequent careers.

Study of War and Society Requirements:

- Achieve a minimum 2.5 high school GPA through the junior year;
- Be an Horry County resident and high school senior (the Horry County high school must be accredited by the Southern Association of Colleges and Schools);
- Be admitted to Coastal Carolina University;
- Complete and submit the scholarship application to Coastal Carolina University by published deadline;
- Write an essay of 1,500 words or less that answers the question: How can mass or social media best be used in building or maintaining peace or in managing conflict? and
- Have an Adult Coordinator who will represent them and provide guidance, ensure the essay is conceived and written by the student, and that the essay meets contest requirements.

Award Amount: \$2,500 annually for up to four years or eight semesters (renewal criteria must be met annually). Recipients must be enrolled full-time at Coastal Carolina University.

Renewal Criteria:

- Be enrolled fulltime;
- Complete a minimum of 30 credits annually (includes summer terms if needed); and
- Maintain a cumulative CCU GPA of 2.5.

Applications will be available to all accepted CCU students via [Webadvisor](#). After logging into Webadvisor, click on the link 'Apply for Application-based Scholarships' to apply. Applications will be reviewed by the HCHEC Scholarship Committee. The number of new awards may vary annually.

Completed application and supplements must be returned VIA WebAdvisor by March 15

SCHOLARSHIP FOR THE STUDY OF WAR AND SOCIETY

APPLICATION

Deadline: March 15

Name _____

Social Security number (last four digits) XXX - XX - _____

Address _____
Street City State ZIP code

Email address _____

Telephone: Home _____ Cell _____

College major _____

Name of high school _____

High school cumulative GPA _____ as of (month/year) _____

CERTIFICATION: By signing this application, I certify that I am a resident of Horry County and the information contained in this application is complete and accurate.

Signature _____ Date _____

► ABOUT THE DEPARTMENT OF HISTORY

Coastal Carolina University hosts academic programs that study the relationship between war and society, including the human experience of war and peace. The Department of History in the Edwards College of Humanities and Fine Arts offers opportunities for students to study the causes and consequences of military conflicts, the visual and literary representations of war, and the memory and technology of warfare. In addition, Edwards College interdisciplinary programs in cultural heritage studies, digital humanities, intelligence and national security, international relations, and public history encourage students to explore such topics as human rights, tolerance and intolerance, and global citizenship.

To be eligible to apply for the HCHEC Scholarship for the Study of War and Society, students must submit this application and an essay using the criteria on the following page. In addition, each student must have an adult coordinator representing him or her. An adult coordinator is selected by the student and may be a teacher, a school administrator, a parent or a leader of a community youth organization. CCU does not select a student's adult coordinator. The adult coordinator will provide the student with guidance in research and writing; will ensure that the student's essay is conceived and written by the student and represents the student's own, original thoughts; and will ensure that the student's essay meets contest requirements.

Name of adult coordinator _____

Email address _____ Phone number _____

► Submit the completed application and essay to:

Brandon Palmer
Department of History – Brittain Hall 380
Coastal Carolina University
P.O. Box 261954
Conway, SC 29528-6054

SCHOLARSHIP FOR THE STUDY OF WAR AND SOCIETY

► The Influence of Social Media in Peacebuilding and Conflict Management

Advancements in technology historically have shaped how individuals communicate and gather information, and, in so doing, have contributed directly to the outbreak of armed conflict, to conflict management, and to peacemaking. Mass media—newspapers, TV, radio, and film—as well as today’s social media—Facebook, Twitter, YouTube, Instagram, blogs, and similar services—are important tools that disseminate critical information and communicate ideas affecting peace and conflict within individual nations or among multiple nations. These forms of media have informed the global community of resistance group activities against repressive regimes, expanded political awareness and encouraged civic participation, linked social services and humanitarian relief projects to those in desperate need of help, and altered the course of individual nation’s policymaking. Conversely, digital propaganda has proliferated. Media has been used to subvert peacemaking efforts, to propagate slanted, biased perspectives for specific political and social ends, and to fuel hatred and violence. Social and mass media have had a central role in nations such as Vietnam, Egypt, Afghanistan, Colombia, Turkey, and the United States, and have stimulated regional developments as witness with the Arab Spring in 2010-11 and the growth of ISIL/Daesh since 2014.

Submit an essay with your application answering the following question in 1,500 words or less: How can mass or social media best be used in building or maintaining peace or in managing conflict?

- Describe briefly a specific example in which media contributed directly to a transition within an individual nation (Egypt, Pakistan, Syria, United States, etc.) or among two or more nations (India-China, U.S.-Vietnam, Afghanistan-Pakistan, etc.) from violent conflict to peacemaking, from political repression to liberation, or from peace to armed conflict.
- Determine what forms of media were used most effectively and analyze how that media initiated, transformed, determined or resolved violent conflict. If media changed the conflict environment, explain what it altered and how it did so.
- Based on the example you selected and described, what risks, limitations or “trade-offs” should be anticipated in using mass or social media as a tool for conflict resolution or conflict management?
- What suggestions would you offer to policymakers or dissident groups for using media coverage in peacebuilding or in managing conflict?

You may develop a counterargument to these – that mass or social media proved to be of little, if any, value in the national transition example you selected to examine.

- What media forms were used, why these forms and why were they ineffective?
- Why did mass or social media not transform the conflict environment?
- How different would the results have been had media been used widely and effectively?

The essay must adhere to the traditional essay structure including endnotes and bibliography. Additional requirements and information are:

- Essays must be written in English;
- The essay is limited to 1,500 words or less, exclusive of title page, endnotes and bibliography;
- Essays that use a variety of sources will be judged higher than those that do not. Neither general encyclopedias nor websites such as Wikipedia are acceptable sources. Moreover, websites must not be the only source of information;
- Applicants are encouraged to explain how the study of war and society will fit into their academic pursuit while at CCU. For example, which classes or programs of study will be tied to this scholarship?;
- The applicant must be attentive to and address additional writing and research expectations and evaluation criteria included in the statement of the essay topic.

