Pursuing a Masters Degree
Why the Wall College?

- <5% of business schools achieve AACSB accreditation.
- 97% job/graduate school placement rate for the MBA program.*
- Small class sizes, individualized attention.
- Career services with access to >2000 employers.
- Flexible scheduling including online/hybrid classes.

*based on most recent alumni survey data
Our Team

Dr. Mark Mitchell
Associate Dean, Director of Graduate Programs

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Contact our office at gradbus@coastal.edu.
Our mission:

…to guide and educate each student in the development of valuable skills for a successful career in a globally competitive and diverse environment.
Graduate Programs

• Master of Accountancy

• Master of Business Administration
  – Concentrations in:
    • Health Care Administration
    • Nonprofit Administration
    • Commercial and Investment Real Estate

• Graduate Certificates
  • Healthcare Administration
  • Fraud Examination
Value of an MBA

✓ 3 out of 4 recent graduates say earning their MBA improved their job satisfaction

✓ 70% say they could not have landed their current job without their MBA

✓ Nearly 9 out of 10 MBA alumni say their degree moved them further along in their careers.

✓ 80% say their business school experience prepared them for their chosen career.

Source: GMAC Research 2018
www.mba.com
Master of Accountancy (M.Acc.)
MACC Career Outcomes

• Prepare for a career in Accounting
• Credits required to sit for CPA exam
• Progress to Ph.D. program for academic or research careers
MACC Program Curricula

• 30 credit hours
  – 6 required (18 credits), 1 elective (3 credits)
  – Select Assurance or Taxation Track (9 credits)

• Assurance Track:
  – ACCT 637: Advanced Auditing
  – ACCT 638: Fraud and Litigation Advisory Services
  – ACCT/CSCI 534: Digital Forensics and E-Discovery

• Taxation Track:
  – ACCT 621: Taxation of C Corporations
  – ACCT 622: Taxation of Pass Through Entities
  – ACCT 623: Estate and Gift Taxation
MACC

- Core Courses

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<tr>
<th>FALL</th>
<th>SPRING</th>
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<tbody>
<tr>
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<td>ACCT 665: Financial Statement Analysis</td>
<td>ACCT 675: Law for Accountants</td>
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Recommended Academic Plan for full-time student.
MACC

• Assurance Track

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MACC

- Taxation Track

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Master of Business Administration (MBA)
Format

• MBA program can be completed in-person or online.

• Completion paths:
  – Full time in 12 months (9-12 credits/semester)
  – Part time in < 2 years (6 credits/semester)
# MBA Program Curricula

- 30 credit hours (7 required, 3 elective)

<table>
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<tr>
<th>FALL</th>
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<th>SUMMER 1 / 2</th>
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<tr>
<td>MBA 615: Leadership</td>
<td>MBA 605: Operations &amp; Global Supply Chain</td>
<td>2 Electives</td>
</tr>
<tr>
<td>MBA 620: Financial Management</td>
<td>MBA 624: Managerial Economics</td>
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<td>MBA 631: Marketing Strategy</td>
<td>MBA 690: Global Strategy*</td>
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<tr>
<td>MBA 650: Management Responsibility &amp; the Law</td>
<td>Elective</td>
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Recommended Academic Plan for full-time student.

*course has pre-req
Healthcare Administration concentration

• Prepares students for a career in medical and health services, for example:
  – Hospital administration
  – Managing medical practice groups
  – Managing strategic product innovation (i.e.: Medical device, pharmaceuticals)
  – Practice manager/director
  – Chief medical officer
Health Care Concentration (3 Courses)

• Required:
  – MBA 670: US Health Care System
  – MBA 674: Health Care Financial Decision Making

• Elective (pick one)
  – MBA 671: Health Care Strategy
  – MBA 672: Health Care Quality Management
  – MBA 673: Information Systems in Health Care

All healthcare courses operate in the short 8-week semesters in Fall and Spring.
Nonprofit Administration concentration

- Prepares students for a career in leading nonprofit organizations:
  - Program director
  - Fundraising/development manager
  - Grant writer/ administrator
  - Board of directors
  - Executive director
Nonprofit Administration Concentration (3 Courses)

• Required:
  – MBA 521: Financial Gov of Nonprofit Boards
  – MBA 522: Grant Writing
  – MBA 655: Sustainability & Corp Social Responsibility
Commercial and Investment Real Estate concentration

• Prepares students for a career in investment analysis of land holdings/real estate operations:
  – Commercial real estate broker
  – Equity investment analyst
  – Land developer
  – Director of franchise operations
  – Director of real estate operations
  – Association manager

• Prepare for CCIM exam
• Learn ARGUS software
Commercial and Investment Real Estate Concentration (3 Courses)

• Required:
  – MBA 646: Value Management
  – MBA 647: Real Estate Market Analysis
  – MBA 648: Real Estate Seminar
Admissions Criteria

• Undergraduate GPA > 3.0
• Bachelor’s degree from a regionally accredited university.
• GMAT or GRE score (Due to COVID-19, test requirements are waived for Summer/Fall 2020 admissions).
• Transcripts for ALL universities you have attended.
  – CCU transcripts automatically added for you.
• Prerequisite courses in Accounting, Economics, Statistics, Business Finance, Marketing, and Management.
  – We accept several science courses and offer alternative “Academic Leveling Courses” if you are missing prereqs.
  – See us for a transcript evaluation.

M.Acc. applicants must have an Accounting undergrad degree.
Graduate Certificates
Health Care Administration
(12 credits)

• Required:
  – MBA 670: US Health Care System
  – MBA 674: Health Care Financial Decision Making

• Elective (pick TWO)
  – MBA 671: Health Care Strategy
  – MBA 672: Health Care Quality Management
  – MBA 673: Information Systems in Health Care

• Can be completed stand alone
• Or added to MBA (1 more course)
Fraud Examination (12 credits)

- ACCT 631: Fraud Examination
- ACCT 675: Law for Accountants
- ACCT/CSCI 534: Digital Forensics and E-Discovery (DL this May)
- ACCT 638: Fraud & Litigation Advisory Services (DL this May)

- Can be completed stand alone
- Or added to MBA (1 more course) or MAcc Assurance Track.
How to Apply
Application Deadlines

• Spring admission:
  – Early deadline (fee waiver): October 15
  – Final deadline: November 15

• Fall admission:
  – Early deadline (fee waiver): May 15
  – Final deadline: June 15

Admission into graduate programs is done on a rolling basis. It is also possible to apply for admission to start in Maymester, Summer 1, or Summer 2.
Application Checklist
(MBA and MACC)

☑️ Online Application & Fee ($45)
☑️ GMAT or GRE score *(waived for SU/FA 2020 due to COVID-19)*
☑️ Resume
☑️ Essay/ Statement of Purpose
☑️ Transcripts
☑️ 2 letters of reference *(app will ask for 3)*
Transitional Study (CCU undergrads)

• Seniors with GPA > 3.0 may qualify for “Transitional Study,” allowing you to take MBA courses.
  – Must have completed 90 credit hours.
  – Max of 16 credits in semester with grad courses.

• Allows you to trial graduate content and get a head start on completing your graduate degree.

• Application for admission to graduate program is still required.

Ask your advisor for a Transitional Study form. Then, make an appt. with our office by contacting gradbus@coastal.edu
Our Team

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For more information, visit

mba.coastal.edu

OR

macc.coastal.edu.

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