Graduate Council Agenda
Meeting Wednesday, April 4, 2018
EHFA, room 164 @ 11:45 am

Old Business
1. Approve minutes from March 14, 2018
2. ACAD-SENA 110

New Business
1. Course changes in a graduate program:
   a. Removal of a course: EDLL 603 - Research in Literacy Methods and Materials (3 credits) (Prereq: EDLL 600) This course requires that students conduct in-depth study of current methods of literacy instruction to evaluate the effectiveness for diverse learners and across different instructional settings. The course emphasizes 21st century literacy, including digital literacy, visual literacy, critical literacy and the use of relevant materials for incorporating multi-modal literacy in the elementary classroom. As Needed
   
   Addition of a course: EDUC 607 - Research for Today’s Schools (3 credits) Study of the principles of education research and how research can improve instruction and assessment in PK-12 learning environments. The course focuses on identifying and defining research questions, reviewing and critiquing qualitative and quantitative education research, developing mixed-methods research designs, collecting and analyzing qualitative and quantitative data, using the results of empirical research to guide instructional decisions, and the communication of research results. Students are required to develop, implement, write up, and report on an original, field-based, education research project. F, S, SU

   Justification: EDLL 603 was a new course that was to be required in the M. Ed. in Language, Literacy and Culture degree. The previous program, M. Ed. in Learning and Teaching with a Literacy Concentration, which was dissolved, required EDUC 607.
After reviewing the proposed course, EDLL 603, it was determined that student needs could be better met through requiring EDUC 607 since students can tailor their research in the course to the literacy field. At the same time students can broaden their educational research knowledge by participating in a course with students pursuing other graduate degrees. In addition, graduate students in the M. Ed. in Language, Literacy and Culture Degree already are required to take a research course specific to the literacy field, EDLL 622, Action Research in Literacy Coaching.
b. **The Wall College** has approved 3 changes to the Admission Criteria for the MBA program: (1) To allow use of the GRE as an additional standardized test score for consideration; (2) To allow the successful completion of competency exams when evaluating undergraduate course prerequisites; and (3) To allow the GMAT to be waived to high performing undergraduate students (defined as students who earn an overall GPA of at least 3.75 from a regionally-accredited college or university).

**Proposed Catalog Description:**
1. Completion of an application form and payment of the application fee.
2. Submission of an official undergraduate transcript from each post-secondary school or college previously attended, including any graduate study previously undertaken.
3. Evidence of having received a baccalaureate degree from a regionally accredited institution in this country or its equivalent at a foreign institution based on a four-year degree.
4. Completion of the Graduate Management Admissions Test [GMAT] within the last five years. Applicants with a minimum of 5 years of full-time relevant, professional work experience may request a waiver of the GMAT requirement. Students requesting a GMAT waiver must submit the request in writing to the College of Business Graduate Director. The request must specify the academic and relevant work experience that reflects the rigor equivalent to the higher level of study required in graduate programs of business. **The GMAT requirement may be waived for applicants who earned an overall undergraduate GPA of at least 3.75 from a regionally-accredited institution.** The GMAT requirement may also be waived at the discretion of the College of Business Graduate Director with approval of the MBA Committee. **The Graduate Record Examination (GRE) may be substituted for the GMAT score requirement.**
5. A minimum cumulative GPA of 3.0 overall from completed undergraduate and graduate coursework. The College of Business Graduate Director also has discretion in evaluating GPA requirements for admission.
6. If a non-native speaker of English, provide official results from tests taken within the last three years or one of the following acceptable means of documenting English language proficiency consistent with success in graduate programs (Note that higher scores may be required of some graduate programs so applicants are urged to consult their desired program to identify whether a higher score is required: 
   j. A minimum score of 550 on the paper-based (PBT) or 79 on the internet (iBT) Test of English as a Foreign Language (TOEFL); 
   k. A minimum score of 6.5 on the International English Language Testing System (IELTS) exam;
1. Certificate of Completion of level 112 of English for Academic Purposes (EAP) from an ELS Language Center;
m. Pearson Test of English (PTE) Academic with a score of 59;
n. Cambridge CAE (Certificate of Advanced English) with a minimum level of C1;
o. Cambridge CPE (Certificate of Proficiency in English) with a minimum level of C1;
p. MELAB (Michigan English Language Assessment Battery) with a score of 77;
q. TOEIC (Test of English for International Communication) with a score of 745;
r. Bachelor’s degree earned from a regionally accredited U.S. institution of higher education within the last three years.
7. Submission of two letters of recommendation from individuals familiar with the academic ability, level of responsibility, and work ethic of the applicant.
8. Submission of a resume.
9. Submission of a statement of purpose to address the applicant’s goals pursuing an MBA (500 word limit).
10. Applicants are required to demonstrate proficiency in six major foundation areas:
Financial Accounting
Survey of Economics or Micro Economics
Finance
Statistics
Marketing
Management

Applicants can demonstrate proficiency in foundation areas through an undergraduate degree in business, undergraduate foundation courses with a B or better grade, graduate foundation courses with a B or better grade, sufficient work experience providing evidence of professional competence, or successful completion of competency exam. Foundation courses and professional competence must be approved by the Graduate Director.

Justification: We are proposing proactive steps we believe will assist in the desire to grow graduate enrollment in the Wall College of Business. Consider the following 3 actions and their desired outcomes: (1) Allowing the GRE score to be considered can expand the pool of possible applicants to include non-Business students (such as the Humanities) where the GRE is a more common entry requirement; (2) Allowing the use of competency exams rather than undergraduate course completion can remove the cost barrier of completing up to 6 undergraduate courses in Business (for non-Business majors) just to begin their graduate studies; and (3) Allowing high-performing undergraduate students (from all majors and all regionally-accredited institutions) to waive the GMAT test
score requirement can expand the pool of applicants by removing a time and cost barrier for these higher-performing students.

2. Proposal for a new graduate course:
   a. **WGST 610 Feminist Technology Studies** (3) This course examines how gender, race, and class intersect with technology, and how technology contributes to the social construction of identity. Consideration is given to the uses of technology, the development of new technologies, and cultural representations of technology. 
      F **Justification:** This proposed course will be the required introductory course to the new interdisciplinary Women in Technology graduate certificate. Because the graduate certificate is brand new, we haven't completed any kind of program-level assessment. The certificate curriculum is designed around three key approaches--cultural studies of technology, technological skill development, and leadership. This course fulfills the cultural studies component, as well as introducing students in the certificate program to the need for cultural change in the tech industry around women and other underrepresented groups.
   b. **UNIV 501 App Development 1** (3) An introduction to the Swift programming language and provides the fundamentals of iOS application development. This course covers the basics in Swift syntax, logic, structures, functions and patterns. Through guided coding exercises, students begin designing interfaces and thinking critically about app usability. 
      F **Justification:** This proposed course will be an option in the new interdisciplinary Women in Technology graduate certificate. Because the graduate certificate is brand new, we haven't completed any kind of program-level assessment. The certificate curriculum is designed around three key approaches--cultural studies of technology, technological skill development, and leadership. This course is part one of a two-part course sequence where students begin learning Swift programming, fulfilling the technological skills component of the certificate.
   c. **UNIV 502 App Development 2** (3) (Prereq: UNIV 501) Continues coursework in Swift programming and the fundamentals of iOS application development. Through guided coding exercises, students begin designing interfaces and thinking critically about app usability. 
      S **Justification:** This proposed course will be an option in the new interdisciplinary Women in Technology graduate certificate. Because the graduate certificate is brand new, we haven't completed any kind of program-level assessment. The certificate curriculum is designed around three key approaches--cultural studies of technology, technological skill development, and leadership. This course is part two of a two-part course sequence where students complete the building of an app using Swift programming. This fulfills the technological skills component of the certificate.
3. Proposal for a new program or minor:
   a. **The Graduate Certificate Program in Women in Technology (WIT)** provides
degree-seeking and non-degree-seeking students a complex understanding of
culture, workplace dynamics, and leadership in technology. Using an
interdisciplinary lens, students will study the business environment and culture of
the tech industry, particularly focused on the ways in which gender, race, and
class intersect to shape the experiences of women and other underrepresented
groups in the technology industry. As diverse and inclusive teams encourage
creativity and innovation, students will develop essential skills needed to become
successful leaders and managers within this rapidly expanding field. As part of
this certificate program, students may choose to pursue certification in Swift, the
programming language created by Apple for building iOS apps.

**CATALOG DESCRIPTION**
The Graduate Certificate Program in Women in Technology (WIT) provides
degree-seeking and non-degree-seeking students a complex understanding of culture, workplace
dynamics, and leadership in technology. Using an interdisciplinary lens, students will
study the business environment and culture of the tech industry, particularly focused on
the ways in which gender, race, and class intersect to shape the experiences of women and other underrepresented
groups in the technology industry. As diverse and inclusive teams encourage
creativity and innovation, students will develop essential skills needed to become
successful leaders and managers within this rapidly expanding field. As part of
this certificate program, students may choose to pursue certification in Swift, the
programming language created by Apple for building iOS apps.

**ELIGIBILITY**
The 15 credit graduate certificate is open to any student who has graduated with a four-
year, undergraduate degree from an accredited institution.

**ADMISSION**
Admission to the Program requires submission of the following documents to the
Director of the program, fulfilling:
• A Coastal Carolina University graduate application;
• An official undergraduate transcript, including documentation of graduation
• Two letters of recommendation

**REQUIREMENTS** (15 credits)

**REQUIRED COURSES** (9 credits)
WGST 610: Feminist Technology Studies (3)
UNIV 601: Coding for Humanists: Storytelling Through Media (3)
MBA 615: Leadership (3)
ELECTIVE COURSES (6 credits)
Choose either the Swift Certification Track or the Tech Skill Development Track. (An Apple computer is required for completing the Swift Certification.)

Swift Certification (6 credits)
UNIV 501: App Development 1 (3)
UNIV 502: App Development 2 (3)

Tech Skill Development (6 credits)
Choose two of the following courses:
CSCI 534: Digital Forensics and E-Discovery (3)
IST 650: Information Systems Technology in Context (3)
IST 660: Introduction to Cybersecurity and Information Assurance (3)
IST 670: Data Management and Analytics (3)
IST 678: Business Intelligence and Analytics (3)

Use of Technology
(Describe the mode of course delivery, opportunities for student-faculty interactions, and faculty development activities related to the use of technology, if any.)
All courses in this graduate certificate will be offered as distance courses. Therefore, all courses will be administered through Moodle.

All faculty involved in this initiative will have additional professional development (specifically related to instructional technology) over the next few months. Further, experts in the Higher Education division of Apple will be on campus and providing multiple training sessions to support the launch of the Swift Programming courses. Other educational training will be offered to support faculty as they learn how to better integrate technology into the classroom at both the graduate and undergraduate levels.

4. Proposal for minor changes/removal graduate courses in same program:
   a. EDLL 652 – FROM: Teaching Reading and Writing to Limited English Proficient (LEP) Learners TO: Teaching Reading and Writing to English Learners (ELs)
   b. MBA 600 Project Management FROM: 2 credits TO: 3 credits
   c. MBA 602 Managing Technology FROM: 1 credit TO: 3 credits
   d. MBA 640 Creativity and Innovation FROM: 2 credits TO: 3 credits
   e. MBA 655 Sustainability and Social Responsibility FROM: 2 credits TO: 3 credits

Open