Graduate Council Agenda
Meeting Wednesday, December 5, 2018
EHFA, room 164 @ 11:45 am

Old Business
1. Approve minutes from November 7, 2018
2. Graduate Faculty: notes of interest.

New Business

Form A
1. Item #76. Change MTM 535 to MTM 535A and MTM 535B
   (1) (Prereq: Audition and/or permission of the instructor) Rehearsal and performance of
electronic music to be performed live or recorded. Structure, genre and
instrumentation will vary year-to-year at the mutual agreement of the instructor and
ensemble members. Performance ensemble affiliated with Masters in Music
Technology.

   Explanation. MTM 535 is offered every Spring semester as part of the MA in Music
Technology. The course is taken twice under the curricular sequence. When the
course and degree were approved by CHE, we did not include language specifying
that the course should be taken twice for credit as part of the degree program
requirements. Consequently, we are requesting that MTM 535 be changed to be
offered as MTM535A and MTM535B alternating yearly. As typical with ensembles
at both the undergraduate and graduate level in music programs nationwide,
ensembles have different student experiences every time they are offered due to
repertoire, instrumentation, directors, and in this case, utilized technology; even
though they have the same student learning outcomes. This change will insure that
students fulfill the 30 credit hour requirement of the MA in Music Technology and
receive necessary performance instruction and experience.

Form B
2. Item #57.
   Change from:
   Graduate content in one of the concentration areas: 12-16 Art (ARTC, ARTE, ARTD,
   ARTH, ARTS), English (ENGL), Mathematics (MATH, STAT), Music (MUS, MUED),
   Science (ASTR, BIOL, CHEM, GEOL, MSCI, PHYS), or Social Studies (ANTH,
   ECON, HIST, POLI, PSYC, SOC).

   To:
Graduate content in one of the concentration areas: 12-16

Art (ARTC, ARTE, ARTD, ARTH, ARTS), English (ENGL), Mathematics (MATH, STAT), Music (MUS, MUED), Science (ASTR, BIOL, CHEM, GEOL, MSCI, PHYS), or Social Studies (ANTH, ECON, HIST, POLI, PSYC, SOC, GEOG).

Explanation: We would like to add GEOG to the listing of courses needed in Social Studies curriculum. Due to the national standards (NCSS) changing, and GEOG needs to be added.

Form C

3. **Item #311**
   MUS 534- CCU Graduate Jazz Ensemble (1) (Prereq: Audition and/or permission of the instructor) Rehearsal and performance of jazz and commercial music styles, with participation in off-campus and on-campus events. Open to all qualified graduate students at Coastal Carolina University. F, S.

4. **Item #312**
   MUS 599-Graduate Independent Music Study (1-3) (Prereq: Admission to a graduate program and permission of instructor) Specific directed study of musical issues and concepts as they exist and emerge in the future. Provides an opportunity for student to do in-depth study of specific areas at the agreement of the student and instructor.

5. **Item #349**
   POLI 584 - Grassroots Politics (3). This class examines the role and effectiveness of grassroots efforts/movements/organizations on local, statewide, national, and global scales. Students will explore organizing strategies and tactics based on various theories of change, addressing topics such as community outreach and collaboration, policy campaigning, public policy outcomes, global governance, and democracy. F, S, Su.

6. **Item #350**
   POLI 574 Public Administration (3) A study of the basic theories, structures, functions, and responsibilities and best practices in public administration. Selected covered topics include the role of bureaucracy in the political process, bureaucratic discretion and accountability, intergovernmental relations, policy implementation and service delivery. F,S,Su.

7. **Item #358**
   POLI 582. Political Advertising. (3) This course examines the strategies and techniques of political advertising, as well as its effects on public opinion during democratic elections. It explores how the principles of persuasion are employed in political advertisements across various media channels to promote learning, attitude and opinion change, and action in targeted audiences. F, S, Su

8. **Item #360**
POLI 699 Master's Thesis. (3) A course designed both to assess and improve research skills, writing ability, and general mastery of the field of politics. Students conduct original research of publishable quality under the close supervision of a member of the department. F, S, Su

9. Item #361
POLI 696 Applied Politics Internship. (3) Internships in various public, non-profit, and private organizations or government agencies involving a research component and responsibilities commensurate with graduate level work. Students complete a minimum of 120 hours at the internship site under the close supervision of a faculty member. F, S, Su

10. Item #363
POLI 585. Political Parties and Interest Groups (3 Credits). This course investigates political organizations in American politics. The roles they play in elections, policy creation, and in motivating party members are discussed, as well as how they are created and how they interact with one another. F,S,SU

11. Item #364
POLI 602. Research Design (3 Credits). This course explains how to create an appropriate research design in political science, from initial idea to implementation. The lessons learned are applicable to both quantitative and qualitative approaches to the discipline. F,S,SU

12. Item #345
EDAD 705-Foundations of Leadership and Management in Higher Education(3 credits)
The purpose of this course is to provide a comprehensive examination of the foundations of leadership and management within higher education. Advanced leadership and management theories are examined to analyze, plan for, implement, and evaluate strategies for educational leaders to support higher education improvement processes in rapidly changing social, economic, and political contexts. The focus areas of this course include the philosophical assumptions that guide higher education, the unfolding of its history, management practices, and the ways in which philosophy and history have shaped higher education. F, S, SU

13. Item #346
EDAD 740-Governance and Organization of Higher Education (3 credits) The purpose of this course is to provide a comprehensive examination of the governance and organization of institutions of higher education in the United States so that educational leaders may better manage, navigate, and strengthen institutions of higher learning. Topics addressed include characteristics and best practices of successful institutions of higher education, related theories, functions of the Board of Trustees, policy development and implementation, stakeholders, stakeholder collaboration, and outcomes/sustainability. F, S, SU

14. Item #347
EDAD 750-Administration of Higher Education (3 credits) This course involves an extensive exploration of the functional areas and skills that significantly contribute to the effective administration of institutions of higher education. The course topics and readings include an emphasis on planning, budgeting, effective leadership, personnel administration, and facility management in the higher education environment. F, S, SU

15. Item #348
EDAD 785-Action Research in Higher Education (3 credits) This graduate course introduces students to action research as a technique of improving teaching, learning, and other practices within higher education. Students gain hands-on experience completing research in college/university classrooms, learning assistance centers, and/or other college/university learning environments. The course explores the relative strengths and potential challenges of different approaches to action research, as well as ethical issues associated with action research. All students are trained on how to ethically conduct research involving human subjects. F, S, SU

Form D

16. Item #41.

Description of the Program

The curriculum for the M.A. in Applied Politics degree provides each student with a set of four core courses that are applicable to those who want to work in government or advocacy. In these classes students learn what it means to work in the political world, how to design research properly using qualitative or quantitative methodology, and what it means to ethically serve the public. Following this, students choose an advocacy or governing track where they have a considerable number of courses to specialize their writing, communication, and research skills towards working for governmental and non-governmental organizations. Furthermore, there is a set of courses that can apply to either track, which provide student's opportunities from both tracks to interact and learn about the concepts together. Finally, students will choose either an internship or thesis to complete depending upon their individual needs and stage of career. The thesis and internship have students apply the skills they have honed in coursework to real world political organizations and policy problems.

Required Graduate Degree Credit Hours (36 Graduate Credit Hours)
The Masters of Arts in Applied Politics requires 36 credit hours.

CORE COURSES (12 Credit Hours)......................................................................................12
POLI 601: Introduction to Applied Politics (3)
POLI 602: Research Design (3)
Methods (Choose 1):
   POLI 603: Qualitative Methods (3)
   POLI 606: Quantitative Methods (3)
POLI 610: Political Ethics (3)

Students choose one of two tracks (21 Credit Hours):
### COURSES IN GOVERNING (21 Credit Hours)
- POLI 568: Campaign Management
- POLI 570: Election Law
- POLI 556: Administrative Law
- POLI 579: Political Consulting
- POLI 578: Political Crisis Management
- POLI 582: Political Advertising

### COURSES IN ADVOCACY (21 Credit Hours)
- POLI 583: Political Advocacy
- POLI 584: Grassroots Politics
- POLI 514: Think Tanks and Foreign Policy
- POLI 522: Energy Policy
- POLI 620: Global Environmental Politics
- POLI 621: Sustainable Development

### THESE COURSES APPLY TO EITHER GOVERNING OR ADVOCACY TRACKS
- POLI 577: Political Communication
- POLI 661: Advanced Public Policy
- POLI 572: State and Local Government
- POLI 560: Advanced American Government
- POLI 513: Gender, Democracy and Global Politics
- POLI 573: Legislative Affairs
- POLI 585: Political Parties and Interest Groups
- POLI 576: Bureaucracy
- POLI 574: Public Administration
- POLI 539: International Law

### MAESTERS THESIS OR INTERNSHIP (3 Credit Hours)

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