CONTACT INFORMATION

OFFICE OF ADMISSIONS
P.O. Box 261954
Conway, SC 29528-6054
800.277.7000 or 843.349.2026
Email: admissions@coastal.edu
coastal.edu/admissions

HEALTH ADMINISTRATION
PROGRAM OF THE DEPARTMENT
OF HEALTH SCIENCES
111 Chanticleer Drive
Stephen Borders, program coordinator
843.349.6935
sborders@coastal.edu

coastal.edu/
healthsciences
THE PROGRAM

The Bachelor of Science in health administration completion program builds on knowledge gained in entry-level health professional programs and provides the advanced knowledge, values and critical judgement skills needed to assume leadership and management roles in health care settings.

All courses in the program are delivered in a distance learning format using the Moodle™ online learning system (high-speed internet required).

Tracks are offered for full-time and part-time degree completion. Students graduate prepared for admission to advanced degree programs such as the Master of Business Administration (MBA) or the Master of Health Administration (MHA).

PROGRAM REQUIREMENTS

OPTION 1: Applicants must possess either an Associate of Applied Science or a bachelor’s degree with a certification or license in an allied health field. Students who enroll in the program through this entry point will receive up to 45 hours of credit for courses related to the health science certification or license.

OPTION 2: Applicants must possess either an Associate of Science, Associate of Arts, Bachelor of Science or Bachelor of Arts degree (no health science certification/license required). Students who enroll in the program through this entry point will need to select five classes from an array of designated public health courses in addition to major course requirements.

AREAS OF STUDY

Students in this program study health data analysis and visualization, decision-making with dashboards, health policy, health care marketing, managing health care organizations, medical ethics, and human resource management.

COURSE REQUIREMENTS

- PUBH 380 Essentials of the Health Care System
- CBAD 201 Financial Accounting
- BSHA 305 Health Care Marketing
- BSHA 340 Health Law and Compliance
- BSHA 420 Health Policy
- BSHA 380 HR Management in Health Care
- BSHA 456 Health Data Analysis
- BSHA 457 Health Data Visualization
- BSHA 382 Budgeting, Finance and Health Care Payment
- BSHA 480 Capstone Seminar in Health Management