The Scope of Professional Life:
Performance expectations for the tenured/tenure-track faculty of the Department of English at Coastal Carolina University are based on a definition of professional life that encompasses teaching and learning; research, scholarship, and creative activity; and service to the profession, the institution, and the community.

Expectations:
A statement of expectations for each performance area constitutes the standards by which the tenured / tenure-track faculty of the Department will be evaluated for the purposes of annual performance evaluation, third-year review, tenure, promotion, and post-tenure review. Productivity in each performance area is required for a satisfactory review at each major level of evaluation. The faculty of the Department recognizes that excellence of achievement in the arts and humanities involves evaluation of quality as well as quantity, in the context of institutional mission. As members of a self-governing profession, the faculty of the Department endorses the concept of peer evaluation, both internal (by peer committees and academic administrators at Coastal Carolina University) and external (by peers within the discipline). Because we as a Department encompass diverse and multiple academic specializations, we call on individual faculty at each major level of evaluation (i.e., third-year review, tenure and promotion, and post-tenure review) to accurately contextualize their pedagogical approach and practice, their scholarship and their disciplinary service so that the relevant peer-review committees and administrators can fully assess the level of accomplishments and write well-informed letters of evaluation. Individual faculty candidates at a given evaluation stage should provide field-specific contextualization that make clear the significance of their contributions and present valuable detail that can be added into evaluation letters by peer-review committees and administrators. The following lists of performance indicators and tiers indicate a spectrum of the relative quality of various activities in the performance areas of (1) teaching, (2) scholarly and creative activities, and (3) professional, university, and community service. Faculty applying for tenure and/or promotion should articulate clearly how their teaching activities, scholarly and creative activities, as well as professional, university, and community service activities correspond to the categories listed under performance indicators or tiers enumerated below (i.e., Tier 1, Tier 2, Tier 3). Faculty applying for tenure and/or promotion should list materials on their curriculum vitae according to the categories in these respective performance indicators or tiers. Since English is a diverse and dynamic discipline, the lists of tiers undergo regular review by the Department. The Department recognizes that the following categories under each tier are not exhaustive, but are representative of typical professional activities undertaken by faculty. In the event that particular items listed in the faculty’s curriculum vitae and supporting documents do not fit discretely into any one of the itemized categories, it is the responsibility of the applicant to use portions of their application letter to explain how and why these contributions to the areas of teaching, scholarly and/or creative activities, and/or professional, university, and community service are significant indicators of their productivity and contribute positive evidence of their performance as a member of the Department, College, and/or University. Similarly, in the event that a particular item included by a faculty member in their application materials and supporting documents crosses over the performance areas of teaching, scholarly or creative activities, and service, the candidate must assign the item to the performance area that they consider of primary relevance.

I. TEACHING

Statement of Expectations:
The successful teacher-scholar in the Department of English will maintain content currency in all courses; employ pedagogical diversity to improve student learning; maintain high performance standards for students; uphold a high standard of professionalism in the preparation of teaching materials and in the mentoring of students; observe institutional regulations regarding class meetings and final examinations; exhibit civility, approachability, and fairness in interactions with students. The Department of English believes that scholarly or creative production is integral to sustaining currency and pedagogical diversity in teaching across all course levels. The relation between teaching and scholarly or creative publications
should be symbiotic, and excellence in scholarly or creative publications and activities provides a base for excellence in teaching.

Performance indicators are of two kinds: 1) those that denote modes of activity relevant to a performance area and 2) those that provide documentary support of the quantity and quality of activity in a performance area. Neither the number of activities nor the number of supporting documents necessarily indicates a high (or low) quality of performance; instead, faculty should consider a combination of quantitative and qualitative elements when evaluating performance. Currency in all levels of teaching should be made clear in the candidate's file through the listed documentary indicators of quantity and quality. The lists outline activities and documentary indicators in descending order of their significance in demonstrating achievement of excellence in teaching.

**Activities Performance Indicators:**

- Course and curriculum design and development
- Mentoring of student research or creative project
- Directing graduate thesis, senior thesis, or honors thesis
- Serving as reader on graduate thesis
- Supervising independent study
- Organizing pedagogical seminars and workshops
- Participating in pedagogical seminars and workshops
- Collaborative, team, and interdisciplinary teaching
- Classroom or online teaching
- Student advising

**Documentary Performance Indicators:**

- Teaching awards, commendations, and grants
- Sample syllabi, assignments, examinations, and other course materials
- Evidence of pedagogical innovation
- Effective use of emerging technology in pedagogical practice
- Student evaluations
- Teaching observation and evaluation by chair, associate chair, dean, CeTeal, or peer
- Evidence of student learning (e.g., student presentation or publication beyond the classroom; graduate school acceptances; career and public service accomplishments of graduates)

**II. SCHOLARLY AND CREATIVE ACTIVITIES**

**Statement of Expectations:**

The successful teacher-scholar in the Department of English will develop, continuously refine, and diligently pursue a scholarly or creative agenda; submit work in progress for peer review; incorporate scholarly or creative learning into pedagogical content and practice; and bring scholarly or creative projects to successful conclusion as demonstrated by presentation and publication. As a Department, we acknowledge the challenges of balancing the requirement to maintain significant scholarly or creative activities with a substantial teaching load, limited support for faculty research commitments, and no reassignment leave for untenured faculty members. With regard to speeches and presentations, faculty will consider the level of the conference or venue in terms of organizers and participants as either prominent or respected. With regard to publications, faculty should consider the following items in determining whether a venue (e.g., press, series, collection, journal, magazine) is prominent or respected, while also accounting for nuances across academic specializations and fields (e.g., composition and rhetoric, creative writing, cultural studies, literature or literary studies, linguistics, new media studies, and/or professional and technical writing):

- level of the editorial board/masthead and referees
- level of other authors or contributors
- general profile in the field covered
- rigor in editorial process
peer review policy

Not all of these items will be applicable in every case; if any item is not appropriate for evaluating a given publication venue, it is the responsibility of the candidate to explain why this item is not pertinent in a particular case. The determination of whether a venue is prominent or respected is best made within each academic specialization; documentation of a venue’s status in individual cases is the responsibility of candidates. For the purposes of tenure and promotion, faculty publications, except for interviews and book reviews, should successfully have undergone a peer review process that is outlined below according to relevant academic specializations; in the event that a publication has not undergone a form of peer review as detailed below according to relevant academic specializations, the applicant must explain clearly in their application letter why the particular publication should count for the purposes of tenure and promotion evaluation. As the current scholarly and creative publishing environment undergoes changes, much significant work is being done in evolving fields and venues, such as online arenas; in the current atmosphere, the influence of such work can reach beyond the domains of more traditional venues. Given this, for candidates whose scholarly or creative work engages with emerging publication practices, it is their responsibility to articulate the materials’ relevance to their professional development by illustrating how these align with either prominent or respected venues. The Department therefore follows the Modern Language Association (MLA) guidelines on evaluating work in digital humanities and digital media: https://www.mla.org/About-Us/Governance/Committees/Committee-Listings/Professional-Issues/Committee-on-Information-Technology/Guidelines-for-Evaluating-Work-in-Digital-Humanities-and-Digital-Media

The Department of English also recognizes the value of coauthored works. This is especially important in academic specializations of composition and rhetoric, linguistics, and new media studies, where empirical data and research are crucial, and multiple authors are increasingly normative, but this trend has growing importance in other academic specializations as well. In publications having two or three authors, every author should be treated like a full author. In works having four or more authors, distribution of credit may be differential; in these cases, it is the candidate’s responsibility to explain the particularly important roles of the first author and the corresponding author.

A. Publications and Activities in Academic Specializations of Composition and Rhetoric, Cultural Studies, Literature or Literary Studies, Linguistics, New Media Studies, and/or Professional and Technical Writing:

With regard to Department of English tenured / tenure-track faculty publications in academic specializations of composition and rhetoric, cultural studies, literature or literary studies, linguistics, new media studies, and/or professional and technical writing, to earn tenure and promotion to the rank of Associate Professor of English, an Assistant Professor of English must earn 12 points total, with at least 9 points coming from Tier 1 and/or Tier 2.

To provide an example of potential scenarios, to earn tenure and promotion to the rank of Associate Professor of English, an Assistant Professor of English should have published or forthcoming (i.e., in proofing stage) [*Note: It is recommended that at least some items be published, and not still forthcoming, at the time of tenure and promotion evaluation]:

- one Tier 1 scholarly monograph or multigraph (12 points); or
- one Tier 1 scholarly edited collection (12 points); or
- one Tier 1 scholarly special issue of a prominent journal (12 points); or
- one Tier 1 scholarly textbook (12 points); or
- two Tier 1 scholarly articles/book chapters (12 points); or
- one Tier 1 scholarly article/book chapter (6 points) and two Tier 2 scholarly articles/book chapters (3 points each); or
- one Tier 2 scholarly monograph or multigraph (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
- one Tier 2 scholarly edited collection (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
- one Tier 2 scholarly special issue of a respected journal (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
With regard to Department of English tenured / tenure-track faculty publications in academic specializations of composition and rhetoric, cultural studies, literature or literary studies, linguistics, new media studies, and/or professional and technical writing, to earn promotion to the rank of Professor of English, starting from the point of their last promotion (that is, from the point of earning the rank of Associate Professor), an Associate Professor of English must earn 12 points total, with at least 9 points coming from Tier 1 and/or Tier 2.

To provide an example of potential scenarios, to earn tenure and promotion to the rank of Professor of English, an Associate Professor of English should have published or forthcoming (i.e., in proofing stage) [*Note: It is recommended that at least some items be published, and not still forthcoming, at the time of tenure and promotion evaluation]:

- one Tier 1 scholarly monograph or multigraph (12 points); or
- one Tier 1 scholarly edited collection (12 points); or
- one Tier 1 scholarly special issue of a prominent journal (12 points); or
- one Tier 1 scholarly textbook (12 points); or
- two Tier 1 scholarly articles/book chapters (12 points); or
- one Tier 1 scholarly article/book chapter (6 points) and two Tier 2 scholarly articles/book chapters (3 points each); or
- one Tier 2 scholarly monograph or multigraph (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
- one Tier 2 scholarly edited collection (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
- one Tier 2 scholarly special issue of a respected journal (9 points) and one Tier 2 scholarly article/book chapter (3 points); or
- four Tier 2 articles/book chapters (3 points each); or
- three Tier 2 articles/book chapters (3 points each) and three Tier 3 publications (1 point each)

Elaboration of Tiers and Point Values for Publications in Academic Specializations of Composition and Rhetoric, Cultural Studies, Literature or Literary Studies, Linguistics, New Media Studies, and/or Professional and Technical Writing:

**Tier 1:**
- Scholarly monograph or multigraph published by a prominent press (12 points)
- Edited collection published by a prominent press (12 points)
- Scholarly edition published by a prominent press (12 points)
- Editing special issue of a prominent journal (12 points)
- Editing prominent scholarly or creative journal (12 points)
- Textbook published by a prominent press (12 points)
- Scholarly article or book chapter published in a prominent journal or edited collection (6 points)
- External grant, fellowship, scholarship, and other awards from a prominent venue (Guggenheim, NEH) (6 points)

**Tier 2:**
- four Tier 2 articles/book chapters (3 points each); or
- three Tier 2 articles/book chapters (3 points each) and three Tier 3 publications (1 point each)

With regard to Department of English tenured / tenure-track faculty publications in academic specializations of composition and rhetoric, cultural studies, literature or literary studies, linguistics, new media studies, and/or professional and technical writing, the following statement applies to the scholarship listed in candidates’ curriculum vitae as well as other materials submitted for tenure and promotion evaluation as peer reviewed: For the purposes of tenure and promotion determination, peer review entails original scholarly work or research accepted for publication by an editorial board, external referee(s), or solicited by an editor(s) for a prominent or respected journal or press.
• Scholarly monograph or multigraph published by a respected press (9 points)
• Edited collection published by a respected press (9 points)
• Scholarly edition published by a respected press (9 points)
• Editing special issue of a respected journal (9 points)
• Editing respected scholarly or creative journal (9 points)
• Textbook published by a respected press (9 points)
• Scholarly article or book chapter published in a respected journal or edited collection (3 points)
• External grant, fellowship, scholarship, and other awards from a respected venue (3 points)

**Tier 3:**
• Interview in a prominent or respected journal or magazine (1 point)
• Book review in a prominent or respected journal or magazine (1 point)
• Conference organizer / member organizing committee for a prominent or respected conference or other venue (1 point)
• Invited speaker or presenter at a prominent or respected conference/venue (1 point)
• External grant, fellowship, scholarship, and other awards from a respected venue (1 point)

**Supporting Activities:**
• Presentation at a prominent or respected conference or other venue
• Seminar or workshop attendance
• Academic commentary
• Item/article in reference work

**B. Publications and Activities in Academic Specializations of Creative Writing:**

With regard to Department of English tenured / tenure-track faculty publications in academic specializations of creative writing, to **earn tenure and promotion to the rank Associate Professor of English**, an Assistant Professor of English must earn **12 points total, with at least 9 points coming from Tier 1 and/or Tier 2**.

To provide an example of possible scenarios, to **earn tenure and promotion to the rank of Associate Professor of English**, an Assistant Professor of English should have published or forthcoming (i.e., in proofing stage) [*Note: It is recommended that at least some items be published, and not still forthcoming, at the time of tenure and promotion evaluation]*:

- one Tier 1 book-length publication of original, creative work (e.g., poetry volume, novel, memoir, narrative nonfiction, collection of short stories, collection of creative nonfiction essays) (12 points); or
- one Tier 1 edited collection of poems, stories, or essays (12 points); or
- one Tier 1 creative writing textbook (12 points); or
- one Tier 2 book-length collection of original, creative work (9 points) and one Tier 1 original creative publication (e.g., poem(s), story, creative nonfiction essay) (3 points); or
- one Tier 2 edited collection of poems, stories, or essays (9 points), one Tier 2 original creative publication (2 points), and one Tier 3 publication (1 point); or
- four Tier 1 original creative publications (3 points each); or
- six Tier 2 original creative publications (2 points each)

With regard to Department of English tenured / tenure-track faculty publications in academic specializations of creative writing, **to earn promotion to the rank of Professor of English**, starting from the point of their last promotion (that is, from the point of earning the rank of Associate Professor), an Associate Professor of English must earn **12 points total, with at least 9 points coming from Tier 1 and/or Tier 2**.

To provide an example of possible scenarios, **to earn tenure and promotion to the rank of Professor of English**, an Associate Professor of English should have published or forthcoming (i.e., in proofing stage)
[Note: It is recommended that at least some items be published, and not still forthcoming, at the time of tenure and promotion evaluation]:

- one Tier 1 book-length publication of original, creative work (e.g., poetry volume, novel, memoir, narrative nonfiction, collection of short stories, collection of creative nonfiction essays) (12 points); or
- one Tier 1 edited collection of poems, stories, or essays (12 points); or
- one Tier 1 creative writing textbook (12 points); or
- one Tier 2 book-length collection of original, creative work (9 points) and one Tier 1 original creative publication (e.g. poem(s), story, creative nonfiction essay) (3 points); or
- one Tier 2 edited collection of poems, stories, or essays (9 points), one Tier 2 original creative publication (2 points), and one Tier 3 publication (1 point); or
- four Tier 1 original creative publications (3 points each); or
- six Tier 2 original creative publications (2 points each)

With regard to Department of English tenured / tenure-track faculty publications in academic specializations of creative writing, the following statement applies to the creative and scholarly work listed in candidates’ curriculum vitae as well as other materials submitted for tenure and promotion evaluation as peer reviewed: For the purposes of tenure and promotion determination, peer review entails original creative or scholarly work accepted for publication by an editor, editorial board, or external referee(s).

Elaboration of Tiers and Point Values for Publications in Academic Specializations of Creative Writing:

**Tier 1:**
- Book-length creative work published by a prominent press (e.g., poetry volume, novel, memoir, narrative nonfiction, collection of short stories, collection of creative nonfiction essays) (12 points)
- Edited collection of creative work published by a prominent press (12 points)
- Creative writing textbook or craft-book published by a prominent press (12 points)
- External grant, fellowship, scholarship, and other awards from a prominent venue (Guggenheim, Pulitzer Prize, National Book Award, NEA) (6 points)
- Chapbook of poems, stories, or essays published by a prominent press (6 points)
- Creative work published in a prominent journal, edited collection, magazine, or anthology (e.g. first publication of a single story, essay, or poem or small submission of poems) (3 points)
- Craft essay or article published in a prominent journal, edited collection, magazine, or anthology (3 points)

**Tier 2:**
- Book-length creative work published by a respected press (e.g., poetry volume, novel, memoir, narrative nonfiction, collection of short stories, collection of creative nonfiction essays) (9 points)
- Edited collection of creative work published by a respected press (9 points)
- Creative writing textbook or craft-book published by a respected press (9 points)
- Chapbook of poems, stories, or essays published by a respected press (4 points)
- External grant, fellowship, scholarship, and other awards from a prominent venue (Pushcart Prize, anthologized in “Best American” series, etc.) (3 points)
- Creative work published in a prominent journal, edited collection, magazine, or anthology (e.g. single story, essay, or poem or small submission of poems) (2 points)
- Craft essay or article published in a published in a respected journal, edited collection, magazine, or anthology (2 points)
- Creative work reprinted in a prominent journal, edited collection, magazine, or anthology (e.g. second publication of a single story, essay, or poem or small submission of poems). [Note: When a previously published creative work subsequently appears in a book-length collection of poems, stories, or essays written by that author, it is not considered a reprint.] (2 points)

**Tier 3:**
• Creative work reprinted in a respected journal, edited collection, magazine, or anthology (e.g. second publication of a single story, essay, or poem or small submission of poems. [*Note: When a previously published creative work subsequently appears in a book-length collection of poems, stories, or essays written by that author, it is not considered a reprint.] (1 point)
• Reviewing another author’s creative work(s) in a prominent or respected journal or magazine [*Note: A book review so thorough and sweeping that it reads like an essay could rise to the level of a Tier 1 or 2 publication.] (1 point)
• Conference organizer / member organizing committee for a prominent or respected conference or other venue (1 point)
• Invited reader, speaker, or presenter at a prominent or respected conference/venue (1 point)
• External grant, fellowship, scholarship, and other awards from a respected venue (1 point)

Supporting Activities:
• Reading or presentation at a prominent or respected conference or other venue
• Seminar or workshop attendance
• Academic commentary
• Item/article in reference work

III. PROFESSIONAL, UNIVERSITY, AND COMMUNITY SERVICE

Statement of Expectations:
The successful teacher-scholar in the Department of English fulfills basic responsibilities of professional and university citizenship and collegiality; participates regularly in the professional activities of their discipline; responds to professional and institutional needs as they arise; accepts service work on professional, institutional, and/or community levels, including at least some activities at Tier 2 level or above; seeks opportunities to use their expertise and knowledge for the benefit of the profession, the institution, and the wider community; and pursues other opportunities for ongoing professional growth and renewal.

Tier 1:
• Member, disciplinary board
• Officer, professional organization
• Professional referee (manuscripts, proposals, grants)
• Editor, scholarly or creative journal (service-based)
• Editor, undergraduate journal (service-based)
• Editorial board or masthead
• Chair, Department
• Associate Chair, Department
• Program Coordinator, Department, College, or University level
• Chair, University committee
• Chair, College committee
• Chair, Department committee
• Chair, University, College, or Department search committee

Tier 2:
• Elected or invited committee member, professional organization
• Member, Faculty Senate
• Member, University committee
• Member, College committee
• Member, Department committee
• Adviser, student publication
• Organizer, Department series
• Judge, scholarly or creative contest
• Recruitment and retention activities
- Community outreach programming

**Tier 3:**
- Adviser, student club
- University professional development presentation