

## Jackson Family Center for Ethics and Values Board of Directors Meeting

DATE: Tuesday, November 12, 2019

LOCATION: Edwards 164

START: 2:00 PM

END: 3:30 PM

ATTENDANCE: Mrs. Hoy, Mrs. Vallarino, Dean Bornholdt, Dean Roberts, Reverend Lawton, Reverend Wilkes, Ms. Craig, Mr. Steros, Dr. McCollough, Mrs. Cummings, Dr. Holiday, Mr. Lam

### **OPENING:**

Mrs. Hoy welcomed everyone and checked if anyone had any comments, concerns, or questions to share.

### ORDERS OF BUSINESS

#### **Director's report:**

- 1) Dr. Holiday showed the promotional video for the Jackson Scholars program. He reported on the Christian Miller and Ask a Young Person events, and the trips to the Hilton Head Ethics Symposium, Citadel Leadership Day, and Ethics Bowl in Jacksonville, FL. He also reported on branding/advertising efforts to raise the Center's profile and name recognition at CCU and in the local community and presented a draft schedule of Spring events at the Center.
- 2) Mrs. Hoy asked about the progress of the Jackson Scholar, Alexis Clark, who required special permission from the Board to be inducted into the program due to her being a Coastal Scholars Academy student. David reported that Alexis has done well and is prospering.
- 3) Regarding the After-School Ethics Academy, the Jackson Family Center will host one middle school from Georgetown that can provide their own transportation. The total of students that participated in the 2019 Ethics Academy were 65.
- 4) Regarding the incoming 2020-22 cohort of Jackson Scholars, one student was mentioned, Lucken Wilson. Lucken is a junior and would only be able to give three semesters to the program. However, he has already completed one of the Jackson Scholar courses (Ethical Theory, in which he attained an A grade and was a standout

student) and so could complete the full program with a little class-juggling in his third semester as a Scholar. Rev. Lawton voiced his support for the candidate. Dr. McCollough seconded the motion and agreed that Lucken should be allowed into the program if the Director, Dr. Holiday, sees it as a good fit - both her and the Reverend agrees that other scholars might benefit from his inclusion.

**Dean's report:**

- 1) Dean Bornholdt outlined some of the new Edwards college initiatives, including: a highly successful fundraiser initiatives for Teal Giving Tuesday to help first generation students with their costs of attendance and travel aboard opportunities; a commitment to sustainability and interdisciplinary work on topics around it; and attempts to bridge the gap between the local and the global, through student travel, study abroad initiatives and international collaboration/partnerships with other institutions.

**New business and consultation about the Center's future direction:**

1. Dr. Holiday asked about the best way to update the Board of Directors list, perhaps reducing it somewhat: the current list (30) is too long, and the majority of Board Members are not actively involved in the Center on a regular basis. Dean Bornholdt suggested splitting it into two groups: an executive board (core group) and a general board. Mrs. Cummings suggested a process of drafting by laws with clearer board membership terms and requirements. A suggestion to have fees for Board membership was made. Reverend Wilkes also suggested having clear term limits, and perhaps having community members from different sectors of society (business, faith/religious, government/civil service) represented.
2. Fundraising targets and ideas for use of more funding were considered. The current Jackson Center endowment is not enough to cover travel costs to take the Scholars overseas for an international exchange, or study abroad Maymester program. The idea of raising funds for a National ethics conference was also mentioned. Bobby suggested that many members of the local community might be interested to support specific programs at the Center, and that the Board of Directors could perhaps take on a fundraising responsibility/role.

3. Locations and target audiences in Conway and Myrtle Beach were discussed, with a view to reaching out into the local communities with a Jackson Scholars panel discussion on the model of our successful “Ask a Young Person” event with OLLI. \

## **CLOSING**

Dec. 9<sup>th</sup>. 2-3pm was shared as the likely date and time for the Jackson Scholars graduation and induction ceremony.